

PROMTPRESS PUBLIC REPORT

Channel audit

Roma Wright



@romarayt

I build SaaS products, manage several businesses, and create content — all through an AI system. I share working stacks, automations, and cases. My projects: - link.romarayt.ru Training: - ...

SUBSCRIBERS

45 455

+2734 per month

ERR (% SEE POSTS)

15.0%

per day 8.6%

REACH/POST

6.7K

ad reach 3.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 45 455 —	 SUBSCRIBER REACH 14.66% avg % of subs who see a post	 VIEWS/POST 6.7K median 6.5K · 28 days	 POSTS/WEEK 12.6 for the period
 7D TREND -3.6% vs previous week	 REACTIONS/POST 98.3 total 5,014 reactions, 3,144 reposts, 963 comments	 POST LENGTH 838 chars median 999 · 28 days	 POSTS ANALYZED 51 28 days
 AD REACH 3.9K 24h avg	 CHURN / MONTH +2734 last month	 CITATION RATE 27 citation index · 145 channels mentioned ever	 CHANNEL AGE 4 years 1 month created 16.05.2022

AI EDITOR SUMMARY

Channel «Roma Wright» — 45 455 subs. Each post gets avg 6.7K people (15% of subs), reach is low — should expand audience. Publishes 13 posts per week (~2/day) — regular schedule. For the week Jun 29 – Jul 5, reach stable (-3.6% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 51 posts over 28 days.
- 02 Dominant format — Photo (30/51 posts).
- 03 Avg post length — 838 chars (median 999).
- 04 Peak audience activity — Thursday, 22:00 MSK.
- 05 Top posts get 2x more views than the weakest (9.1K avg for top vs 5.6K for worst) — among 51 posts over 28 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 19:34 PHOTO If your ChatGPT, Claude, or Codex account gets blocked tomorrow - you won't lose just chats. You'll lose the project. Along with the account...		VIEWS 9 262	REACTIONS 55
		REPOSTS 110	ER 20.4%
Nº2 18.06 · 11:14 PHOTO If you're building a product solo - yesterday's Claude update concerns you directly. Previously: sketched a layout, downloaded and moved to...		VIEWS 9 072	REACTIONS 64
		REPOSTS 77	ER 20.0%
Nº3 15.06 · 05:49 PHOTO AI course brought us 11M RUB in revenue. First time showing these numbers publicly. I didn't share the course money...		VIEWS 9 006	REACTIONS 437
		REPOSTS 143	ER 19.8%

Nº4 17.06 · 14:27 TEXT Drive from wanting to prove something Prove that I can do what others would have laughed at before. Prove that the boundary exists...	VIEWS 8 858 REPOSTS 19 REACTIONS 87 ER 19.5%
Nº5 16.06 · 15:00 PHOTO Stop BURNING tokens on what an agent could remember once. The main problem with Claude and Codex isn't the model. It's that the agent has NO...	VIEWS 8 425 REPOSTS 164 REACTIONS 74 ER 18.5%

