

PROMTPRESS PUBLIC REPORT

Channel audit

Revitonica



@revitonica_ru

World's only scientifically proven method for face & neck rejuvenation without injections or surgery. 🌿 All Revitonica courses: <https://revclick.cc/G2rTykGy> RKN: <https://clck.ru/3JpLdQ>

SUBSCRIBERS

246 234

+4833 per month

ERR (% SEE POSTS)

10.0%

last day 3.8%

REACH/POST

23.1K

ad reach 9.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Fashion & Beauty» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 246 234 —	 SUBS REACH 9.37% avg % subs see post	 VIEWS/POST 23.1K median 23.6K · 28 days	 POSTS/WEEK 10.4 for period
 7D TREND -21.1% vs previous week	 REACTIONS/POST 420.9 total 18,098 reactions, 4,438 rep., 786 comm.	 POST LENGTH 571 chars median 621 · 28 days	 POSTS ANALYZED 43 28 days
 AD REACH 9.5K 24h avg	 CHURN / MONTH +4833 last month	 CITATION RATE 33 citation index · 76 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 28.01.2022

AI EDITOR SUMMARY

Channel 'Revitonica' — 246 234 subs. Avg views per post 23.1K people (9% of subs), low reach — need to grow audience. Posts 10 posts/week (~1/day) — steady. Week Jul 6–12 reach dropped -21.1% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 43 posts over 28 days.
- 02 Dominant format – Photo (27/43 posts).
- 03 Avg post length – 571 chars (median 621).
- 04 Peak audience activity – Friday, 18:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (31K avg for top vs 16K for worst) – among 43 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 07:32 PHOTO Share your garden beauty photos in comments 🌻	VIEWS 32 252 REACTIONS 497 REP. 8 ER 13.1%
Nº2 22.06 · 15:16 VIDEO 💖 What to do during perimenopause & menopause? What workouts work?	VIEWS 30 644 REACTIONS 226 REP. 52 ER 12.4%
Nº3 26.06 · 15:25 VIDEO Spoke at the international forum 'Preventmed'26'. Gave a practical workshop on how to interact with the nervous system through the face...	VIEWS 30 071 REACTIONS 764 REP. 22 ER 12.2%

Nº4 30.06 • 16:53 PHOTO Droopy eye after Botox 📌 Elena had contraindications to «beauty shots». But they were ignored. Now instead of promised rejuvenation – 2–3...	VIEWS 29 268 REP. 61 REACTIONS 405 ER 11.9%
Nº5 23.06 • 17:27 PHOTO 	VIEWS 29 061 REP. 182 REACTIONS 913 ER 11.8%

