

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Relocation & foreign real estate



@relocationexpert

Intermark Global — international company, leader in foreign real estate and immigration programs. Reg. RKN: <https://gosuslugi.ru/snet/67a5b709d6fa92100ee5b1d5>

SUBS	ERR (% WHO SEE POSTS)	REACH/POST
34 957	6.0%	2.1K
10.07.2026 -16% per month	HTTPS://PROMTPRESS.COM/AUDIT/RELOCATIONEXPERT in 24 hours 3.1%	ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 34 957 —	 SUB REACH 5.92% avg % subs see post	 VIEWS/POST 2.1K median 2.1K · 29 days	 POSTS/WEEK 7.2 for period
 7D TREND -7.5% vs previous week	 REACTS/POST — MTPROTO only	 POST LENGTH 755 chars median 867 · 29 days	 POSTS ANALYZED 30 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -164 last month	 CITATION RATE 547 citation index · 838 channels mentioned ever	 CHANNEL AGE 5 years 3 months created 07.04.2021

AI EDITOR SUMMARY

Channel «Relocation & Foreign Real Estate» — 34 957 subs. Each post avg views 2.1K people (6% of subs), reach low — should expand audience. Publishes 7 posts per week (~1/day) — regular schedule. Week Jun 29 – Jul 5 reach dropped -7.5% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts in 29 days.
- 02 Dominant format – **Photo** (23/30 posts).
- 03 Avg post length – **755** chars (median 867).
- 04 Peak audience activity – **Wednesday**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.7K avg for top vs 1.7K for worst) – among 30 posts over 29 days. Analyze what top posts share – topic, format, time.

TOP 5 POSTS

Nº1 17.06 · 11:33 PHOTO  Digital Nomad Visa in Spain Spain remains one of the most popular destinations for digital nomads in Europe. Reason...	VIEWS 2 919 REACTS — REP. 29 ER 8.4%
Nº2 16.06 · 07:53 PHOTO  Serbian Residency: Why Get It? When talking about residency in Europe, most immediately look at Schengen countries. But in practice...	VIEWS 2 639 REACTS — REP. 35 ER 7.5%
Nº3 18.06 · 10:20 PHOTO  Bali. Ready 5-bedroom villa in Seseh Seseh is considered one of the most interesting locations on Bali's west coast. The area...	VIEWS 2 522 REACTS — REP. 4 ER 7.2%

Nº419.06 · 09:23PHOTO  Phuket. Low Season Special Offers In the Phuket market, summer is traditionally a time of opportunities for investors. During this...	VIEWS 2 516 REP. 3	REACTS — ER 7.2%
Nº520.06 · 08:08VIDEO  Window of opportunity for Turkish residency is open again Since June 2, one of the most painful restrictions on obtaining residency has been lifted...	VIEWS 2 458 REP. 22	REACTS — ER 7.0%

WORST 3

↓05.07 · 11:19VIDEO Top news and key events of the past week Now in MAX	VIEWS 1 835 REP. 1	REACTS — ER 5.2%
↓02.07 · 11:02PHOTO  July 8 at 17:00 (MSK) our experts will host a live stream "Where Else to Invest in Russia in 2026?"  Register Internal...	VIEWS 1 755 REP. 3	REACTS — ER 5.0%
↓07.07 · 11:40PHOTO São Tomé and Príncipe – one of the fastest-growing citizenship-by-investment programs Get a second passport today without...	VIEWS 1 566 REP. 17	REACTS — ER 4.5%

