

PROMTPRESS PUBLIC REPORT

Channel audit

Rosmolodezh.Predp



@rosmolodez_predprinimay

Helping youth succeed in entrepreneurship & publishing expert content. Registered with Roskomnadzor: <https://clck.ru/3QEcgW>
Our VK: https://vk.com/rosmolodez_predprinimay Our site:...

SUBSCRIBERS

15 254

-29 per month

ERR (% SEE POSTS)

4.0%

last day 1.4%

REACH/POST

541

ad reach 216/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 15 254 —	 SUBS REACH 3.55% avg % of subs see post	 VIEWS/POST 541 median 398 · 29 days	 POSTS/WEEK 16.3 over period
 7D TREND +0.1% vs previous week	 REACTIONS/POST 11.0 total 762 reactions, 633 reposts, 15 comments	 POST LENGTH 568 chars median 552 · 29 days	 POSTS ANALYZED 69 29 days
 AD REACH 216 24h avg	 CHURN / MONTH -29 last month	 CITATION RATE 469 citation index · 1,693 channels mentioned ever	 CHANNEL AGE 4 years 1 month created 09.06.2022

AI EDITOR SUMMARY

Channel "Rosmolodezh.Predprinimay" — 15 254 subs. Each post averages 541 people (4% of subs), reach is low — consider expanding audience. Publishes 16 posts per week (~2/day) — regular schedule. For the week Jun 29 – Jul 5, reach stable (+0.1% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **69** posts over 29 days.
- 02 Dominant format — **Photo** (51/69 posts).
- 03 Avg post length — **568** chars (median 552).
- 04 Peak audience activity — **Friday, 15:00 MSK**.
- 05 Top posts get **8x** more views than the weakest (2.5K avg for top vs 297 for worst) — among 69 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

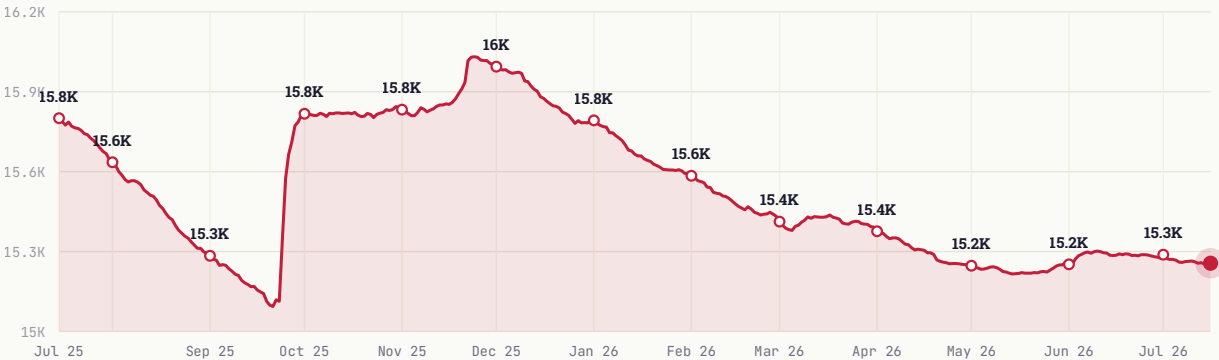
Nº1 01.07 · 06:29 PHOTO See you in Vladivostok Registration is open for the International Youth Day of the EEF "Day of the Future" – the main youth platform...	VIEWS 3 357 REP. 144	REACTIONS 9 ER 22.0%
Nº2 26.06 · 12:45 PHOTO Visit the Arctic Circle & get a grant The 'MonoCities Development' intensive is a chance to see how company towns work...	VIEWS 2 548 REP. 52	REACTIONS 10 ER 16.7%
Nº3 19.06 · 08:25 PHOTO Your patent — your superpower Came up with something cool? Don't hide it. Patenting is not magic, it's a tool for every developer...	VIEWS 1 616 REP. 20	REACTIONS 7 ER 10.6%

