

PROMTPRESS PUBLIC REPORT

Channel audit

Cards, Texts, Two Barrels



@remingtonist

Top dog for strong copy & great content. Ruthless to ignoramuses, kind to vivid creators — I kill brand reputations and review the best.
Ads: @Alivian We work with...

SUBS

27 760

-200 per month

ERR (% SEE POSTS)

2.0%

per day 0.9%

REACH/POST

541

ad reach 252/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBS 27 760 —	 SUBS REACH 1.95% avg % subs see post	 VIEWS/POST 541 median 592 · 29 days	 POSTS/WK 7.5 over period
 7D TREND -19.0% vs prev week	 REACTS/POST — MTPROTO only	 POST LENGTH 969 chars. median 1,000 · 29 days	 POSTS ANALYZED 31 29 days
 AD REACH 252 24h avg	 CHURN / MONTH -200 last month	 CITATION RATE 448 citation index · 482 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 13.05.2021

AI EDITOR SUMMARY

Channel «Cards, Texts, Two Barrels» — 27 760 subs. Each post averages 541 people (2% from subs), reach is low — need to grow audience. Publishes 8 posts/week (~1/day) — regular schedule. For week Jun 29 – Jul 5, reach dropped -19.0% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 29 days.
- 02 Dominant format – Text (31/31 posts).
- 03 Avg post length – 969 chars (median 1000).
- 04 Peak audience activity – Saturday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (663 avg for top vs 433 for worst) – among 31 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 18:15 TEXT Few-Shot prompting: clone your author style When authors complain AI writes too stiff and unnatural...	VIEWS 678 REPOSTS 31	REACTS — ER 2.4%
Nº2 23.06 · 18:15 TEXT How to protect your text if the client took the work and didn't pay A situation where the client approves the text, says 'thanks, all great', and...	VIEWS 657 REPOSTS 9	REACTS — ER 2.4%
Nº3 18.06 · 18:16 TEXT How to move from one-off orders to a subscription system Selling texts individually means constant cash flow gaps. You deliver a landing page...	VIEWS 656 REPOSTS 1	REACTS — ER 2.4%

Nº4 17.06 · 18:15 TEXT Why a copywriter needs a local neural network on their PC Working with cloud neural networks like ChatGPT or Claude on large projects has one...	VIEWS 644 REPOSTS 10 REACTS — ER 2.3%
Nº5 24.06 · 18:15 TEXT Cost of a copywriter's mistake: financial fails In B2B, text isn't just entertainment — it's legal and...	VIEWS 640 REPOSTS 2 REACTS — ER 2.3%

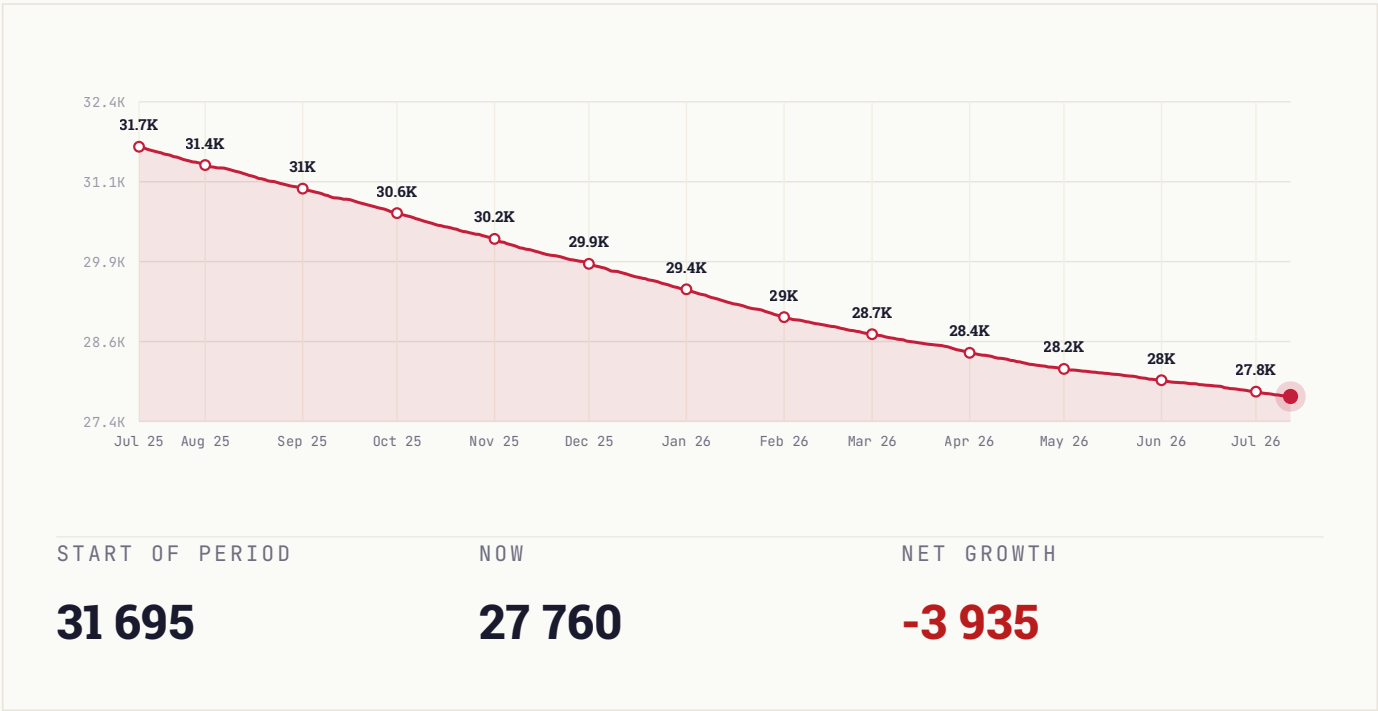
WORST 3

↓ 03.07 · 18:15 TEXT How to raise prices for current clients without apologies or losses Trying to justify a price increase with phrases like 'life got harder'...	VIEWS 436 REPOSTS 6 REACTS — ER 1.6%
↓ 06.07 · 18:15 TEXT Turning vague edits into briefs Phrases like “the text lacks juiciness,” “make it more dynamic,” or “play with the style” —...	VIEWS 435 REPOSTS 5 REACTS — ER 1.6%
↓ 03.07 · 17:04 TEXT 🔥 Want to manage more confidently and decide faster? The higher the position, the costlier the mistakes and the harder to find...	VIEWS 428 REPOSTS — REACTS — ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

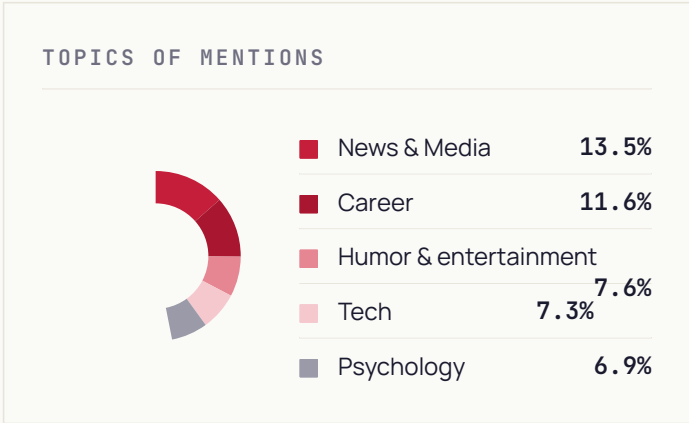
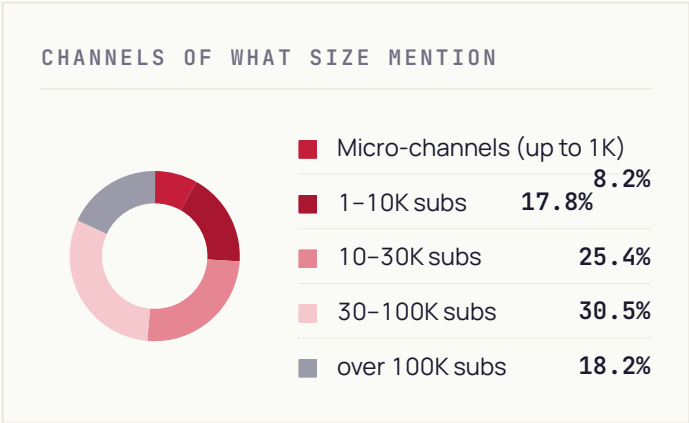
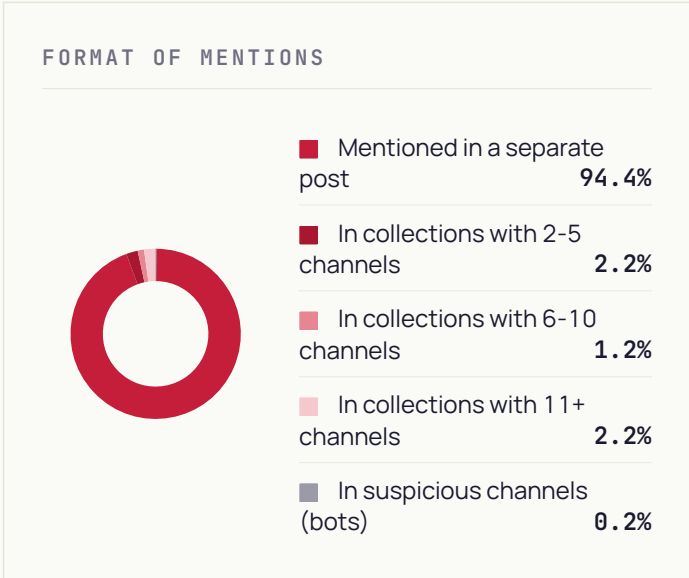
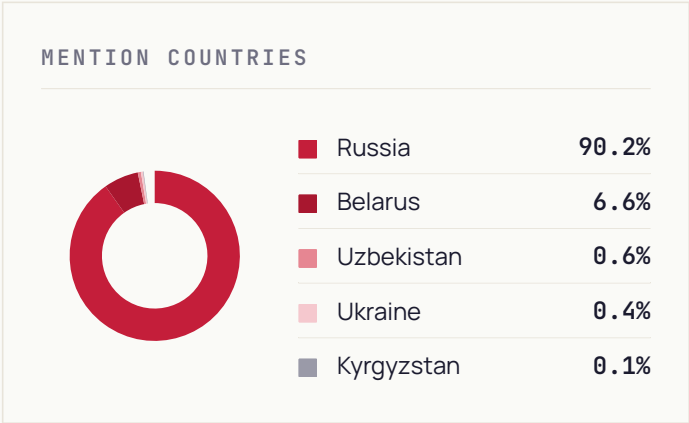
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

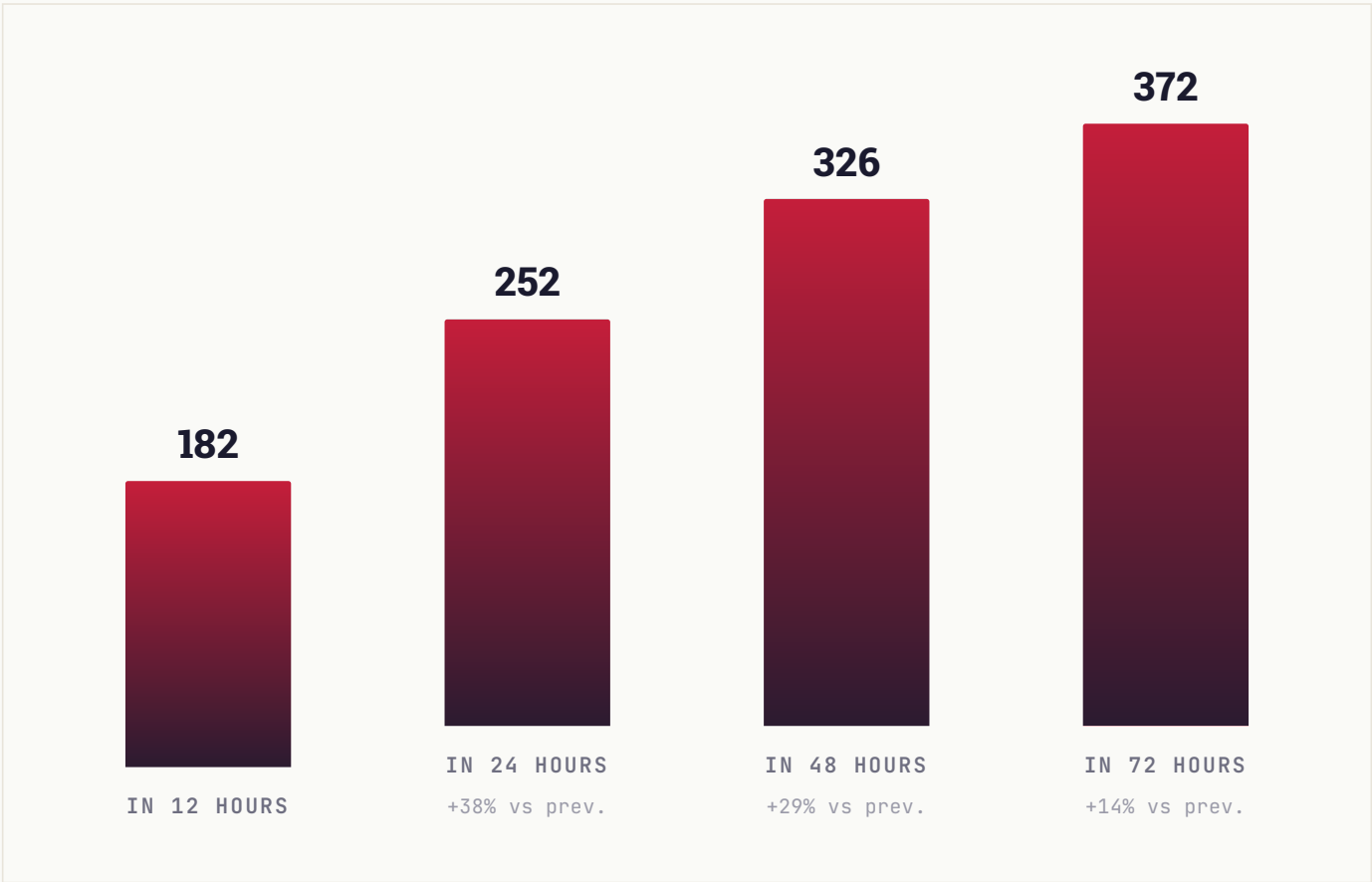
Citation index **448** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **482** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Oka	1.6M
ER Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
ER Client is always right	1.1M
TZ Set trends	1M
AVG Trending today	1M
TV Trend or leave	990K
CTR Cards, Texts, Two Barrels YOU	27.8K

