

PROMTPRESS PUBLIC REPORT

Channel audit

restore:



@restore_ru

restore: — territory of innovation and tech wonders for those who value comfort. bit.ly/3VVU0eF Questions and support: vk.me/re_store A+, included in Roskomnadzor's list of personal pages:...

SUBSCRIBERS

88 881

-690 per month

ERR (% SEE POSTS)

4.0%

per day 2.0%

REACH/POST

3.5K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 88 881 —	 SUBS REACH 3.93% avg % subs see post	 VIEWS/POST 3.5K median 3.5K · 29 days	 POSTS/WEEK 12.1 over period
 7D TREND -12.5% vs previous week	 REACTIONS/POST 61.8 only 3,151 reactions, 789 reposts, 255 comments	 POST LENGTH 444 chars. median 485 · 29 days	 POSTS ANALYZED 51 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -690 last month	 QUOTABILITY 480 citation index · 850 channels mentioned all time	 CHANNEL AGE 8 years 11 months created 07.08.2017

AI EDITOR SUMMARY

Channel «restore:» – 88 881 subs. Each post averages 3.5K people (4% from subs), reach is low – consider expanding audience. Publishes 12 posts per week (~2/day) – consistent. For week Jul 6–12 reach dropped -12.5% by week Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 51 posts in 29 days.
- 02 Dominant format – Photo (21/51 posts).
- 03 Avg post length – 444 chars (median 485).
- 04 Audience peak – Tuesday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (5.4K avg for top vs 2.9K for worst) – among 51 posts over 29 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 16:22 PHOTO Petersburgers, ready 🍋 July 2 at restore Academy: meet photographer Alexandra Bodrova at the lecture 'Natural Posing...	VIEWS 6 322 REPOSTS 26	REACTIONS 50 ER 7.1%
Nº2 29.06 · 16:50 PHOTO GTA 6 – beginning of a new era live! On stream with ElvisBit, author of a YouTube channel dedicated to GTA 6, we'll break down everything...	VIEWS 5 298 REPOSTS 17	REACTIONS 31 ER 6.0%
Nº3 08.07 · 16:00 TEXT Hottest summer gifts from restore: x VLP ❤️ Launching a giveaway of mobile accessories from the VLP NEO PHANTOM collection, created in...	VIEWS 4 626 REPOSTS 171	REACTIONS 932 ER 5.2%

Nº4 17.06 · 09:10 PHOTO ✨ Want to learn how to create characters for comics, illustrations, or your own projects? ✨ June 24 at restore Academy: will be held...	VIEWS 4 525 REPOSTS 32 REACTIONS 58 ER 5.1%
Nº5 21.06 · 08:05 PHOTO ✨ Sometimes all you need for sports is a new gadget ✨ New watches, headphones for your favorite music, and even devices for...	VIEWS 4 469 REPOSTS 8 REACTIONS 51 ER 5.0%

WORST 3

↓ 27.06 · 10:19 VIDEO (post without caption – video)	VIEWS 2 938 REPOSTS 5 REACTIONS 25 ER 3.3%
↓ 12.07 · 09:20 VIDEO What apps and gadgets does a festival organizer use? ✨ In the new episode of 'What's in my phone?' – Evgeny Mashkov...	VIEWS 2 907 REPOSTS 4 REACTIONS 50 ER 3.3%
↓ 11.07 · 09:00 VIDEO ✨ Don't wait – grab it! ✨ 📱 At restore: 0-0-10 installment plan on all items, so you can pick your dream devices and gadgets without...	VIEWS 2 776 REPOSTS 3 REACTIONS 40 ER 3.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