Nº4 18.06 · 16:15 VIDEO «Создано молодыми» in central Moscow A permanent space «Создано молодыми» opened at TC Neglinnaya. It features 18 brands from...	VIEWS 1 081 REACTIONS 32 REP. 29 ER 7.1%
Nº5 17.06 · 14:20 VIDEO 11 days left to register for the "Mono-city Development" intensive We are looking for entrepreneurs ready to develop their...	VIEWS 1 000 REACTIONS 16 REP. 15 ER 6.6%
WORST 3	
↓ 13.07 · 07:33 PHOTO Monday. Coffee. Digest → Updated simplified tax notification form → Every second young entrepreneur starts a business on...	VIEWS 313 REACTIONS 8 REP. 2 ER 2.1%
↓ 25.06 · 08:18 PHOTO Youth Day plan: complete task marathon & win prizes Together with the 'Drugoe Delo' project, we launched an online marathon for Youth Day...	VIEWS 293 REACTIONS 9 REP. 4 ER 1.9%
↓ 11.07 · 16:05 VIDEO «Создано молодыми» in Mordovia The project became part of the All-Russian family tourism festival «Больше, чем путешествие», which...	VIEWS 287 REACTIONS 9 REP. 3 ER 1.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

15 781

NOW

15 254

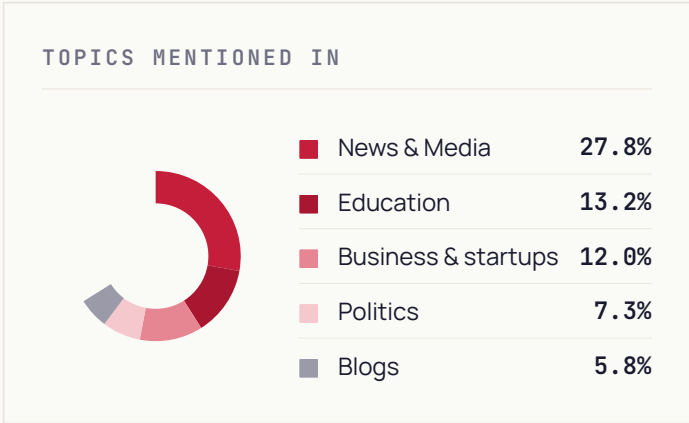
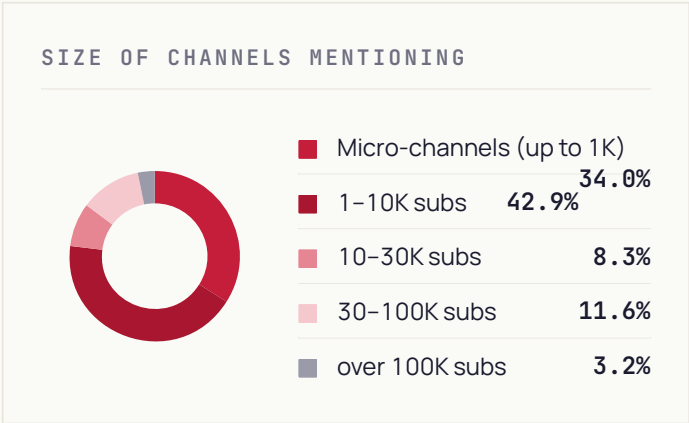
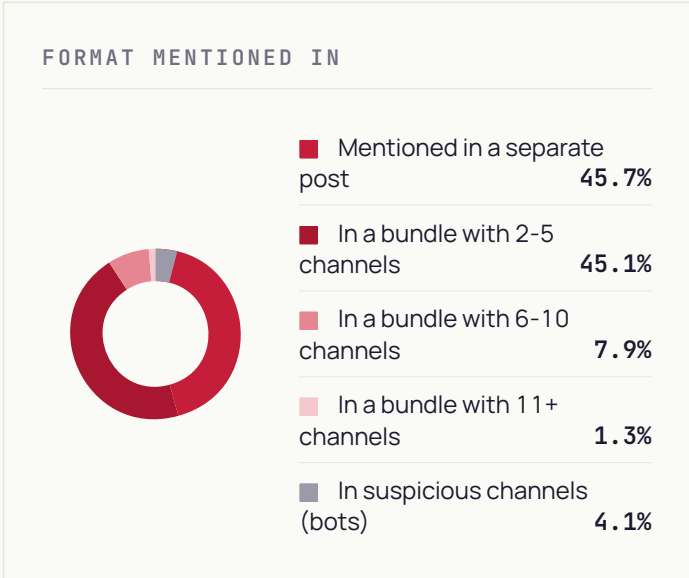
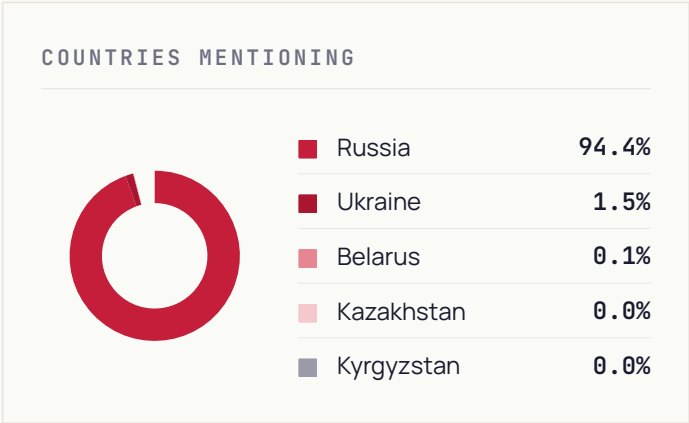
NET GROWTH

