

PUBLIC REPORT BY PROMTPRESS

Channel audit

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@rogozin_alexey

Channel in MAX: <https://max.ru/join/Rushjh2OszoaeeFgyE-omu3kRrhkcOKA9hQOVdd3C10> General Director of the Union of Aircraft Manufacturers...

SUBSCRIBERS

17 858

10.07.2026 **128** per month

ERR (% SEE POSTS)

432.0%

last day **10.0%**

REACH/POST

77.3K

ad reach **1.8K**/24h

https://promptpress.com/channel/rogozin_alexey

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 858 —	 SUBSCRIBER REACH 432.67% avg % of subs see post	 VIEWS/POST 77.3K median 30.9K · 20 days	 POSTS/WEEK 2.7 for period
 7D TREND — no data for period	 REACTIONS/POST 159.0 total 1,272 reactions, 2,968 reposts, 314 comments	 POST LENGTH 999 chars median 1,000 · 20 days	 POSTS ANALYZED 8 20 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +128 last month	 CITATION RATE 755 citation index · 1,929 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Alexey Rogozin 🛩️🚀🏠» — 17 858 subs. Each post averages 77.3K people (433% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 20 days.
- 02 Dominant format – Text (7/8 posts).
- 03 Avg post length – 999 chars (median 1,000).
- 04 Audience peak activity – Saturday, 10:00 MSK.
- 05 Top posts get 15x more views than the weakest (174.2K avg for top vs 11.3K for worst) – among 8 posts in 20 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

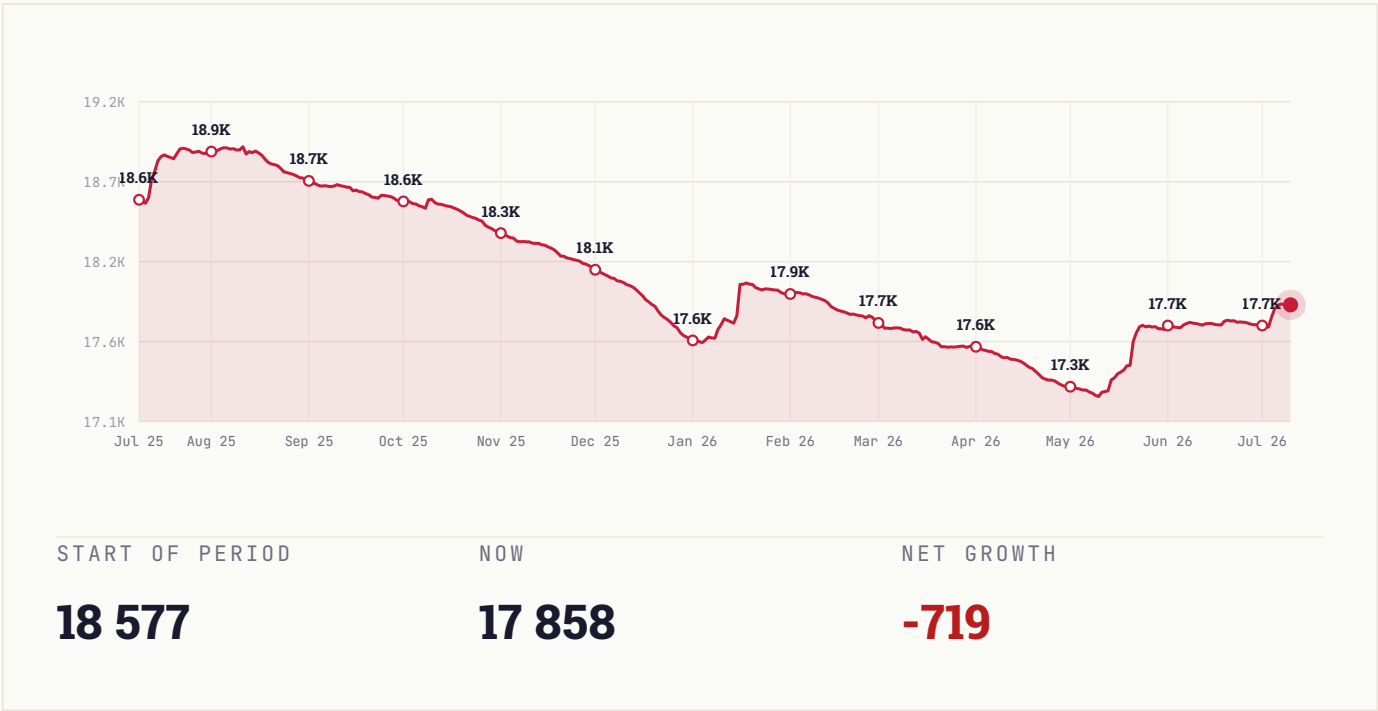
Nº1 04.07 · 07:37 TEXT How not to lose the drone war? Military use of drones seems cheap only at the individual product level. FPV, copter or...	VIEWS 278 482 REPOSTS 1 352	REACTIONS 273 ER 1559.4%
Nº2 13.06 · 09:50 TEXT A year ago, the military-industrial international program Build with Ukraine was announced in Ukraine. First results...	VIEWS 164 361 REPOSTS 1 003	REACTIONS 134 ER 920.4%
Nº3 16.06 · 06:16 TEXT Head of the NPC "Ushkuynik" Alexey Chadayev is largely right: "In the challenges we face now, science matters no less, if not...	VIEWS 79 625 REPOSTS 128	REACTIONS 133 ER 445.9%