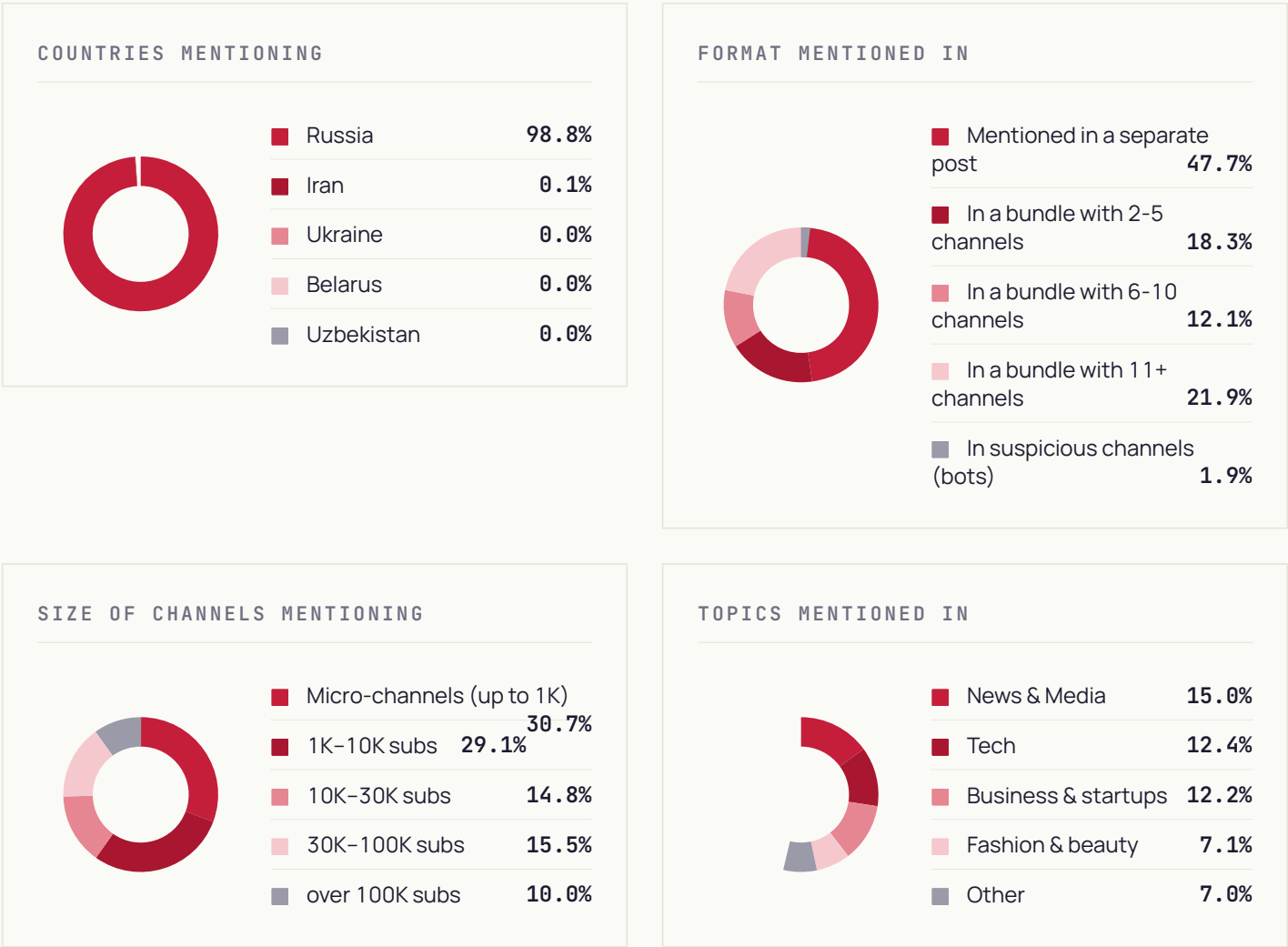
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

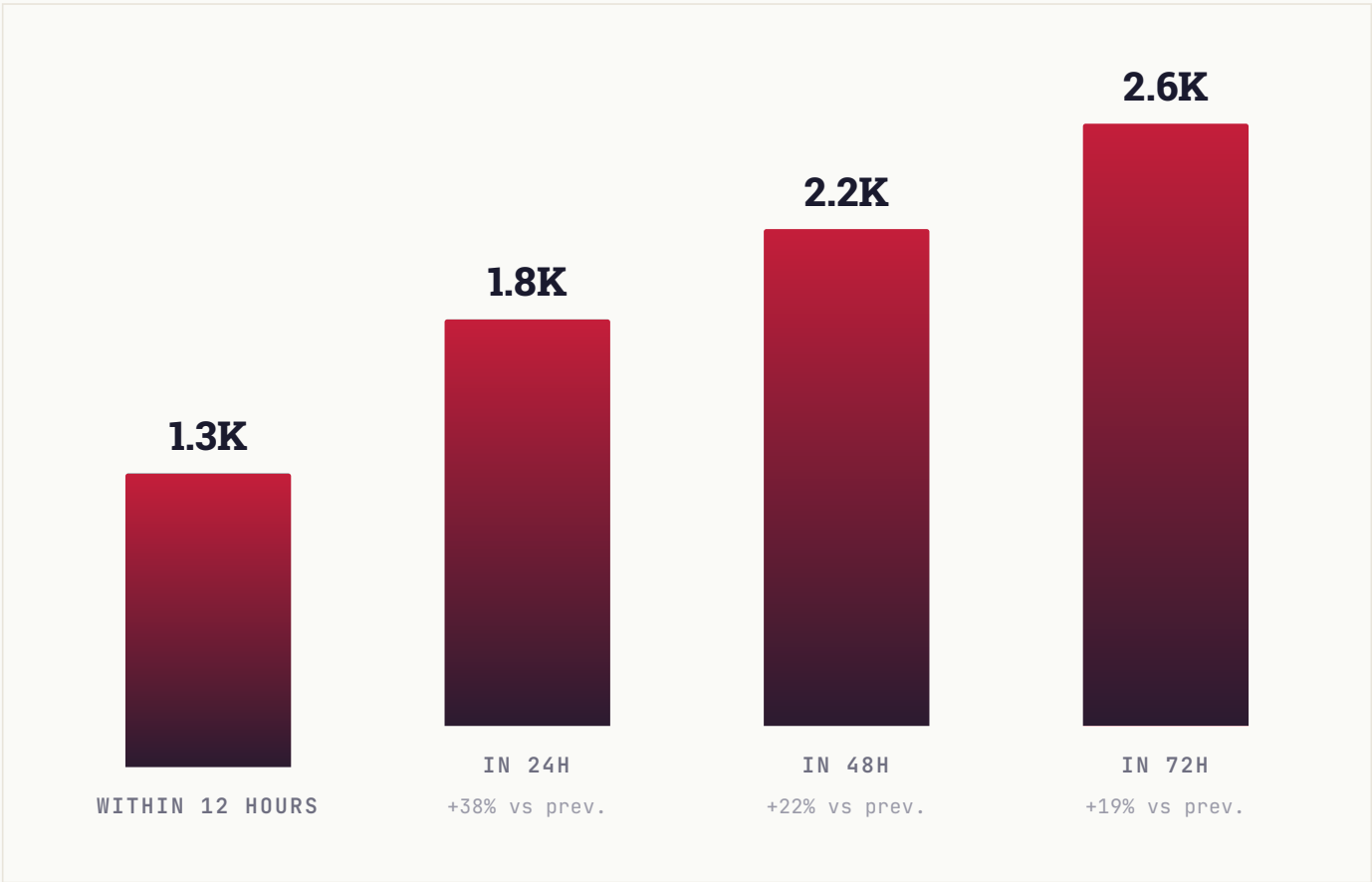
Citation index **480** — channel popularity rating based on mentions. Accounts for both quantity and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **850** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI and Tech	2M
RE restore: YOU	88.9K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **184**, they brought **42 055** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	8	6	403
December 2025	39	25	13 571
Nov 2025	52	36	6 304
Oct 2025	12	6	830
Sep 2025	32	20	3 480
August 2025	41	31	17 467

