

PUBLIC REPORT BY PROMTPRESS

Channel audit

Traffic Police Raids



@reid_gibdd

Subscribe! List of traffic police raids you should know... Ads:
@medkova777 Roskomnadzor: No. 7549290595 Buy ads: https://telega.in/c/reid_gibdd Registered with Roskomnadzor:...

SUBSCRIBERS

58 113

+8 per month

ERR (% SEE POSTS)

22.0%

last day **9.8%**

REACH/POST

12K

ad reach **5.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 58 113 —	 SUBS REACH 20.71% avg % subs see post	 VIEWS/POST 12K median 12.9K · 29 days	 POSTS/WEEK 9.7 for period
 7D TREND -8.7% vs previous week	 REACTIONS/POST 122.9 total 5,038 reactions, 3,709 reposts, 0 comments	 POST LENGTH 676 chars median 635 · 29 days	 POSTS ANALYZED 41 29 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH +8 last month	 QUOTABILITY 31 citation index · 130 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 07.06.2023

AI EDITOR SUMMARY

Channel «Traffic Police Raids» — 58 113 subs. Each post avg views 12K people (21% of subs), avg reach — room to grow. Posts 10 posts/week (~1/day) — regular pace. Week Jun 29 – Jul 5 reach dropped -8.7% by week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts over 29 days.
- 02 Dominant format — Photo (37/41 posts).
- 03 Avg post length — 676 chars (median 635).
- 04 Peak audience activity — Saturday, 12:00 MSK.
- 05 Top-performing posts get 2 times more views than the weakest (15.9K avg for top vs 9.5K for worst) — among 41 posts over 29 days. Worth analyzing what the top have in common: topic, format, time.

TOP 5 POSTS

Nº1 20.06 · 09:12 PHOTO Transporting gas? You could lose your license and get your car impounded! Transporting gasoline, diesel, and other fuels...	VIEWS 16 955 REP. 200	REACTIONS 131 ER 29.2%
Nº2 14.06 · 18:33 PHOTO Traffic police raids for the coming week 🚓🚓«Drunk driver» — June 15, 19, 20, 21; 🚓«Motorcyclist» — June 18, 19, 20, 21. 🚓«Tinting» —...	VIEWS 15 606 REP. 103	REACTIONS 39 ER 26.9%
Nº3 19.06 · 08:01 PHOTO 🚧🔺Sky-high gas prices spotted in Ryazan At one station, a liter of AI-95 costs 140 rubles — almost double the average...	VIEWS 15 095 REP. 153	REACTIONS 130 ER 26.0%

Nº4

21.06 · 18:33

PHOTO

Traffic police raids for the coming week 🚓🚓«Drunk driver» – June 22, 26, 27, 28; 🚓«Motorcyclist» – June 26, 27, 28. 🚓«Tinting» – June 24...

VIEWS

15 043

REACTIONS

48

REP.

93

ER

25.9%

Nº5

12.06 · 06:21

PHOTO

State Traffic Inspectorate will tighten driver checks this weekend. Mass raids across the country. From June 12 to 15, drivers...

VIEWS

14 880

REACTIONS

73

REP.

67

ER

25.6%

WORST 3

↓ 04.07 · 15:18 VIDEO 📹Aerial footage shows a multi-kilometer queue at a gas station in Transbaikalia. ↓↓↓ We're on Telegram 📱 ↓↓↓👮 Raids...	VIEWS 10 154 REACTIONS 142 REP. 122 ER 17.5%
↓ 05.07 · 11:05 PHOTO Russians being scammed with «secret fuel trucks» Scammers have devised a scheme involving so-called «secret fuel trucks»...	VIEWS 9 946 REACTIONS 105 REP. 42 ER 17.1%
↓ 07.07 · 08:11 PHOTO Russia bans night motorcycle rides – Belgorod region already restricts bikes, mopeds, ATVs, pit bikes...	VIEWS 8 470 REACTIONS 219 REP. 62 ER 14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

