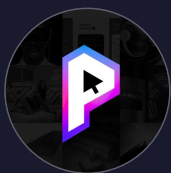


PUBLIC REPORT PROMTPRESS

Channel audit

Restart



@remedia

Finally a normal channel about tech, games and gadgets, not that other stuff. Suggestions: @rstrt_bot Partnerships: @todaycast
RKN: <https://clck.ru/3FjTtt>

SUBSCRIBERS

740 052

+90664 per month

ERR (% SEE POSTS)

6.0%

daily 4.5%

REACH/POST

41.1K

ad reach 33.2K/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Bottom 3 · Takeaways

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How long a post generates reach

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6 months · monthly

08 Niche Comparison

Position in «Technology» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 740 052 —	 SUBS REACH 5.55% avg % subs see post	 VIEWS/POST 41.1K median 32.4K · 29 days	 POSTS/DAY 11.1 ~77 per week
 7D TREND +98.8% vs previous week	 REACTIONS/POST 316.5 total 104,761 reactions, 144,566 reposts, 0 comments	 POST LENGTH 328 chars. median 314 · 29 days	 POSTS ANALYZED 331 29 days
 AD REACH 33.2K 24h avg	 CHURN / MONTH +90664 last month	 CITATION RATE 2 932 citation index · 8,868 channels mentioned ever	 CHANNEL AGE 6 years 9 days created 24.06.2020

AI EDITOR SUMMARY

Channel «Restart» — 740 052 subs. Avg views per post: 41.1K people (6% of subs), reach low — expand audience. Publishes 77 posts/week (~11/day) — very active. Week 22–28 Jun reach up +98.8% week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **331** posts in 29 days.
- 02 Dominant format — **Video** (167/331 posts).
- 03 Avg post length — **328** chars (median 314).
- 04 Peak audience activity — **Friday**, 21:00 MSK.
- 05 Strongest posts get **36x** more views than the weakest (887.9K avg for top vs 24.5K for bottom) — among 331 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 18:03 PHOTO ⚡ Giving away the TOP GTA VI edition with PS5 Pro — we've bundled the Ultimate game and the most powerful console just for you. Rules...	VIEWS 2 446 740 REPOSTS 3 180	REACTIONS 1 834 ER 330.6%
Nº2 27.06 · 14:26 PHOTO Mexico has its own Batman — in Lagos de Moreno a vigilante catches motorcycle thieves, ties them to poles with duct tape and...	VIEWS 157 292 REPOSTS 2 401	REACTIONS 649 ER 21.3%
Nº3 16.06 · 11:25 VIDEO AI turns one room photo into a set of ready 3D models — found a service that auto-recognizes furniture and objects in...	VIEWS 59 635 REPOSTS 2 133	REACTIONS 122 ER 8.1%

Nº4

13.06 • 21:01

VIDEO

Guys? Or maybe real guys 🤔

VIEWS

56 098

REACTIONS

532

REPOSTS

1 007

ER

7.6%

Nº5

28.06 • 14:12

PHOTO

Wild garlic appeared on a CPRF poster — the image was posted by deputy Bidzhev. What's happening? 😱

VIEWS

52 768

REACTIONS

650

REPOSTS

834

ER

7.1%

WORST 3



26.06 • 12:35

VIDEO

Tom & Jerry got livelier thanks to Gemini Omni 😬 But why is Jerry a hamster? 😂

VIEWS

24 899

REACTIONS

378

REPOSTS

346

ER

3.4%



04.06 • 07:39

PHOTO

Some things you'd rather not think about. Like paying for mobile service. With SberMobile, up to 99% of the plan cost can be paid...

VIEWS

24 404

REACTIONS

52

REPOSTS

12

ER

3.3%



04.06 • 06:22

PHOTO

! Max users on iPhone will no longer receive push notifications. Developers warned that it will now be impossible to know about...