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
184	6	42 055

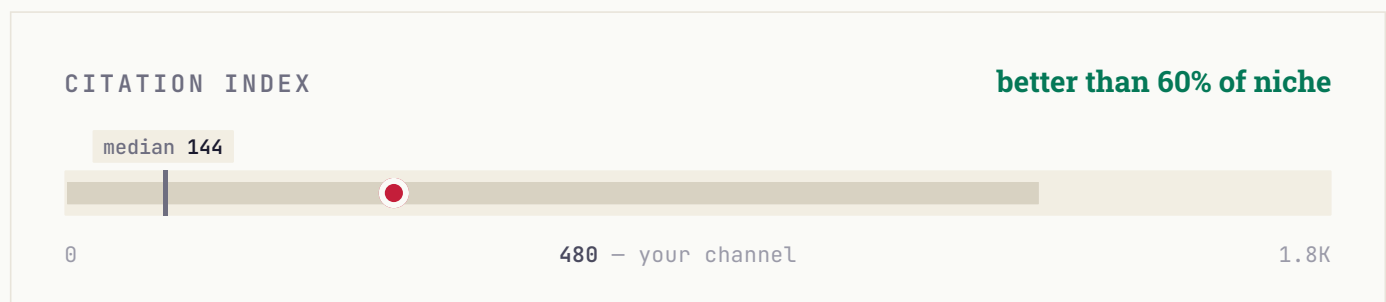
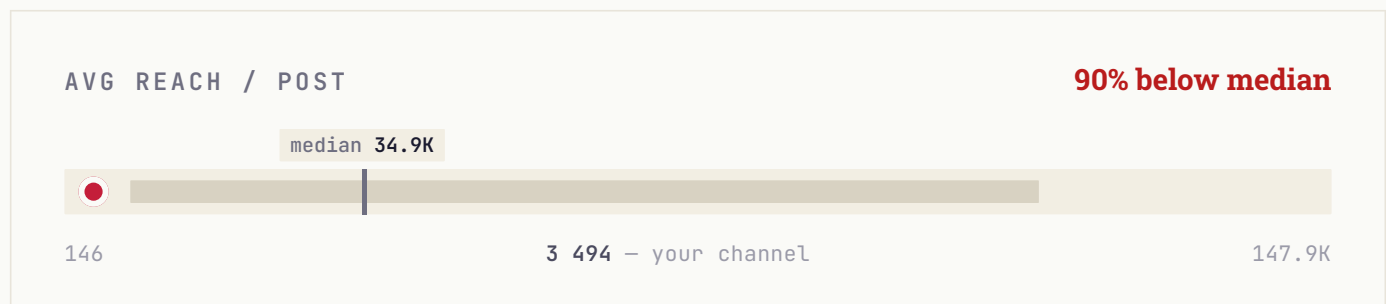
Where the channel stands in its league

SUBSCRIBERS 81% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 113.2K, 457.1K (median), and 2.4M. A light blue bar represents the channel's performance, ending at 88,881 subscribers. A vertical line marks the median at 457.1K. A red dot is positioned at the start of the bar (113.2K). The text '81% below median' is displayed in red on the right side of the chart.

Metric	Value
Channel Subscribers	88 881
Median Subscribers	457.1K
Performance Gap	81% below median

113.2K 88 881 — your channel 2.4M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.93% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.6pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