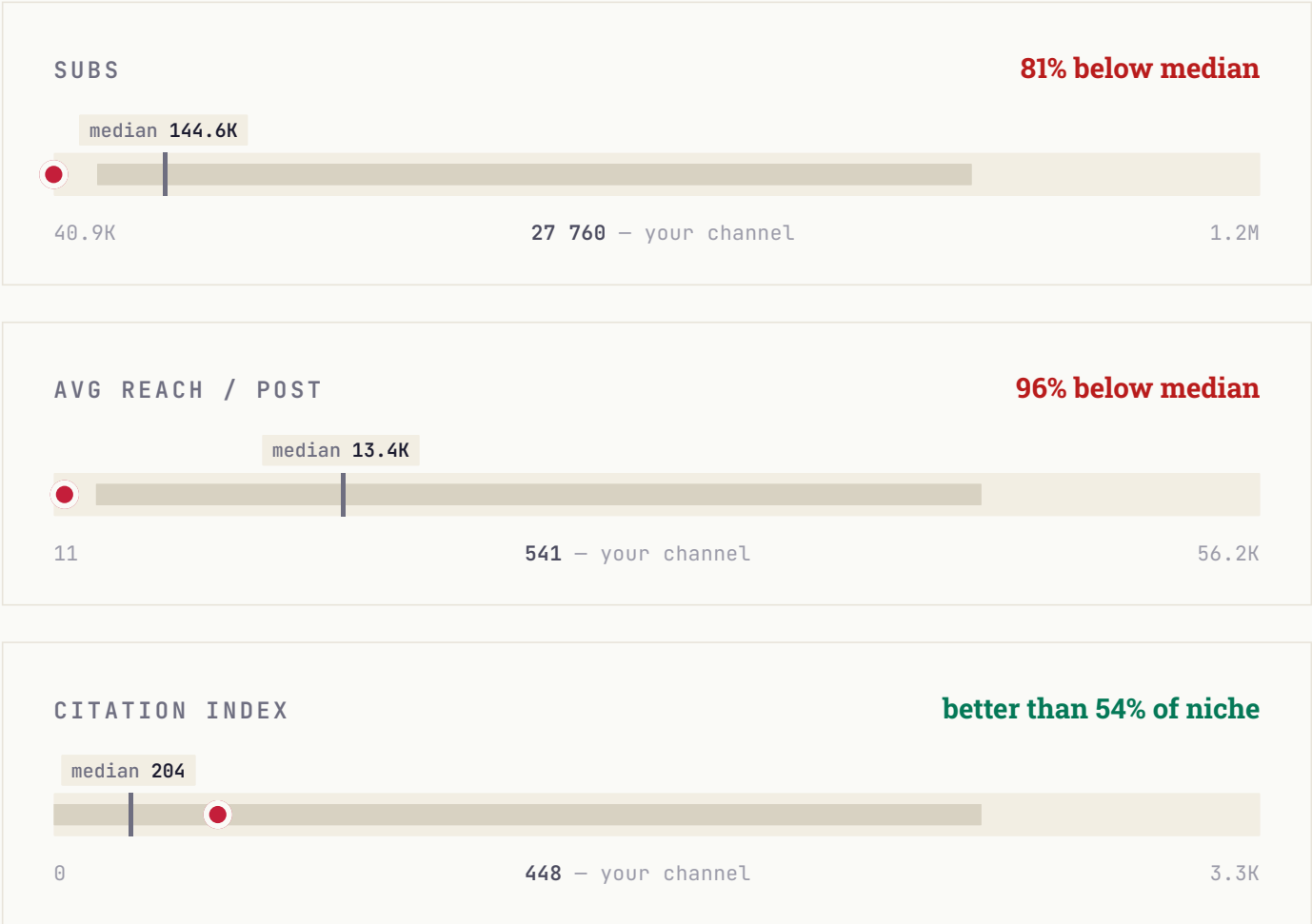
COMPARATIVE INSIGHT

Channel is still outside top-99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Marketing, PR, advertising» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Saturday
 Audience most active on this day at 23:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 1.95% vs norm 3.0%. Try polls & interactive formats.

EFFECT
+1.1pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager