

PROMTPRESS PUBLIC REPORT

Channel audit

Respectshoes



@respectshoes_official

Official channel of Respect shoe & accessory salons App: rshoes.ru/
telegram_app Online store: rshoes.ru/telegram RESPECT PREMIUM
collection:...

SUBSCRIBERS

15 691

-211 per month

ERR (% SEE POSTS)

11.0%

per day **3.9%**

REACH/POST

1.5K

ad reach **618**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Fashion & Beauty» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 691 —	 SUBS REACH 9.83% avg % subs see post	 VIEWS/POST 1.5K median 1.7K · 28 days	 POSTS/WK 6.7 over period
 7D TREND -0.8% vs previous week	 REACTIONS/POST 22.9 total 618 reactions, 52 reposts, 0 comments	 POST LENGTH 278 chars median 285 · 28 days	 POSTS ANALYZED 27 28 days
 AD REACH 618 24h avg	 CHURN / MONTH -211 last month	 CITATION RATE 28 citation index · 101 channels mentioned all time	 CHANNEL AGE 5 years 18 days created 21.06.2021

AI EDITOR SUMMARY

Channel «Respectshoes» — 15 691 subs. Each post averages 1.5K people (10% from subs), reach is low — consider expanding audience. Publishes 7 posts/week (~1/day) — rare posts. For week Jun 22–28 reach stable (-0.8% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 27 posts in 28 days.
- 02 Dominant format — Photo (20/27 posts).
- 03 Avg post length — 278 chars (median 285).
- 04 Peak audience activity — Thursday, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.9K avg for top vs 1.1K for worst) — among 27 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 09:01 PHOTO These mules are the choice of those tired of banal solutions and seeking aesthetics in simplicity. A slightly asymmetrical toe creates an ultra-modern...	VIEWS 1 980 REPOSTS 4	REACTIONS 34 ER 12.6%
Nº2 26.06 · 09:30 PHOTO When you need to fit a morning walk, weekday errands, and an evening stroll all in one day, these sandals come to the rescue. The straps softly...	VIEWS 1 961 REPOSTS 1	REACTIONS 23 ER 12.5%
Nº3 16.06 · 06:49 VIDEO Mary-Jane ballet flats — absolute embodiment of tenderness. Lace mesh with sequins creates a charming fragile foot effect and a light vintage...	VIEWS 1 909 REPOSTS 1	REACTIONS 28 ER 12.2%

Nº4 25.06 · 09:40 PHOTO These sandals blur the lines between resort and metropolis: equally pleasant for city walks and sea breezes. A beautiful detail —...	VIEWS 1 903 REPOSTS 1	REACTIONS 22 ER 12.1%
Nº5 14.06 · 06:42 PHOTO Striking a balance between etiquette and comfort, trendy clogs RESPECT PREMIUM virtuously blur the lines between classic and relaxed...	VIEWS 1 890 REPOSTS 2	REACTIONS 27 ER 12.0%