-527

SECTION 04 · MENTIONS

Who mentions the channel and how

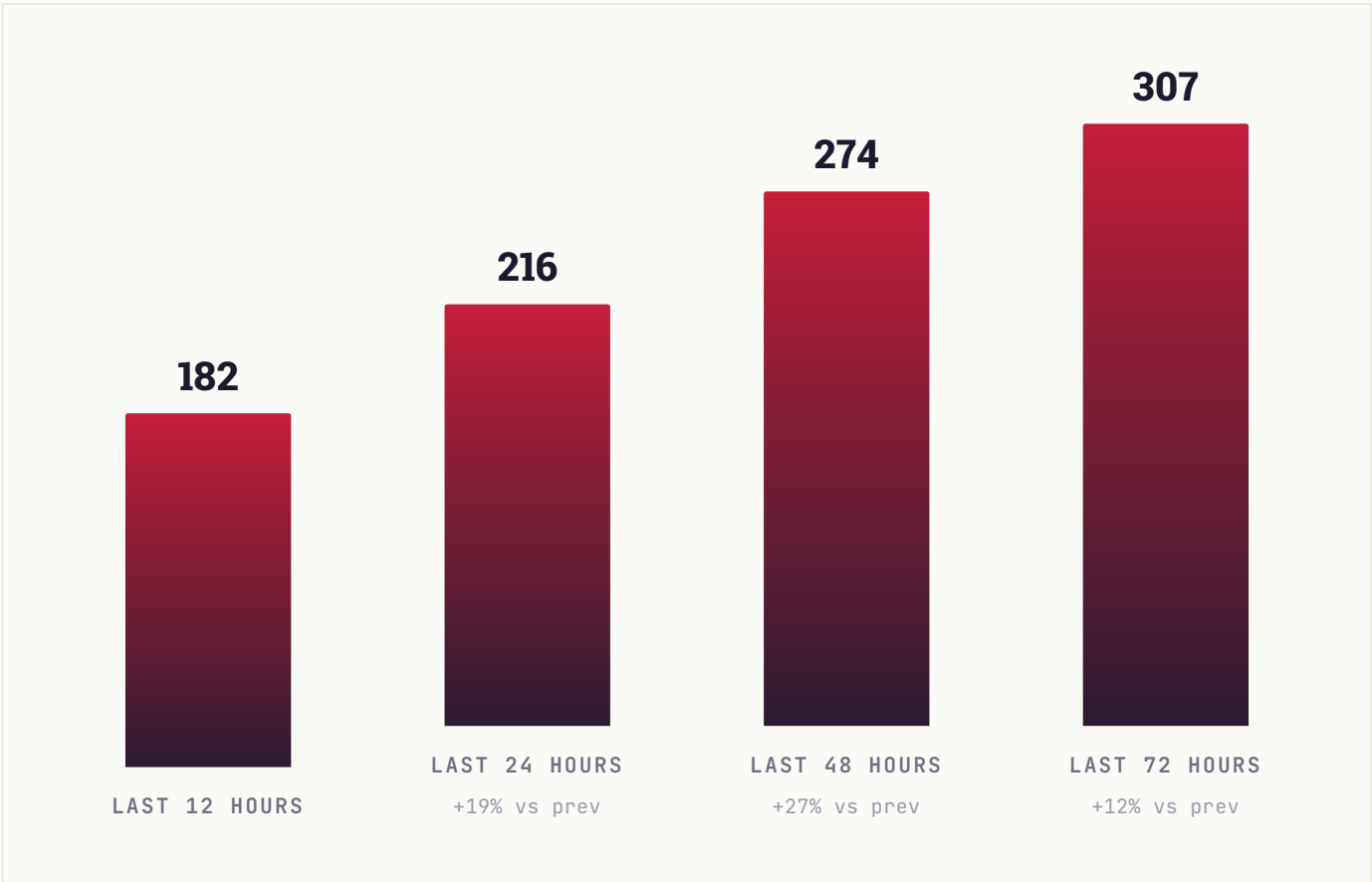
Citation index **469** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 693** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
RO Rosmolodezh.Predprinimay YOU	15.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