SECTION 03 · SUB GROWTH

How the channel grew over the year

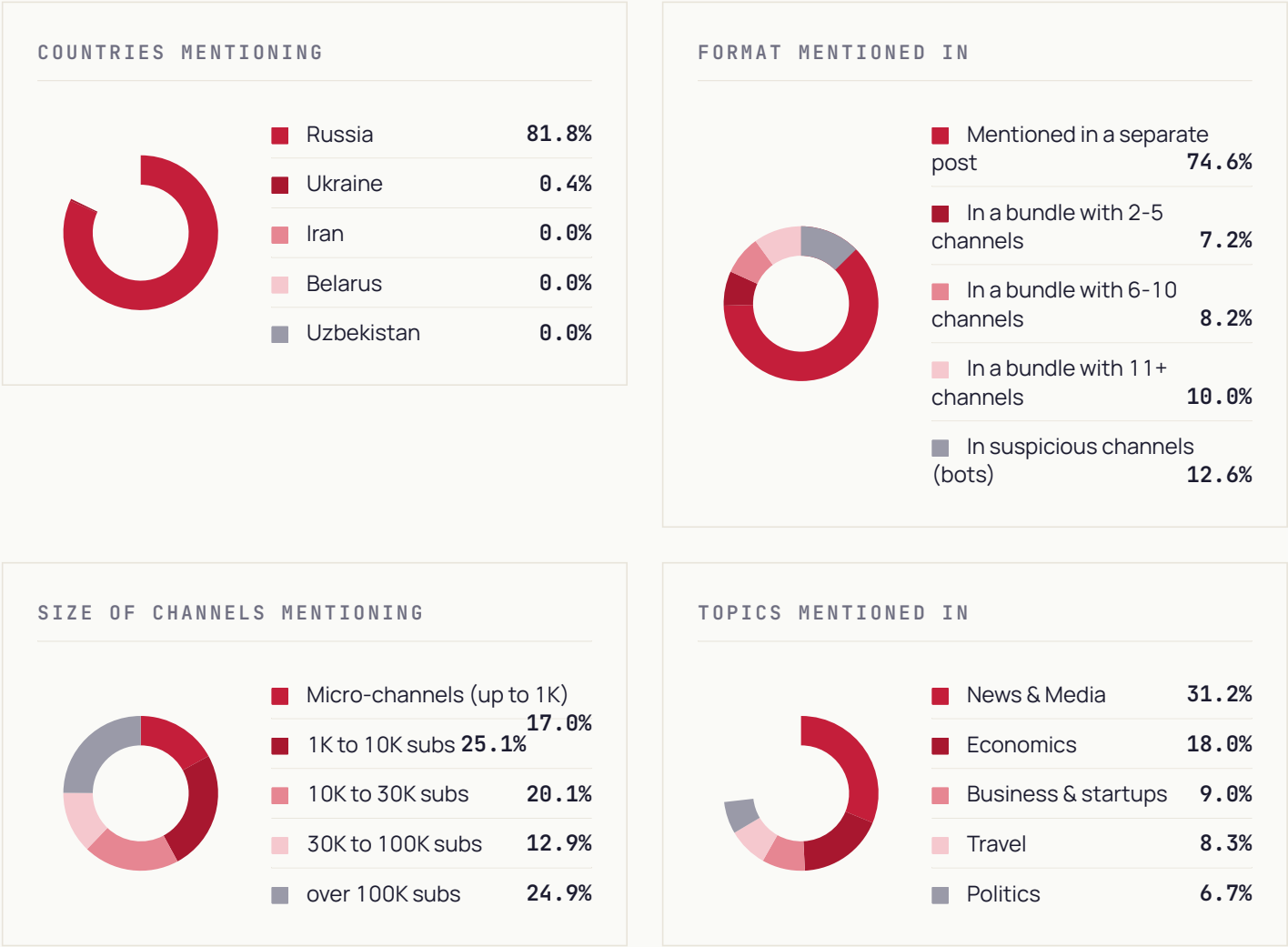
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

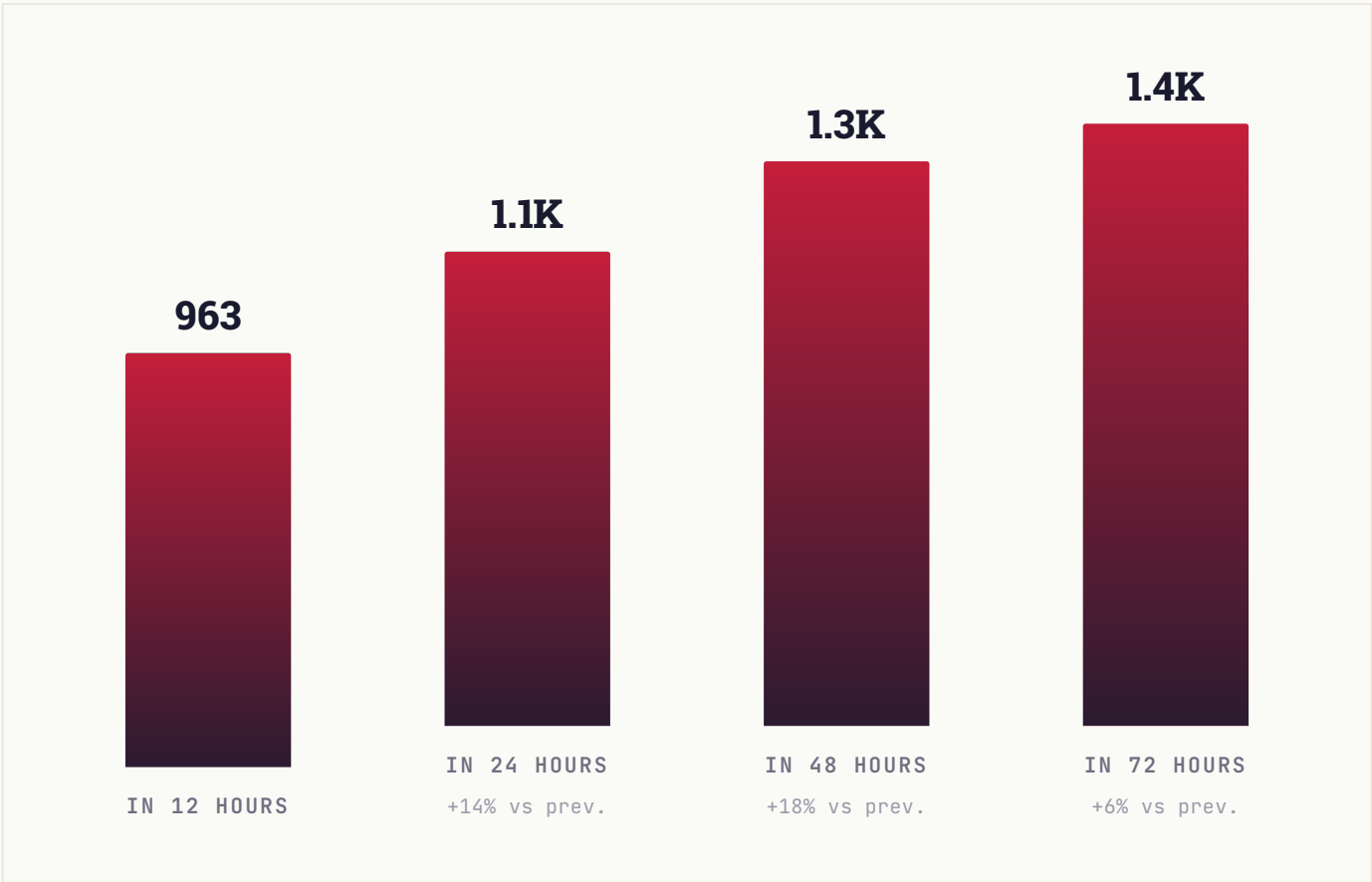
Citation index **547** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **838** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
M- Moscow events What to do	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
MO Moskvichka	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount wagon	432.2K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — это мы	401.8K
OT Ozon Travel	398.9K
RI Relocation & foreign real estate YOU	35K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 niche — early growth stage. Niche leader — Moscow events | What to do (1.2M), top-96 median: 151.6K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **113**, they brought **2 447** new subs.