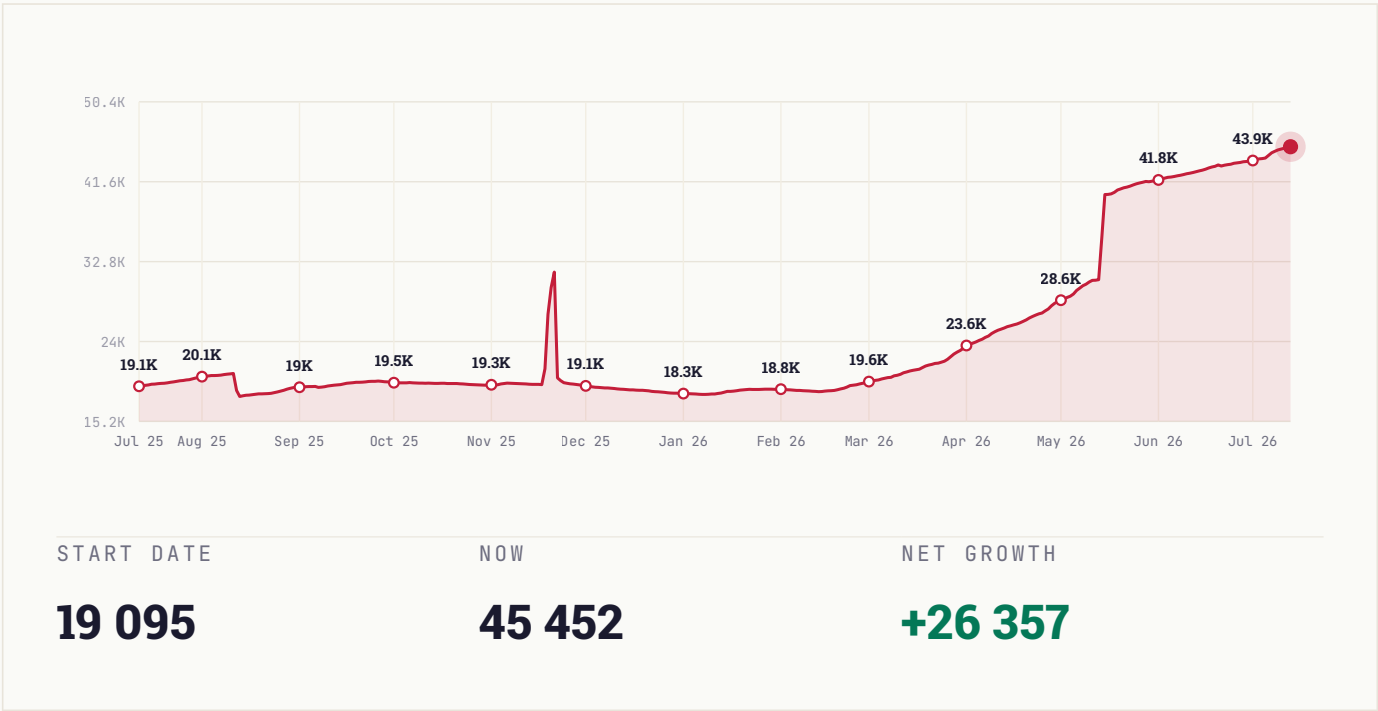
WORST 3

↓ 23.06 · 17:26 TEXT Digital topics Under the last post about YouTube, I was predictably told: only broad niches make money from monetization, you need to churn out a bunch...	VIEWS 5 759 REPOSTS 18 REACTIONS 48 ER 12.7%
↓ 09.07 · 18:03 PHOTO “Does your math add up for this subscriber price in the funnel?” It does. But better to see on a live example of this same YouTube channel...	VIEWS 5 749 REPOSTS 38 REACTIONS 95 ER 12.6%
↓ 09.07 · 16:45 PHOTO For 2 weeks my Shorts were made by an AI avatar. Result: 50K views and ~100 subs. No voice yet and I physically couldn't...	VIEWS 5 400 REPOSTS 78 REACTIONS 142 ER 11.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 • MENTIONS

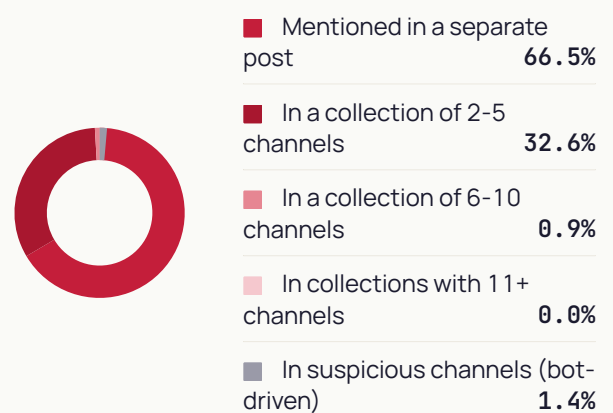
Who mentions the channel and how

Citation index **27** — channel popularity score based on mentions. Considers not just count but weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **145** different channels.

MENTIONS BY COUNTRY



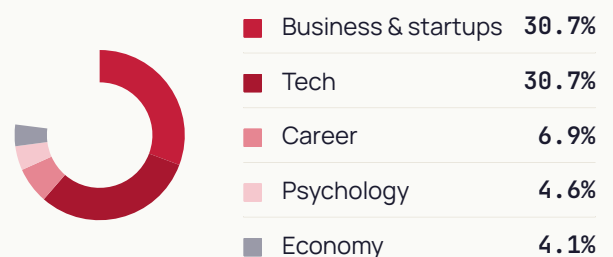
MENTION FORMATS



WHAT SIZE CHANNELS MENTION



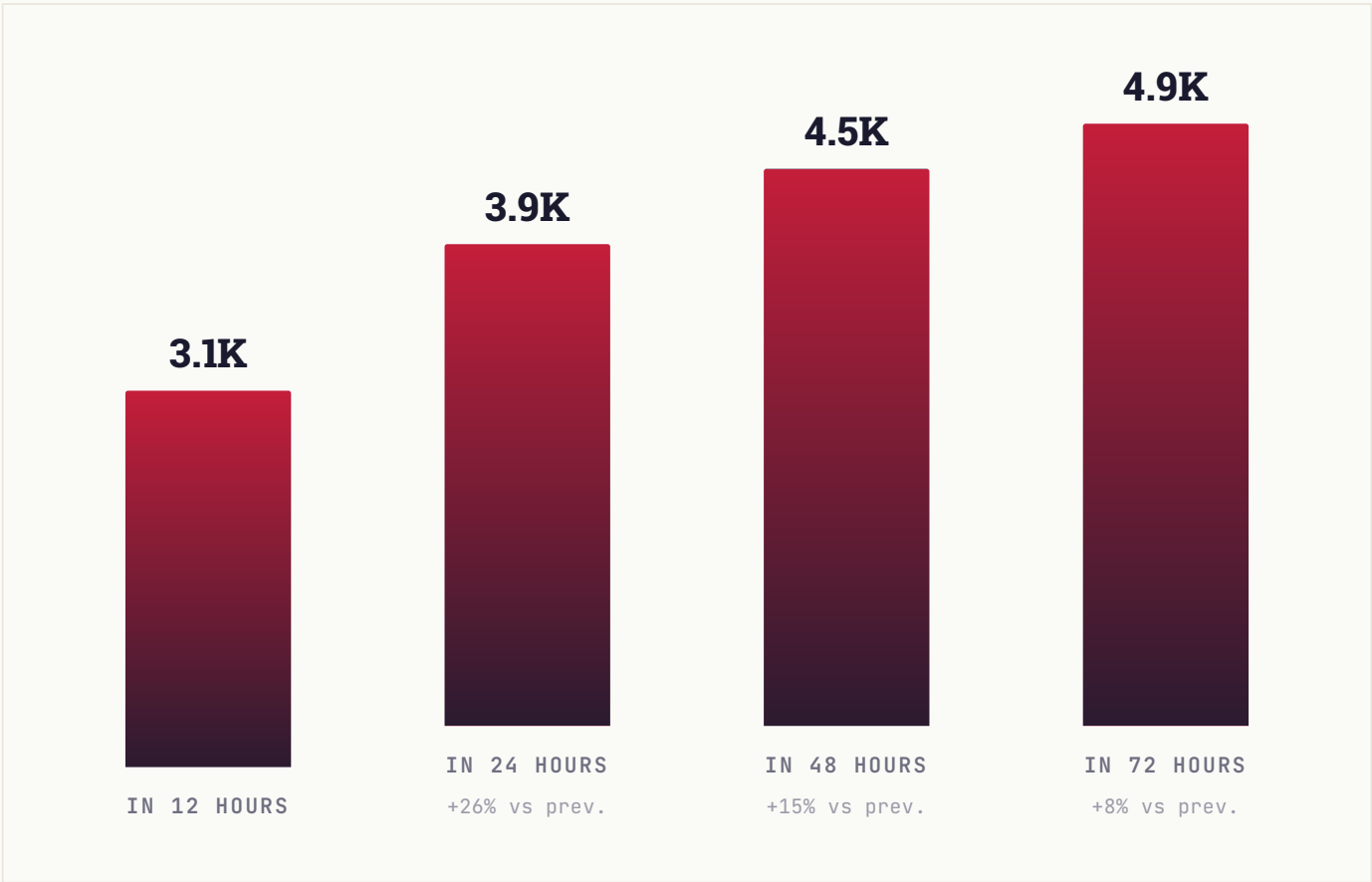
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
SHZ What's the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What's Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
RR Roma Wright YOU	45.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#65 of 99). Niche median — 53.6K subs. First growth KPI — reach median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **8**, they brought **15 528** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	601	
December 2025	1	1	0	
Nov 2025	0	0	12 600	
Oct 2025	3	2	99	
September 2025	3	2	787	
August 2025	1	1	1 441	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
8	6	15 528

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

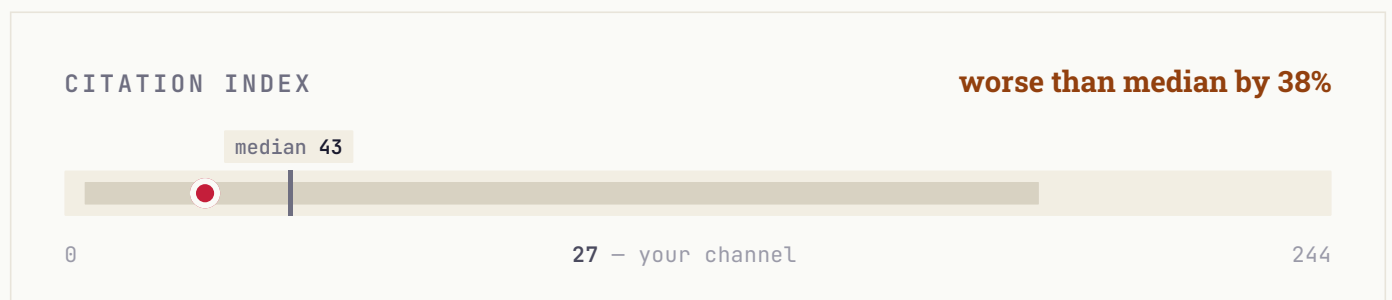
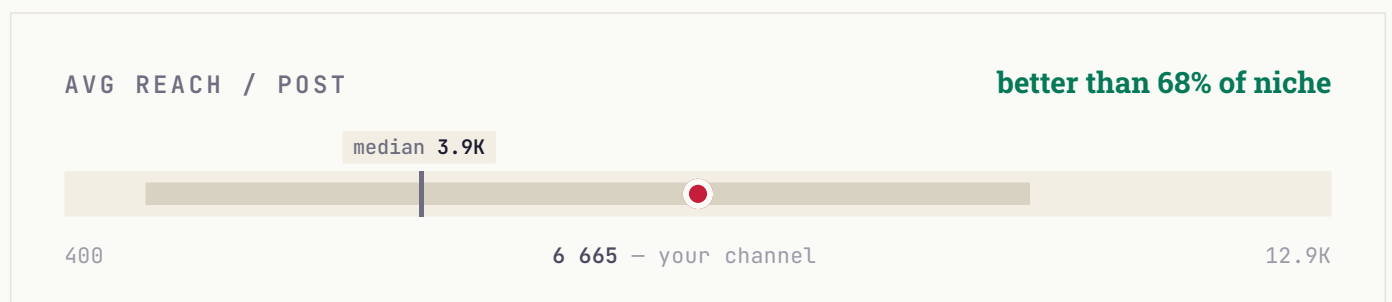
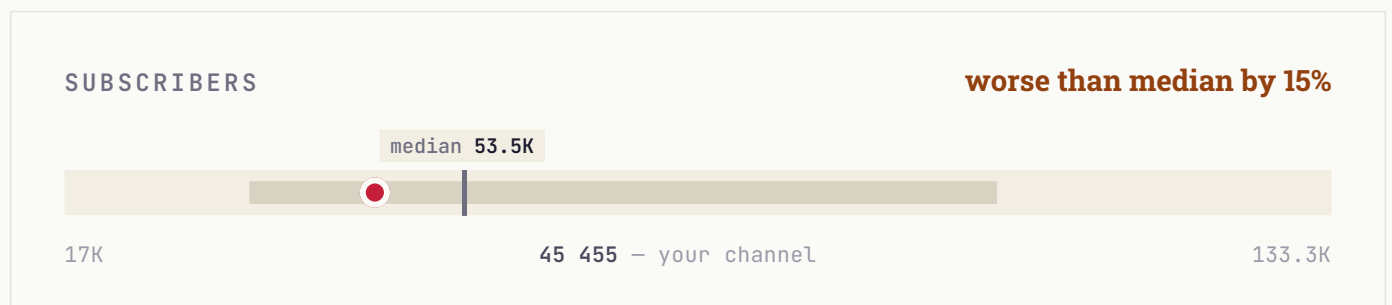
Took top-**100** channels in category «**Design**» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#65

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 22:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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