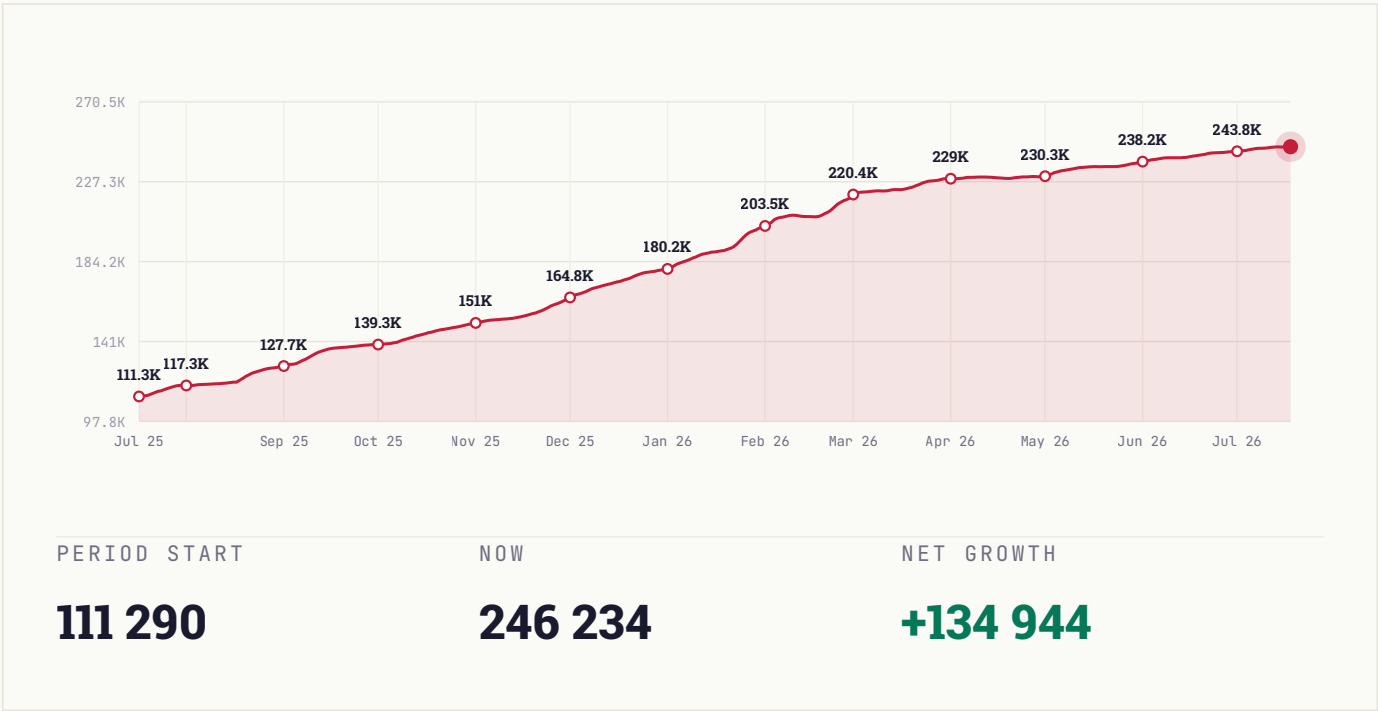
WORST 3

↓ 08.07 • 13:05 VIDEO Age transformations of the upper lip. If video doesn't load, watch in MAX.	VIEWS 17 229 REP. 79 REACTIONS 256 ER 7.0%
↓ 11.07 • 08:53 VIDEO ? How to turn that frown upside down? If video doesn't load, watch on MAX.	VIEWS 16 081 REP. 86 REACTIONS 227 ER 6.5%
↓ 14.07 • 13:36 PHOTO How will you age? 🤔 Why does one woman first get dozens of fine lines while another gets a 'sagging' oval face? Why does someone...	VIEWS 14 779 REP. 59 REACTIONS 514 ER 6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

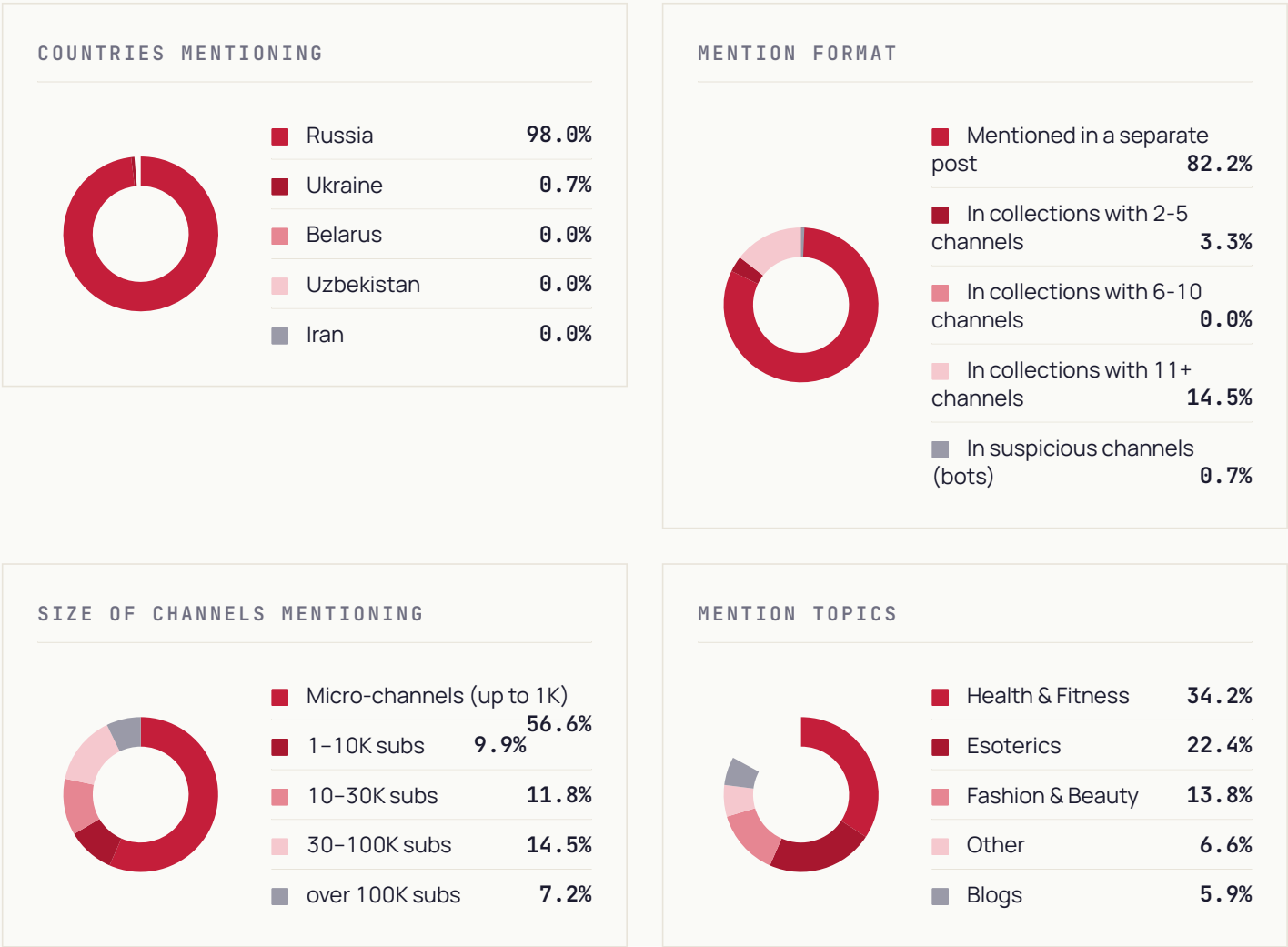
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

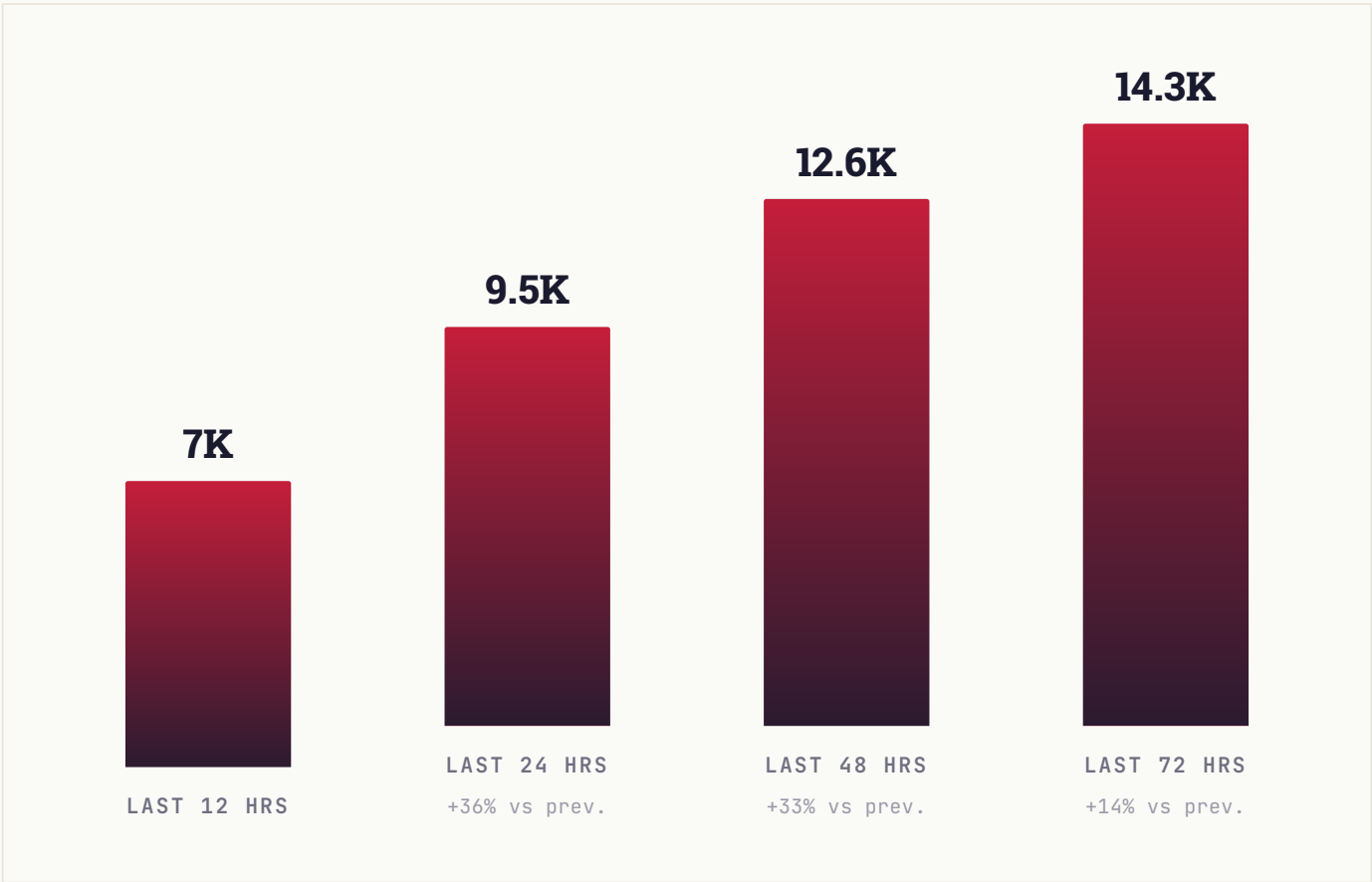
Citation index **33** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **76** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
RE Revitonica YOU	246.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#37 of 97). Niche leader — Golden Apple (1M), median subs 189.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **1**, they brought **85 490** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	22 872
December 2025	0	0	16 091
Nov 2025	0	0	12 988
Oct 2025	0	0	11 537
September 2025	0	0	11 839
August 2025	1	1	10 163
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
1	6	85 490	

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Fashion & Beauty» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#37

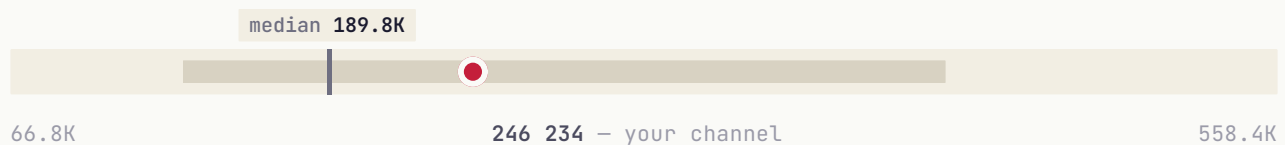
/100

RANK IN NICHE

Channel in top half of ranking

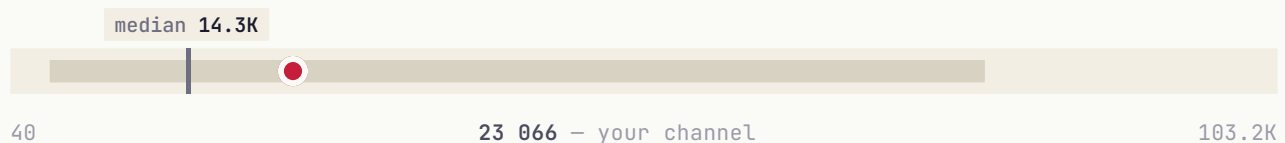
SUBSCRIBERS

better than 59% of niche



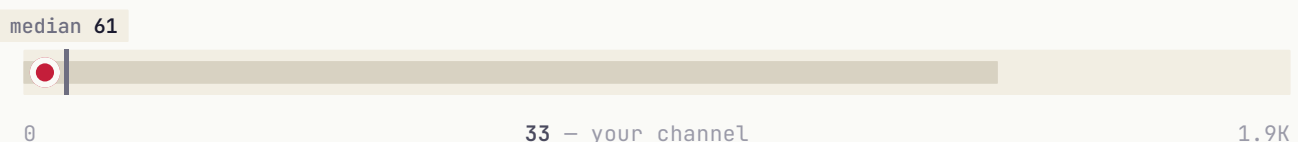
AVG REACH / POST

better than 55% of niche



CITATION INDEX

46% below median



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
Audience most active on this day & at 18:00 MSK. | EFFECT
Best time for key posts |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with channels in same segment.
No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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