

— PROMTPRESS PUBLIC REPORT

Channel audit

RAG&E - Razvedos Advanced Gear & Equipment



@razvedosaa

! Channel registration number: 4934447214 If I have to explain, I will explain. And may the Force be with me! Feedback, complaints, suggestions, and comments go here:...

SUBSCRIBERS

137 348

ERR (% SEE POSTS)

24.0%

REACH/POST

32.7K

-217 per month

daily 11.9%

ad reach 16.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 137 348 —	 SUBS REACH 23.83% avg % subs see post	 VIEWS/POST 32.7K median 25.1K · 29 days	 POSTS/WEEK 41.6 over period
 7D TREND +12.5% vs prev week	 REACTIONS/POST 247.6 44,078 reactions, 8,688 reposts, 2,771 comments	 POST LENGTH 441 chars median 352 · 29 days	 POSTS ANALYZED 178 29 days
 AD REACH 16.4K 24h avg	 CHURN / MONTH -217 last month	 CITATION RATE 995 citation index · 2,279 channels mentioned ever	 CHANNEL AGE 5 yrs 2 mo created 13.04.2021

AI EDITOR SUMMARY

Channel «RAG&E - Razvedos Advanced Gear & Equipment» – 137 348 subs. Each post avg views 32.7K people (24% from subs), avg reach – room to grow. Publishes 42 posts/week (~6/day) – active. Week Jun 29–Jul 5 reach up +12.5% Week 22–28 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 178 posts over 29 days.
- 02 Dominant format — Photo (128/178 posts).
- 03 Avg post length — 441 chars (median 352).
- 04 Peak audience activity — Sun, 13:00 MSK.
- 05 Top posts drive 11x more views than the weakest (180.6K avg for top vs 16.7K for worst) — among 178 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 10:16 PHOTO Today on «300 – 30 – 3» we plan to discuss: ▪ What's with RAZVEDOSA's cap? ▪ Situation on the LBS: what is famous for...	VIEWS 191 372 REPOSTS 37	REACTIONS 196 ER 139.3%
Nº2 05.07 · 10:06 PHOTO Today on «300 – 30 – 3» we plan(!) to discuss: ▪ LBS: Konstantinovka is ours. What's next? ▪ Shift in rhetoric in MoD reports...	VIEWS 181 399 REPOSTS 42	REACTIONS 176 ER 132.1%
Nº3 14.06 · 10:14 PHOTO Today on «300 – 30 – 3» the following topics are planned for discussion: ▪ CTO zone: how to prove to the military police that you are not...	VIEWS 169 114 REPOSTS 65	REACTIONS 174 ER 123.1%

Nº4 02.07 • 17:05 PHOTO It was evening. Black got completely insolent and demanded food at full volume. However, keeping in mind the time of the previous feeding, I called him...	VIEWS 100 402 REPOSTS 124 REACTIONS 590 ER 73.1%
Nº5 03.07 • 16:54 TEXT Company number ONE. Was. Is. And will be. https://t.me/labppsh/1686	VIEWS 98 684 REPOSTS 47 REACTIONS 236 ER 71.8%

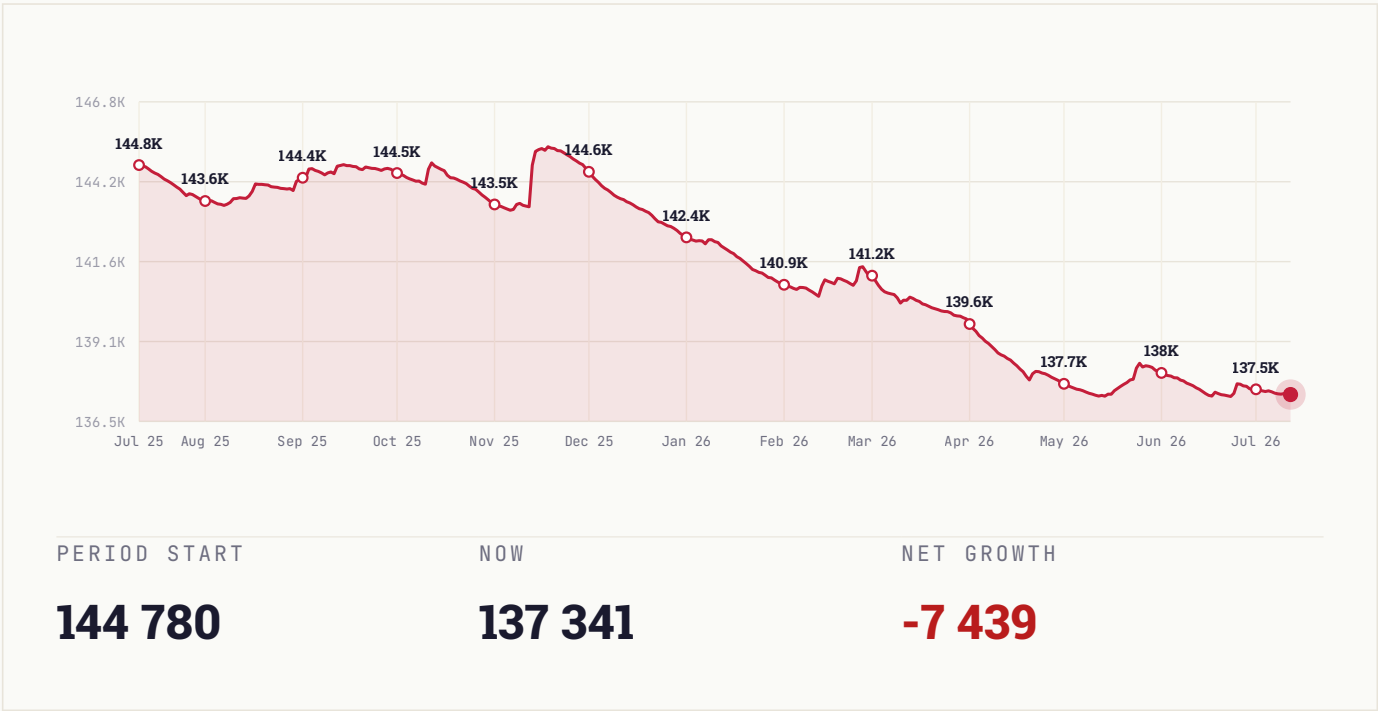
WORST 3

↓ 15.06 • 07:56 PHOTO In another «THREE HUNDRED – THIRTY – THREE» we discussed: ▪ WHO zone: how to prove to military police you're not a soldier? ▪ Situation on the LBS. New...	VIEWS 16 860 REPOSTS 63 REACTIONS 155 ER 12.3%
↓ 14.06 • 18:59 PHOTO 300! 30!! 3!!! https://t.me/SolovievLive/95814 @razvedosaa	VIEWS 16 771 REPOSTS 14 REACTIONS 163 ER 12.2%
↓ 06.07 • 08:18 PHOTO Due to lack of fast internet, a couple of episodes of “333” will be uploaded to Rutube, YouTube, and Podster.fm sometime later...	VIEWS 16 488 REPOSTS 64 REACTIONS 137 ER 12.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

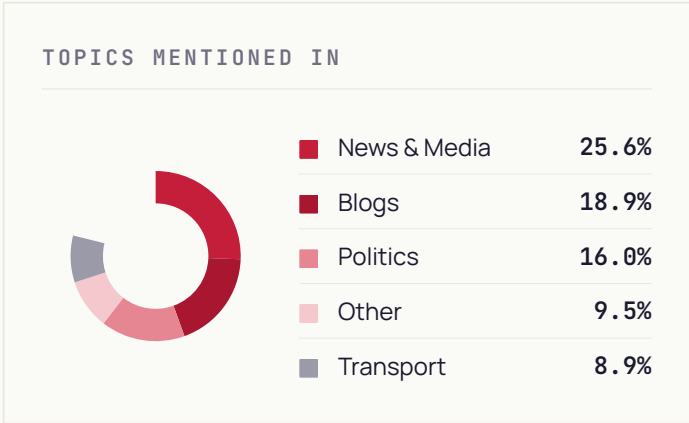
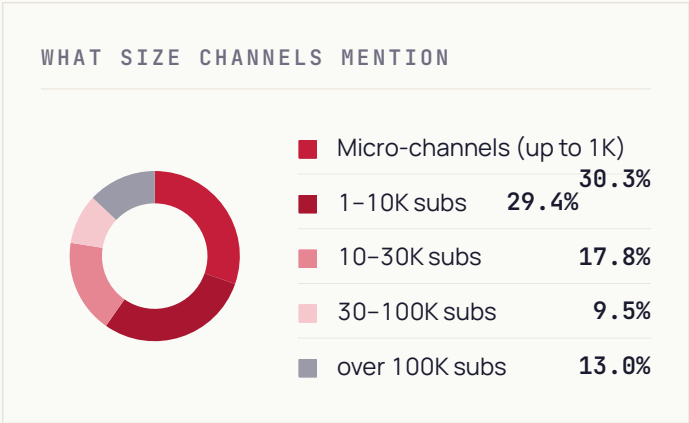
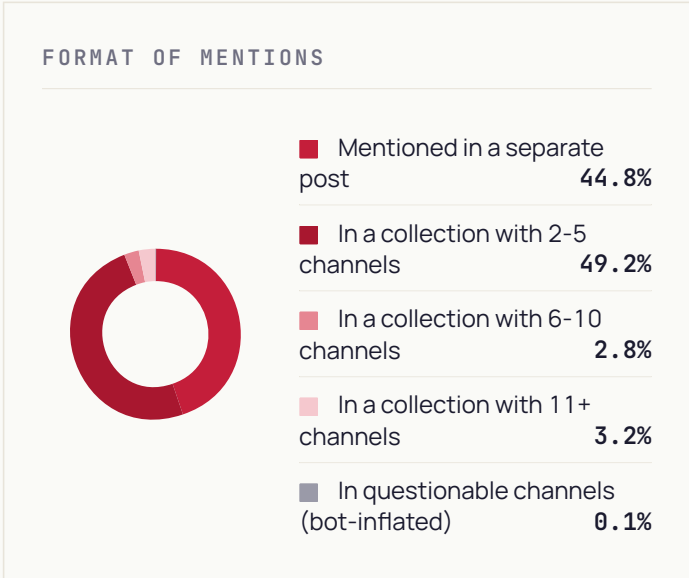
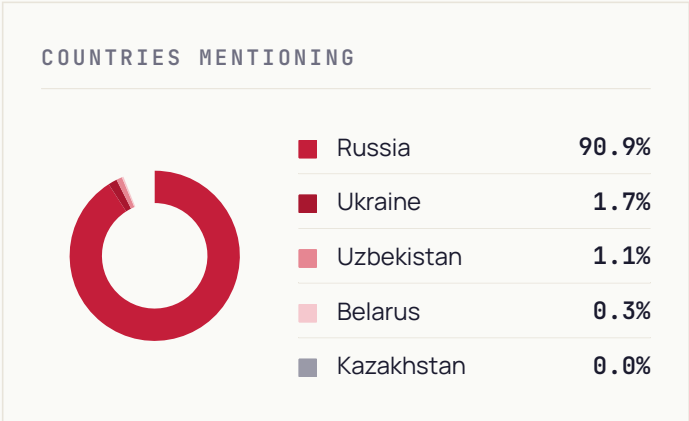
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

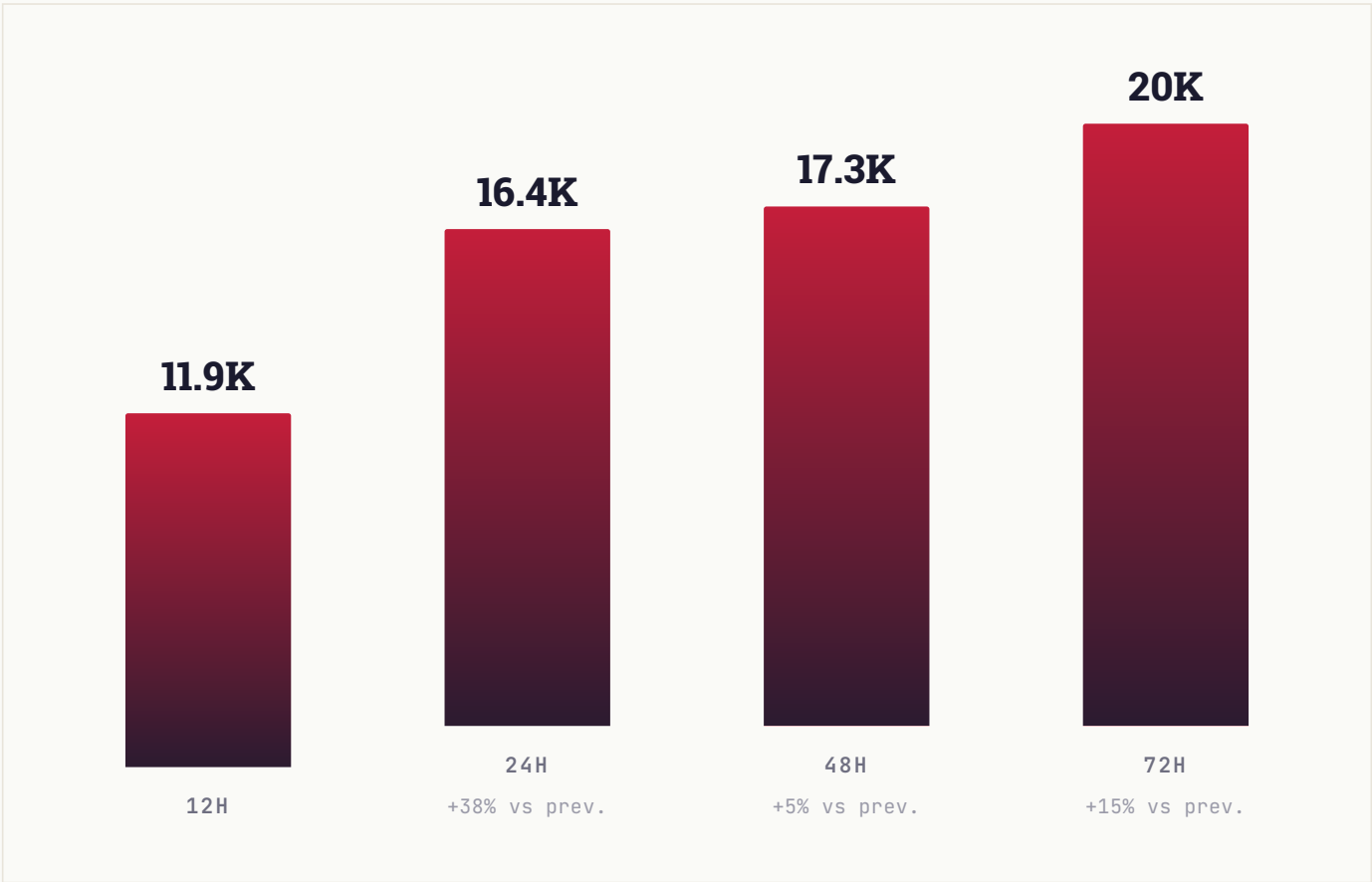
Citation index **995** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **2 279** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
R- RAG&E - Razvedos Advanced Gear & Equipment YOU	137.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **771**, they brought **5 069** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	78	26	147
December 2025	162	56	0
Nov 2025	187	97	2 231
Oct 2025	80	29	696
September 2025	116	47	885
August 2025	148	56	1 110

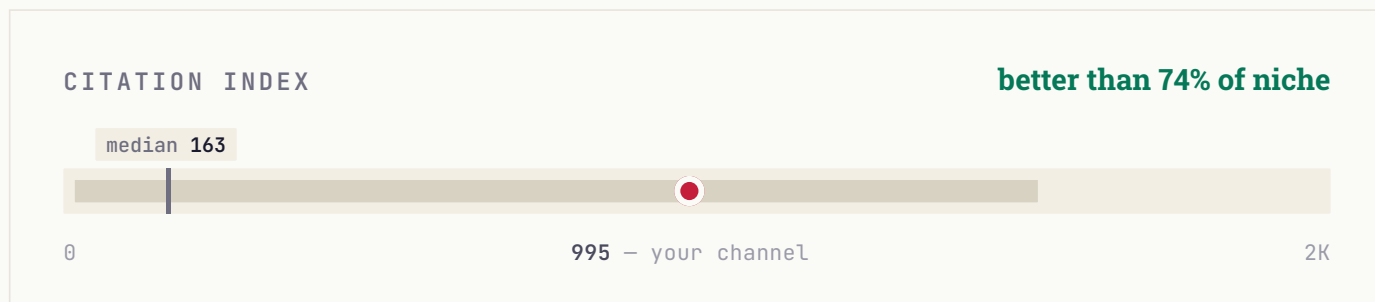
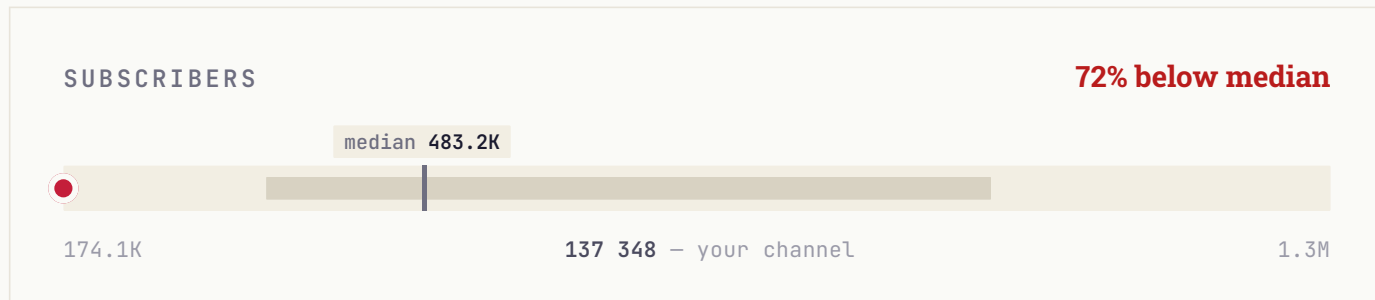
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
771	6	5 069

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.

Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Main post of the week — on Sunday**

On this day at 1:00 PM MSK the audience is most active.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
