

PROMTPRESS PUBLIC REPORT

Channel audit thoughts rerr



@rererethoughts

SUBSCRIBERS

52 778

+30756 per month

ERR (% SEE POSTS)

93.0%

last day 46.6%

REACH/POST

51.5K

ad reach 18.7K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Ad potential**

How long a post drives reach

05 **Competitors**

Niche neighbors · your place

06 **Niche comparison**

Position in «Blogs» category

07 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 52 778 —	 SUBSCRIBER REACH 97.64% avg % subs see post	 VIEWS/POST 51.5K median 48.6K · 28 days	 POSTS/WEEK 18.2 for the period
 7D TREND +9.8% vs prev week	 REACTIONS/POST 3348.2 total 251,115 reactions, 4,990 reposts, 0 comments	 POST LENGTH 33 chars median 24 · 28 days	 POSTS ANALYZED 75 28 days
 AD REACH 18.7K 24h avg	 CHURN / MONTH +30756 last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 8 months 8 days created 13.11.2025

AI EDITOR SUMMARY

Channel «thoughts rerr 🗣️» – 52 778 subs. Each post averages 51.5K people (98% from subs), wide reach for a channel this size. Publishes 18 posts per week (~3/day) – regular. Week Jul 6–12 reach up +9.8% to week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 75 posts over 28 days.
- 02 Dominant format — Video (39/75 posts).
- 03 Avg post length — 33 chars (median 24).
- 04 Audience peak activity — Sunday, 12:00 MSK.
- 05 Top posts gather 2x more views than the weakest (82.1K avg for top vs 42.6K for worst) — among 75 posts over 28 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1

12.07 · 09:55

VIDEO

(post without caption — video)

VIEWS	REACTIONS
84 626	5 850
REPOSTS	ER
43	160.3%

Nº2

12.07 · 08:39

VIDEO

(post without caption — video)

VIEWS	REACTIONS
82 517	4 880
REPOSTS	ER
59	156.3%

Nº3

12.07 · 08:01

VIDEO

беџи той❌бикн✅👉👉👉

VIEWS	REACTIONS
79 098	3 917
REPOSTS	ER
56	149.9%

Nº4

16.07 · 16:34

PHOTO

VIEWS	REACTIONS
75 843	6 341
REPOSTS	ER
105	143.7%

Nº5

10.07 · 10:35

PHOTO

VIEWS	REACTIONS
70 828	3 977
REPOSTS	ER
147	134.2%

|

WORST 3

↓

06.07 · 06:43

VIDEO

(post without caption – video)

VIEWS	REACTIONS
43 529	3 796
REPOSTS	ER
40	82.5%

↓

29.06 · 11:17

VIDEO

(post without caption – video)

VIEWS	REACTIONS
43 169	1 642
REPOSTS	ER
24	81.8%

↓

28.06 · 07:29

VIDEO

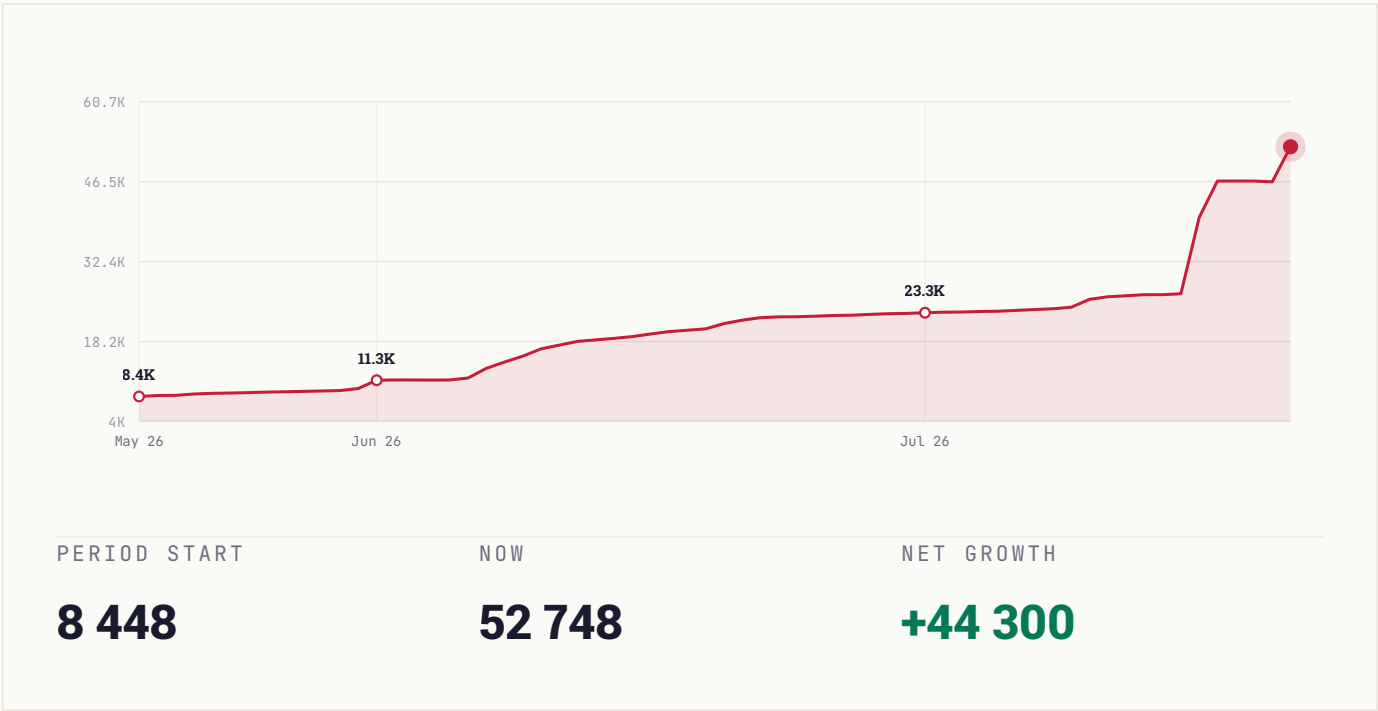
(post without caption – video)