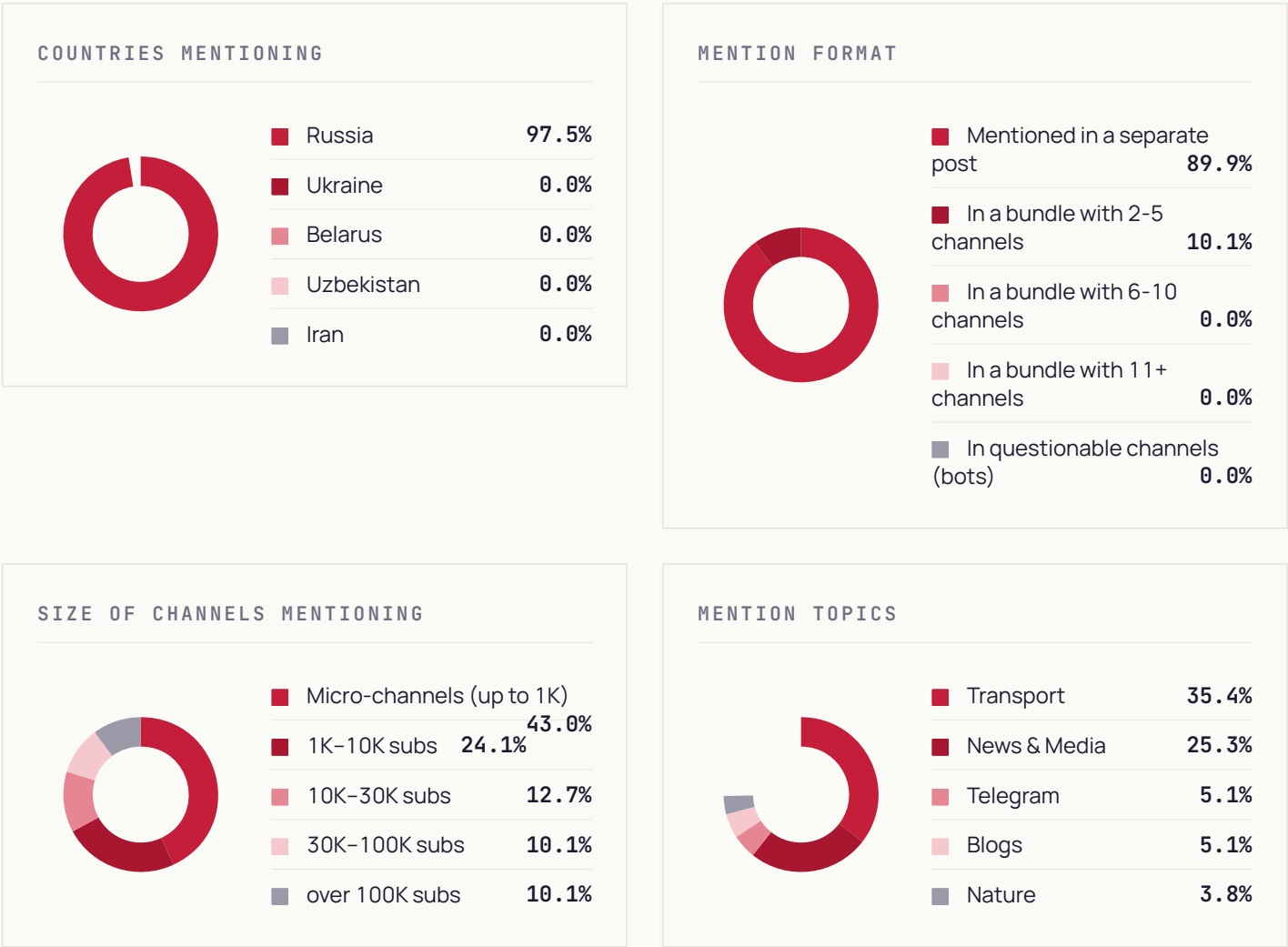


PERIOD START	NOW	NET GROWTH
44 139	58 113	+13 974

SECTION 04 · CITATIONS

Who mentions the channel and how

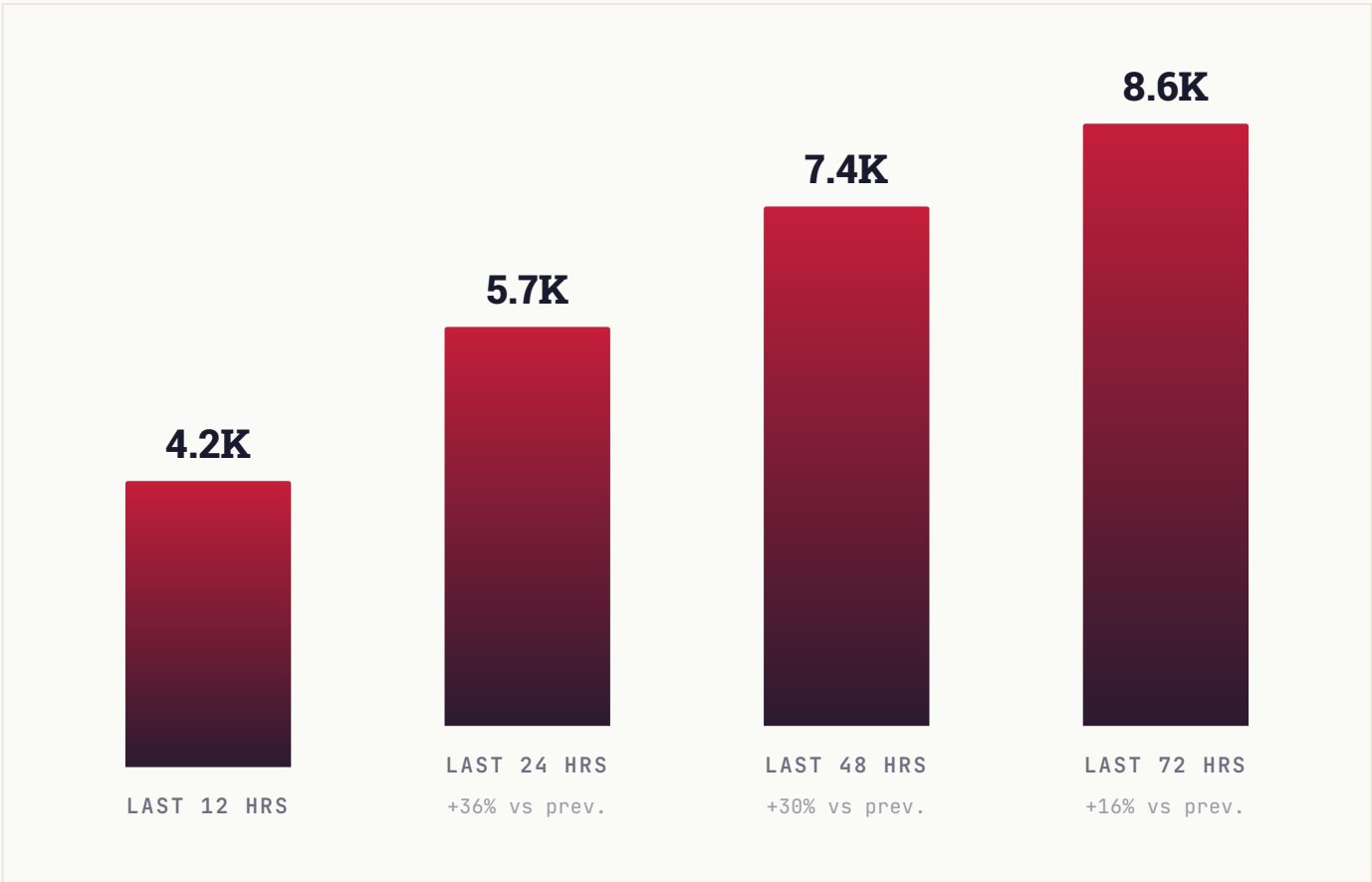
Citation index **31** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **130** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
RG	Traffic Police Raids	58.1K

COMPARATIVE SUMMARY

Channel not yet outside niche top-98 — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **31**, they brought **11 665** new subs.