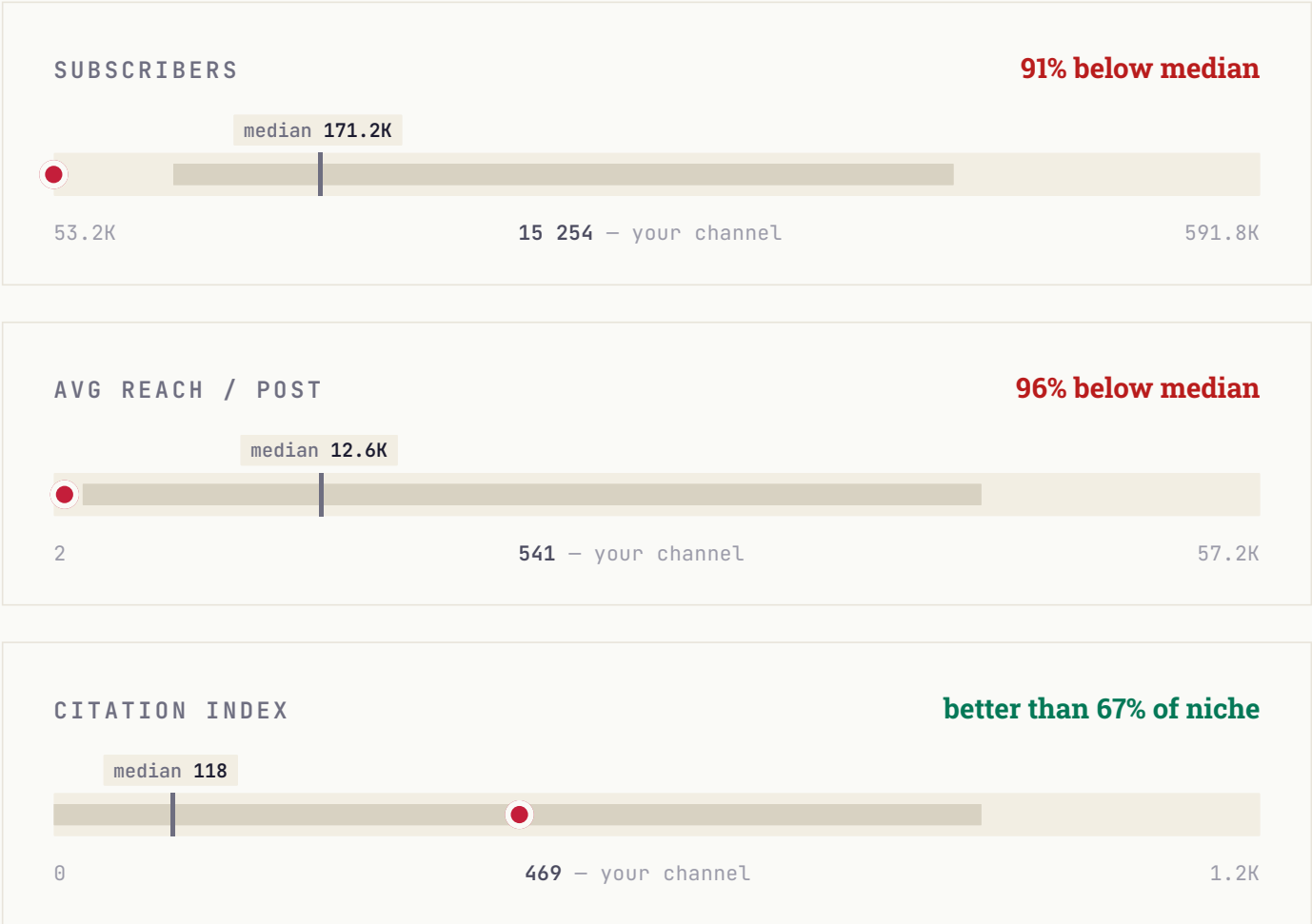
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **635**, they brought **1 059** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	44	33	6
December 2025	38	29	24
November 2025	167	93	231
October 2025	123	87	89
Sep 2025	159	113	704
August 2025	104	69	5
TOTAL MENTIONS			ACQUIRED SUBSCRIBERS
635			1 059
MONTHS OF DATA			
6			

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10–p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Friday
Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for a key post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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