VIEWS	REACTIONS
41 095	2 983
REPOSTS	ER
55	77.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

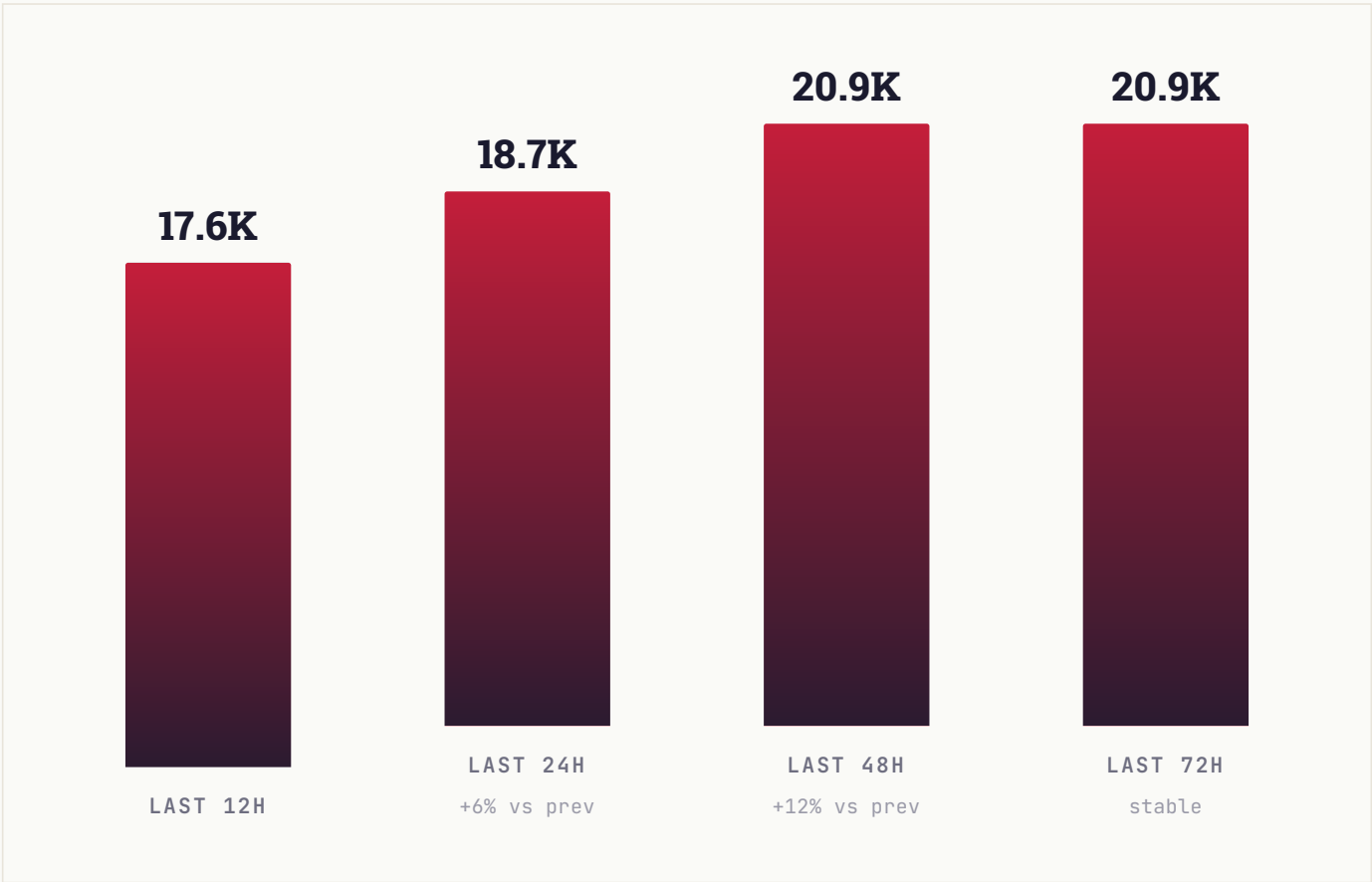
Subscriber growth chart over the year. Key months show exact subscriber count. See which months the channel gained and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
RR	Ranbir Roy (VSG)	2.1M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.2M
E1	EVELONE 192	1.1M
AB	Anastasia Bragina	1.1M
ZJ	brown lives here	1.1M
MR	thoughts rerr 🎤 YOU	52.8K

COMPARATIVE CONCLUSION

Channel yet outside top 100 of niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday

Audience most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