|

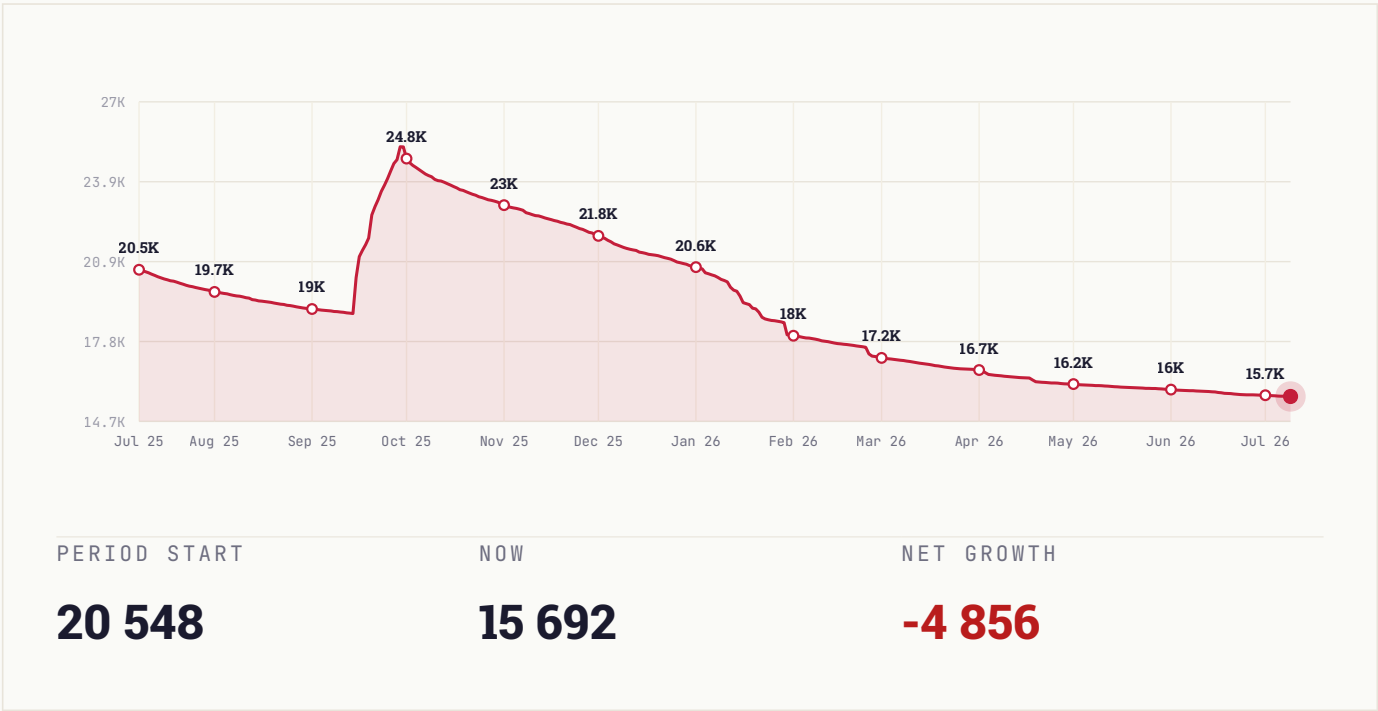
WORST 3

↓ 04.07 · 13:19 PHOTO Romantic evening on the coast? Business days in the city? These sneakers meet all needs of modern man. Weightless textile...	VIEWS 1 194 REPOSTS 2	REACTIONS 18 ER 7.6%
↓ 05.07 · 10:29 PHOTO RSP LAB sneakers combine the softness of moccasins and the comfort of sports shoes. Upper - velvety suede with perforation, insole - leather. Flexible...	VIEWS 1 068 REPOSTS 3	REACTIONS 15 ER 6.8%
↓ 06.07 · 09:01 VIDEO What's the magic of RESPECT PREMIUM sandals? The perfect balance between resort chic and urban romance. Thanks to the stylish weave, a pair...	VIEWS 968 REPOSTS 1	REACTIONS 18 ER 6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

