

— PUBLIC REPORT PROMTPRESS

Channel audit

REELS | REELS TRENDS | CAPCUT TEMPLATES | MEMES



@reelstutor

your reels curator 🧑 here you learn about reels promotion, cool effects tutorials, popular trends 🚀 ads: <https://t.me/+GAFpkGnIE7c2YjE6> contact: @Rabdann rkn:...

SUBSCRIBERS

50 386

+1875 per month

ERR (% SEE POSTS)

10.0%

in 24 hours 3.3%

REACH/POST

4.8K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 50 386 —	 SUBSCRIBER REACH 9.47% avg % of subs see post	 VIEWS/POST 4.8K median 5.2K · 29 days	 POSTS/WEEK 5.5 for the period
 7D TREND -19.5% vs previous week	 REACTIONS/POST 30.2 only 694 reactions, 1,244 reposts, 0 comments	 POST LENGTH 358 chars median 355 · 29 days	 POSTS ANALYZED 23 29 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH +1875 last month	 QUOTABILITY 53 citation index · 161 channels mentioned all time	 CHANNEL AGE 3 years 27 days created 20.06.2023

AI EDITOR SUMMARY

Channel «REELS | REELS TRENDS | CAPCUT TEMPLATES | MEMES» — 50 386 subs. Each post averages 4.8K people (9% of subs), reach is low — need to grow audience. Posts 6 posts per week (~1/day) — rare posts. For week Jul 6–12 reach dropped -19.5% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts in 29 days.
- 02 Dominant format – Video (23/23 posts).
- 03 Avg post length – 358 chars (median 355).
- 04 Peak audience activity – Friday, 15:00 MSK.
- 05 Top posts drive 2x more views than the weakest (6.5K avg top vs 3.4K worst) – among 23 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 09:43 VIDEO 2 new trend versions with familiar sound🔥 In the first trend, creators stand alone, pretend to shiver from cold, then...	VIEWS 6 500 REPOSTS 55	REACTIONS 39 ER 12.9%
Nº2 23.06 · 13:39 VIDEO New trend🌟 Cool trend where creators make full mini-clips during trips, singing their favorite track piece by piece...	VIEWS 6 500 REPOSTS 54	REACTIONS 49 ER 12.9%
Nº3 25.06 · 09:06 VIDEO Trending sounds for listing Show your footage, life moments, recent events in a dynamic...	VIEWS 6 457 REPOSTS 91	REACTIONS 38 ER 12.8%

Nº4

19.06 · 12:54

VIDEO

Trending sounds for travel/leisure Pick your favorite sound and create vivid memories of your...

VIEWS

6 446

REPOSTS

113

REACTIONS

32

ER

12.8%

Nº5

18.06 · 06:20

VIDEO

A selection of cool sounds for your birthday🥰 Pick your favorite sound and create creative memories of one of the important days...

VIEWS

6 203

REPOSTS

74

REACTIONS

26

ER

12.3%

WORST 3

↓

10.07 · 13:30

VIDEO

Prove them wrong.. Cool before/after trend where creators show their path to success. From first steps when...

VIEWS

3 987

REPOSTS

17

REACTIONS

18

ER

7.9%

↓

13.07 · 08:00

VIDEO

abcabcabcabcabcabcabcabcabcabcabcabcabc

❤️ Follow your heart, cherish every moment and be grateful for all you have. Remember that you...

VIEWS

3 282

REPOSTS

36

REACTIONS

28

ER

6.5%

↓

14.07 · 06:37

VIDEO

Trending ideas for your favorite hobby💡 Watch the videos and adapt them to yourself. Try to use your imagination and come up with...

