

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Kudryashov Dmitry



@redsmm

For collabs & ads @stromina_smm Reviews https://t.me/Dimmano_Red
Registered in social media page owners list: <https://www.gosuslugi.ru/snet/67adea18962afd032d9a44ca>

SUBSCRIBERS

19 394

+327 per month

ERR (% SEE POSTS)

4.0%

per day 2.6%

REACH/POST

763

ad reach 502/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 19 394 —	 SUBSCRIBER REACH 3.93% avg % subs see post	 VIEWS/POST 763 median 758 · 29 days	 POSTS/WEEK 42.6 for the period
 7D TREND -1.8% vs previous week	 REACTIONS/POST 20.0 total 3,554 reactions, 1,368 reposts, 1,376 comments	 POST LENGTH 224 chars median 108 · 29 days	 POSTS ANALYZED 178 29 days
 AD REACH 502 24h avg	 CHURN / MONTH +327 last month	 CITATION RATE 272 citation index · 565 channels mentioned it all time	 CHANNEL AGE 9 years 9 months created 28.09.2016

AI EDITOR SUMMARY

Channel «Kudryashov Dmitry» – 19 394 subs. Each post averages 763 people (4% subs), reach is low – consider growing audience. Publishes 43 posts per week (~6/day) – active publishing. For the week Jun 29 – Jul 5, reach stable (-1.8% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **178** posts over 29 days.
- 02 Dominant format – **Text** (106/178 posts).
- 03 Avg post length – **224** chars (median 108).
- 04 Audience peak – **Wednesday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1K avg top vs 658 worst) – among 178 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 18:05 PHOTO  Urgent! Until June 30, promo for bloggers at Magnit Register - post 5 any posts and 5000 instantly credited Several...	VIEWS 1 190 REPOSTS 51	REACTIONS 19 ER 6.1%
Nº2 25.06 · 14:31 TEXT Free marathon «How to start a blog and make money with Shops VKontakte» ❤️ We've run over ten such marathons...	VIEWS 935 REPOSTS 14	REACTIONS 13 ER 4.8%
Nº3 24.06 · 07:28 PHOTO How girls get free cosmetics and earn from it Create a VK blog, get 100 subs (I recommend...	VIEWS 919 REPOSTS 18	REACTIONS 23 ER 4.7%

Nº4 23.06 • 16:46 **TEXT**

VK mutual subs Drop your page (preferably a community, not personal) First subscribe to three pages...

VIEWS
917

REACTIONS
26

REPOSTS
18

ER
4.7%

Nº5 24.06 • 13:11 **PHOTO**

And that's a whole fuel tank for your Mercedes :))) So don't miss opportunities What times, such announcements 😊😂😂...

VIEWS
911

REACTIONS
20

REPOSTS
1

ER
4.7%

WORST 3

↓ 16.06 • 10:53 **TEXT**

But I don't look like that What will people / relatives think

VIEWS
675

REACTIONS
40

REPOSTS
13

ER
3.5%

↓ 15.06 • 13:58 **TEXT**

so you don't mind if

VIEWS
668

REACTIONS
5

REPOSTS
—

ER
3.4%

↓ 02.07 • 15:17 **PHOTO**

after a 6-hour call with students on DNA where we talked about referral programs, shops, earnings, new tech gonna go warm up...

VIEWS
632

REACTIONS
40

REPOSTS
1

ER
3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



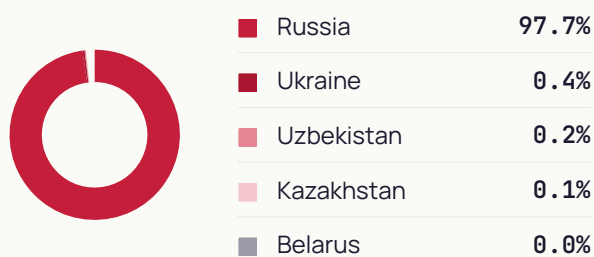
PERIOD START	NOW	NET GROWTH
19 549	19 394	-155

SECTION 04 • MENTIONS

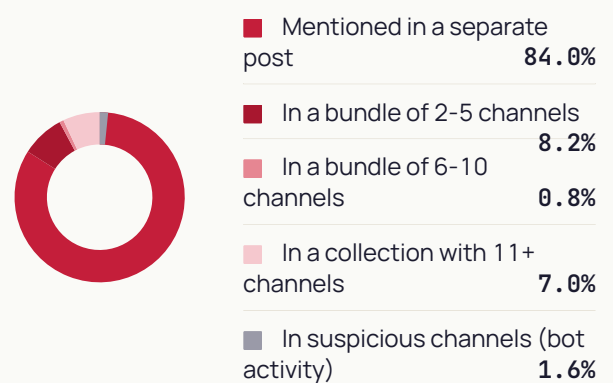
Who and how mentions the channel

Citation index **272** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **565** different channels.

COUNTRIES MENTIONING



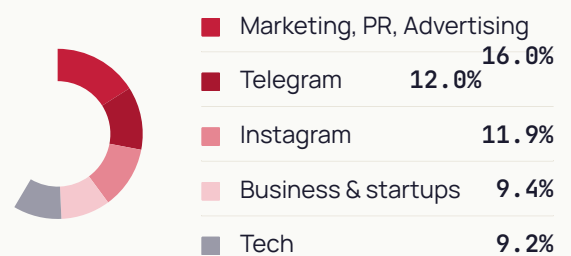
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



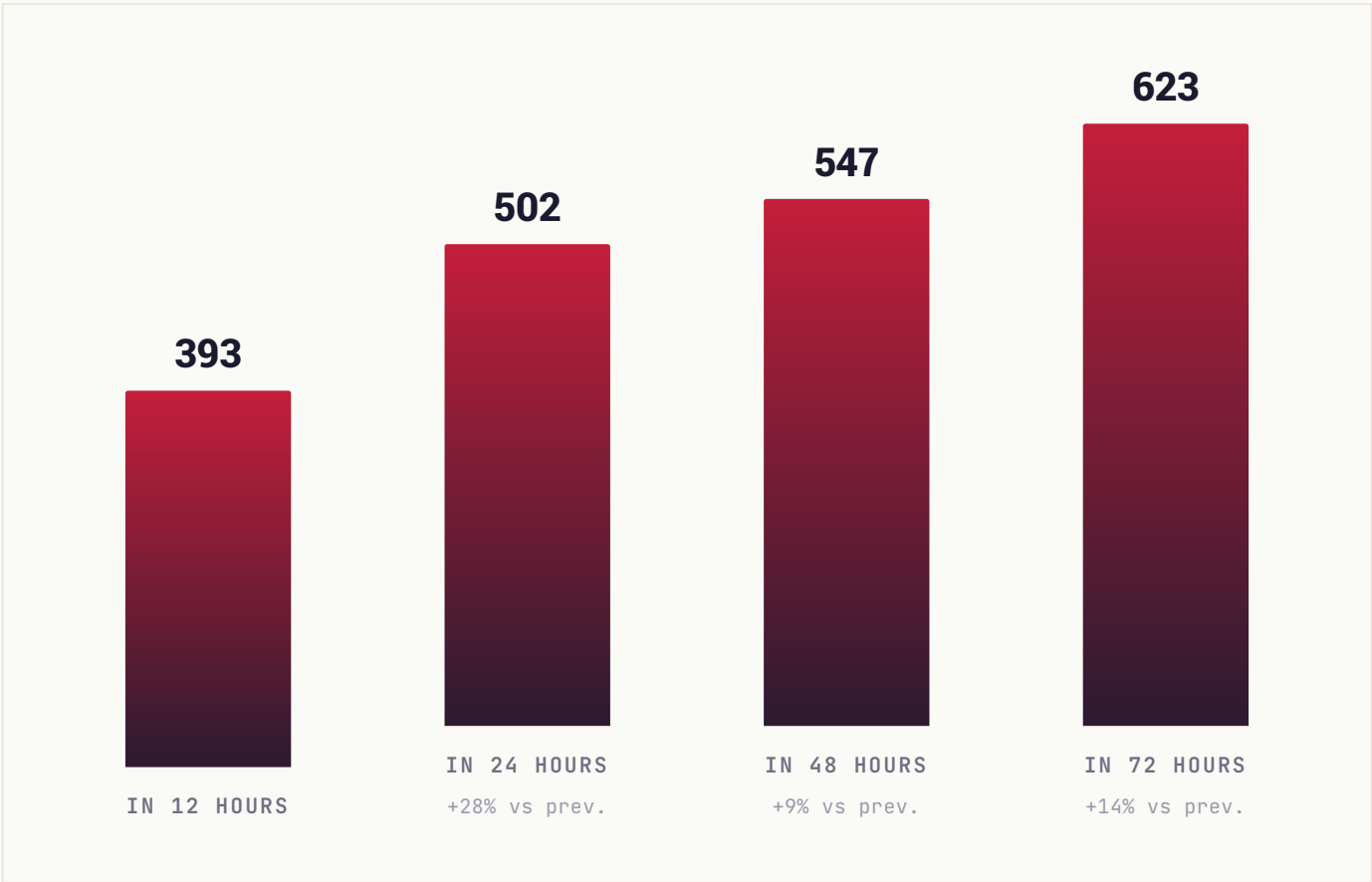
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice Cream	1.7M
OK Oka	1.6M
ER Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
KV Customer is always right	1.1M
TZ Set trends	1M
AVG Today's trends	1M
TV Trend or leave	990K
KD Kudryashov Dmitry YOU	19.4K

COMPARATIVE CONCLUSION

Channel is still outside top 99 of niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **364**, they brought **740** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	33	7	345	
December 2025	57	6	182	
Nov 2025	104	6	159	
Oct 2025	50	5	42	
September 2025	83	5	12	
August 2025	37	5	0	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
364	6	740

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Marketing, PR, Advertising» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 21:00 MSK.

EFFECT

Best window for important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads through us and hit your growth
target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
