

PUBLIC REPORT BY PROMTPRESS

Channel audit

Business

Handwriting



@rightsucsess

About business, money & finance. Ads: @Timofey_sucsess RKN A+
<https://clck.ru/3MjQYo> Exchange: <https://telega.in/c/RightSucsess>

SUBSCRIBERS

93 957

-813 per month

ERR (% SEE POSTS)

16.0%

per day 8.8%

REACH/POST

13.7K

ad reach 8.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 93 957 —	 SUBS REACH 14.63% avg % subs see post	 VIEWS/POST 13.7K median 14.5K · 29 days	 POSTS/WEEK 24.0 over period
 7D TREND -2.3% vs previous week	 REACTIONS/POST 66.7 total 6,741 reactions, 6,369 reposts, 0 comments	 POST LENGTH 640 chars median 617 · 29 days	 POSTS ANALYZED 101 29 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH -813 last month	 CITATION RATE 96 citation index · 344 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 25.10.2022

AI EDITOR SUMMARY

Channel «Pocherk Biznesa» — 93 957 subs. Avg post views 13.7K people (15% subs), reach low — expand audience. Publishes 24 posts/week (~3/day) — active. Week Jun 8–14 reach stable (-2.3% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 101 posts in 29 days.
- 02 Dominant format – Photo (101/101 posts).
- 03 Avg post length – 640 chars (median 617).
- 04 Audience peak – Thursday, 23:00 MSK.
- 05 Top posts get 1x more more views than the weakest (15K avg for top vs 12.2K for worst) – among 101 posts over 29 days. Worth analyzing what the top have in common – topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 15:22 PHOTO Max margin point To set the right price, you need to understand not only cost but also customer psychology. There is...		VIEWS 15 007	REACTIONS 63
		REP. 67	ER 16.0%
Nº2 27.05 · 07:32 PHOTO The art of communication in business Knowing how to convey information correctly is one of the most underrated skills in business. It...		VIEWS 15 001	REACTIONS 72
		REP. 85	ER 16.0%
Nº3 26.05 · 07:26 PHOTO The importance of correct primary document management Primary documents confirm every financial transaction, and their proper handling...		VIEWS 14 981	REACTIONS 71
		REP. 66	ER 15.9%

Nº4

26.05 · 15:18

PHOTO

Why budgeting matters Budgeting helps plan income, expenses, and investments ahead...

VIEWS

14 977

REACTIONS

67

REP.

62

ER

15.9%

Nº5

26.05 · 12:11

PHOTO

Why companies should regularly conduct financial analysis Financial analysis helps assess profitability, efficiency...

VIEWS

14 948

REACTIONS

69

REP.

62

ER

15.9%

WORST 3

↓ 20.06 · 19:29 PHOTO 5 steps to long-term brand awareness Awareness is a result of systematic work, not a single lucky move: Frequency...	VIEWS 12 660 REACTIONS 56 REP. 51 ER 13.5%
↓ 21.06 · 12:11 PHOTO Money that works on its own Many strive for active management – checking quotes daily, looking for trade opportunities. But the best...	VIEWS 12 167 REACTIONS 59 REP. 53 ER 12.9%
↓ 21.06 · 19:13 PHOTO Companies trusted for decades Short-term projects often die after a trendy spike. But companies that build...	VIEWS 11 895 REACTIONS 63 REP. 60 ER 12.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

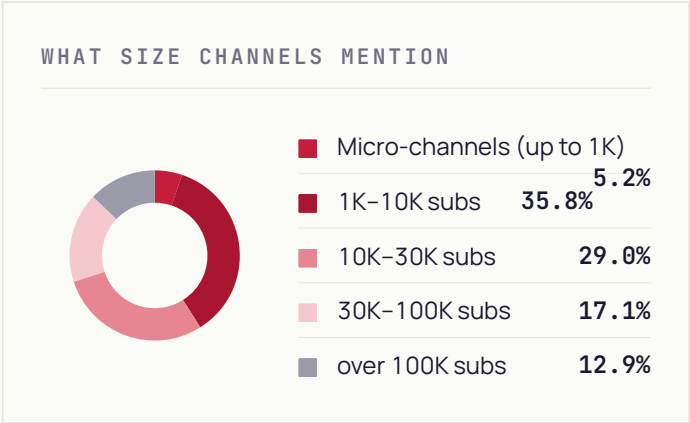
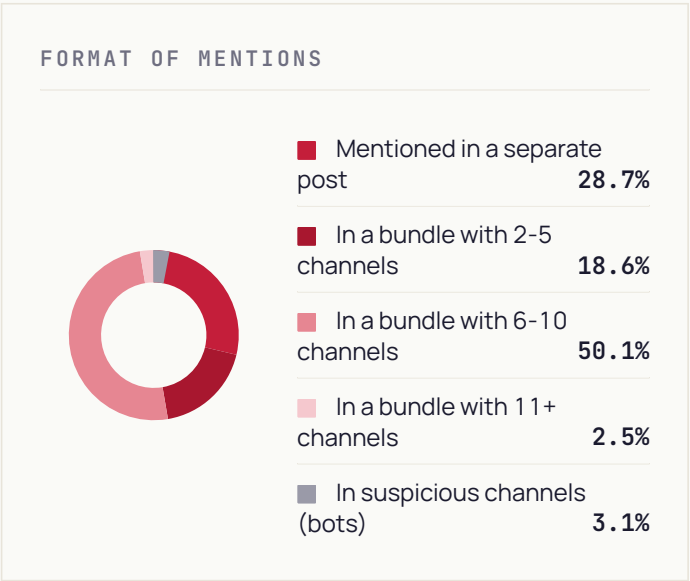
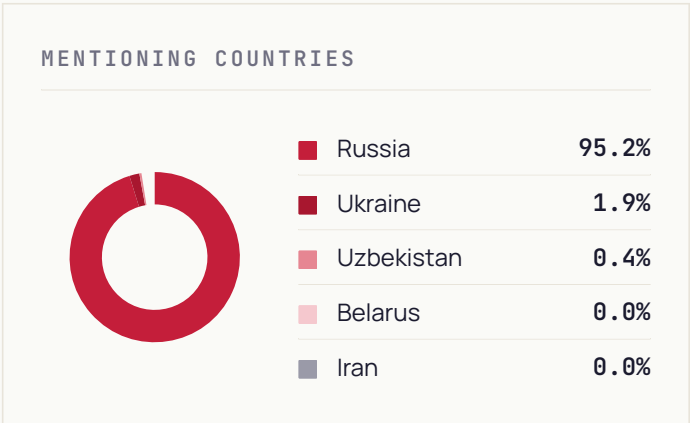
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

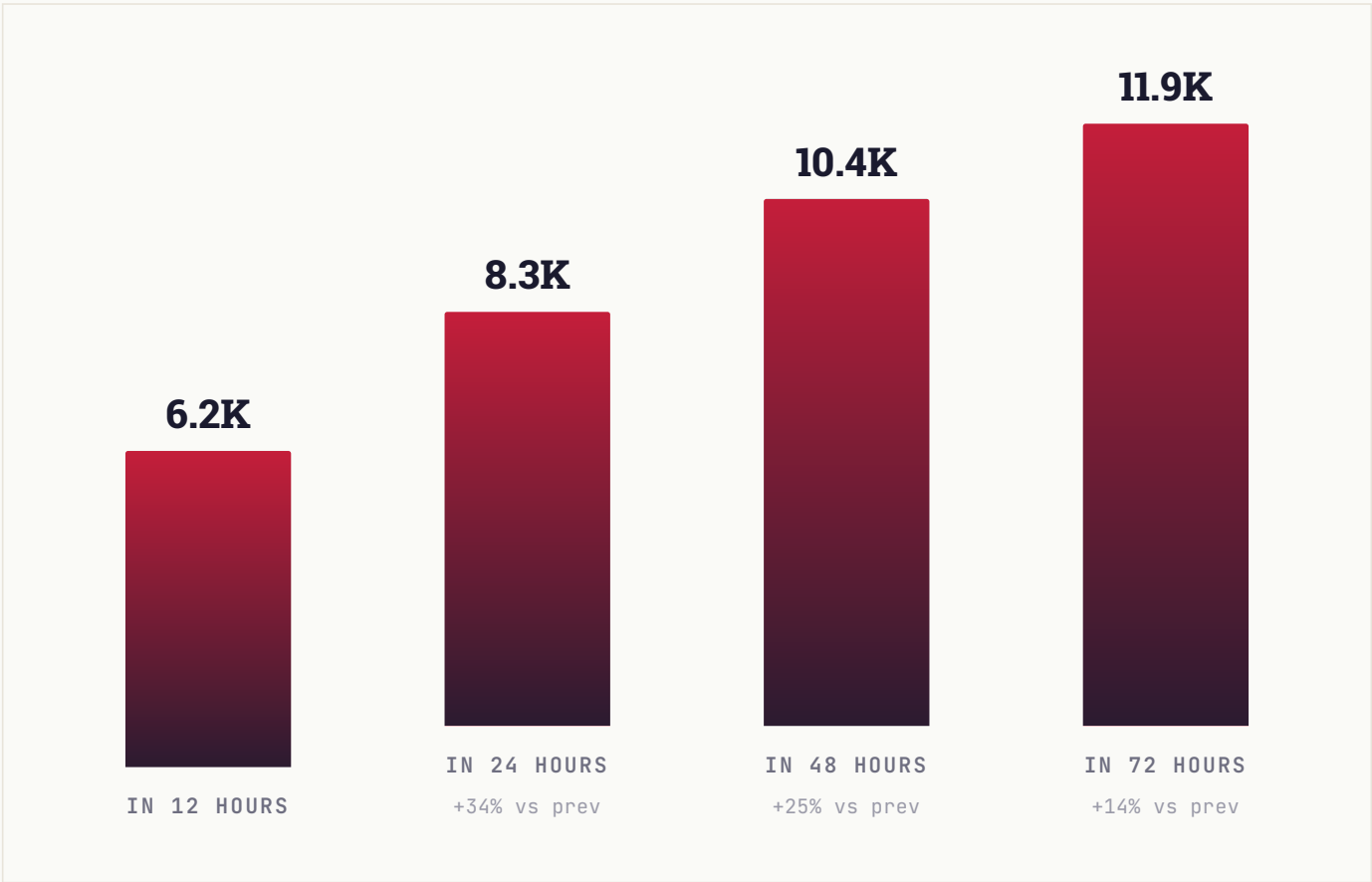
Citation index **96** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **344** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.7M
ME Mohamed El Guazzar	2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1M
CN Books for millions business blog	867.3K
RP Roxman typing...	546.3K
AB Акула Бизнеса	496.6K
لر لباس زیر اقساطی ریزسابل	491.9K
SS M&A	485.6K
PB Business Handwriting	94K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#99 of 98). Niche median — 171.7K subs. First growth KPI — reach median. Leader: Startups & Ventures (2.7M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **79**, they brought **23 498** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	13	13	2 600
Nov 2025	11	11	3 056
Oct 2025	14	14	3 745
September 2025	14	14	4 664
August 2025	12	12	4 621
July 2025	15	13	4 812

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
79	6	23 498

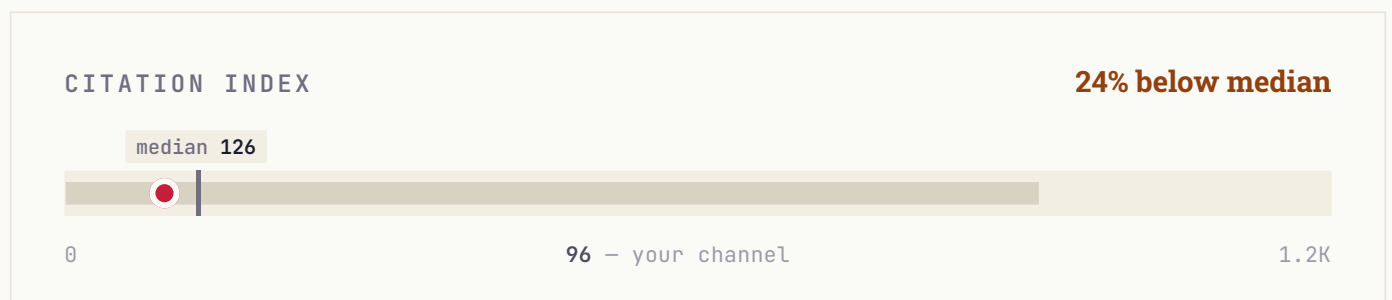
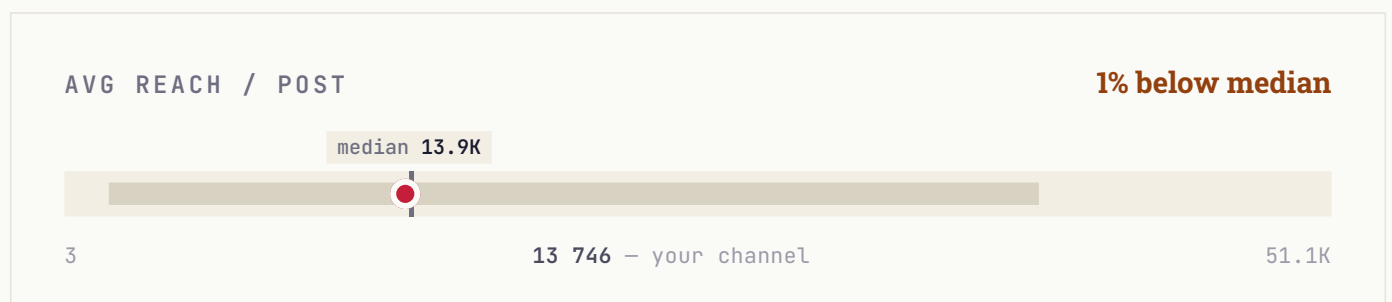
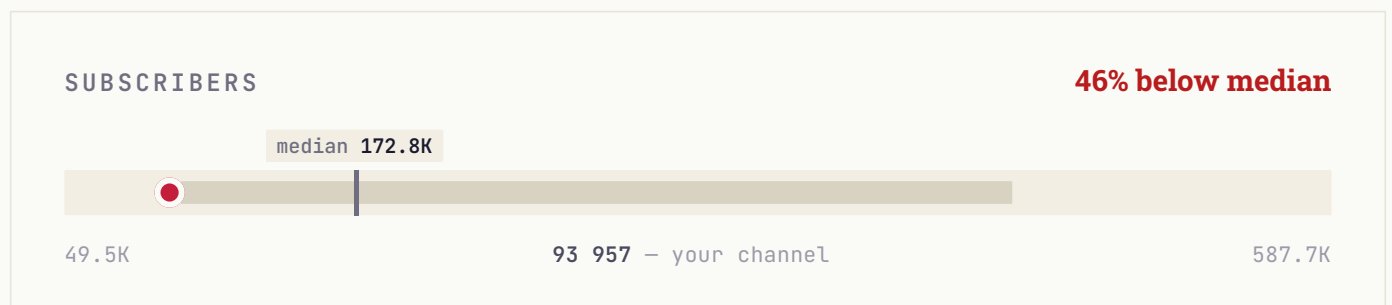
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Business & startups» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#99 /100

RANK IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Thursday**

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best time for
key posts****02****Increase share of video posts**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-niche channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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