Nº4 18.06 · 14:58 TEXT Mostly "Fierce" long-range drone missiles from Antonov Design Bureau reached the Moscow refinery. Simultaneously...	VIEWS 31 531 REPOSTS 177 REACTIONS 215 ER 176.6%
Nº5 25.06 · 06:06 TEXT It was always believed that domestic air defense systems are the best in the world in many respects, but, as it turns out, being the best now...	VIEWS 30 257 REPOSTS 95 REACTIONS 163 ER 169.4%
WORST 3	
↓ 14.06 · 08:50 PHOTO Today is the 60th anniversary of the Myasishchev design bureau (now a branch of JSC "Il"). But Vladimir Mikhailovich Myasishchev was not just a creator...	VIEWS 15 820 REPOSTS 103 REACTIONS 180 ER 88.6%
↓ 21.06 · 09:55 TEXT NATO is starting to speak quite frankly about a new approach to countering Russian aviation. In a competition published jointly with Ukraine...	VIEWS 9 888 REPOSTS 83 REACTIONS 92 ER 55.4%
↓ 23.06 · 10:47 TEXT Association of An-2 operators plans to ask the Ministry of Transport to introduce state regulation of aviation gasoline prices...	VIEWS 8 167 REPOSTS 27 REACTIONS 82 ER 45.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

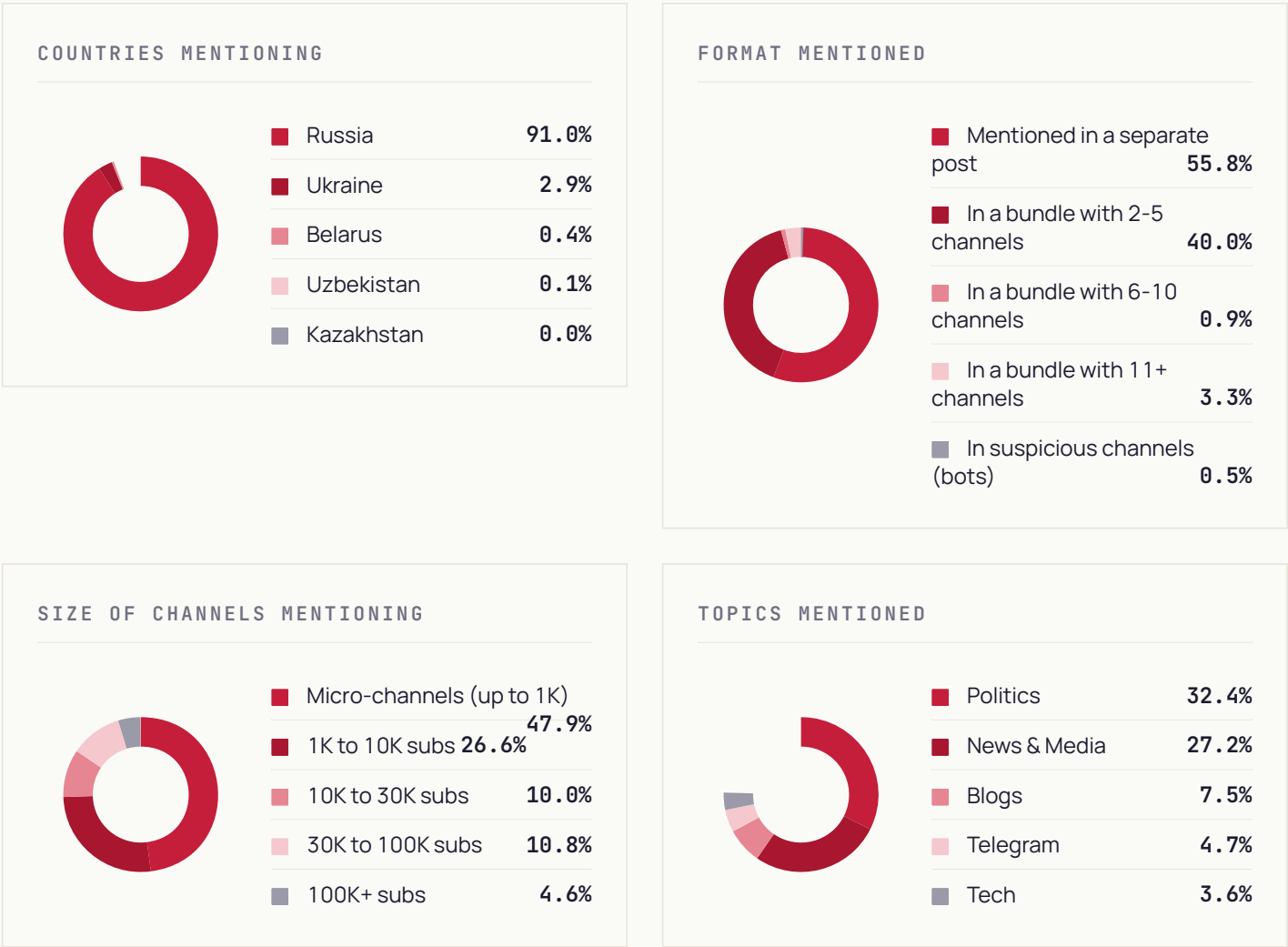
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

