

PUBLIC PROMTPRESS REPORT

Channel Audit

re:premium - Apple, Samsung, Xiaomi



@repremium

re:premium — Electronics retail chain. Contact:
@repremium_teambot — Installments up to 36 months; — Bonuses
with every purchase; — Trade In; — Out of stock? We'll deliver in 3
days...

SUBSCRIBERS

118 773

12.07.2026
+5613 per month

ERR (% SEE POSTS)

10.0%

in 24h 5.4%

REACH/POST

11.7K

ad reach 6.4K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/REPREMIUM](https://promptpress.com/audit/repremium)

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 118 773 —	 SUBS REACH 9.86% avg % subs see post	 VIEWS/POST 11.7K median 12.4K · 28 days	 POSTS/WEEK 18.6 over period
 7D TREND -16.0% vs prev. week	 REACTIONS/POST 124.9 total 9,364 reactions, 2,578 reposts, 742 comments	 POST LENGTH 394 chars median 374 · 28 days	 POSTS ANALYZED 75 28 days
 AD REACH 6.4K 24h avg	 CHURN / MONTH +5613 last month	 QUOTE RATE 74 citation index · 129 channels mentioned all time	 CHANNEL AGE 3 years 6 months created 26.12.2022

AI EDITOR SUMMARY

Channel «re:premium - Apple, Samsung, Xiaomi» — 118 773 subs. Each post averages 11.7K people (10% from subs), reach is low — consider expanding audience. Publishes 19 posts/week (~3/day) — consistent. For week Jun 29 – Jul 5 reach dropped -16.0% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **75** posts in 28 days.
- 02 Dominant format — **Photo** (73/75 posts).
- 03 Avg post length — **394** chars (median 374).
- 04 Peak audience activity — **Saturday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (17.4K avg for top vs 7.7K for worst) — among 75 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 08:17 PHOTO Going on vacation? 📸 Capture bright moments on a new phone at best prices. We've taken care of the latter...	VIEWS 18 320 REPOSTS 53	REACTIONS 175 ER 15.4%
Nº2 20.06 · 15:52 PHOTO ⚠️ Scams are on the rise! Stay alert: 1. If someone writes on our behalf asking to transfer money to a personal account or...	VIEWS 17 647 REPOSTS 9	REACTIONS 263 ER 14.9%
Nº3 19.06 · 16:50 PHOTO 🎉 First winner announced! iPhone 17 found a new owner — congrats @fo_viktoria_of Herz is already warming up the engine to...	VIEWS 16 156 REPOSTS 21	REACTIONS 377 ER 13.6%

Nº4

20.06 · 05:59

PHOTO

Ever been told you're 10/10? Our prices get that every day 😊🏠
Order now

VIEWS

15 657

REACTIONS

168

REPOSTS

36

ER

13.2%

Nº5

22.06 · 10:38

PHOTO

Apple finally remembers design 🔥 According to Bloomberg's Mark Gurman, future Apple CEO John Ternus plans to bring back...

VIEWS

15 182

REACTIONS

152

REPOSTS

4

ER

12.8%

WORST 3

↓ 09.07 · 11:00 PHOTO iOS 27 brings a couple of long-missed tweaks ✨ Not everything in iOS 27 beta is flashy, but there are some nice touches: — A...	VIEWS 7 883 REACTIONS 74 REPOSTS 10 ER 6.6%
↓ 09.07 · 16:01 PHOTO iOS 27 AirPods sound even better 🔥 Another cool iOS 27 feature — customizable EQ (Low, Mid, High). Update...	VIEWS 7 874 REACTIONS 65 REPOSTS 16 ER 6.6%
↓ 09.07 · 14:01 PHOTO Watch YouTube ad-free — free DuckDuckGo browser now blocks video ads, including YouTube. On iPhone, Mac and...	VIEWS 7 313 REACTIONS 62 REPOSTS 21 ER 6.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

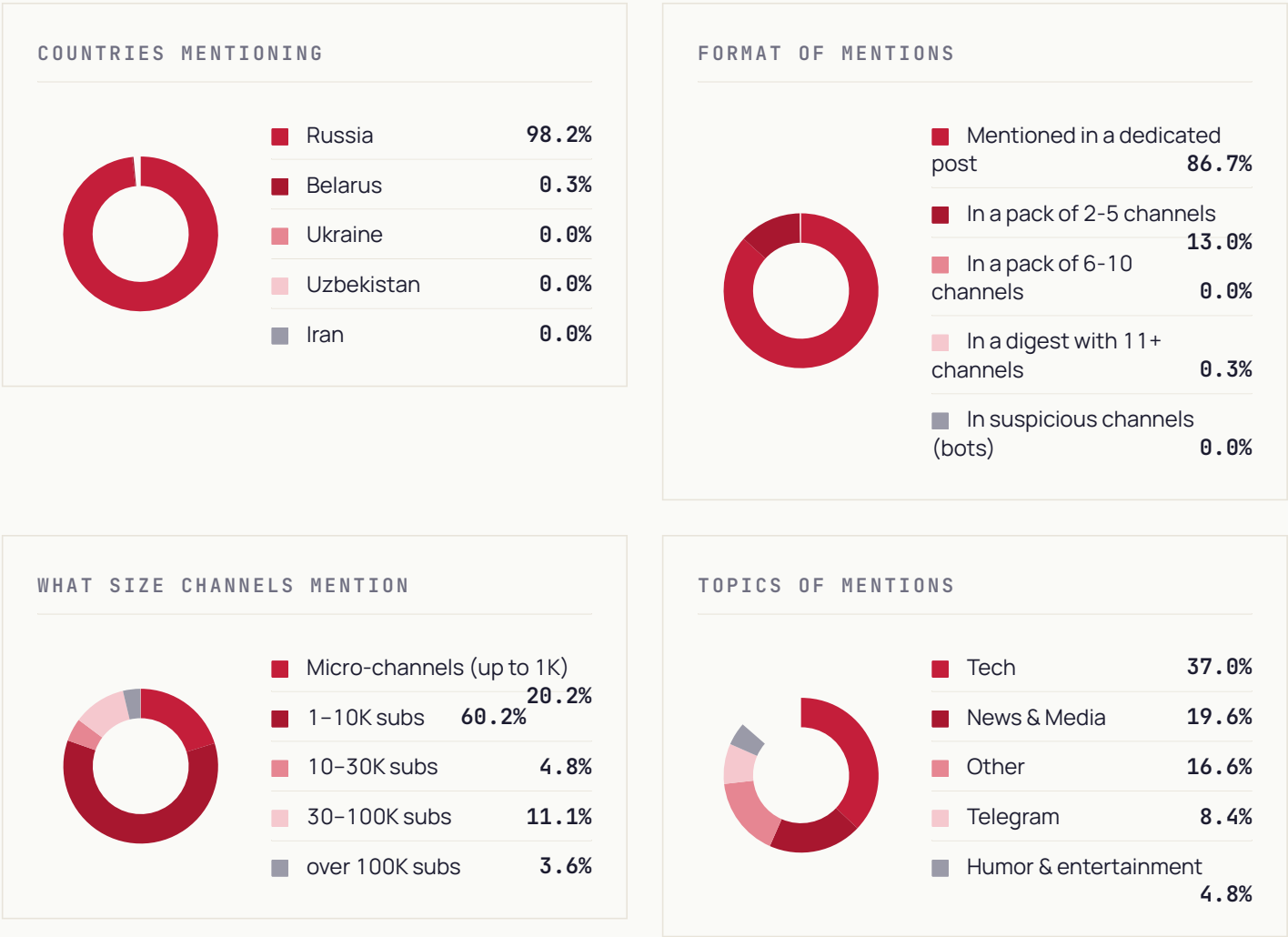
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

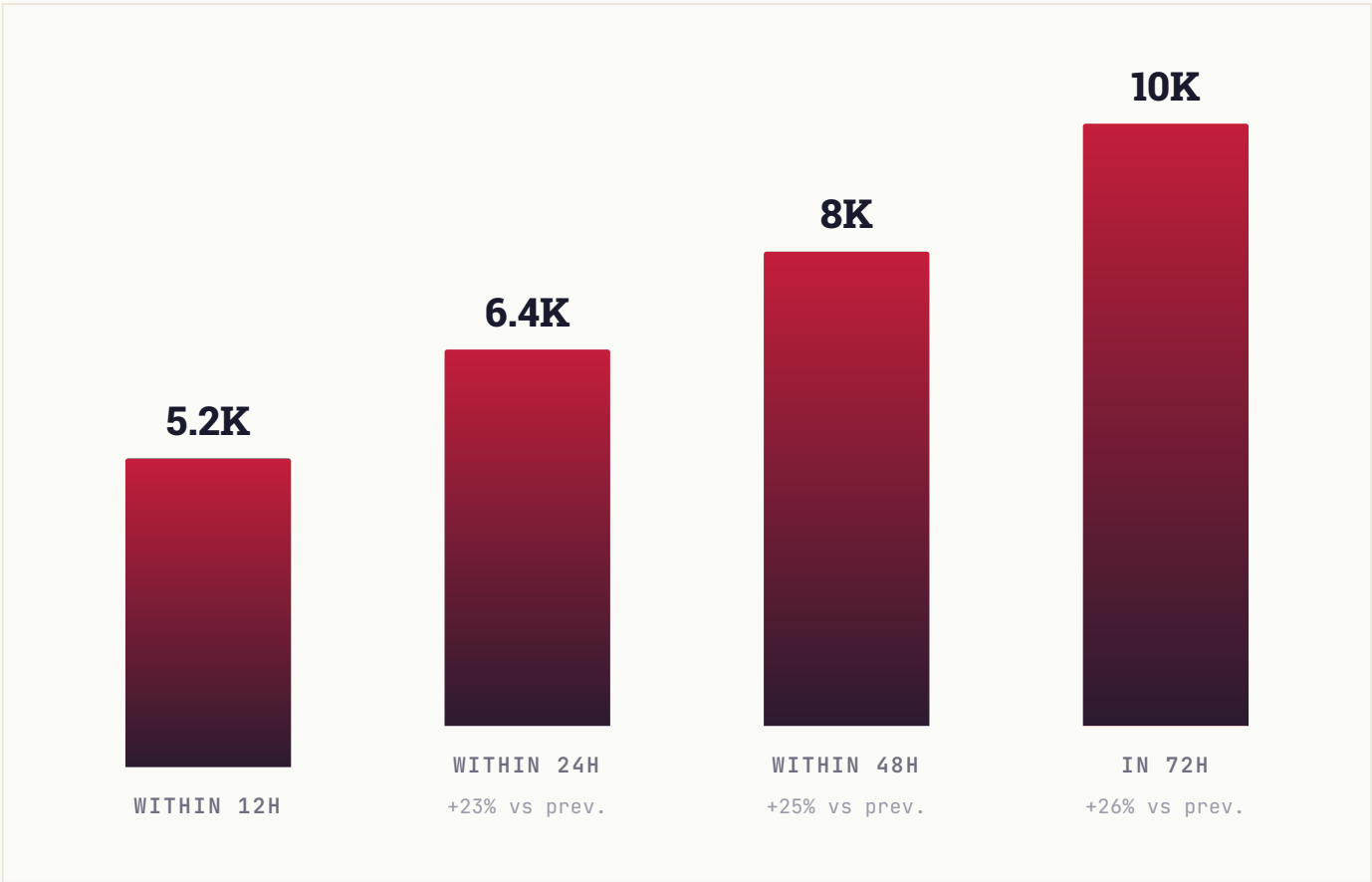
Citation index **74** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **129** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.6M
اا اینترنت زَاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
R- re:premium - Apple, Samsung, Xiaomi YOU	118.8K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **143**, they brought **36 425** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	52	49	5 247
December 2025	9	6	14 390
November 2025	4	1	695
October 2025	1	1	237
September 2025	17	13	12 189
August 2025	60	15	3 667

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
143	6	36 425

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Saturday
On this day at 11:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 02 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager