

PUBLIC REPORT BY PROMTPRESS

Channel audit

Roman Oduvanov



@roduvanov

📌 Free lesson «How to earn from 100k/month on design with AI» in the pinned post In this channel I talk about my life, self-development and freelancing Order design: @oduvanovcreate Support:...

SUBSCRIBERS

33 456

-388 per month

ERR (% SEE POSTS)

20.0%

in 24 hrs **8.0%**

REACH/POST

6.6K

ad reach **2.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 33 456 —	 SUBS REACH 19.67% avg % subs see post	 VIEWS/POST 6.6K median 5.9K · 20 days	 POSTS/WEEK 5.0 for the period
 7D TREND -31.6% vs previous week	 REACTIONS/POST 355.8 total 5 337 reactions, 156 reposts, 218 comments	 POST LENGTH 471 chars median 533 · 20 days	 POSTS ANALYZED 15 20 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -388 for the last month	 QUOTE RATE 10 citation index · 85 channels mentioned ever	 CHANNEL AGE 3 years 3 months created 31.03.2023

AI EDITOR SUMMARY

Channel «Roman Oduvanov» – 33 456 subs. Each post gets avg 6.6K people (20% of subs), average reach – room to grow. Publishes 5 posts per week (~1/day) – rare posts. For week Jun 29 – Jul 5 reach dropped by -31.6% by week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts in 20 days.
- 02 Dominant format – Photo (9/15 posts).
- 03 Avg post length – 471 chars (median 533).
- 04 Peak audience activity – Friday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.4K avg for top vs 4.4K for worst) – among 15 posts in 20 days. Worth analyzing what the top ones have in common: topic, format, time.

TOP 5 POSTS

Nº1 19.06 · 14:40 PHOTO back in action 🧐 been in Moscow for about two weeks but haven't posted.. the reason was...	VIEWS 12 037 REPOSTS 13	REACTIONS 326 ER 36.0%
Nº2 25.06 · 18:33 TEXT This secret costs 25 000 stars If you get 1111 reactions in 24 hours, I'll give it away free in the channel 🤝	VIEWS 10 387 REPOSTS 40	REACTIONS 3 181 ER 31.0%
Nº3 26.06 · 10:19 PHOTO what are you doing?! record activity in the channel 🤔 yesterday you witnessed a [secret-post] and.....	VIEWS 8 897 REPOSTS 12	REACTIONS 312 ER 26.6%

Nº4 28.06 · 19:17 VIDEO video greeting from the banya 	VIEWS 7 712 REPOSTS 7	REACTIONS 154 ER 23.1%
Nº5 01.07 · 17:35 PHOTO did it again..  May 21, exactly 40 days ago started my new training program...	VIEWS 7 447 REPOSTS 18	REACTIONS 120 ER 22.3%

WORST 3

↓ 06.07 · 16:48 PHOTO 5 in-demand services in design & AI to hit 100kP/mo  — best money-making combos in 2026 join the channel...	VIEWS 5 029 REPOSTS 11	REACTIONS 74 ER 15.0%
↓ 08.07 · 13:25 PHOTO how do we solve this? promised no pushy or sales posts but even without them already 1801...	VIEWS 4 267 REPOSTS 7	REACTIONS 50 ER 12.8%
↓ 09.07 · 08:07 PHOTO my productive morning  today woke up early and knocked out 2 important tasks: — prepared...	VIEWS 4 030 REPOSTS 9	REACTIONS 204 ER 12.0%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

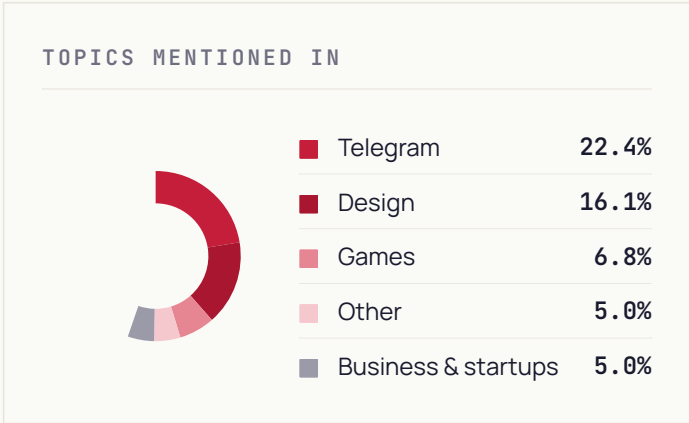
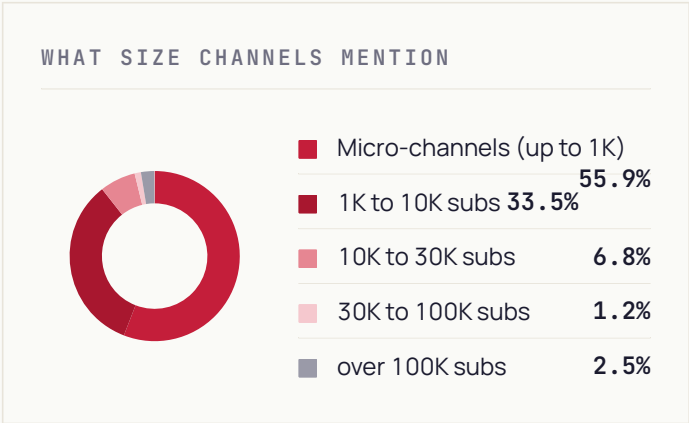
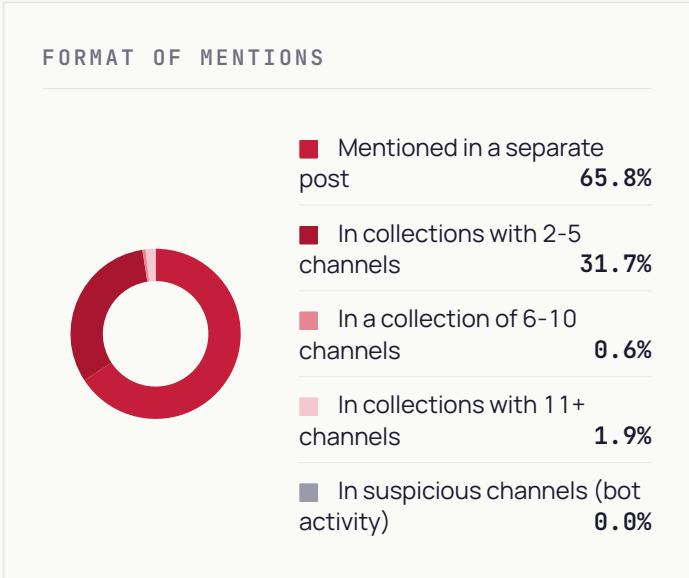
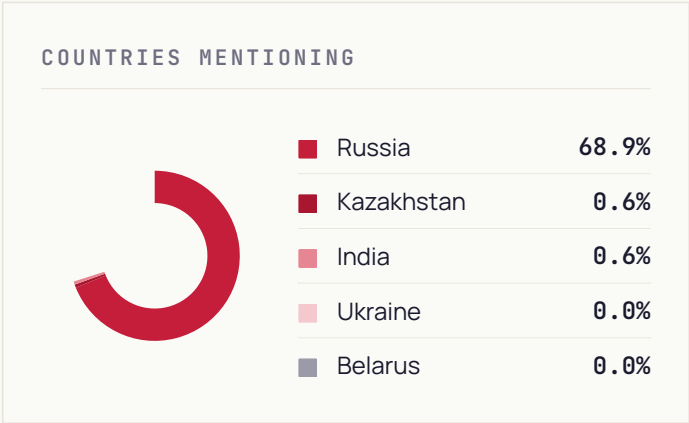
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel and how

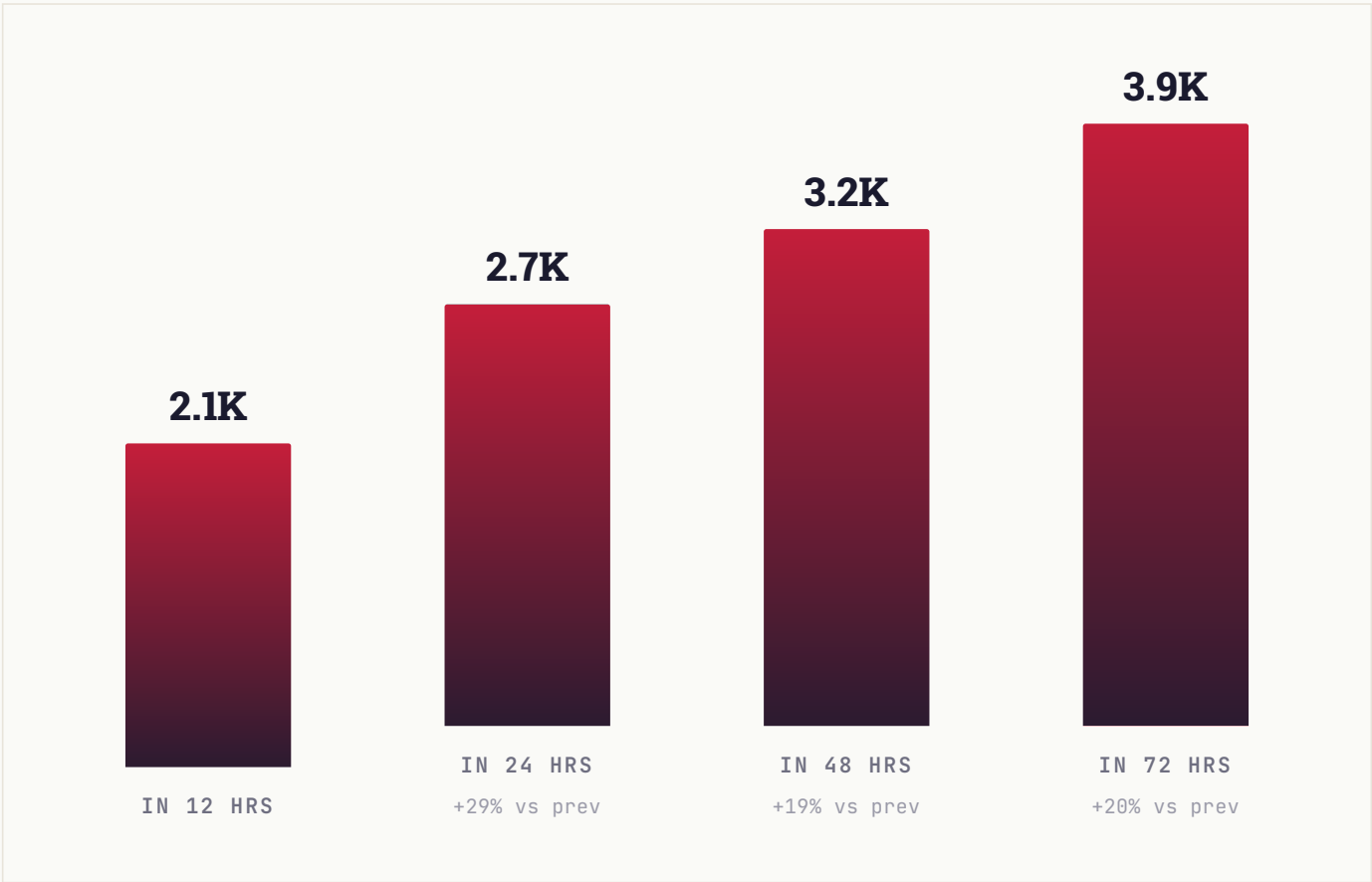
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **85** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
CPM Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
ER Roman Oduvanov YOU	33.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#92 of 99). Niche median — 53.6K subs. First growth KPI — reach median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **12**, they brought **5 812** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	943	
December 2025	6	5	146	
November 2025	0	0	985	
October 2025	4	3	2 647	
September 2025	1	1	646	
August 2025	1	1	445	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
12	6	5 812

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

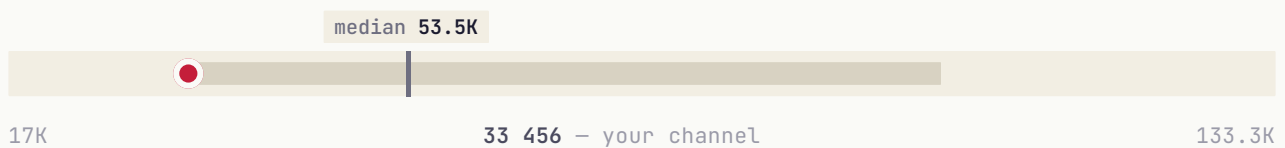
Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#92 /100

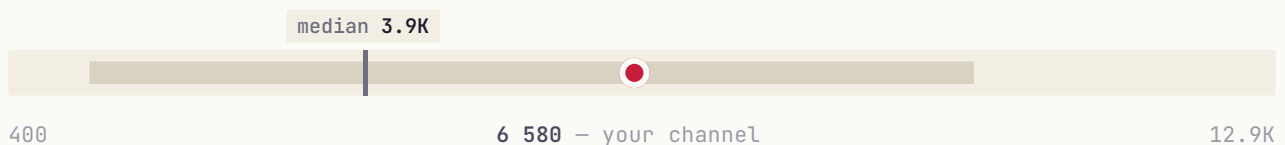
POSITION IN NICHE

Channel in the bottom half of the ranking

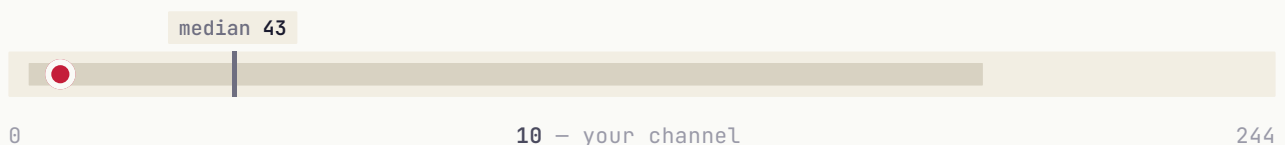
SUBSCRIBERS

worse than median by 38%

AVG REACH / POST

better than 67% of niche

CITATION INDEX

worse than median by 77%

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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