

PROMTPRESS PUBLIC REPORT

Channel audit

Rich Girl | Заработок



@richgirl_earnings

Hi! I'm Nastya and I'll teach you to earn ❤️ Admin - @Andrey2538 Alt
admin account - @Reklama1_bezmasok

SUBSCRIBERS

15 075

-813 per month

ERR (% SEE POSTS)

5.0%

per day 2.5%

REACH/POST

633

ad reach 386/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote Rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 15 075 —	 SUBSCRIBER REACH 4.2% avg % of subs see post	 VIEWS/POST 633 median 652 · 29 days	 POSTS/WEEK 26.7 for the period
 7D TREND -3.1% vs previous week	 REACTIONS/POST 34.0 total 3,876 reactions, 558 reposts, 49 comments	 POST LENGTH 254 chars median 238 · 29 days	 POSTS ANALYZED 114 29 days
 AD REACH 386 24h avg	 CHURN / MONTH -813 last month	 QUOTE RATE 232 citation index · 327 channels mentioned ever	 CHANNEL AGE 1 year 3 months created 14.03.2025

AI EDITOR SUMMARY

Channel «Rich Girl | Earnings» — 15 075 subs. Each post averages 633 people (4% from subs), reach is low — consider expanding audience. Publishes 27 posts per week (~4/day) — active publishing. Week of Jun 22–28 reach stable (-3.1% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 114 posts over 29 days.
- 02 Dominant format – Photo (90/114 posts).
- 03 Avg post length – 254 chars (median 238).
- 04 Peak audience activity – Wed, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (840 avg top vs 460 worst) – among 114 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

№109.06 · 16:29PHOTO	Best phrase I heard today HAHAHA How to dodge a task?😬 – Could you just... – If it's simple, do it yourself	VIEWS	REACTIONS
		847	38
№212.06 · 13:59PHOTO	If you're too lazy to work, learn, try new things, etc. Time will pass and you'll regret wasted time...	REPOSTS	ER
		2	5.6%
№308.06 · 16:29PHOTO	«Деньги, который ты копишь. Кто-то делает за пару часов....» Эта мысль не даёт мне уснуть😞	VIEWS	REACTIONS
		842	38
№308.06 · 16:29PHOTO	«Деньги, который ты копишь. Кто-то делает за пару часов....» Эта мысль не даёт мне уснуть😞	REPOSTS	ER
		4	5.6%
№308.06 · 16:29PHOTO	«Деньги, который ты копишь. Кто-то делает за пару часов....» Эта мысль не даёт мне уснуть😞	VIEWS	REACTIONS
		831	50
№308.06 · 16:29PHOTO	«Деньги, который ты копишь. Кто-то делает за пару часов....» Эта мысль не даёт мне уснуть😞	REPOSTS	ER
		5	5.5%

Nº4 10.06 · 10:59 PHOTO The pen test is about identifying client needs Someone who doesn't understand sales will start actually selling...	VIEWS 829 REACTIONS 59 REPOSTS 7 ER 5.5%
Nº5 09.06 · 13:59 PHOTO Fear of loss 😞 – one of the best ways to manage clients The idea: if you suddenly leave – everything...	VIEWS 824 REACTIONS 32 REPOSTS 4 ER 5.5%

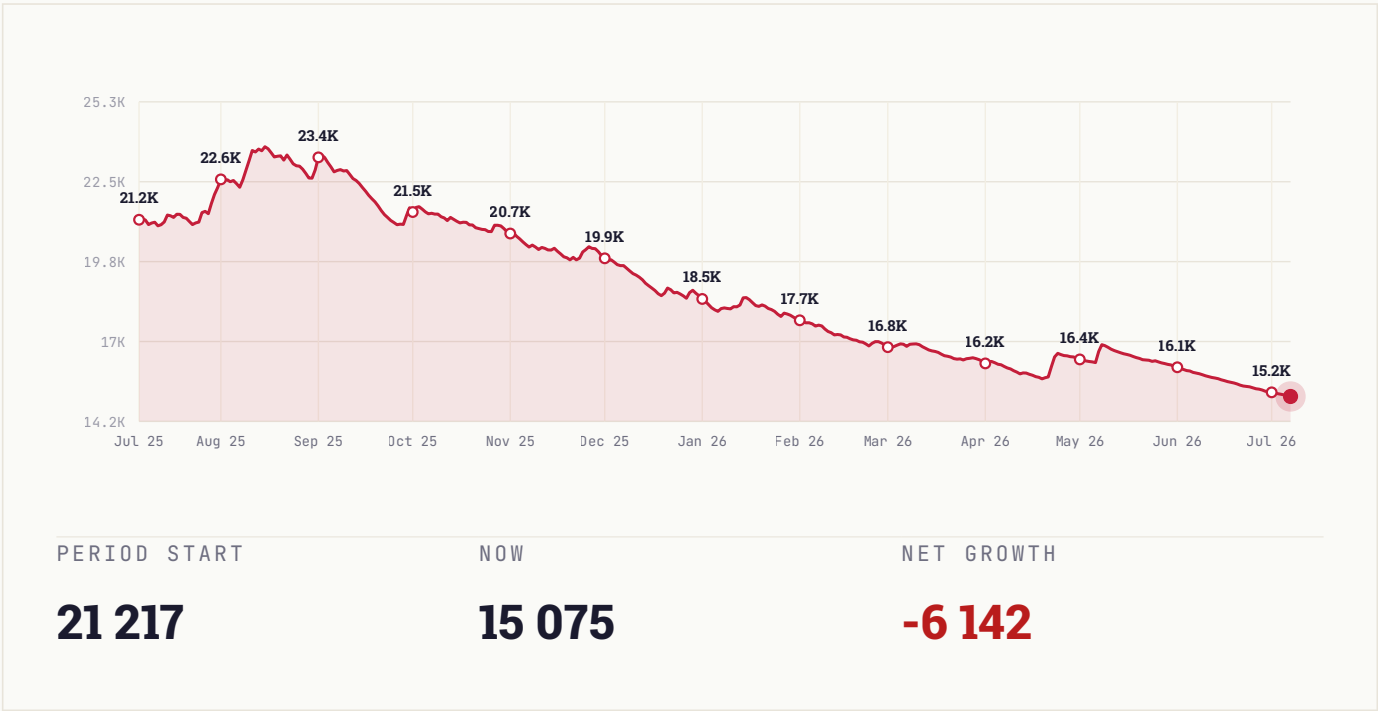
WORST 3

↓ 03.07 · 13:59 PHOTO ✓ Winter is the perfect time to earn, everyone is looking for gifts. ✓ Spring brings new beginnings, everyone has plans and is ready...	VIEWS 465 REACTIONS 32 REPOSTS 13 ER 3.1%
↓ 03.07 · 10:59 PHOTO I know a guy who can do it If the client says they can do it themselves or bring a friend, then... they just...	VIEWS 462 REACTIONS 19 REPOSTS 3 ER 3.1%
↓ 04.07 · 06:59 PHOTO You dream of big changes and hope everything will change... But every day you choose comfort over small steps...	VIEWS 455 REACTIONS 18 REPOSTS 4 ER 3.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

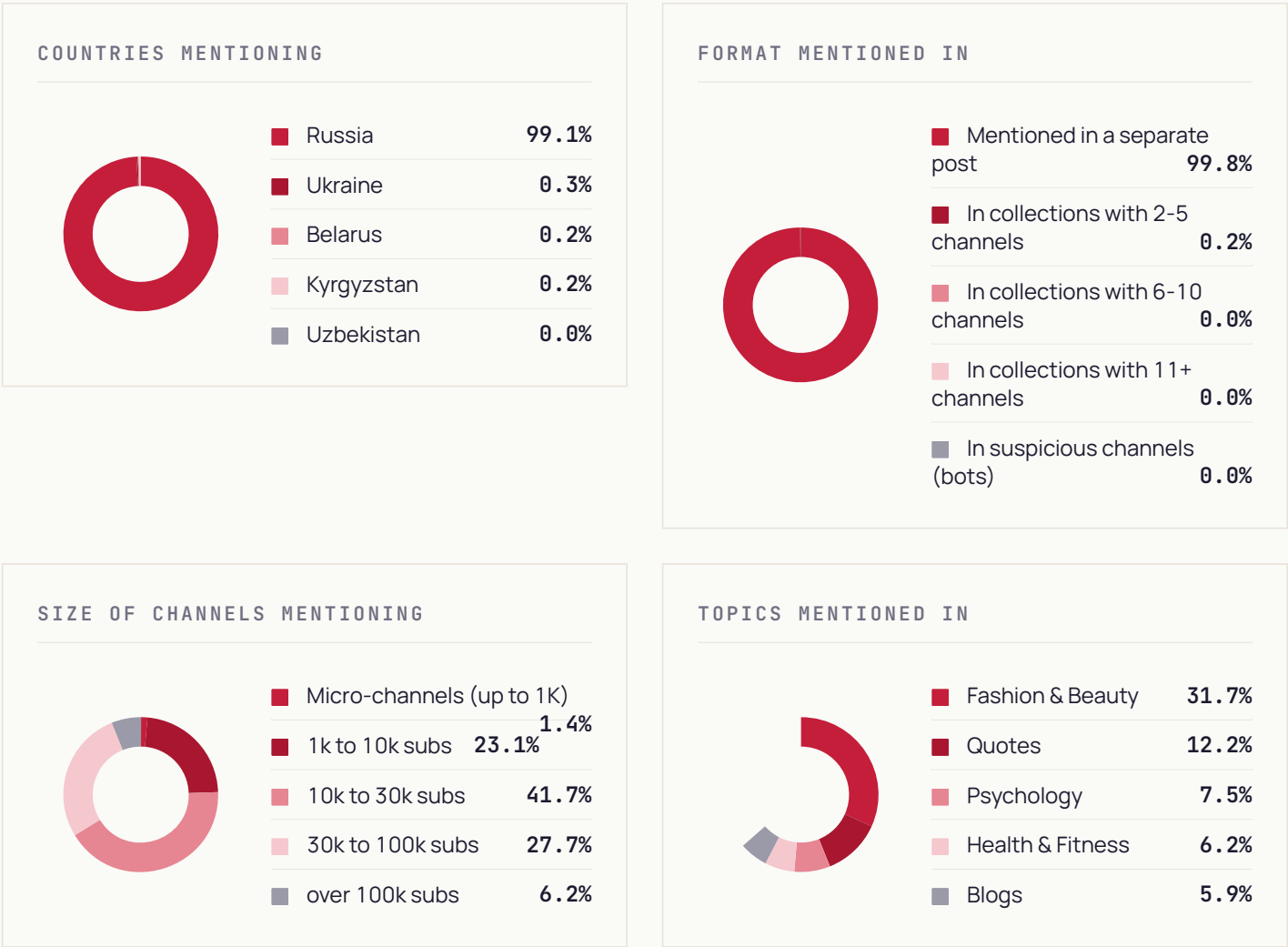
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

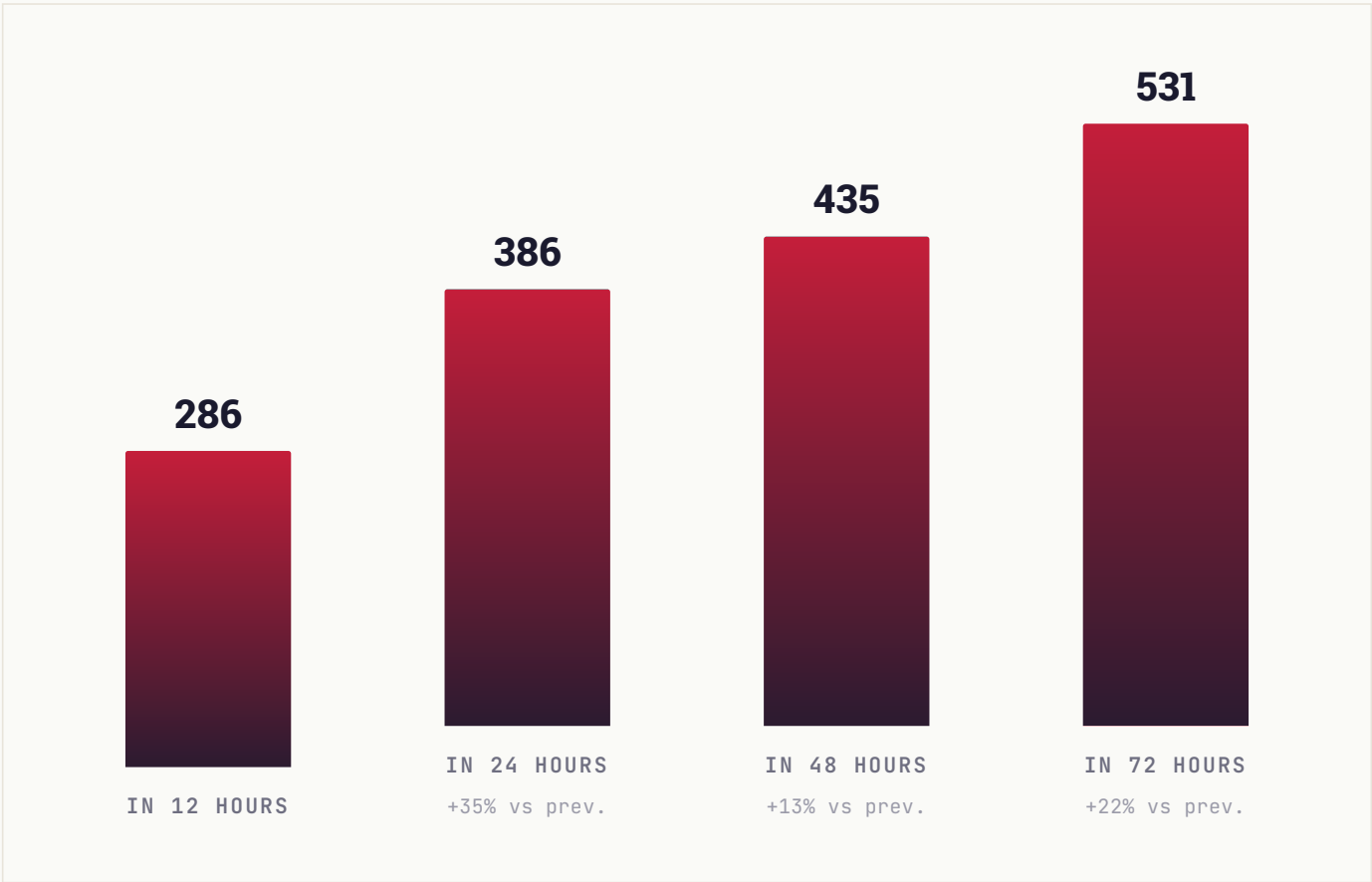
Citation index **232** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **327** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Заработок в сети	434.8K
UI UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
X· HOME · Remote Work · Freelance	252.2K
FI Freelance Relocation Remote Work Internships	246.5K
TI TeleWork Фриланс Удаленная работа	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
RG Rich Girl Заработок YOU	15.1K

COMPARATIVE INSIGHT

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median of top 92: 89.5K. First goal: enter top 92 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track mentions in other channels monthly. Over the last **6 months** such mentions **342**, they brought **6 184** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	53	25	678
December 2025	38	17	596
Nov 2025	31	18	753
Oct 2025	74	39	559
Sep 2025	50	22	1 210
August 2025	96	48	2 388

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
342	6	6 184

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of values. A vertical line marks the median, and a red dot indicates the channel's performance. The data is as follows:

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	15,075	89.1K	83% below median
AVG REACH / POST	633	4K	84% below median
CITATION INDEX	232	129	better than 59% of niche

SUBSCRIBERS 83% below median

31.5K 15 075 — your channel 273.8K

median 89.1K

AVG REACH / POST 84% below median

96 633 — your channel 12.6K

median 4K

CITATION INDEX better than 59% of niche

0 232 — your channel 728

median 129

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
posts**

02

ER below niche benchmark — rethink formats

Current ER 4.2% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.3pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