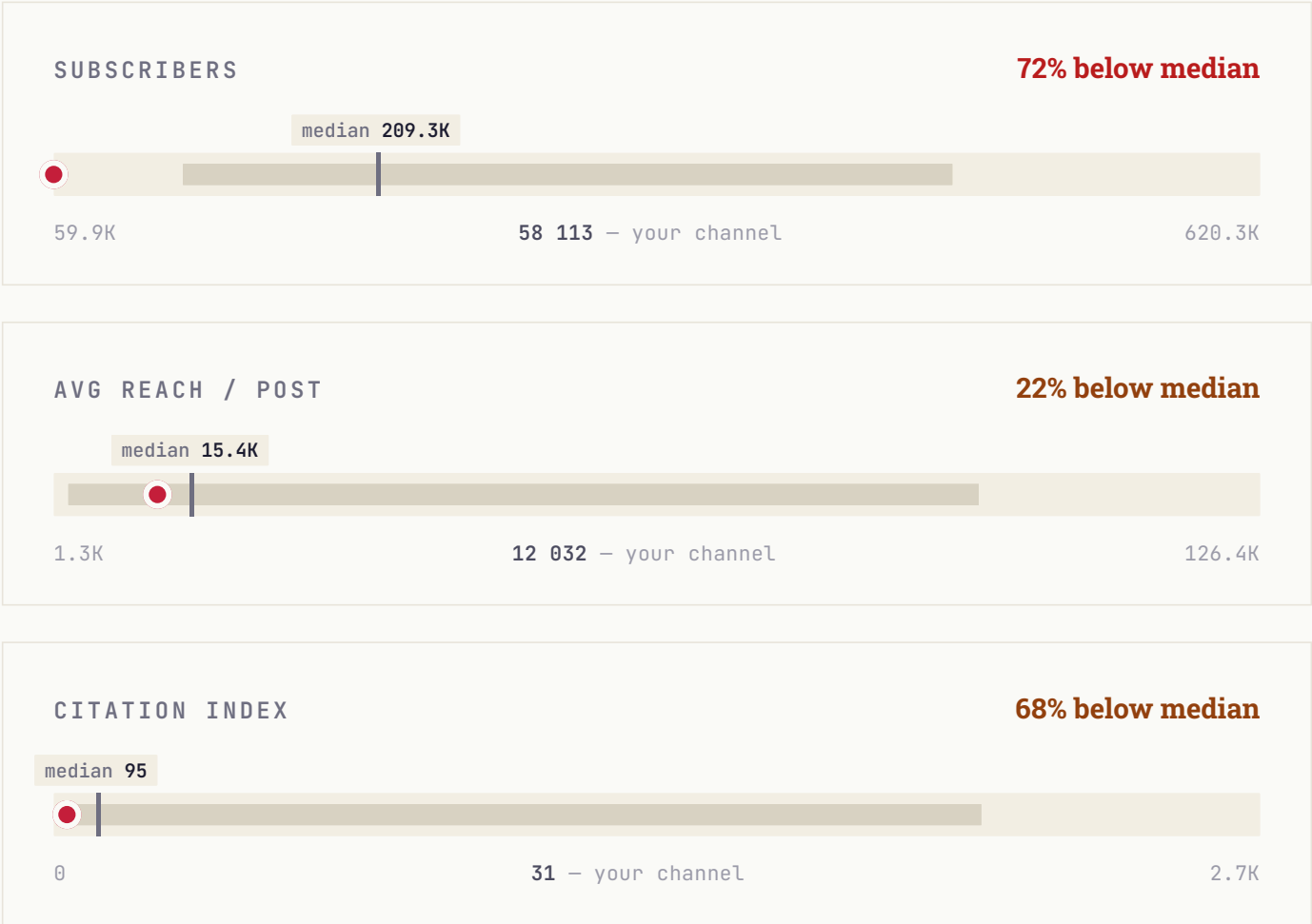
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	792
December 2025	3	3	732
Nov 2025	6	6	3 615
Oct 2025	13	13	2 005
Sep 2025	1	1	1 454
August 2025	7	1	3 067

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
31	6	11 665

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