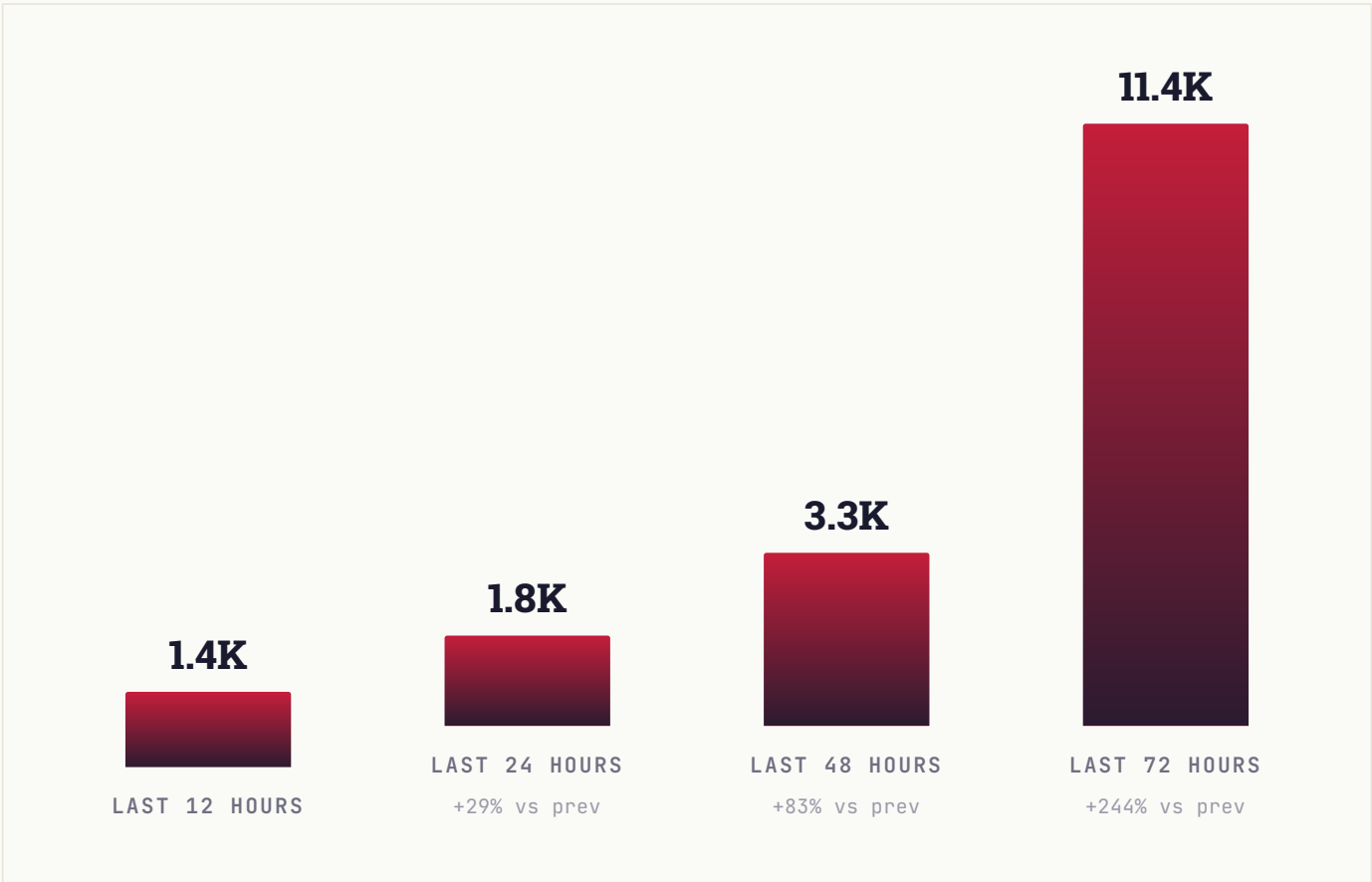
Citation index **755** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **1 929** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
AR	Алексей Рогозин 🛩️🚀🏗️ YOU	17.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

