

PROMTPRESS PUBLIC REPORT

Channel audit

REALPHONE_MOC



@realphone

БАРОИ ТАМОС: 📍 @realphone9 @realphone7 +79253710199
 +79153387135 МАГАЗИН ТЕЛЕФОН ВА АКССЕСУАР ДОСТАВКА БА
 ҲАМА ШАҲРҲОИ РОССИЯ 🇷🇺 ВА ТОҶИКИСТОН 🇹🇯 <https://t.me/addlist/WNiw509ragYzNTFi>

SUBSCRIBERS

68 929

+880 per month

ERR (% SEE POSTS)

28.0%

daily 9.0%

REACH/POST

18K

ad reach 6.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 68 929 —	 SUBSCRIBER REACH 26.1% avg % subs see post	 VIEWS/POST 18K median 19.5K · 29 days	 POSTS/WEEK 20.7 for period
 7D TREND -26.2% vs previous week	 REACTIONS/POST 37.1 total 3,230 reactions, 341 reposts, 0 comments	 POST LENGTH 224 chars median 90 · 29 days	 POSTS ANALYZED 87 29 days
 AD REACH 6.2K 24h avg	 CHURN / MONTH +880 last month	 CITATION RATE 5 citation index · 16 channels mentioned ever	 CHANNEL AGE 2 years 9 months created 20.09.2023

AI EDITOR SUMMARY

Channel «REALPHONE MOCKBA» — 68 929 subs. Each post avg views 18K people (26% of subs), good reach. Publishes 21 posts/week (~3/day) — regular schedule. For week Jun 22–28, reach dropped -26.2% to week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 87 posts over 29 days.
- 02 Dominant format – Video (34/87 posts).
- 03 Avg post length – 224 chars (median 90).
- 04 Audience peak activity – Sunday, 09:00 MSK.
- 05 Top posts get 3x more views than the weakest (29.8K avg for top vs 9.4K for worst) – among 87 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 12:24 PHOTO Tap the 🌟 STAR to watch the full video! 😊	VIEWS 31 380 REACTIONS 45 REPOSTS 5 ER 45.5%
Nº2 07.06 · 06:06 PHOTO eSIM 17 Pro 256 Orange - 89.500₽ 17 Pro 256 Blue - 89.500₽ 17 Pro 256 Silver - 90.000₽ Sim 17 Pro 256 Orange - 99.500₽ 17 Pro 256 Blue -...	VIEWS 29 360 REACTIONS 90 REPOSTS 27 ER 42.6%
Nº3 15.06 · 16:10 VIDEO 👉👉👉 DEAL 👉👉👉 TECNO GO 3 64Gb 7.990₽ TECNO GO 3 128Gb 8.990₽ SPARK SLIM 8/256Gb.. SPARK 40C 4/128gb 9.490₽ CAMON 40 8/256Gb 15.490₽...	VIEWS 28 787 REACTIONS 112 REPOSTS 20 ER 41.8%

Nº4 07.06 • 14:11 **PHOTO**

Scam !! Beware! !!

VIEWS
27 945
REPOSTS
2

REACTIONS
74
ER
40.5%

Nº5 07.06 • 14:41 **VIDEO**

(captionless post – video)

VIEWS
27 058
REPOSTS
3

REACTIONS
70
ER
39.3%

WORST 3

↓ 03.07 • 17:58 **VIDEO**
(captionless post – video)

VIEWS
9 468
REPOSTS
3

REACTIONS
20
ER
13.7%

↓ 03.07 • 18:16 **TEXT**
IPHONE PRICES 👉

VIEWS
9 421
REPOSTS
—

REACTIONS
10
ER
13.7%

↓ 03.07 • 12:00 **PHOTO**
[https://youtube.com/@realphone_moscow?
si=lVyq9TnpJlxS9XtP](https://youtube.com/@realphone_moscow?si=lVyq9TnpJlxS9XtP)

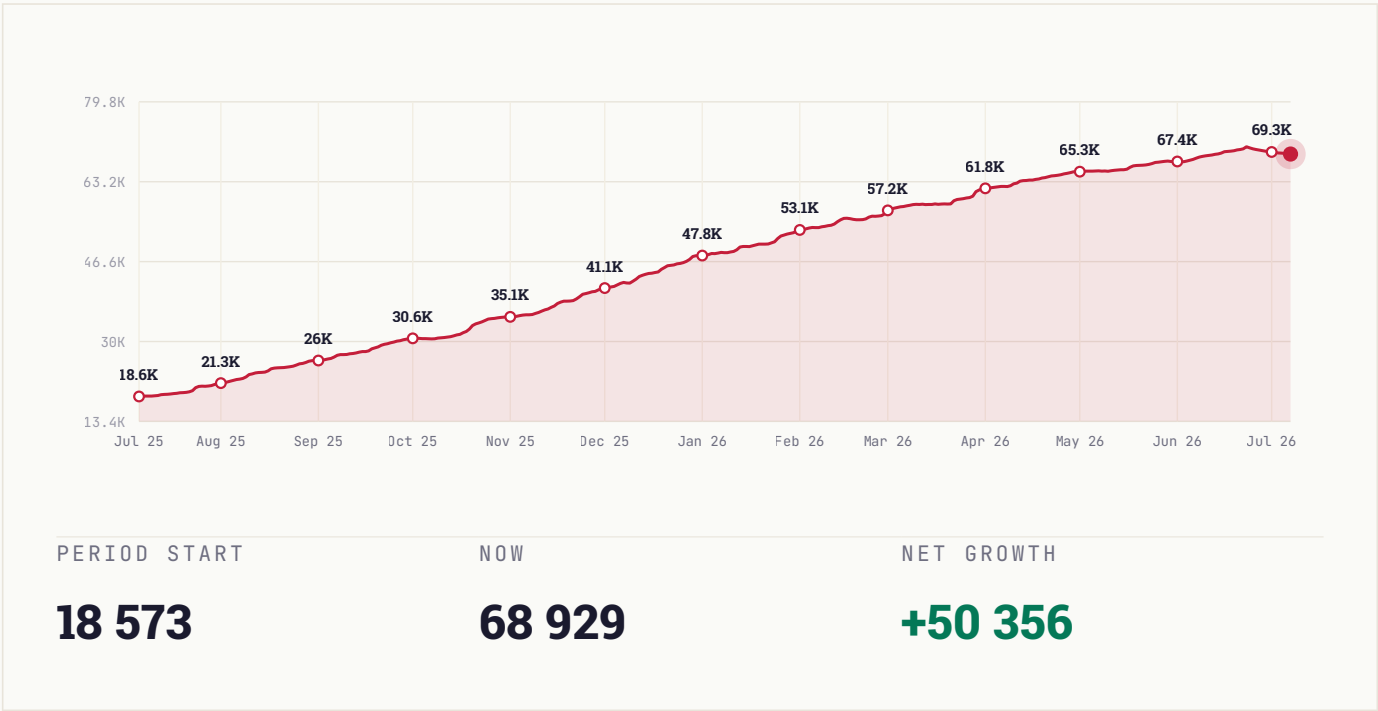
VIEWS
9 277
REPOSTS
1

REACTIONS
3
ER
13.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

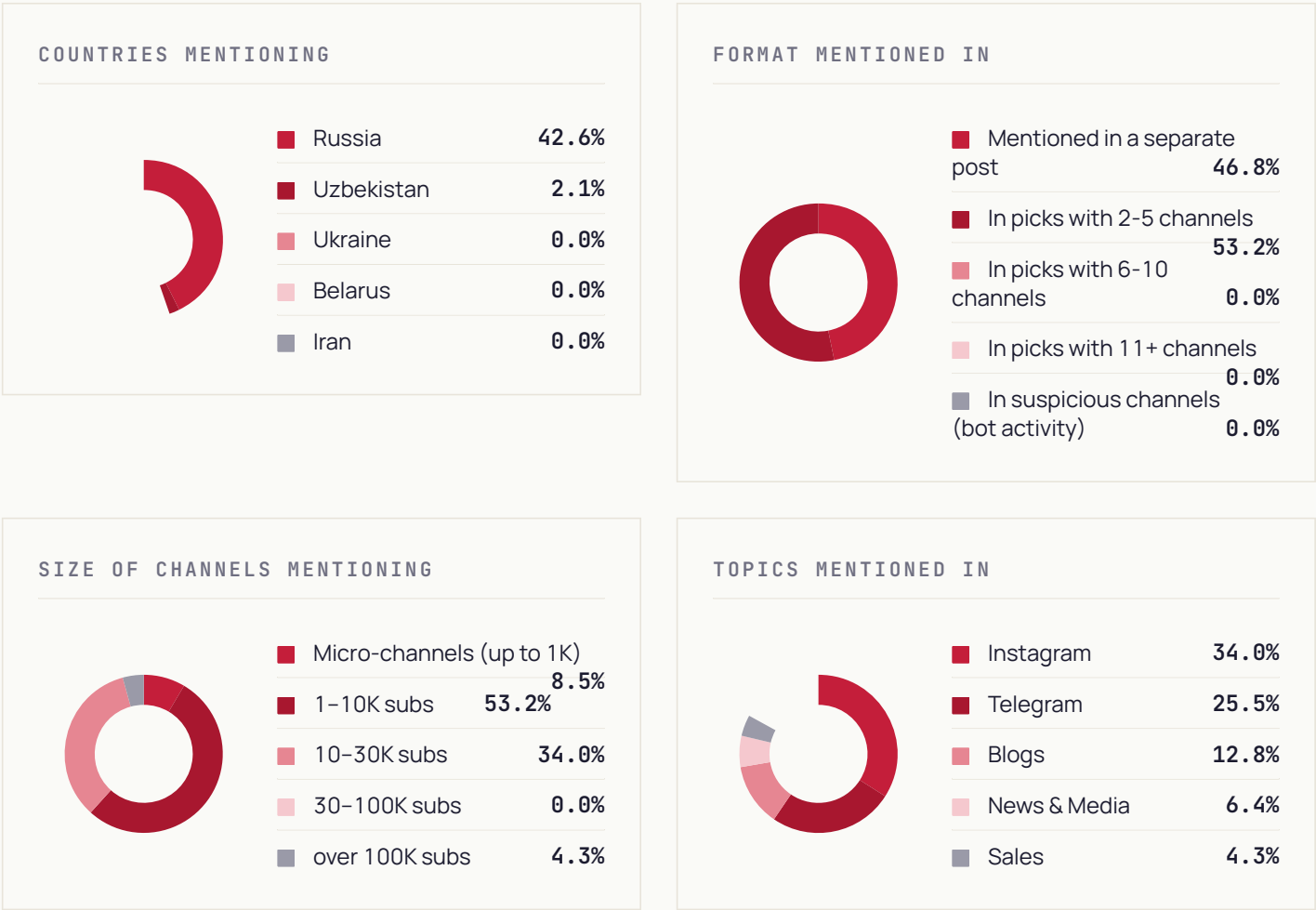
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel & how

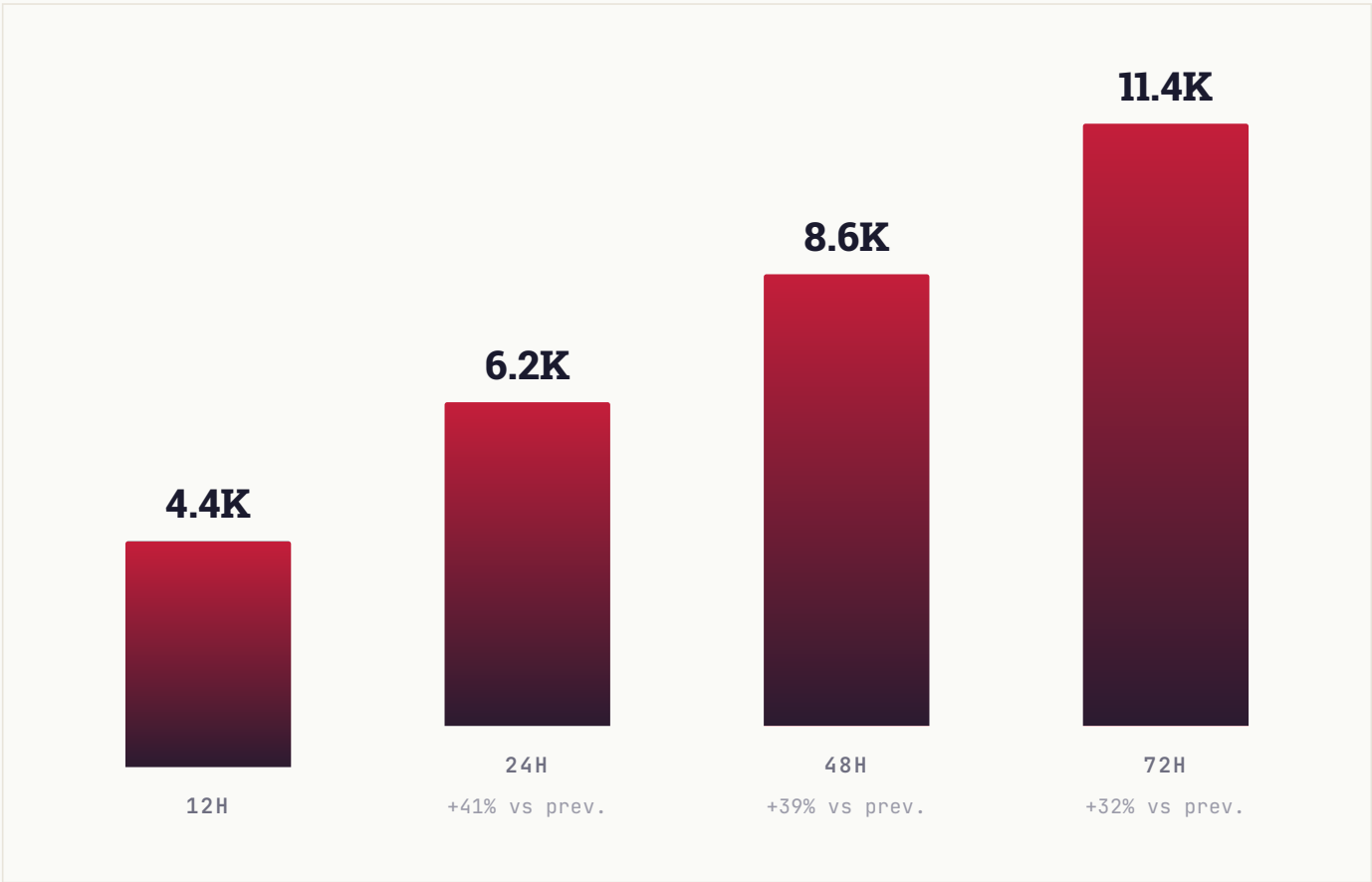
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **16** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB By Pull	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
RE REALPHONE MOCKBA YOU	68.9K

COMPARATIVE INSIGHT

Channel not yet outside top-94 niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **32 177** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	5 316
December 2025	0	0	6 968
November 2025	0	0	5 856
October 2025	0	0	4 666
Sep 2025	1	1	4 517
August 2025	3	2	4 854

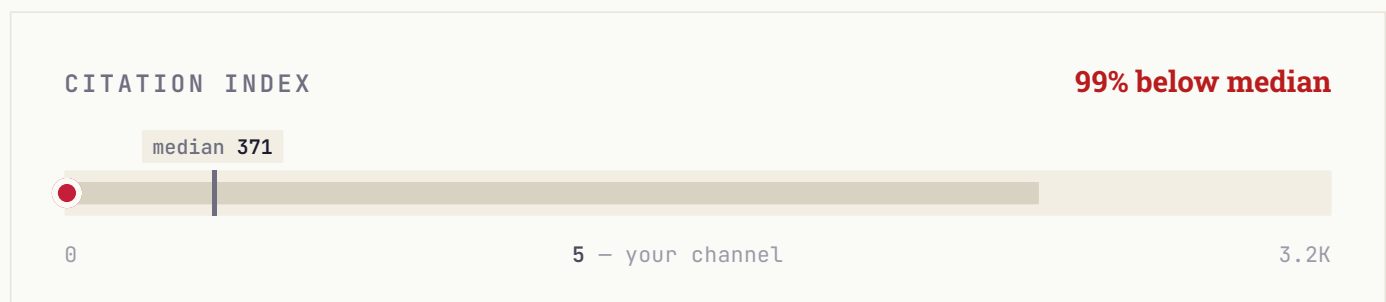
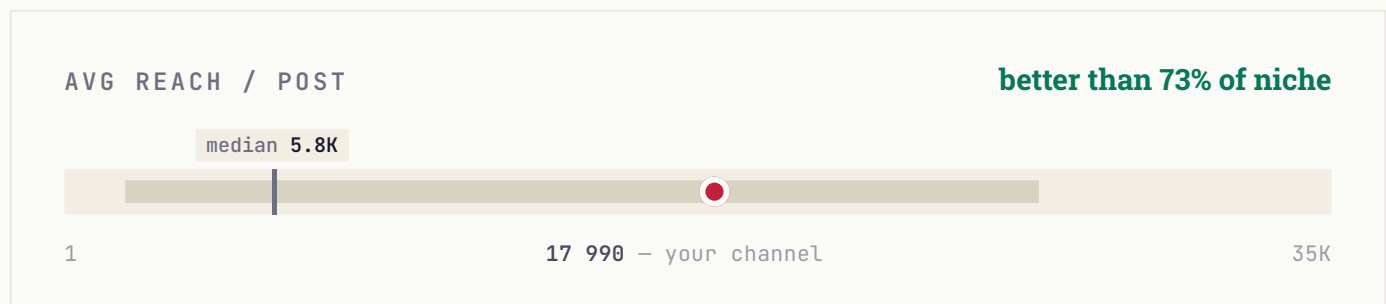
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
4	6	32 177

Where the channel ranks in its league

SUBSCRIBERS 64% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median. A label 'median 193.6K' is placed above the median line. The channel's value is '68 929 - your channel'. The leftmost value is '66.3K' and the rightmost is '714.1K'.

Metric	Value
Channel Subscribers	68 929
Median	193.6K
Range Start	66.3K
Range End	714.1K



SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — Sunday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best time for
key posts****02****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
