
PUBLIC REPORT BY PROMTPRESS

Channel audit

Акулыч в недвижке | Роман Абдуллин | KROME Group



@roman_abdullin_plus

Top-tier marketing from me <https://krome.group> Built killer
marketing & biz machines for leaders: PIK | Samolet Contact
@Roman_Abdullin About me...

SUBS

38 353

-833 per month

ERR (% SEE POSTS)

4.0%

per day 1.9%

REACH/POST

1.6K

ad reach 717/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the calculation period.

 SUBS 38 353 —	 SUB REACH 4.19% avg % of subs see post	 VIEWS/POST 1.6K median 1.7K · 22 days	 POSTS/WEEK 3.1 over period
 7D TREND — no data for period	 REACTIONS/POST 21.6 total 216 reactions, 80 reposts, 9 comments	 POST LENGTH 542 chars median 603 · 22 days	 POSTS ANALYZED 10 22 days
 AD REACH 717 24h avg	 CHURN / MONTH -833 last month	 CITATION RATE 402 citation index · 4,892 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 29.09.2019

AI EDITOR SUMMARY

Channel «Акулыч в недвижке | Роман Абдуллин | KROME Group» — 38 353 subs. Each post averages 1.6K people (4% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 10 posts over 22 days.
- 02 Dominant format — Photo (6/10 posts).
- 03 Avg post length — 542 chars (median 603).
- 04 Peak audience activity — Thu, 22:00 MSK.
- 05 Top posts get 3x more views than the weakest (2.4K avg for top vs 952 for worst) — among 10 posts over 22 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 19:06 VIDEO Oleg Tinkov's* shoot went off script. Nonsense from the offended opposition. Dialogue from Oleg Tinkov in his film directed by Andrey...	VIEWS 2 751 REPOSTS 21	REACTIONS 53 ER 7.2%
Nº2 18.06 · 10:59 VIDEO A technological art piece from Toshiba. The most compact player. 32 years since release. Imagine: if niche (or, as...	VIEWS 2 440 REPOSTS 11	REACTIONS 16 ER 6.4%
Nº3 17.06 · 20:16 TEXT 5 «peculiarities» of top managers' work by Roman Abdullin If someone 5 years ago had told me my material would be in a magazine...	VIEWS 2 117 REPOSTS 10	REACTIONS 21 ER 5.5%

Nº4

26.06 • 16:41

PHOTO

A beautiful lawn doesn't happen by itself 🚩 Managing expectations and accepting that the world is uneven – I think that's one of the most important...

VIEWS

2 098

REPOSTS

1

REACTIONS

37

ER

5.5%

Nº5

04.07 • 19:28

VIDEO

Toyota's Father's Day ad in Japan 2015 – a touching reminder that the best stories often come from the simplest...

VIEWS

1 724

REPOSTS

13

REACTIONS

25

ER

4.5%

WORST 3

↓ 07.07 • 11:58 PHOTO

St. Petersburg – a city of great historical heritage, culture, and like an unloved child. Every visit to St. Petersburg I...

VIEWS

986

REPOSTS

5

REACTIONS

18

ER

2.6%

↓ 07.07 • 17:37 PHOTO

Time to brush up on theory 📖

VIEWS

956

REPOSTS

2

REACTIONS

13

ER

2.5%

↓ 07.07 • 20:01 PHOTO

Business, gotcha? Everything has to be handled personally (c)
This is a cool ad from HH.ru in the magazine Chtivo

VIEWS

914

REPOSTS

3

REACTIONS

10

ER

2.4%

SECTION 03 · SUB GROWTH

How the channel grew over the year

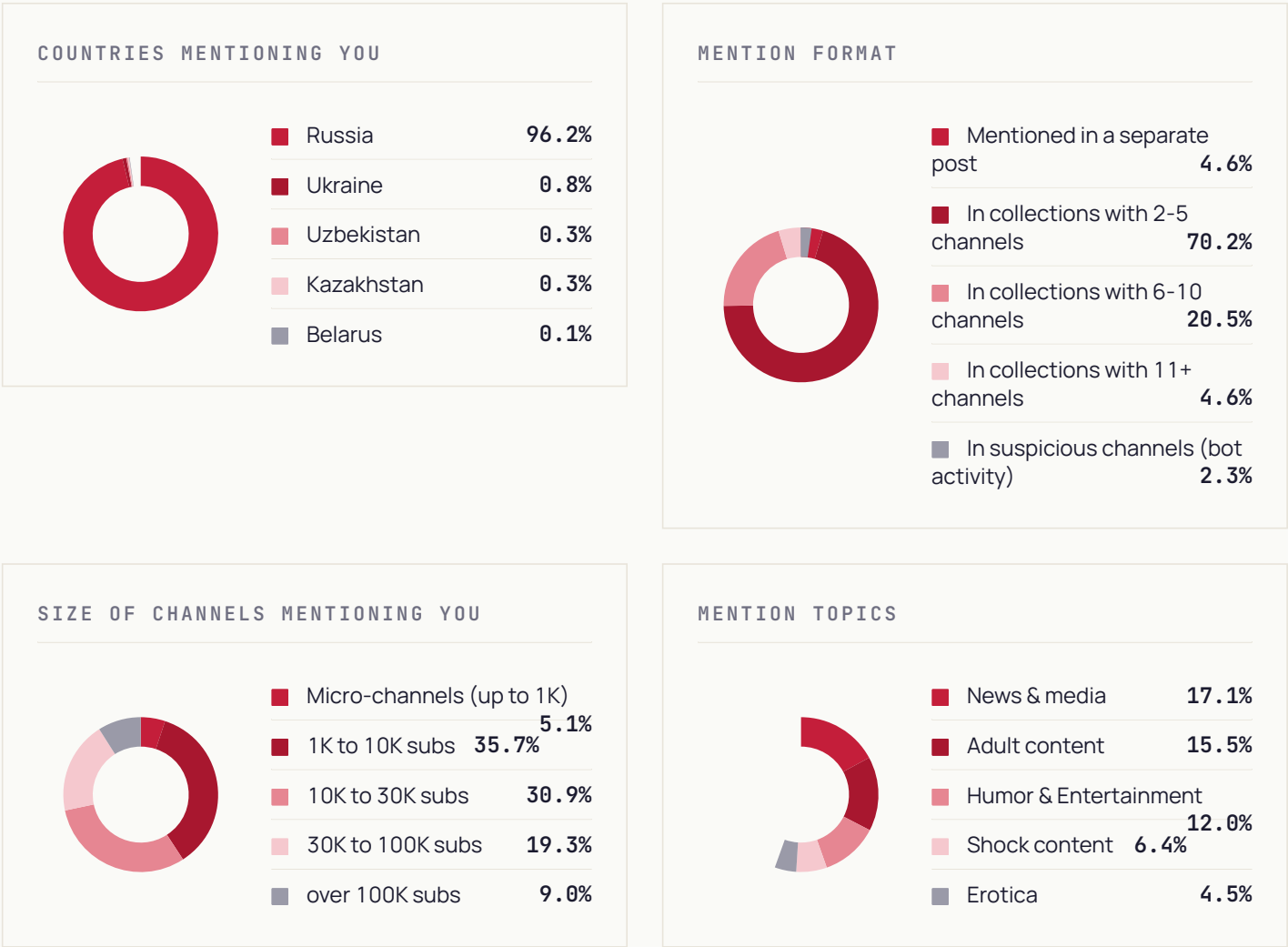
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

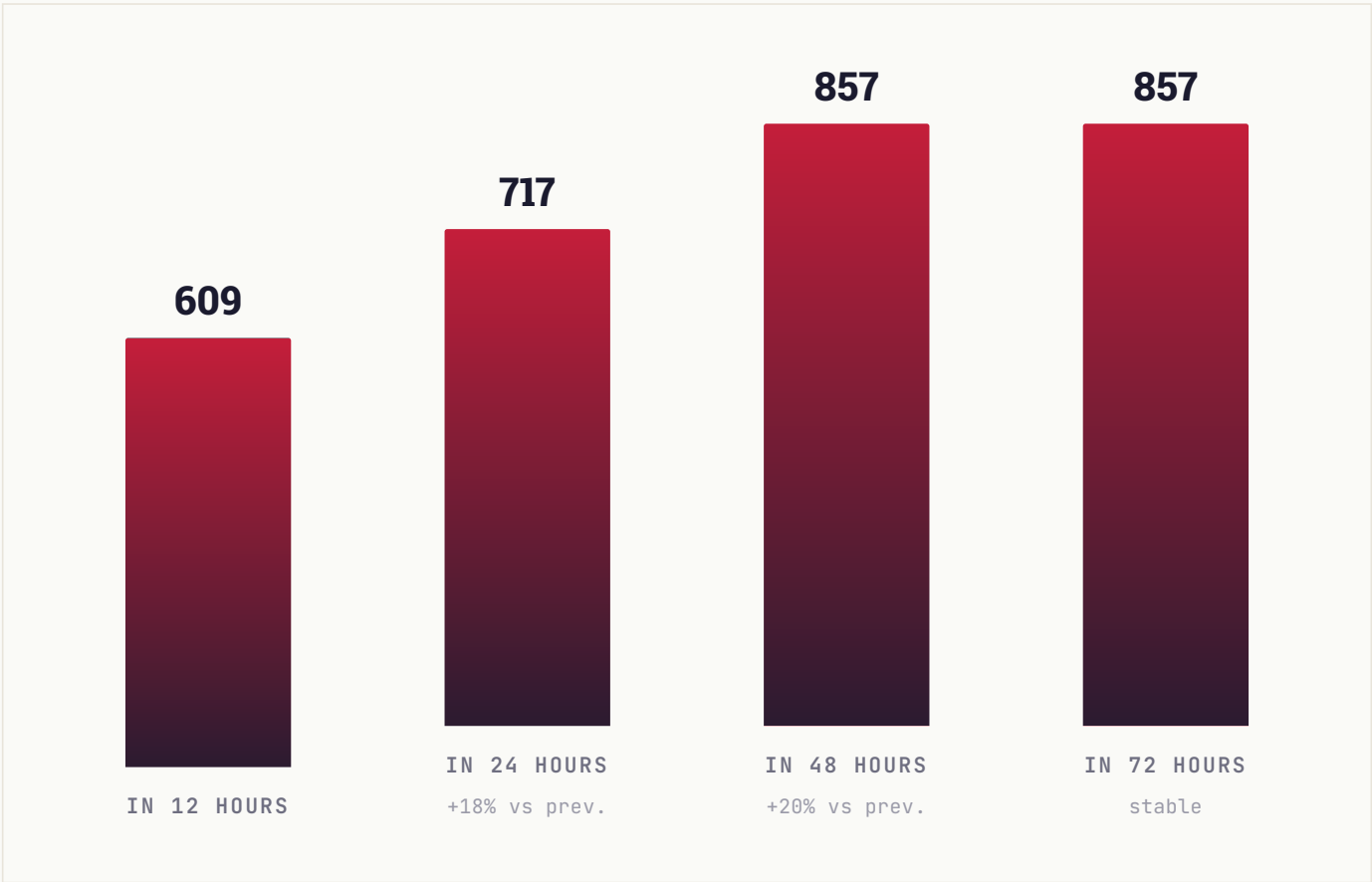
Citation index **402** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub one. All-time channel mentions: **4 892** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Oka	1.6M
SE Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
ER Customer is always right	1.1M
TZ Set trends	1M
SV Trending today	1M
TV Trend or leave	990K
AB Акулыч в недвижке Роман Абдуллин KROME Group	YOU38.4K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — **My feed trends** (2.5M), top-99 median: 145.1K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **6 months** such mentions were **370**, they brought **23 271** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	4	2	0	
December 2025	5	5	0	
November 2025	4	3	6	
Oct 2025	16	7	0	
September 2025	8	4	475	
August 2025	333	330	22 790	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
370	6	23 271

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Increase posting frequency

Now 3.1 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best posting day is Thursday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth target in a month.

01

**Launch Telegram
ads**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager