

PROMTPRESS PUBLIC REPORT

Channel audit

r/ретранслятор



@retra

Top channel about Reddit and internet life. We write about what's trending today and show what will be talked about tomorrow. For ads — @adretra_bot For other questions —...

SUBS

165 179

-291 per month

ERR (% SEE POSTS)

34.0%

per day **26.4%**

REACH/POST

54.6K

ad reach **43.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 165 179 —	 SUBSCRIBER REACH 33.08% avg % of subs see post	 VIEWS/POST 54.6K median 55.1K · 29 days	 POSTS/DAY 7.8 ~55 per week
 7D TREND -0.8% vs previous week	 REACTIONS/POST 1436.0 total 333,159 reactions, 421,909 reposts, 0 comments	 POST LENGTH 343 chars median 259 · 29 days	 POSTS ANALYZED 232 29 days
 AD REACH 43.6K 24h avg	 CHURN / MONTH -291 last month	 CITATION RATE 4 668 citation index · 17,538 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 03.10.2017

AI EDITOR SUMMARY

Channel «т/ретранслятор» — 165 179 subs. Each post averages 54.6K people (33% from subs), good reach. Publishes 55 posts per week (~8/day) — active posting. For the week of Jun 15–21, reach stable (-0.8% vs week Jun 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **232** posts over 29 days.
- 02 Dominant format – **Video** (159/232 posts).
- 03 Avg post length – **343** chars (median 259).
- 04 Peak audience activity – **Tuesday**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (94.9K avg for top vs 46K for worst) – among 232 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 16:42 VIDEO PewDiePie suddenly released his own free AI space called Odysseus, which can compete with ChatGPT and...	VIEWS 122 050 REPOSTS 4 347	REACTIONS 1 307 ER 73.9%
Nº2 03.06 · 18:06 PHOTO God of War Laufey announcement left many gamers indifferent, sparking alternative versions of the game	VIEWS 85 013 REPOSTS 2 056	REACTIONS 1 320 ER 51.5%
Nº3 01.06 · 07:33 PHOTO Scientists gave AI some freedom to see if it could build a normal society. (Spoiler: almost everything went...	VIEWS 77 743 REPOSTS 2 093	REACTIONS 1 267 ER 47.1%

Nº4 09.06 • 11:57 **VIDEO**

In a Japanese zoo, famous male gorilla Kiyomasa was filmed deep in thought after a quarrel with his...

VIEWS

75 991

REPOSTS

4 770

REACTIONS

2 321

ER

46.0%**Nº5** 13.06 • 07:33 **PHOTO**

Dog got a camera that filmed everything it liked. In Heartography project, a dog named Grizzler wore a heart rate...

VIEWS

72 496

REPOSTS

3 277

REACTIONS

2 219

ER

43.9%**WORST 3**

24.06 • 09:43

PHOTO

Irony: ChatGPT can't believe today's RAM prices. Redditor sent its PC build with cost...

VIEWS

47 400

REPOSTS

1 023

REACTIONS

1 348

ER

28.7%

24.06 • 10:00

PHOTO

→ Any real estate deal requires preparation and transparency: especially if you're selling an apartment for the first time. The cards clearly...

VIEWS

46 346

REPOSTS

46

REACTIONS

343

ER

28.1%

24.06 • 11:12

TEXT

Ad. LLC «Airieltor». TIN 7718935772, erid: 2Vfnxy3wYNP

VIEWS

44 277

REPOSTS

1

REACTIONS

224

ER

26.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

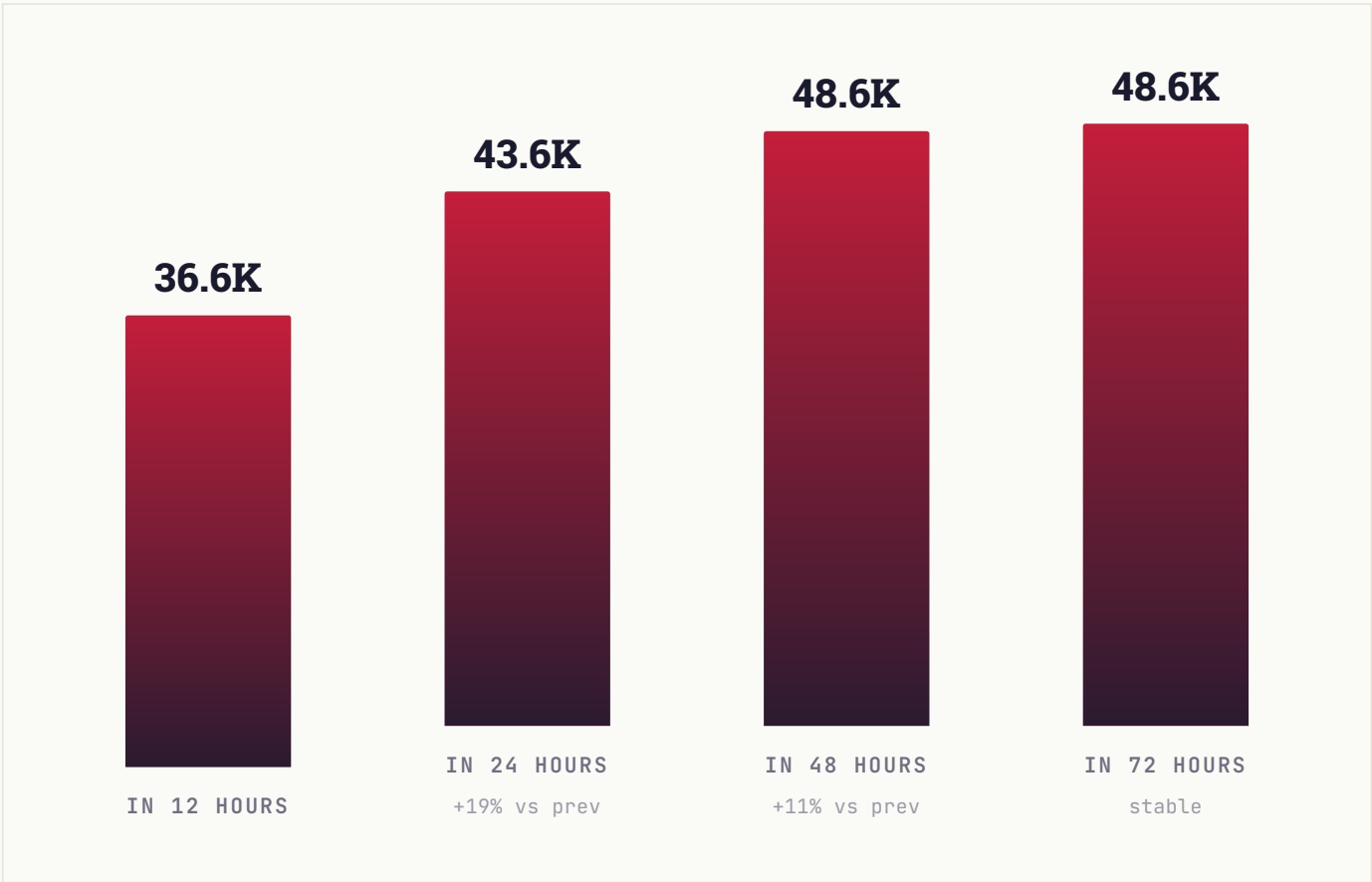
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained subs and which lost them.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Окак	1.6M
ER Search	1.3M
TR Trendly	1.2M
ER Customer is always right	1.1M
TB Trends by Russia	1.1M
AVG Trending today	1M
TV Trend or leave	930.8K
TR Trending	904.7K
R/ r/ретранслятор YOU	165.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#39 of 99). Niche leader — My feed trends (2.5M), median subs 145.4K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **14 529**, they brought **1 577** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	2 709	1 141	74	
November 2025	2 031	916	160	
October 2025	2 683	1 123	229	
September 2025	2 191	980	299	
August 2025	2 538	979	324	
July 2025	2 377	889	491	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
14 529	6	1 577

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

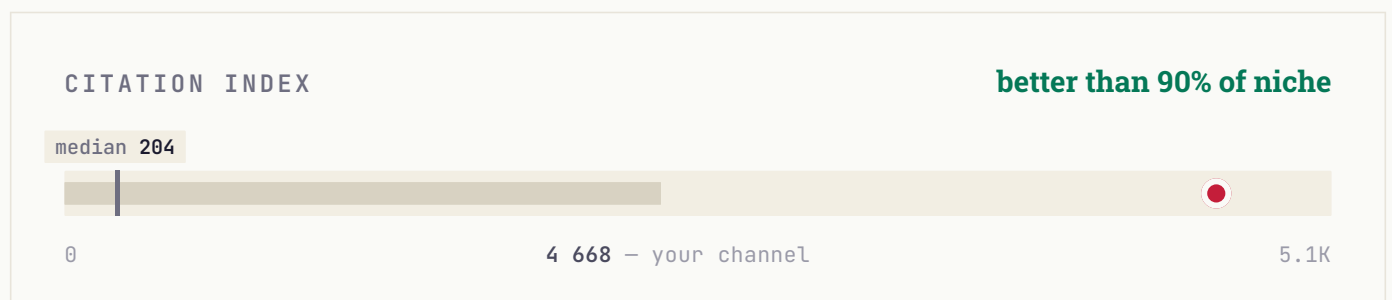
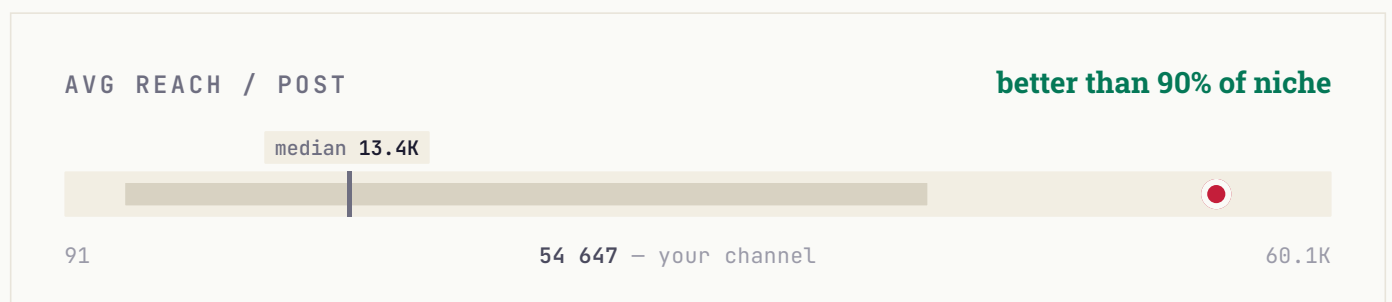
Took top-100 channels in category "Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#39

/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 19:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with same-segment channels. Not daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