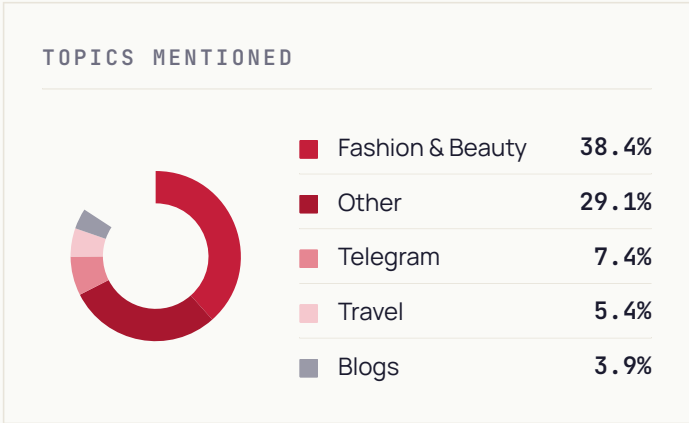
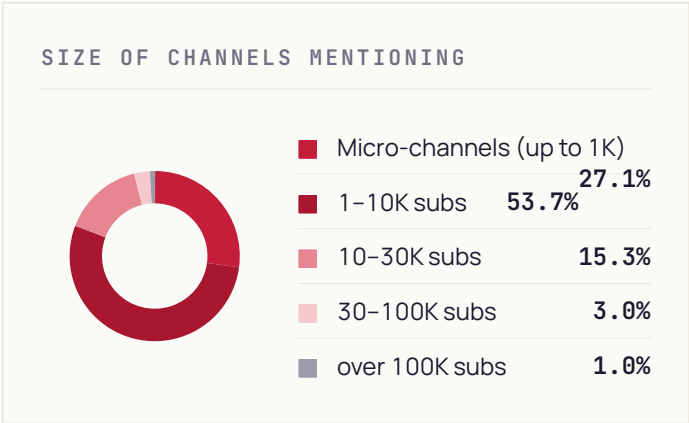
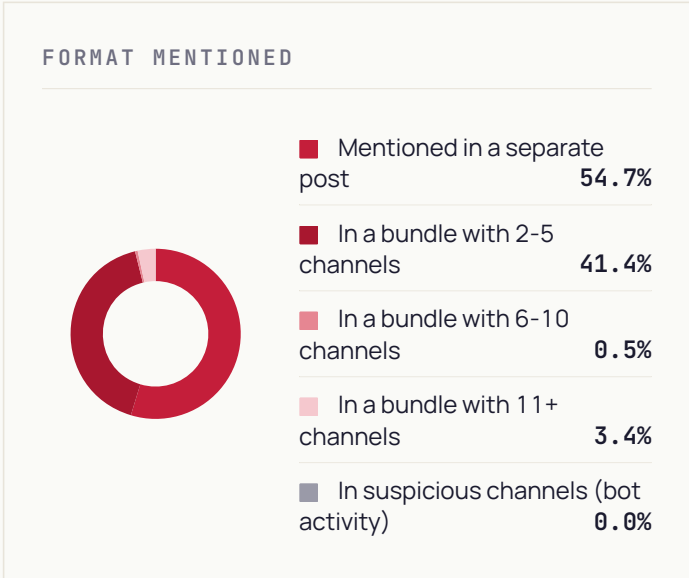
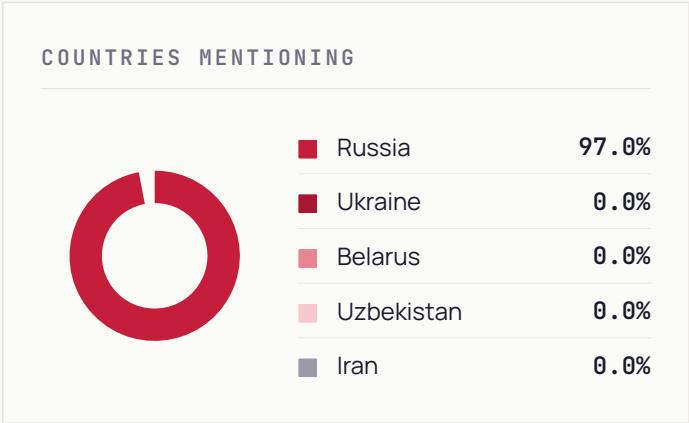
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained subs and which months subs left.



SECTION 04 · MENTIONS

Who mentions the channel and how

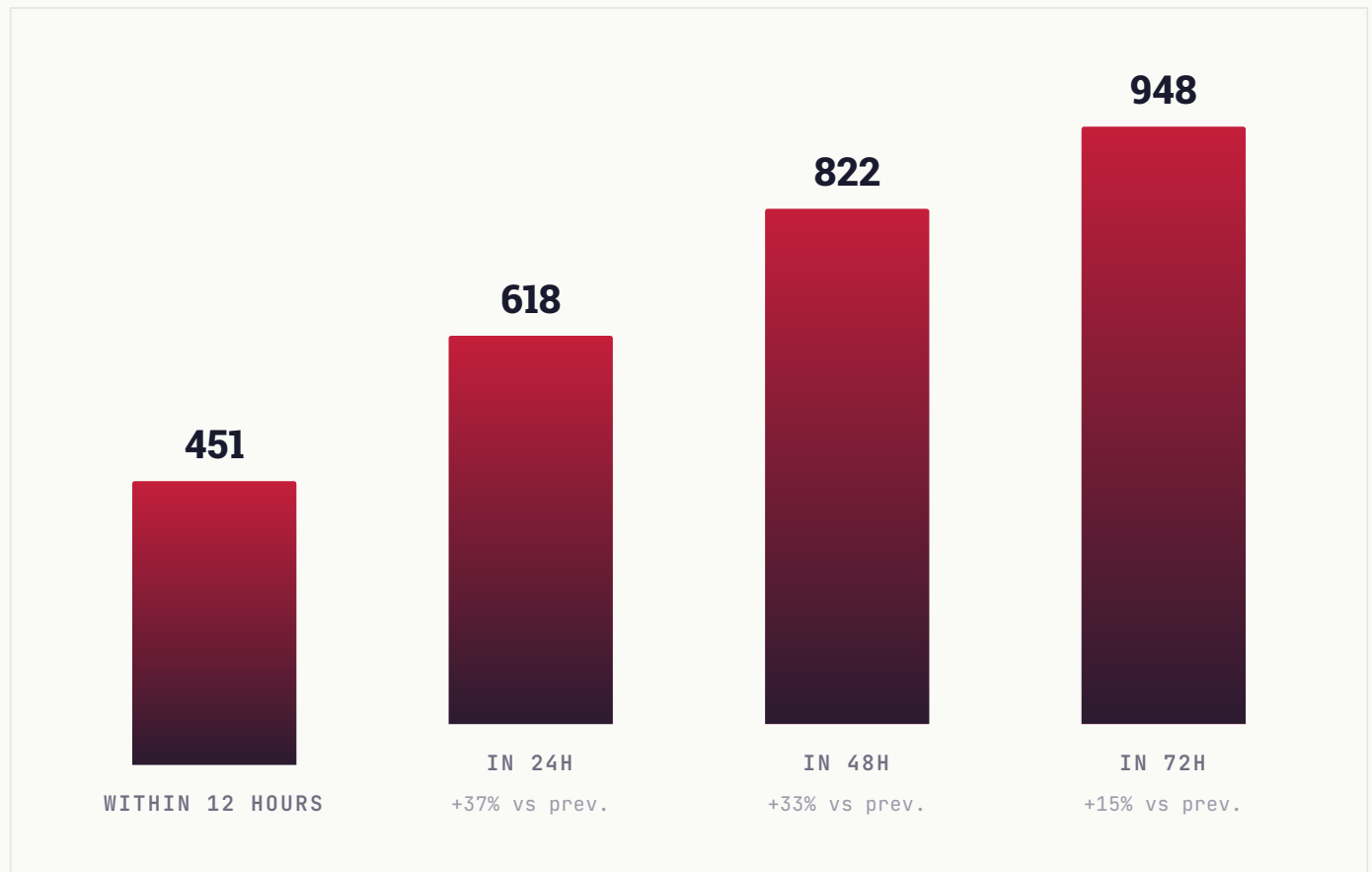
Citation index **28** – channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **101** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
WE Live on Belbazar	27.4K
B Bogdan BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – goods from Belarus	16.4K
RE Respectshoes YOU	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
PO POIZON__BELARUS🇧🇪	14.1K

COMPARATIVE INSIGHT

Channel in niche top 10 (#8 of 99). Strong position. Niche leader: Mark Formelle | Марк Формэль (31.7K), room to grow to #1. Mutual cross-promos with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

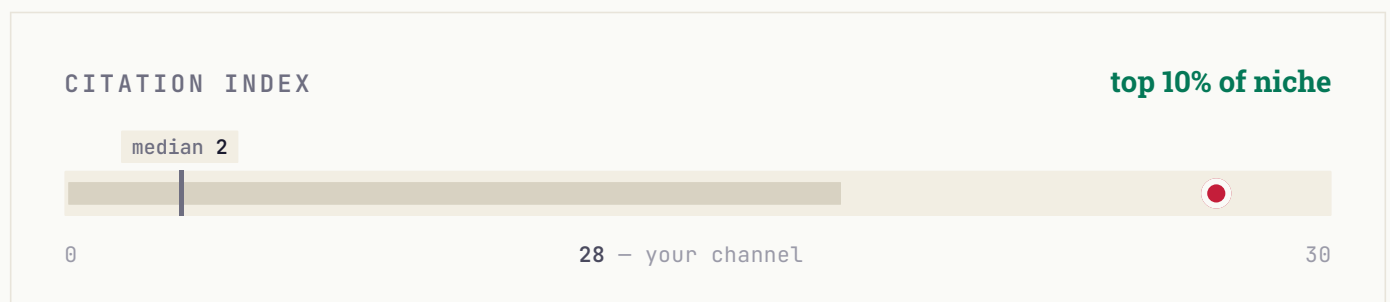
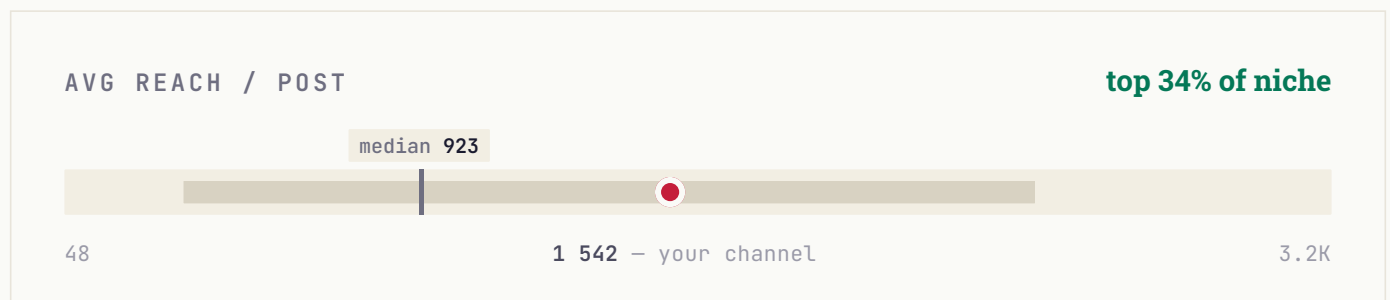
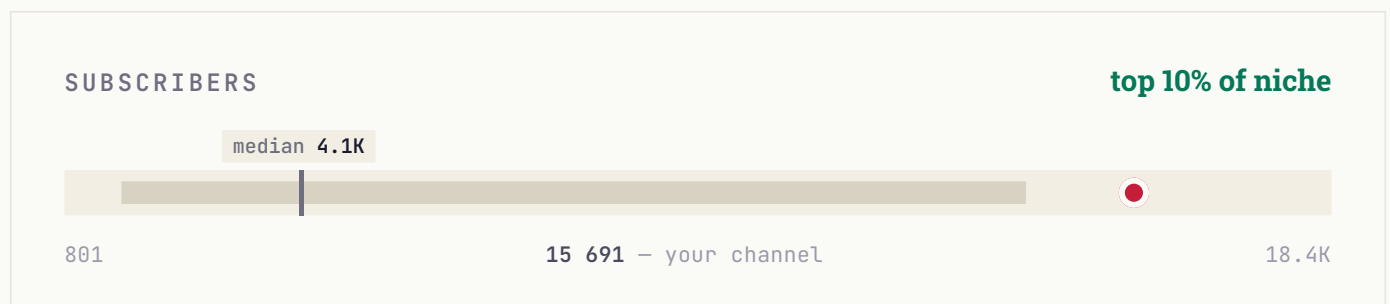
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **25**, they brought **6 393** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	0	
December 2025	1	1	0	
November 2025	1	1	0	
October 2025	0	0	0	
Sep 2025	20	12	6 393	
August 2025	3	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
25	6	6 393

Where the channel stands in its league

#8 /100 **RANK IN NICHE**
Channel in top 8% fashion & beauty Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Thursday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for key post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in same segment.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
----	-------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