VIEWS

24 206

REACTIONS

603

REPOSTS

346

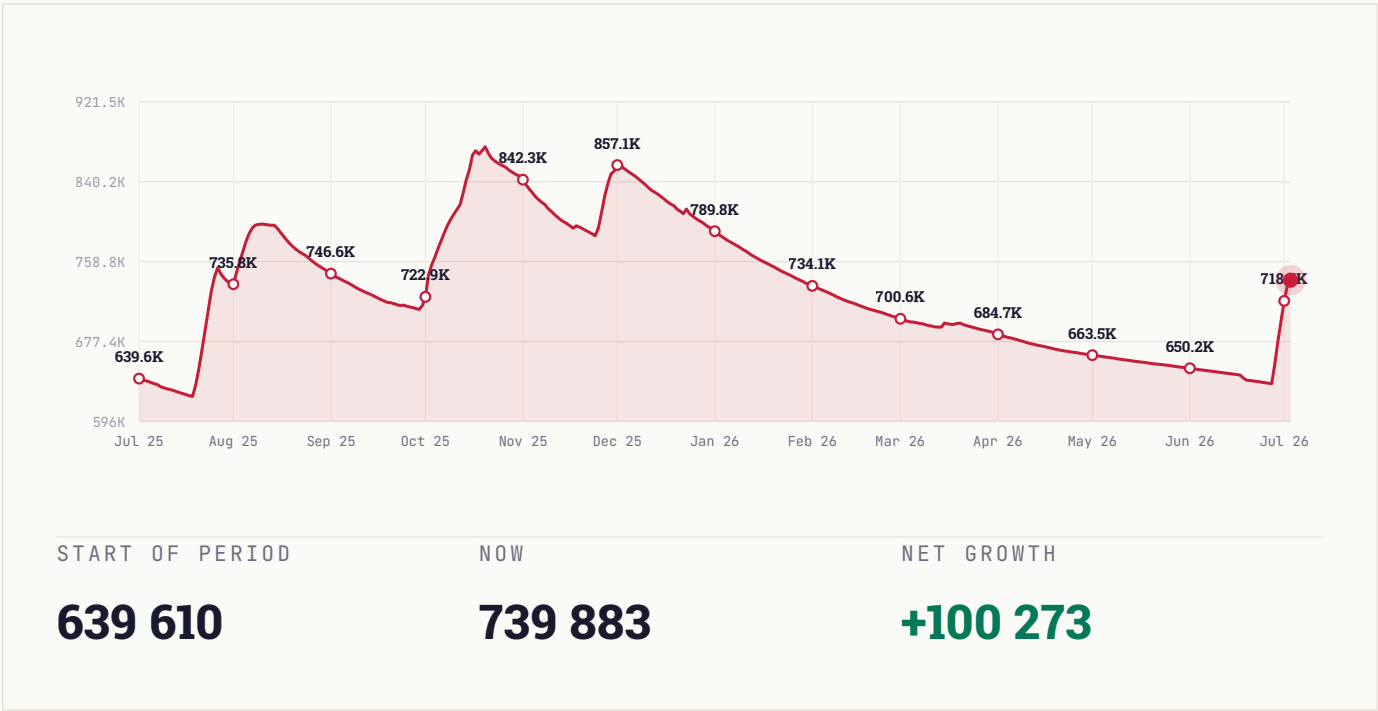
ER

3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

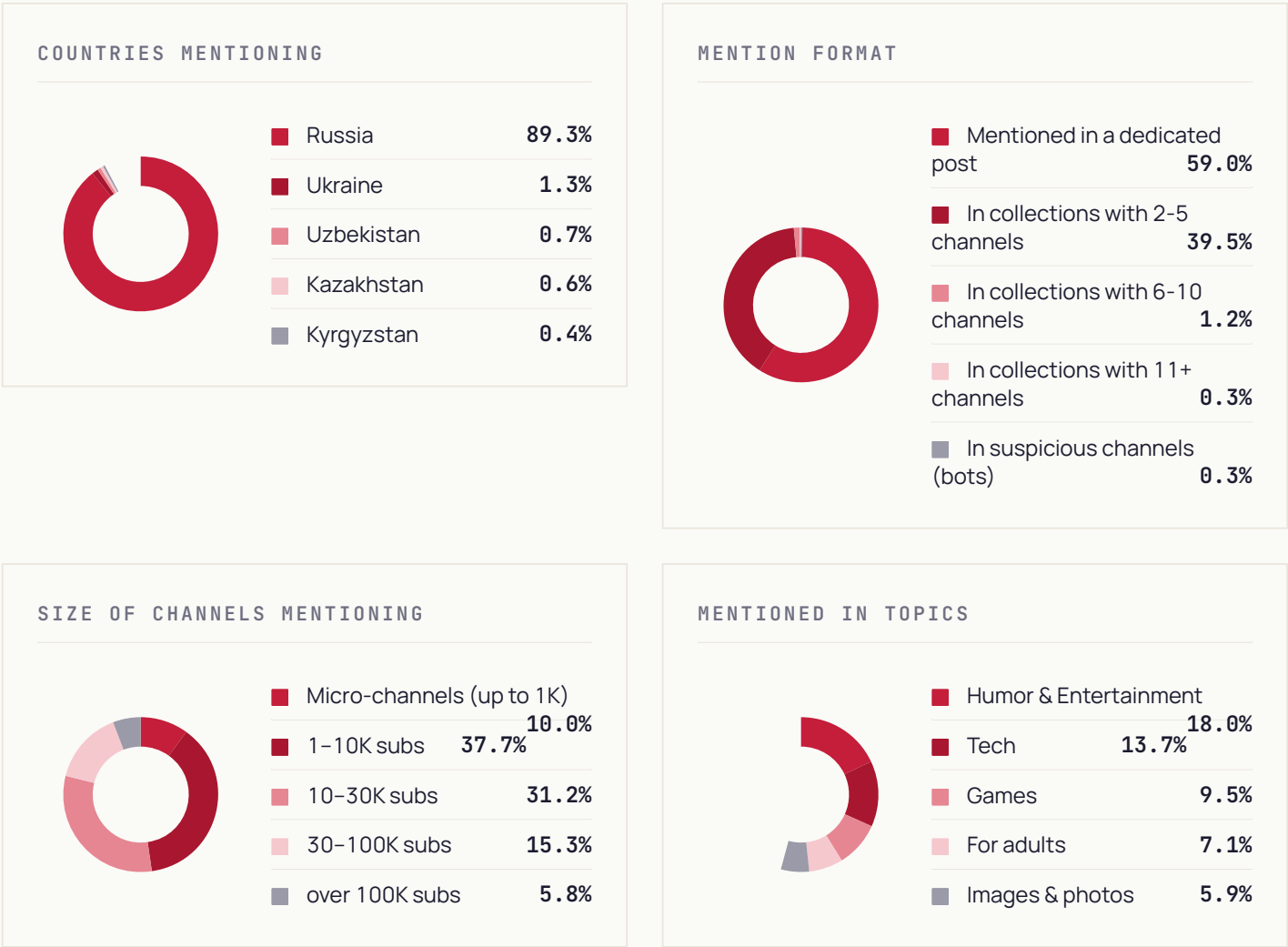
Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

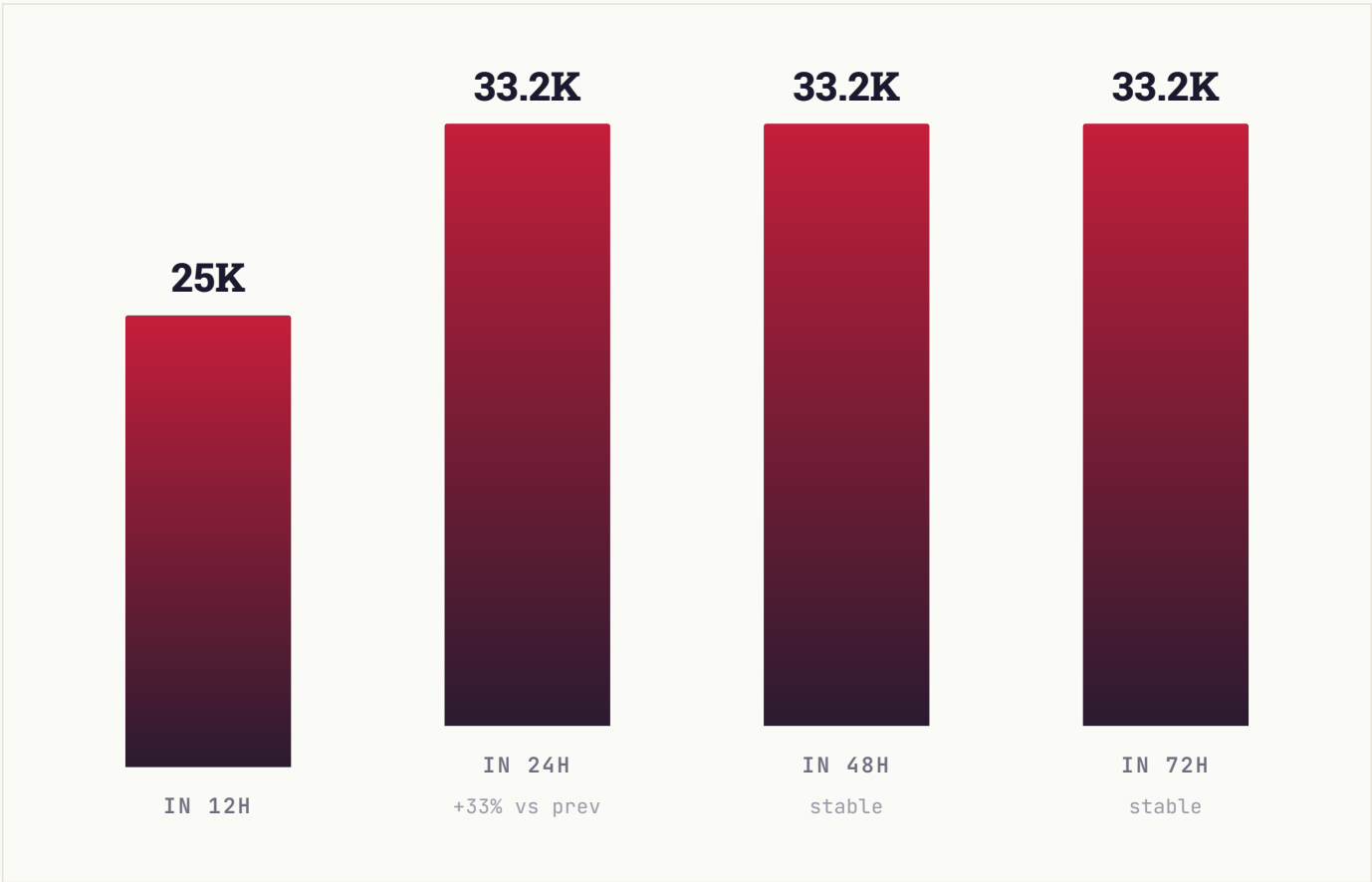
Citation index **2 932** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **8 868** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.4M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت ژاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
ER Restart YOU	740.1K

COMPARATIVE CONCLUSION

Channel in top half of the niche (#33 of 100). Niche leader — hitvpn_blog (4.6M), median subs 430.9K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

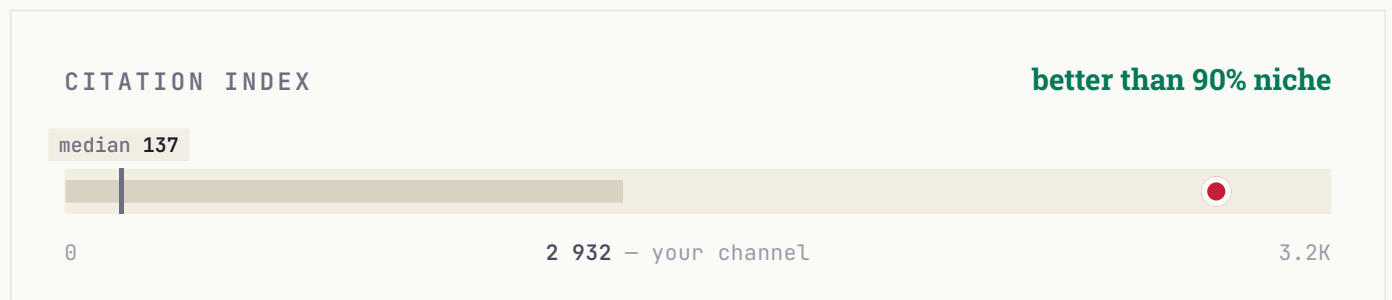
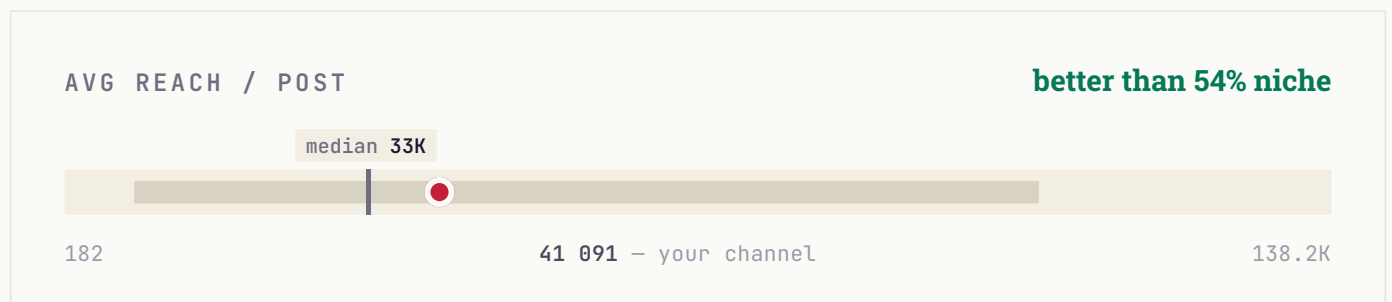
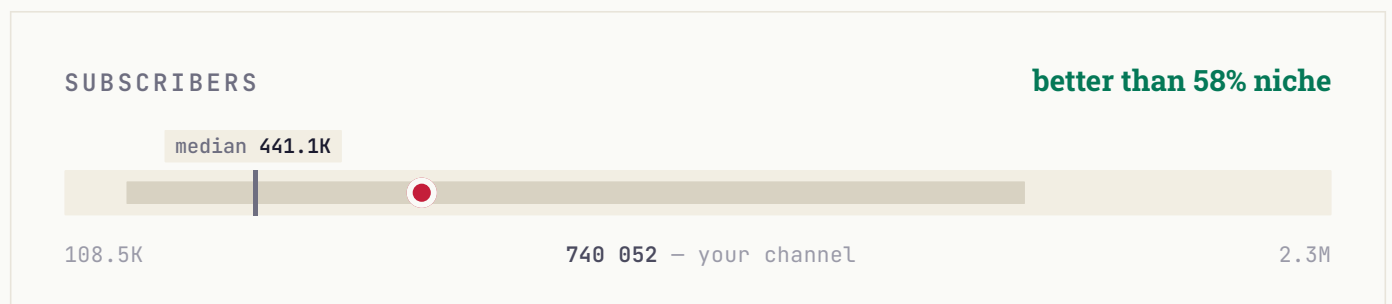
How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **5 954**, they brought **310 373** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	31	6	0	
December 2025	560	528	11 319	
November 2025	5 146	3 439	68 128	
October 2025	65	39	165 637	
September 2025	86	40	3 933	
August 2025	66	34	61 356	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
5 954		6	310 373	

Where channel ranks in its league

Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Friday
Audience most active on this day at 21:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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