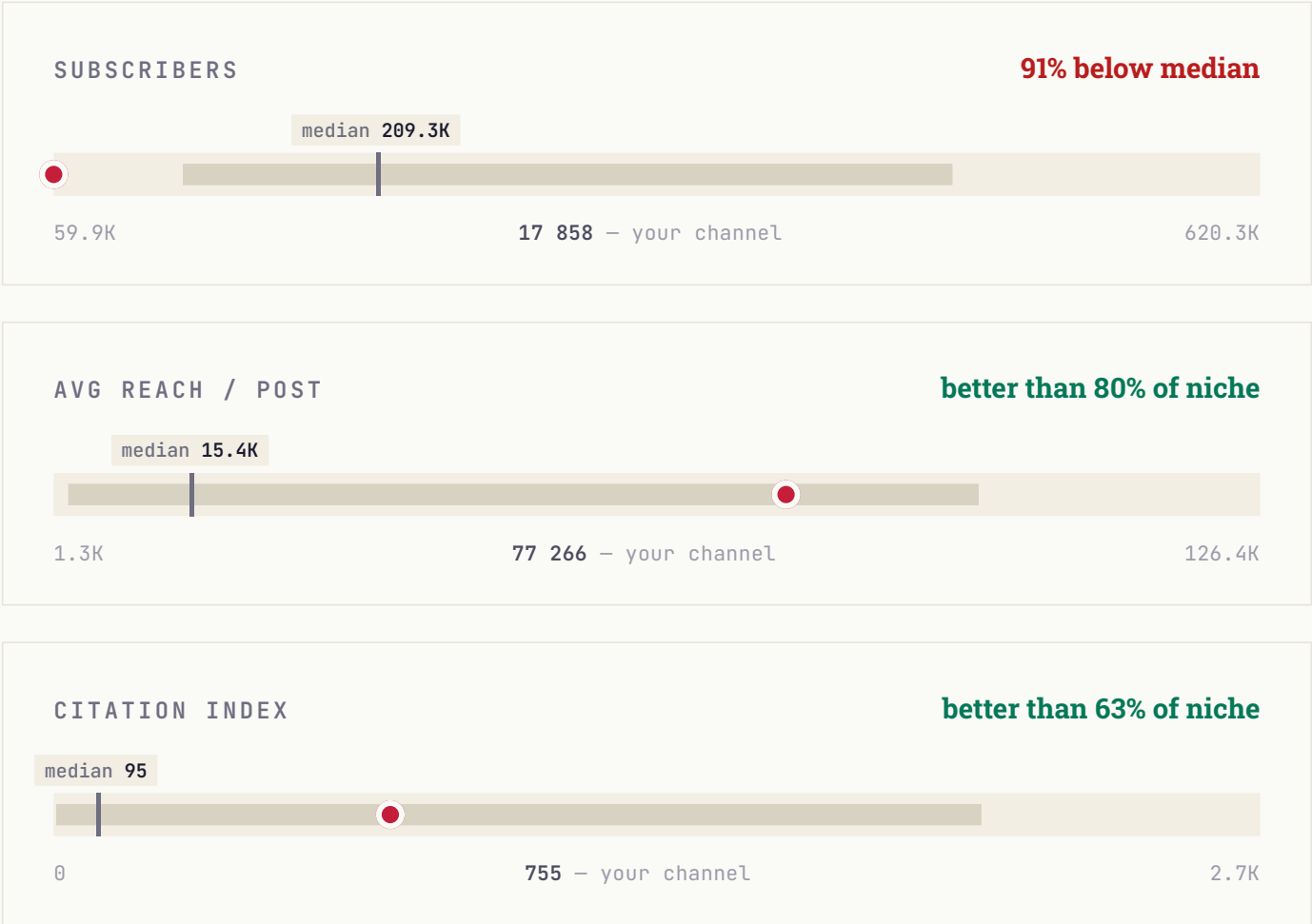
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **372**, they brought **657** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	116	78	458	
December 2025	6	6	0	
Nov 2025	59	46	3	
Oct 2025	45	27	62	
September 2025	102	50	42	
August 2025	44	23	92	
TOTAL MENTIONS	372	MONTHS OF DATA	6	ACQUIRED SUBSCRIBERS
			657	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band – range of 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done & revisit in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Saturday
Audience is most active on this day at 10:00 MSK. | EFFECT
Best time for an important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager