

PUBLIC REPORT PROMTPRESS

Channel audit

Romanov Лайт]_



@romanov_92

Romanov's personal blog. All posts are opinion. Feedback bot:
@devromanov_bot Send your materials, coordinates for strikes.
Chat...

SUBSCRIBERS

151 073

+6186 per month

ERR (% SEE POSTS)

35.0%

per day 28.7%

REACH/POST

53.4K

ad reach 43.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Blogs»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 151 073 —	 SUBSCRIBER REACH 35.33% avg % of subs see post	 VIEWS/POST 53.4K median 48.5K · 29 days	 POSTS/DAY 9.8 ~69 per week
 7D TREND +17.6% vs previous week	 REACTIONS/POST 1178.8 total 343,017 reactions, 104,927 reposts, 19,802 comments	 POST LENGTH 348 chars. median 256 · 29 days	 POSTS ANALYZED 291 29 days
 AD REACH 43.2K 24h avg	 CHURN / MONTH +6186 over the last month	 CITATION RATE 2 174 citation index · 4,641 channels mentioned ever	 CHANNEL AGE 6 years 3 months created 04/05/2020

AI EDITOR SUMMARY

Channel «Romanov Light J» – 151 073 subs. Each post averages 53.4K people (35% of subs), that's good reach. Publishes 69 posts per week (~10/day) – active posting. For the week of June 29 – July 5, reach up +17.6% to the week of June 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **291** posts over 29 days.
- 02 Dominant format — **Video** (138/291 posts).
- 03 Avg post length — **348** chars (median 256).
- 04 Audience peak activity — **Wednesday**, 12:00 MSK.
- 05 Top posts get **7x** more views than the weakest (207.3K avg for top vs 30.8K for worst) — among 291 posts over 29 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 11:49 PHOTO June 2026 Donetsk People's Republic, Russia. Another problem in our troops, along with advances and cover-ups - traitors in...	VIEWS 219 194 REP. 4 517	REACTIONS 2 597 ER 145.1%
Nº2 24.06 · 09:37 VIDEO 24.06.2026 Sevastopol and Republic of Crimea, Russia. @romanov_92	VIEWS 201 990 REP. 1 287	REACTIONS 1 963 ER 133.7%
Nº3 14.06 · 10:55 VIDEO June 2026 - Donetsk People's Republic, Russia; No gasoline in Donetsk and throughout the DPR. Occasionally appears at some gas stations...	VIEWS 200 845 REP. 2 186	REACTIONS 1 814 ER 132.9%

Nº4 21.06 • 16:04 TEXT Everything happening now regarding the enemy's strategy of transport (and likely energy) blockade of Crimea...	VIEWS 155 738 REP. 1 792 REACTIONS 1 837 ER 103.1%
Nº5 18.06 • 05:25 VIDEO 18.06.2026 Moscow, Russia. Again, kamikaze drone debris from Ukraine struck Moscow Oil Refinery. Mayor of Moscow confirms the strikes -...	VIEWS 134 313 REP. 4 527 REACTIONS 1 599 ER 88.9%
WORST 3	
↓ 20.06 • 10:36 VIDEO Ukrainian channels post videos by Crimea residents showing fuel trucks escorted by entire columns of mobile firing...	VIEWS 31 444 REP. 384 REACTIONS 975 ER 20.8%
↓ 19.06 • 19:11 PHOTO ⚡ Friends, the day has come! The book is ready, and we are proud to announce that on the official website of the Yauza publishing house...	VIEWS 30 608 REP. 114 REACTIONS 329 ER 20.3%
↓ 20.06 • 10:24 PHOTO 🔥 BPLA Dr. Hiler's Unit! We really need help purchasing various tools and supplies used for the group's work...	VIEWS 30 339 REP. 30 REACTIONS 292 ER 20.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