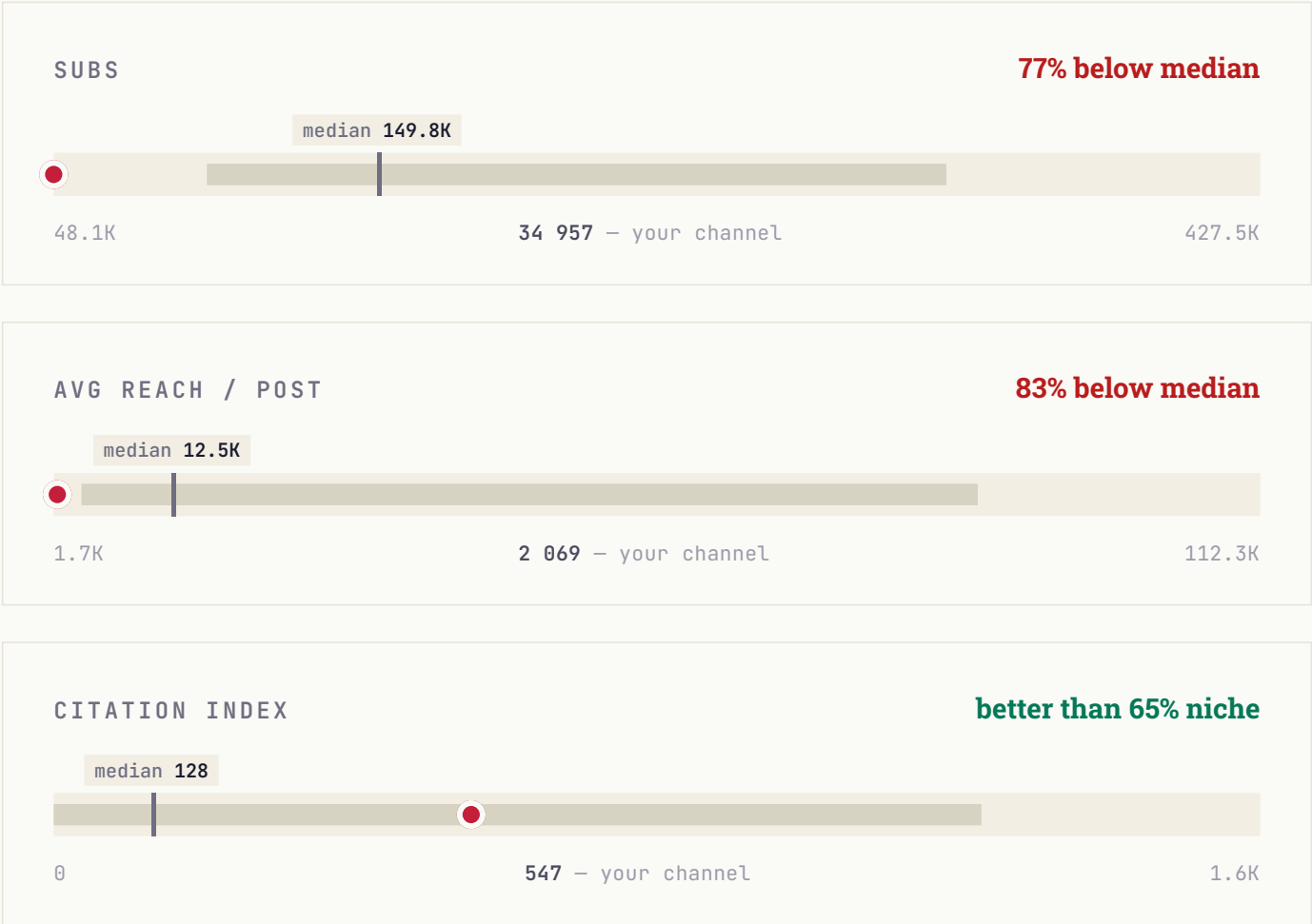
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	2	2	54
December 2025	13	12	0
Nov 2025	10	10	48
Oct 2025	18	15	598
Sep 2025	58	46	1 532
August 2025	12	12	215

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
113	6	2 447

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 5.92% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+1.6pp ER

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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