VIEWS

2 982

REPOSTS

33

REACTIONS

24

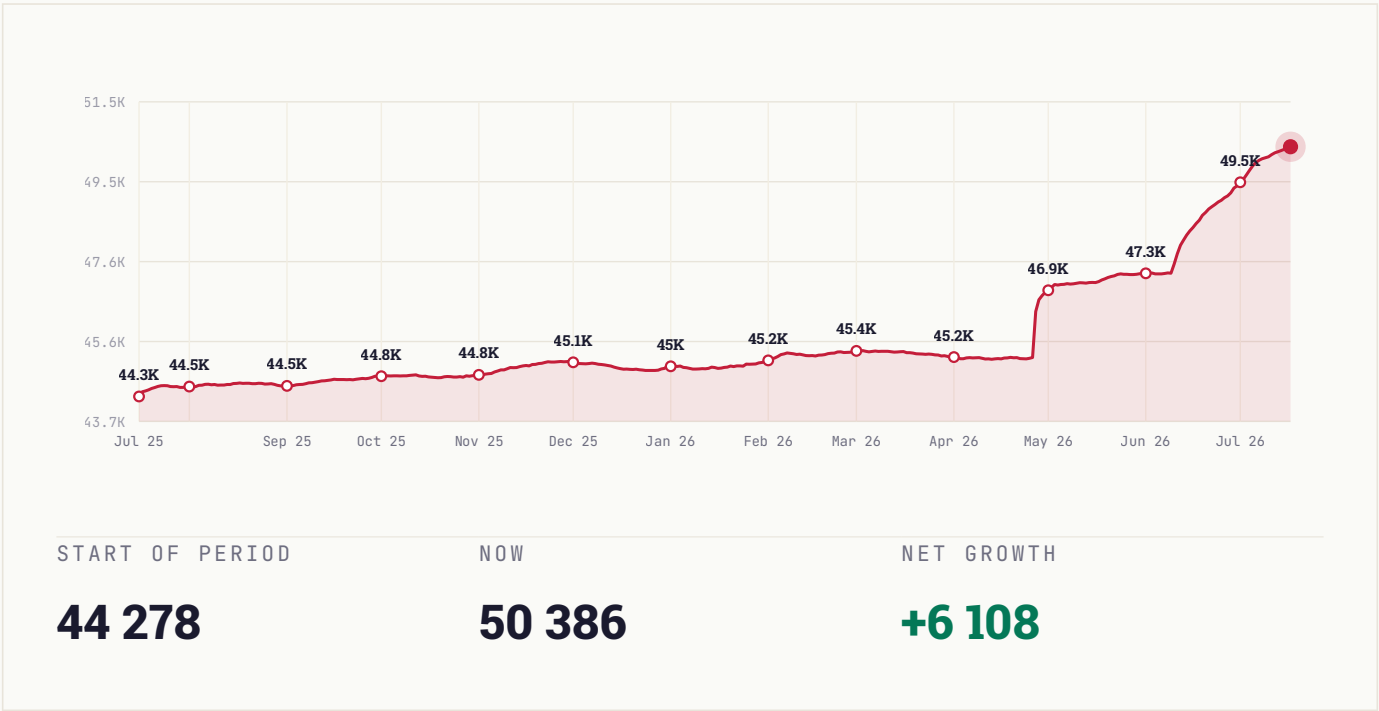
ER

5.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

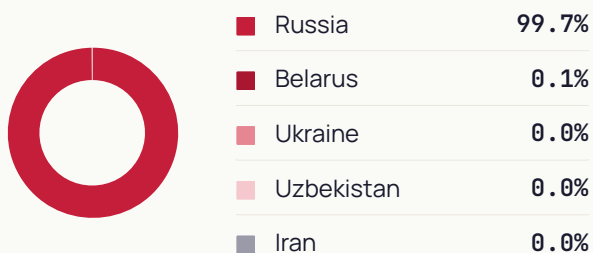


SECTION 04 • CITATIONS

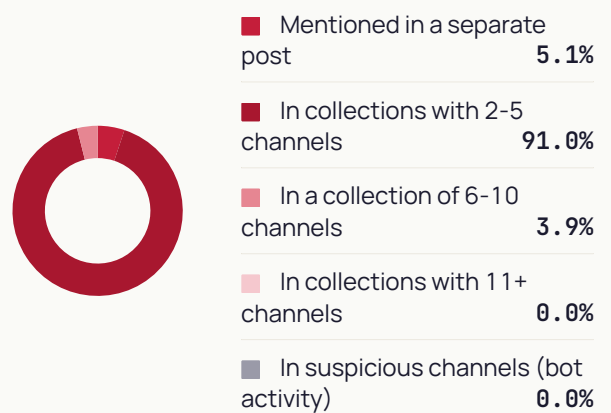
Who mentions the channel and how

Citation index **53** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **161** different channels.

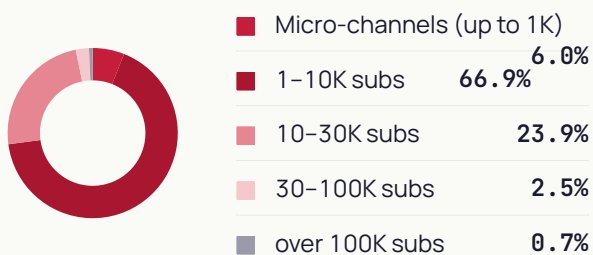
COUNTRIES MENTIONING



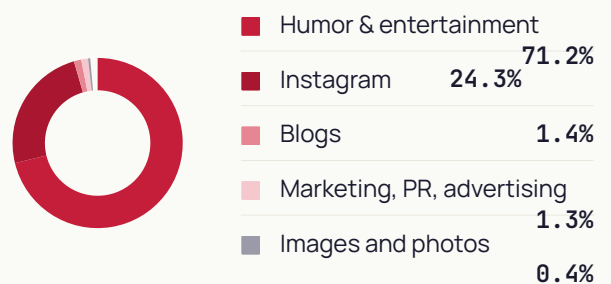
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



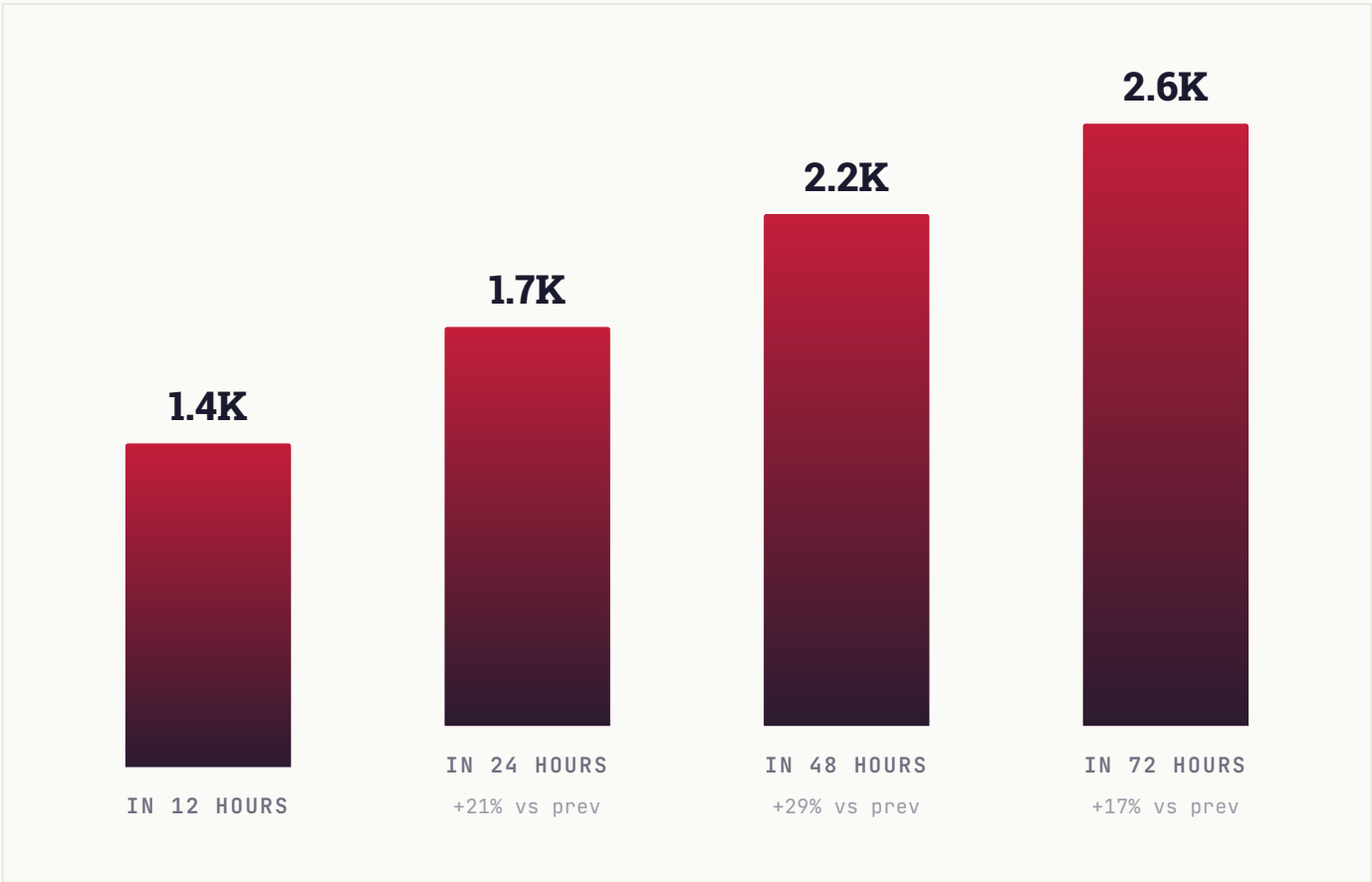
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD انسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
RI REELS REELS TRENDS CAPCUT TEMPLATES MEMES	YOU 50.4K

COMPARATIVE SUMMARY

Channel in top half of niche (#30 of 99). Niche leader — استوری اینستاگرام (437.9K), median subs 32.9K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **704**, they brought **1 355** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	92	2	264	
December 2025	117	3	145	
November 2025	103	4	383	
October 2025	150	6	130	
September 2025	113	5	264	
August 2025	129	7	169	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
704	6	1 355

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

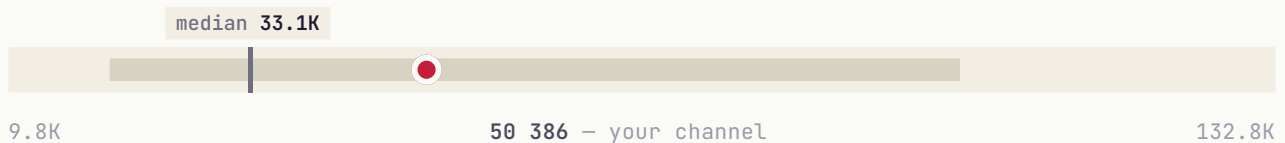
#30 /100

POSITION IN NICHE

Channel in the top half of the ranking

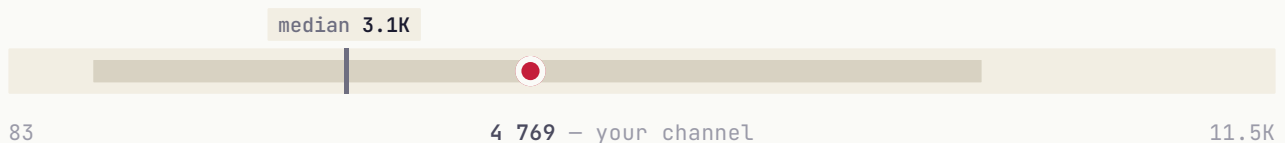
SUBSCRIBERS

better than 60% of niche



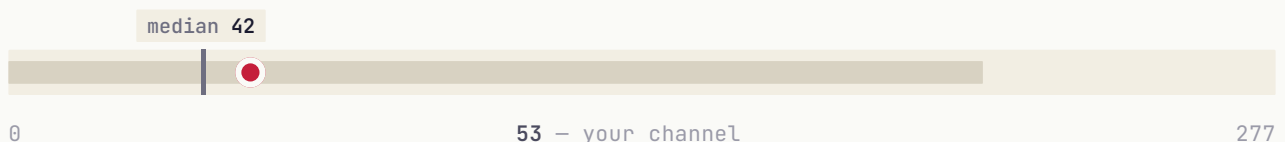
AVG REACH / POST

better than 61% of niche



CITATION INDEX

better than 52% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