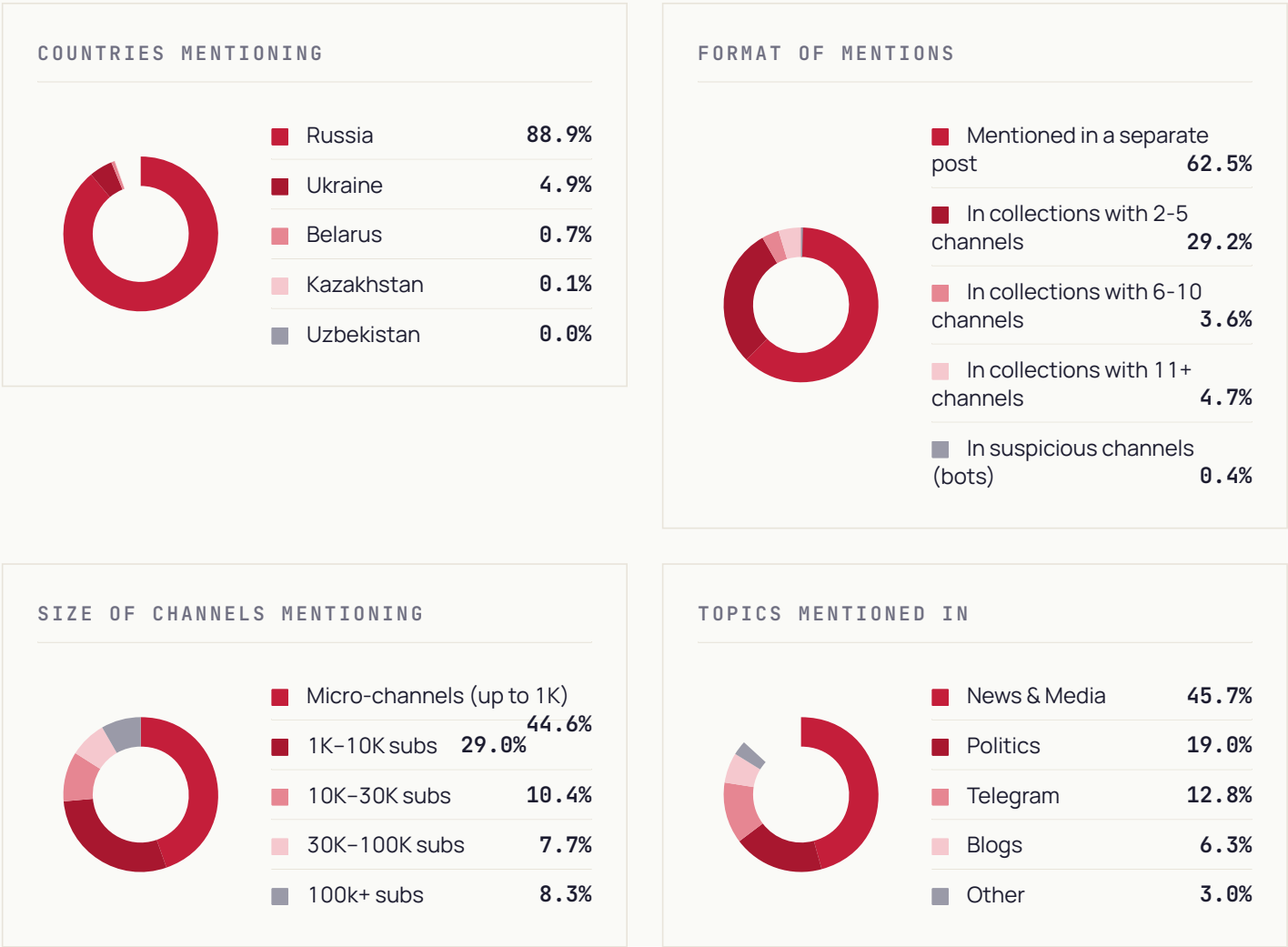
Subscriber growth chart for the year. Key months show exact sub count. Shows growth and loss periods.



SECTION 04 · MENTIONS

Who mentions the channel and how

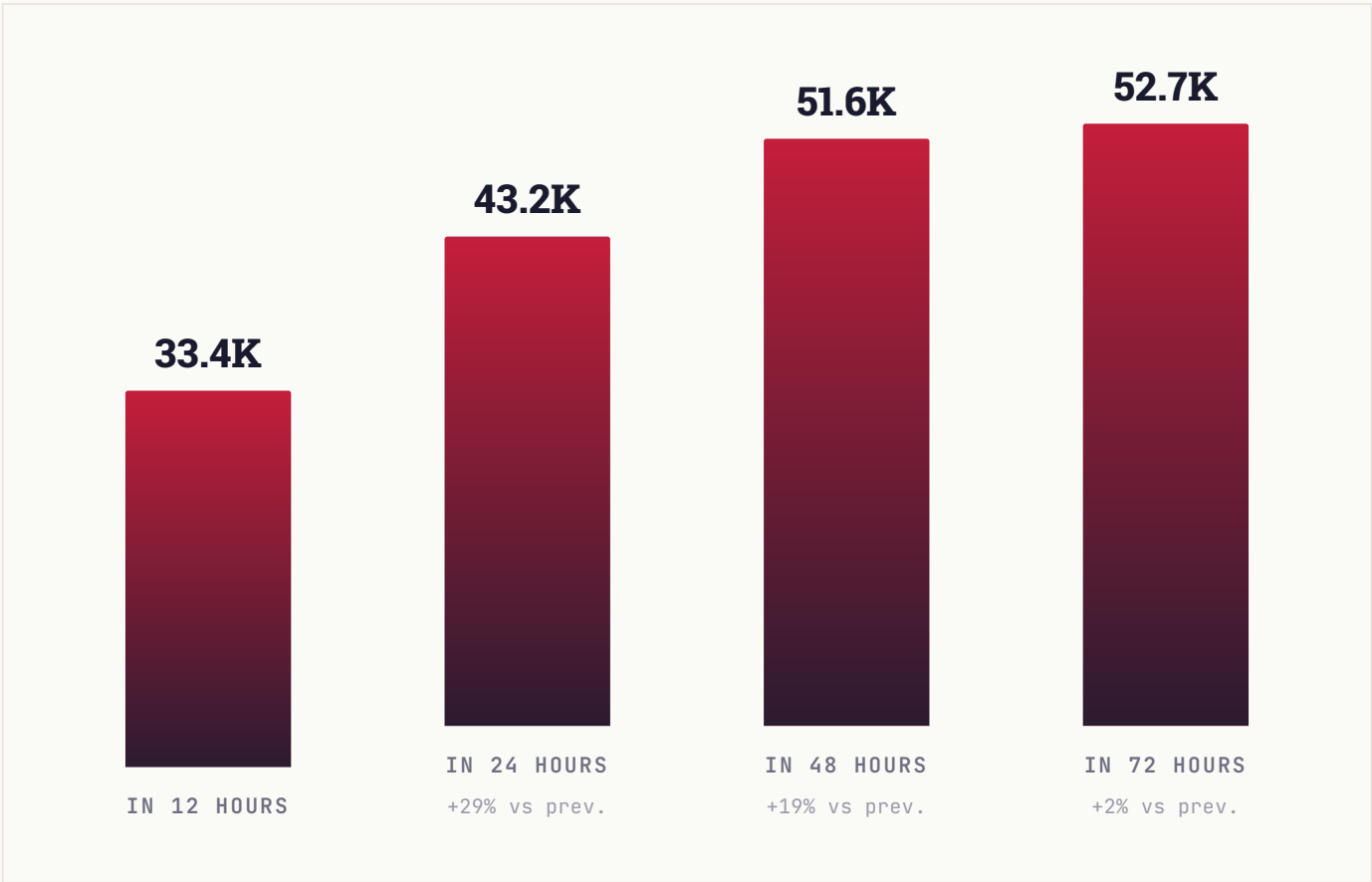
Citation index **2 174** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **4 641** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
A3 Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
РЛ Romanov Лайт YOU	151.1K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4 157**, they brought **14 645** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 211	332	5 153
December 2025	936	257	4 129
November 2025	474	215	532
October 2025	423	182	781
Sep 2025	648	284	2 051
August 2025	465	172	1 999

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
4 157	6	14 645

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Top-**100** channels in category «**Blogs**» (Russia) and saw how your channel compares. Gray bar — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Wednesday
 Audience most active on this day at 12:00 MSK.

EFFECT
Best window for an important post
- 02

System traffic buy
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighbor channels
 Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search searches by description. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager