

PUBLIC REPORT BY PROMTPRESS

Channel audit

Rhymes & Punchlines



@rhymestg

Largest news resource about everything youth is discussing now!
We are on MAX: maxln.ru/rhymes ■ Ads: @rhymes_ad ■ Our
channels: t.me/addlist/U478s5L_Y9cyZGMy ■ Partnering with...

SUBSCRIBERS

1 391 693

-6474 per month

ERR (% SEE POSTS)

11.0%

daily 9.6%

REACH/POST

151K

ad reach 133.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 391 693 —	 SUBS REACH 10.85% avg % subs see post	 VIEWS/POST 151K median 144.6K · 13 days	 POSTS/DAY 33.6 ~235 per week
 7D TREND — no data for period	 REACTS/POST 1846.5 total 865,994 reactions, 846,325 reposts, 0 comments	 POST LENGTH 488 chars. median 465 · 13 days	 POSTS ANALYZED 469 13 days
 AD REACH 133.9K 24h avg	 CHURN / MONTH -6474 last month	 CITATION RATE 5 674 citation index · 18,437 channels mentioned all time	 CHANNEL AGE 9 years 11 months created 27.06.2016

AI EDITOR SUMMARY

Channel «Rhymes and Punches 🎤» — 1 391 693 subs. Each post avg views 151K people (11% subs), reach low — should grow audience. Publishes 235 posts/week (~34/day) — very active publishing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **469** posts over 13 days.
- 02 Dominant format – **Photo** (263/469 posts).
- 03 Avg post length – **488** chars (median 465).
- 04 Audience peak – **Saturday**, 02:00 MSK.
- 05 Top posts get **3x** more views than weakest (298.3K avg top vs 114.9K worst) – among 469 posts over 13 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 24.05 · 07:00 VIDEO < ORESHNIK STRIKE ON BILA TSERKVA CONFIRMED – last night Kyiv and the region experienced one of the MOST HELLISH massive strikes ever...	VIEWS 319 861 REACTS 4 706 REP. 9 790 ER 23.0%
Nº2 23.05 · 21:51 PHOTO (post without caption – photo)	VIEWS 301 409 REACTS – REP. 6 508 ER 21.7%
Nº3 24.05 · 08:00 VIDEO !! Zelensky officially CONFIRMED 'ORESHNIK' STRIKE on Bila Tserkva in Kyiv region Volodymyr Zelensky and the AFU spokesman confirmed that...	VIEWS 273 731 REACTS 2 660 REP. 2 963 ER 19.7%

Nº4 23.05 · 22:38 VIDEO !! ORESHNIK STRIKE FROM OTHER ANGLES	VIEWS	REACTS
	269 204	3 549
	REP.	ER
	6 328	19.3%

Nº5 23.05 · 23:28 VIDEO ⚡ MASSIVE ISKANDER STRIKES ON KYIV	VIEWS	REACTS
	269 155	5 598
	REP.	ER
	4 353	19.3%

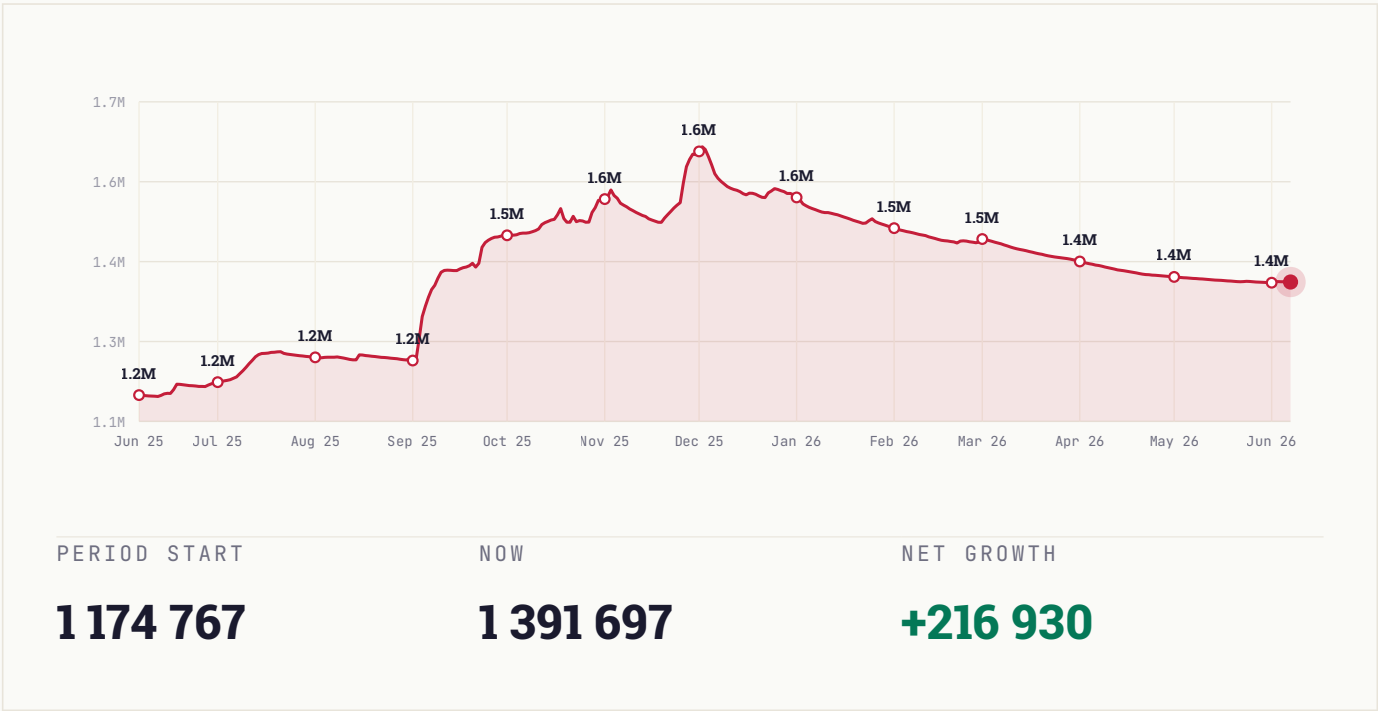
WORST 3

↓ 28.05 · 08:41 VIDEO Internet found a way to make life easier for household invalids althouses Blogger talked about the concept of alternative-household...	VIEWS	REACTS
	117 179	373
	REP.	ER
	104	8.4%
↓ 05.06 · 13:15 VIDEO 👤 Making 'Kinder Milk Slice' but in a healthy version – without tons of calories and sugar, but with the original taste Ingredients: For...	VIEWS	REACTS
	114 950	329
	REP.	ER
	3 231	8.3%
↓ 05.06 · 13:00 VIDEO !! Arknights: Endfield gets a major update – new chapter 'Sketches of Lost Relics' Players can expect new content: 📖 2...	VIEWS	REACTS
	112 649	166
	REP.	ER
	75	8.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

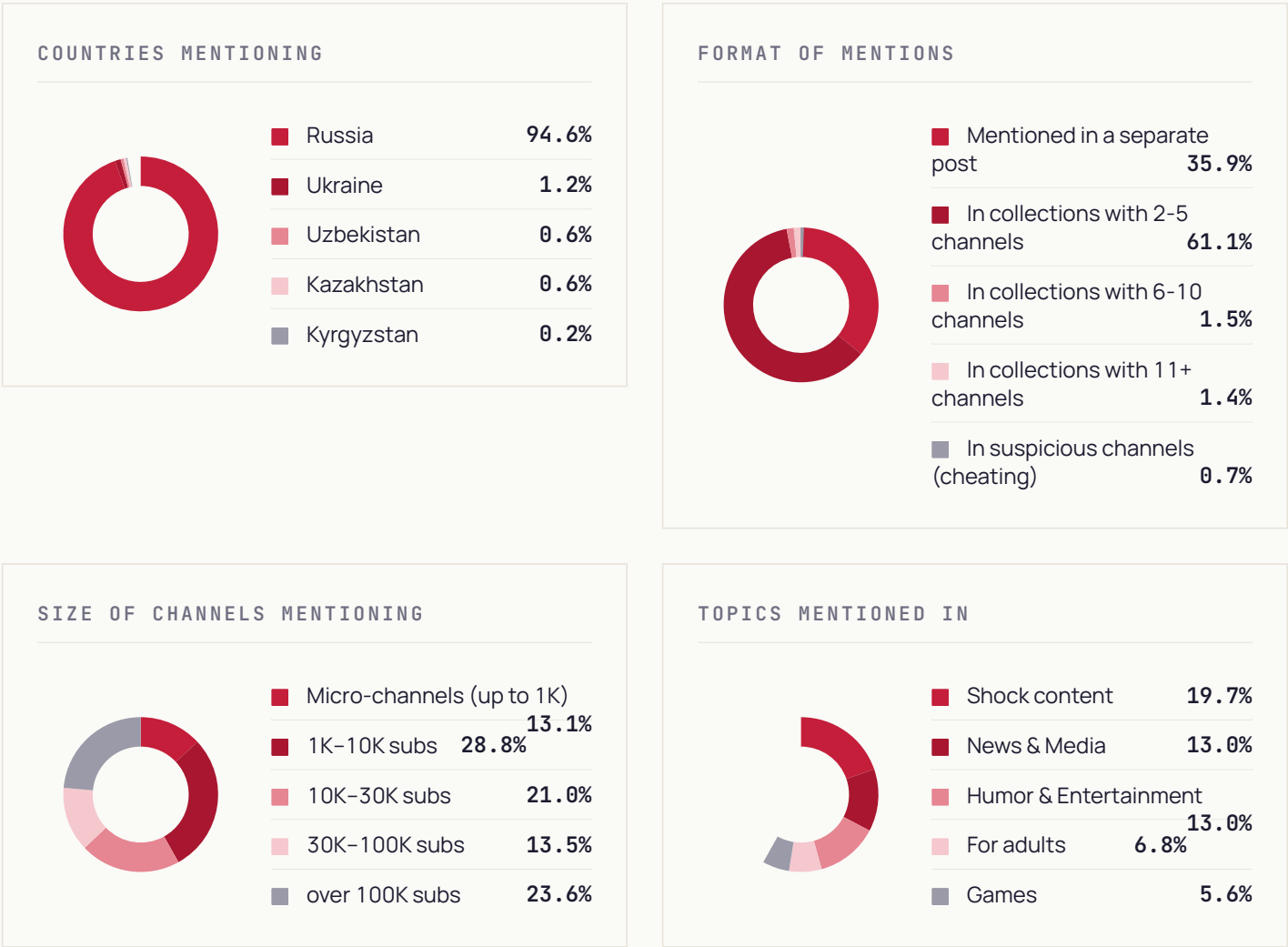
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

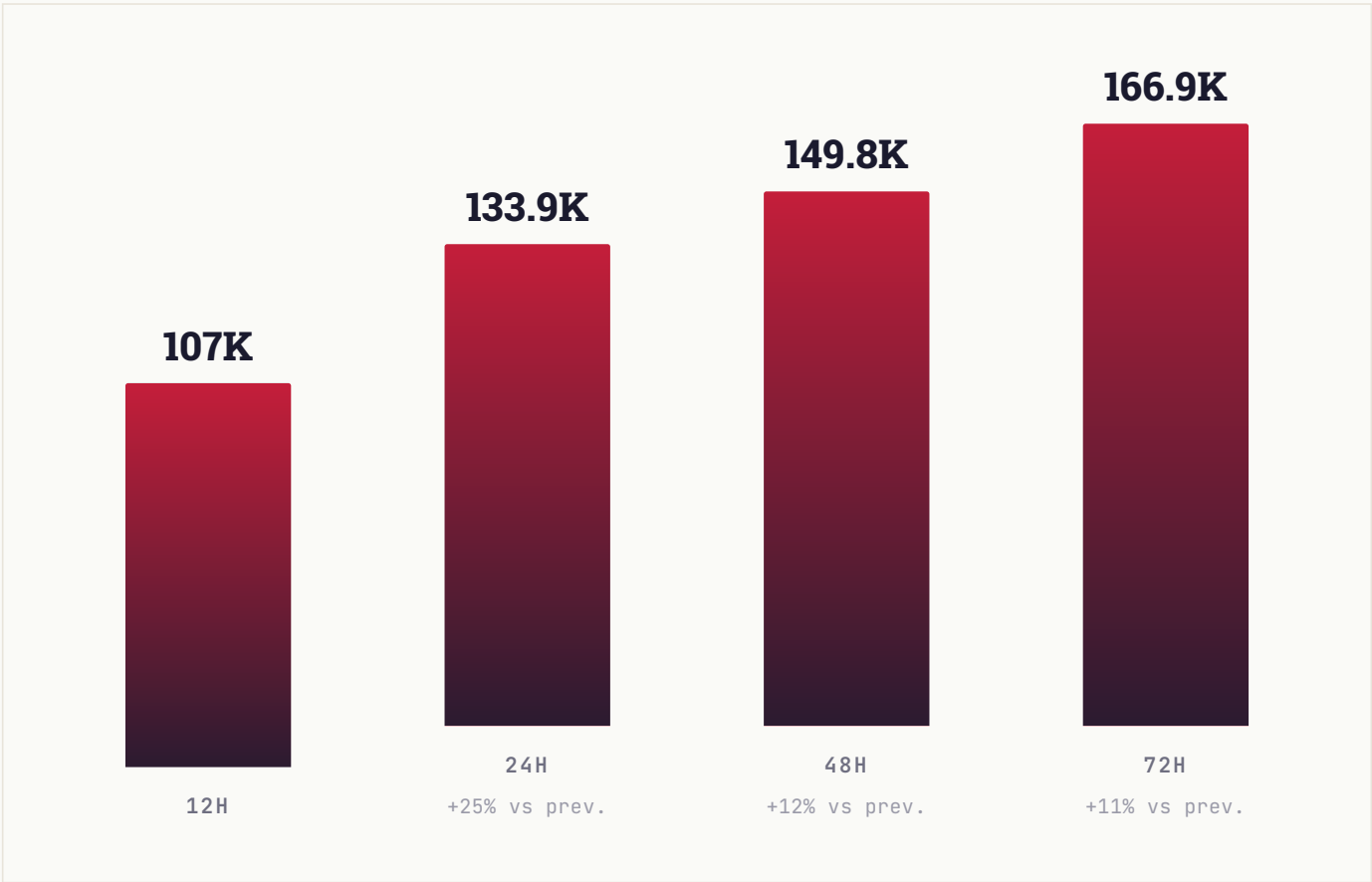
Citation index **5 674** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time channel was mentioned **18 437** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
PE Direct Live • News	4.1M
TL Topor Live	4.1M
M• Moscowach • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
PM First Moscow	3.1M
RN RIA Novosti	3.1M
SR Media Russia not Moscow	2.9M
MN Moscow News	2.7M
MC Moscow today	2.7M
RI Rhymes & Punchlines  YOU	1.4M

COMPARATIVE CONCLUSION

Channel intop quarter of niche (#19 of 99). Leader — Direct Live • News (4.1M). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **13 802**, they brought **616 963** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	1 338	879	35 471
Nov 2025	139	43	151 168
Oct 2025	1 524	976	107 416
Sep 2025	350	221	249 370
August 2025	1 072	930	13 758
July 2025	9 379	5 006	59 780
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
13 802	6	616 963	

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

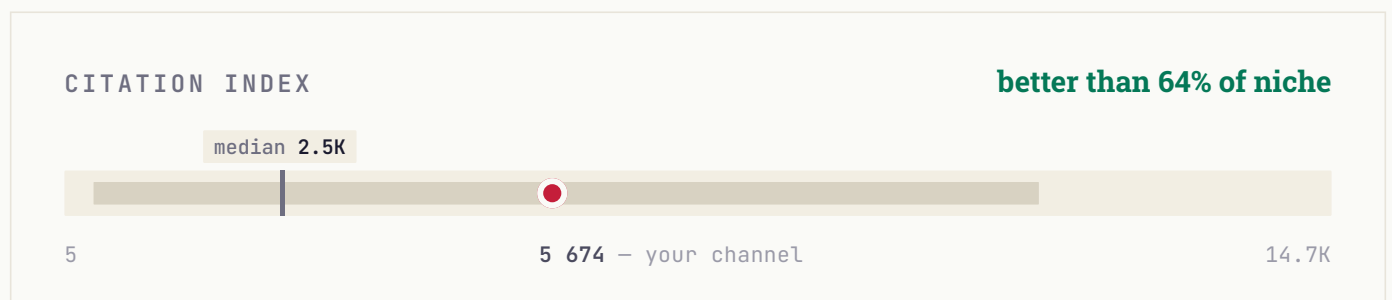
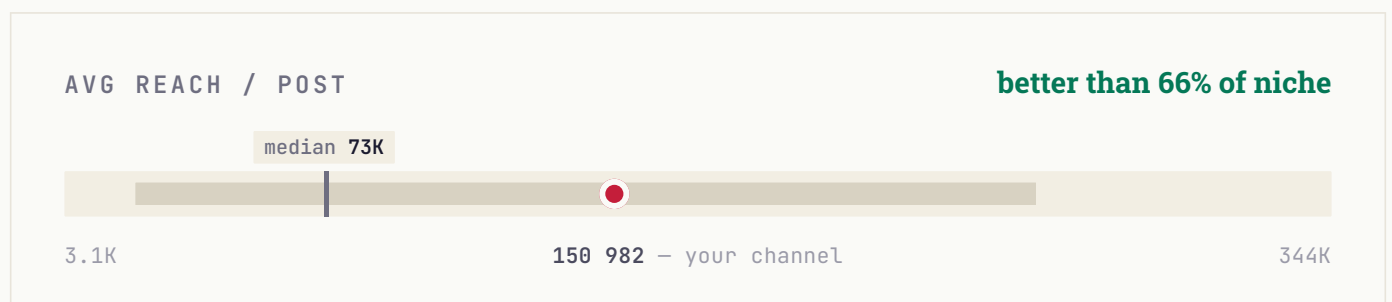
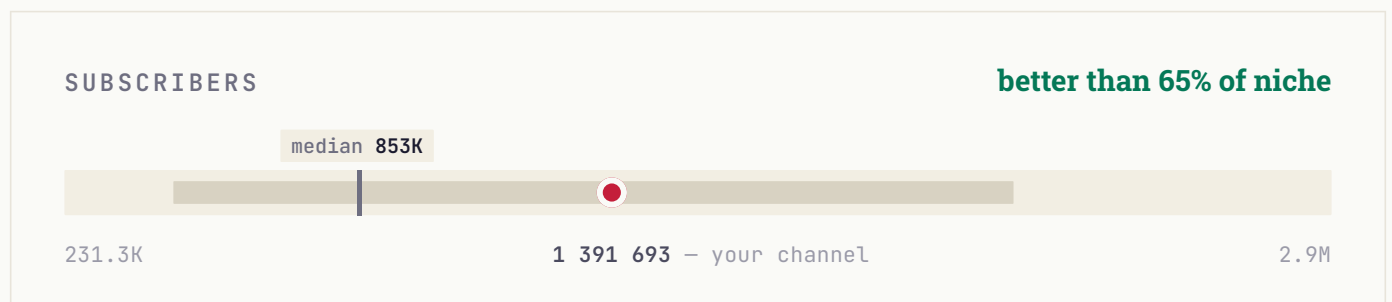
Took top-100 channels in category "News & Media» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#86

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday
 Most active on this day at 02:00 MSK.

EFFECT
Best window for an important post

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
