

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Кирилл Потапов | REELS ACADEMY



@reelsacademypotapovfx

Creating good stuff for those growing on social media A guaranteed
10K subs/month system <https://t.me/ReelsAcademyPotapovfx/>
909

SUBS

71 848

ERR (% SEE POSTS)

8.0%

REACH/POST

4.6K

+3424 per month

in a day 3.0%

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 71 848 —	 SUBSCRIBER REACH 6.4% avg % of subs see post	 VIEWS/POST 4.6K median 4.3K · 27 days	 POSTS/WK 5.3 over period
 7D TREND -33.5% vs prev week	 REACTIONS/POST 16.7 only 350 reactions, 619 reposts, 0 comments	 POST LENGTH 513 chars median 484 · 27 days	 POSTS ANALYZED 21 27 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH +3424 last month	 CITATION RATE 0 citation index · 13 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 06.10.2022

AI EDITOR SUMMARY

Channel «Кирилл Потапов | REELS ACADEMY» – 71 848 subs. Each post averages 4.6K people (6% from subs), reach is low – consider expanding audience. Posts 5 posts per week (~1 per day) – infrequent posts. For the week of June 15–21, reach dropped by -33.5% to week Jun 8–14 – investigate causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 27 days.
- 02 Dominant format – Photo (9/21 posts).
- 03 Avg post length – 513 chars (median 484).
- 04 Peak audience activity – Monday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (8K avg top vs 3.4K worst) – among 21 posts in 27 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 15:52 VIDEO 📌 VIRAL REELS TEMPLATES FOR YOUR NICHE I've collected references that are already gaining subs and bringing in clients: fitness...	VIEWS 8 369 REPOSTS 258	REACTIONS 28 ER 11.6%
Nº2 01.06 · 18:18 PHOTO 800 posts - 395 subs. Then 10 reels - nearly 1500. This is Andrey, a psychologist. For years he made content averaging 300...	VIEWS 8 363 REPOSTS 17	REACTIONS 27 ER 11.6%
Nº3 05.06 · 13:44 PHOTO You copy them exactly. They grow – you don't. Same format, topic, editing. They get results, you get apathy and confusion. And...	VIEWS 7 203 REPOSTS 7	REACTIONS 15 ER 10.0%

Nº4 11.06 • 18:20 PHOTO If a bank gave guarantees like I do, they'd lose their license. For all students joining the master group, I guarantee that...	VIEWS 6 368 REPOSTS 17 REACTIONS 13 ER 8.9%
Nº5 13.06 • 18:05 PHOTO Posted a reel. 427 views. Three days later another - 680. End of month opened DMs, but empty or a couple leads, over which...	VIEWS 5 969 REPOSTS 4 REACTIONS 15 ER 8.3%

WORST 3

↓ 19.06 • 17:07 TEXT This audio saves you a couple years of dumb sub-grabbing attempts. I briefly explained why content on “inspiration” fails and...	VIEWS 3 798 REPOSTS 59 REACTIONS 24 ER 5.3%
↓ 23.06 • 19:01 TEXT 99% of people take a working format and kill it with their own hands. You probably do too. Not because you shoot poorly, but because you shoot...	VIEWS 3 590 REPOSTS 23 REACTIONS 13 ER 5.0%
↓ 25.06 • 10:58 TEXT ☒ Two days until the live If you missed it: soon I'll be doing an exclusive breakdown of videos piece by piece in a live stream, and you'll see firsthand what...	VIEWS 2 690 REPOSTS 1 REACTIONS 8 ER 3.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

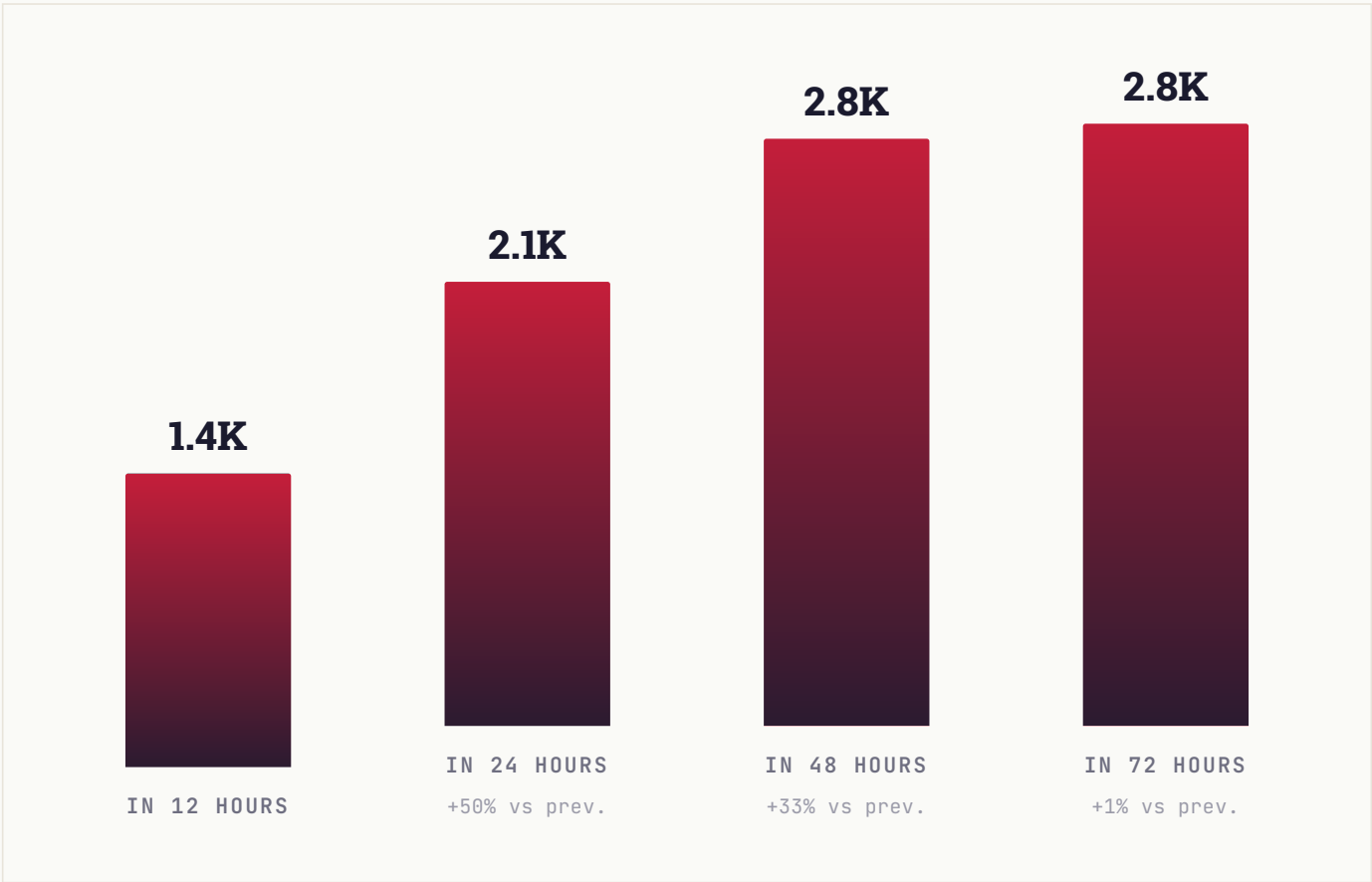
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Окак	1.6M
ER Search	1.3M
TR Trendly	1.2M
KV Customer is always right	1.1M
TB Trends by Russia	1.1M
AVG Trending today	1M
TV Trend or leave	930.8K
TR Trend watch	904.7K
KP Кирилл Потапов REELS ACADEMY YOU	71.8K

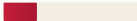
COMPARATIVE CONCLUSION

Channel yet outside top-99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.4K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **11 346** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	183 
November 2025	0	0	1 
October 2025	0	0	1 062 
September 2025	0	0	4 170 
August 2025	0	0	3 593 
July 2025	0	0	2 337 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	11 346

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Monday
Audience most active on this day at 21:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same niche.
2-3 collabs give relevant growth — no need for daily. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager