

PROMTPRESS PUBLIC REPORT

Channel audit

Voice of Resuscitation



@reanimationss

Ambulance. Night. Voice on the radio. I go where something happened. More often death. Less often — a miracle. My name is Tanya. I'm not a journalist. Just a paramedic. 17 years on calls. Everything written is...

SUBSCRIBERS

24 092

-417 per month

ERR (% SEE POSTS)

15.0%

last day 6.5%

REACH/POST

3.3K

ad reach 1.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Medicine» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

SUBSCRIBERS 24 092 —	SUBS REACH 13.65% avg % subs see post	VIEWS/POST 3.3K median 3.5K · 29 days	POSTS/WEEK 14.2 for period
7D TREND -9.7% vs previous week	REACTIONS/POST 184.8 total 11,086 reactions, 300 reposts, 188 comments	POST LENGTH 981 chars median 1,000 · 29 days	POSTS ANALYZED 60 29 days
AD REACH 1.6K avg per 24h	CHURN / MONTH -417 last month	QUOTABILITY 415 citation index · 1,553 channels mentioned ever	CHANNEL AGE 1 year 2 days created 17.07.2025

AI EDITOR SUMMARY

Channel «Voice of Resuscitation🚑» – 24 092 subs. Avg post views 3.3K people (14% of subs), reach low – expand audience. Publishes 14 posts/week (~2/day) – regular. Week Jul 6–12 reach dropped -9.7% by week Jun 29 – Jul 5 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts over 29 days.
- 02 Dominant format – Text (58/60 posts).
- 03 Avg post length – 981 chars (median 1,000).
- 04 Peak audience activity – Wed, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.1K avg for top vs 2.3K for worst) – among 60 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 19.06 · 16:56 TEXT Call. Reason: severe groin pain. Man, 42. Comes down stairs himself. Well, tries to. Walks slowly. Legs wide...	VIEWS	REACTIONS
	4 158	168
	REPOSTS	ER
	2	17.3%
Nº2 20.06 · 06:28 TEXT Continuation of the blade story. Remember the prisoner who swallowed a razor blade? It looked very serious then. Sharp...	VIEWS	REACTIONS
	4 149	160
	REPOSTS	ER
	4	17.2%
Nº3 20.06 · 16:01 TEXT Call. Reason: high fever. Woman, 82. Routine evening call. Nothing unusual in the chart. When we arrived...	VIEWS	REACTIONS
	4 094	323
	REPOSTS	ER
	6	17.0%

Nº4 21.06 · 06:44 TEXT Call. Reason: severe neck pain. Man, 38. Arrive at apartment. Wife opens door. Warns right away: - Just don't...	VIEWS	REACTIONS
	4 003	206
	REPOSTS	ER
	5	16.6%
Nº5 21.06 · 16:36 TEXT Call. Reason: unconscious man in yard. Such calls always make you hurry. Never know what awaits...	VIEWS	REACTIONS
	3 964	192
	REPOSTS	ER
	1	16.5%

WORST 3

↓ 15.07 · 07:28 PHOTO Nutriciology. The Mediterranean diet is not a diet, but a lifestyle. When asked which eating style is one of the most...	VIEWS	REACTIONS
	2 429	64
	REPOSTS	ER
	15	10.1%
↓ 15.07 · 16:36 TEXT A paramedic explains. Why do we always ask about your allergies? Many answer with a smile: - None. Or: - I don't think...	VIEWS	REACTIONS
	2 371	112
	REPOSTS	ER
	1	9.8%
↓ 16.07 · 06:22 TEXT Call. Reason: severe groin pain. Boy, 15. Father opens door. A bit embarrassed. - He just told me... Already...	VIEWS	REACTIONS
	2 154	173
	REPOSTS	ER
	7	8.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

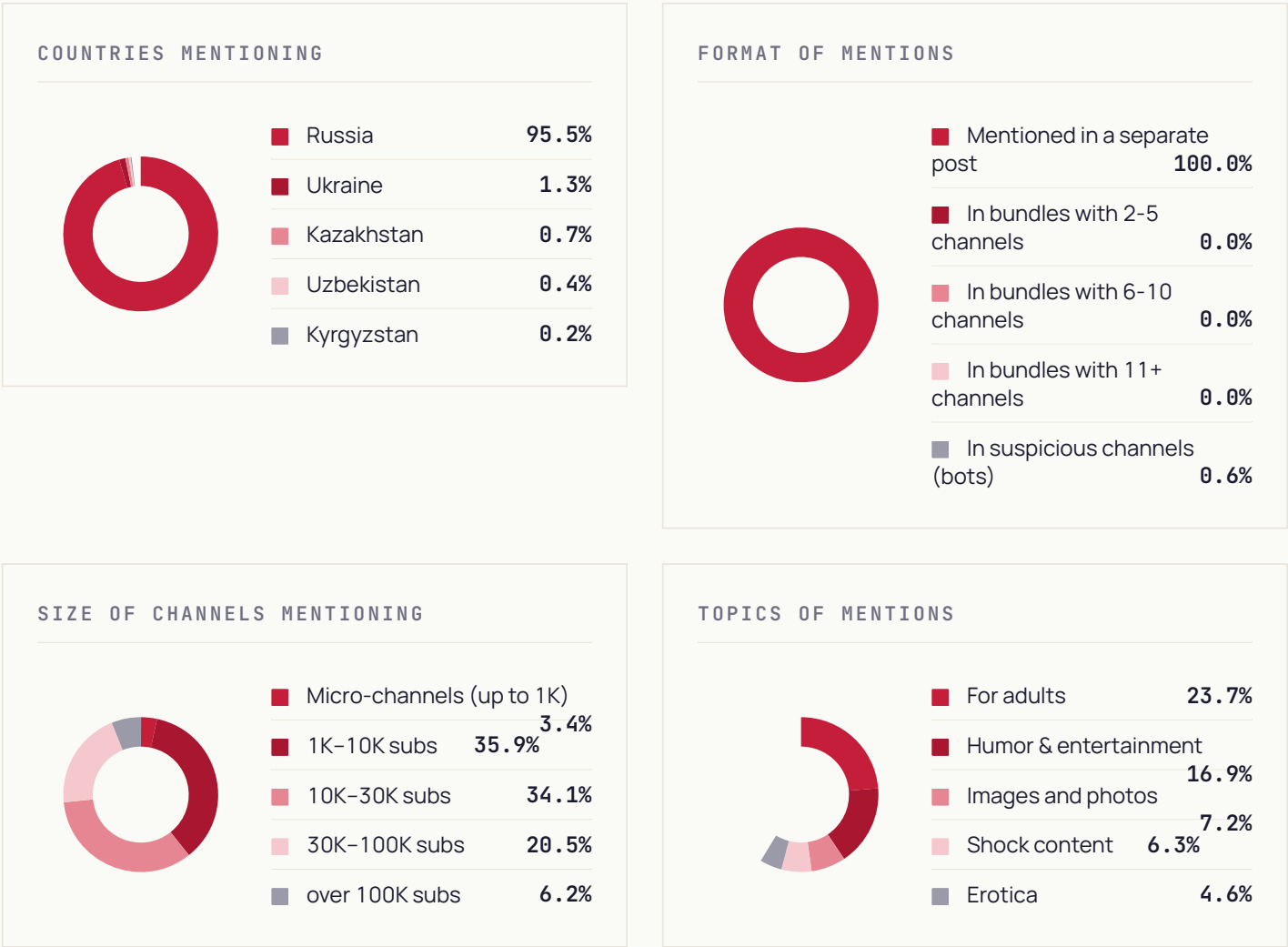
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

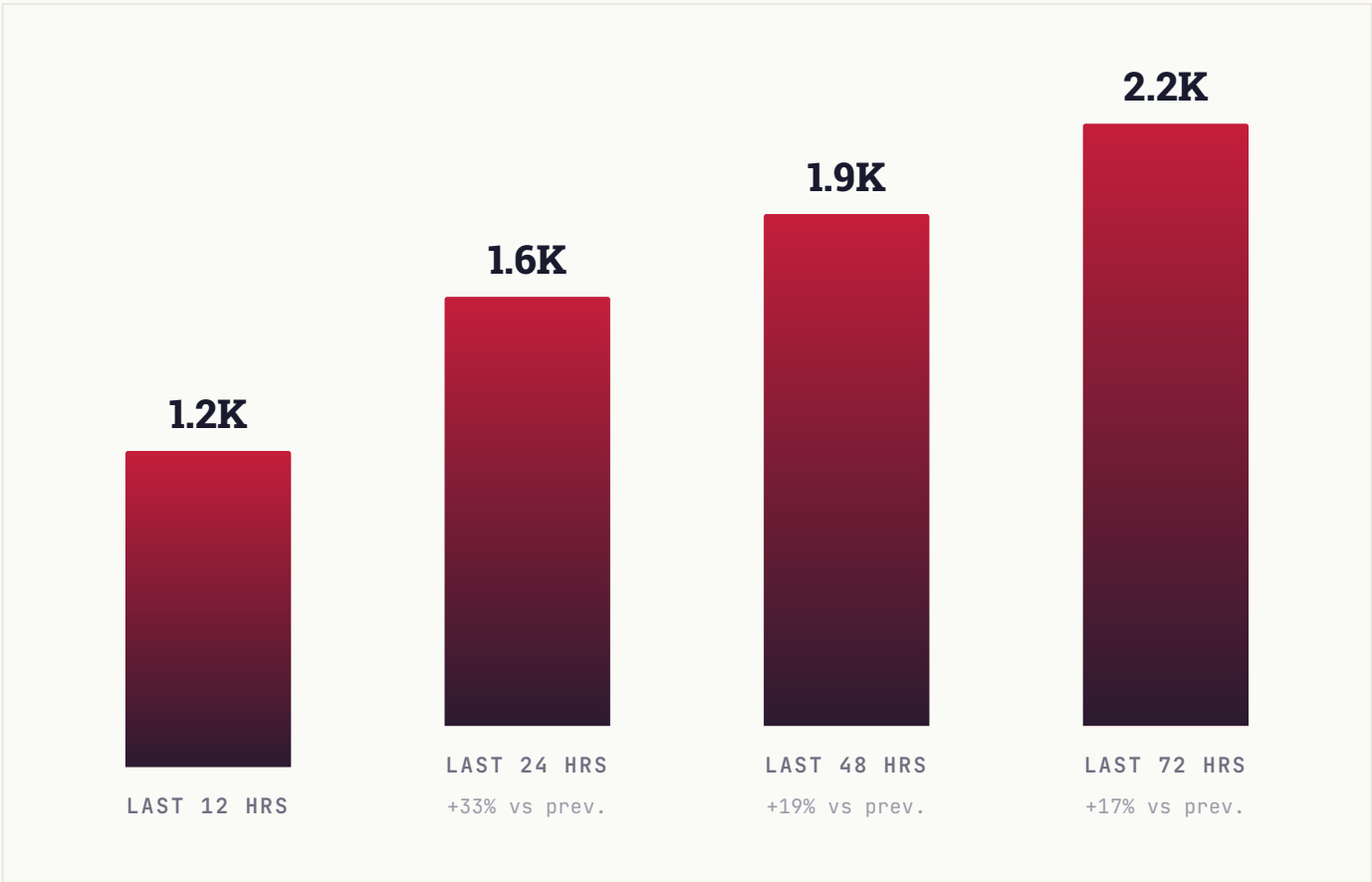
Citation index **415** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 553** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of a promo post by time since publication. Helps estimate how long a placement is worth keeping.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩺 Surgery 🩺 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
OF EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow medicine	237.8K
🌿 X 🌿 Халқ табобати 🌿	235.1K
ZD ZdravKontrol	222.2K
GR Voice of Resuscitation 🚑 YOU	24.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), median top-97: 103.2K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 444**, they brought **24 552** new subs.

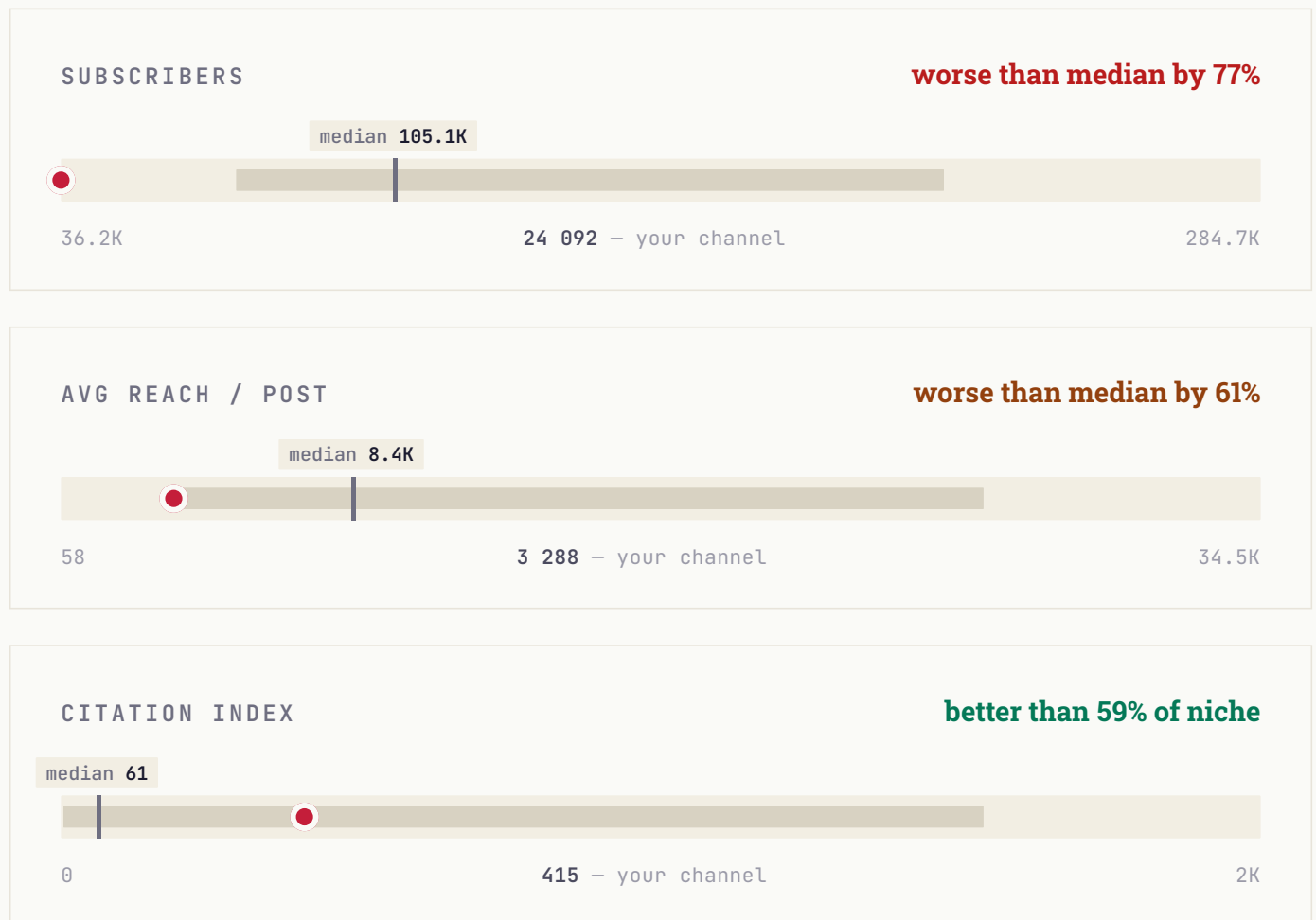
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	1 649
December 2025	7	2	0
Nov 2025	1	1	0
Oct 2025	116	92	1 323
Sep 2025	2 258	1 313	13 606
August 2025	61	54	7 974

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
2 444	6	24 552

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «**Medicine**» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Best post day of the week — Wednesday

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
