

PROMTPRESS PUBLIC REPORT

Channel audit

Wise Investor



@razinvestor

Sharing thoughts and market observations in a free format. No signals, forecasts, recommendations, or calls to action! All conclusions and actions are yours. → 📱...

SUBSCRIBERS

42 507

-275 per month

ERR (% SEE POSTS)

47.0%

per day **23.6%**

REACH/POST

21.2K

ad reach **10K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 42 507 —	 SUBS REACH 49.93% avg % of subs see a post	 VIEWS/POST 21.2K median 23.4K · 25 days	 POSTS/WK 3.2 for the period
 7D TREND -20.9% vs prev week	 REACTIONS/POST 568.9 total 6,827 reactions, 902 reposts, 0 comments	 POST LENGTH 562 chars median 720 · 25 days	 POSTS ANALYZED 12 25 days
 AD REACH 10K 24h average	 CHURN / MONTH -275 last month	 CITATION RATE 21 citation index · 140 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 24.01.2021

AI EDITOR SUMMARY

Channel «Wise Investor» — 42 507 subs. Each post averages 21.2K people (50% of subs), this is broad reach for a channel of this size. Publishes 3 posts per week (~0 per day) — rare publications. For the week of Jun 29 – Jul 5, reach dropped by -20.9% by week 22–28 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 25 days.
- 02 Dominant format – Photo (10/12 posts).
- 03 Avg post length – 562 characters (median 720).
- 04 Peak audience activity – Sunday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (26K avg for top vs 16.3K for worst) – among 12 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 14:17 PHOTO ⚠️ BITCOIN - FINAL STAGE OF BEAR MARKET PORTFOLIO JUNE 2026 ▪ 4-year BTC cycle ▪ Main difficulty of bear market ▪ ...	VIEWS 26 865 REPOSTS 74	REACTIONS 410 ER 63.2%
Nº2 26.06 · 15:11 PHOTO Realized Price Notice: the closer Bitcoin gets to its realized price, the more headlines and screams that this time the market...	VIEWS 26 035 REPOSTS 71	REACTIONS 611 ER 61.2%
Nº3 23.06 · 13:05 POLL (post without caption – poll)	VIEWS 25 184 REPOSTS 17	REACTIONS 325 ER 59.2%

Nº4 14.06 • 11:28 PHOTO 50% of ALL BTC SUPPLY - ALREADY IN LOSS! A few months ago, when Bitcoin painted a local uptrend to levels...	VIEWS 25 169 REPOSTS 96 REACTIONS 808 ER 59.2%
Nº5 19.06 • 11:32 PHOTO ETH Ethereum is already at the lower bounds of its logarithmic regression. As we discussed back in February, movement in this...	VIEWS 24 468 REPOSTS 82 REACTIONS 645 ER 57.6%
WORST 3	
↓ 02.07 • 11:17 TEXT 🔗OPINION ON 4-YEAR BTC CYCLES	VIEWS 19 798 REPOSTS 83 REACTIONS 488 ER 46.6%
↓ 05.07 • 13:54 PHOTO ⚠️ BITCOIN - EVERYTHING IS CHANGING RIGHT NOW!! PORTFOLIO JULY 2026 ▪ -54% in 266 days ▪ BTC local situation ▪ 200-w reached ▪ ...	VIEWS 16 799 REPOSTS 67 REACTIONS 380 ER 39.5%
↓ 08.07 • 10:17 PHOTO ON EXCHANGES Of all freeze-related inquiries we've received recently — every single case with exchange support was resolved! In...	VIEWS 12 296 REPOSTS 46 REACTIONS 230 ER 28.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

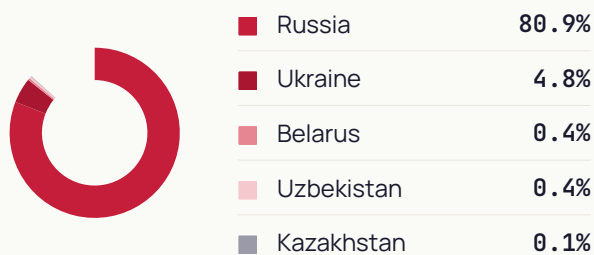


SECTION 04 · MENTIONS

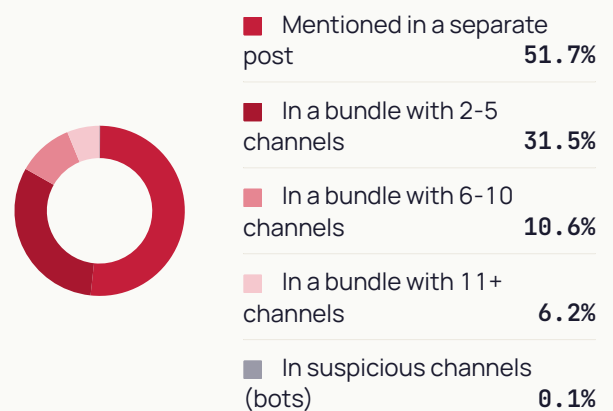
Who mentions the channel and how

Citation index **21** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **140** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



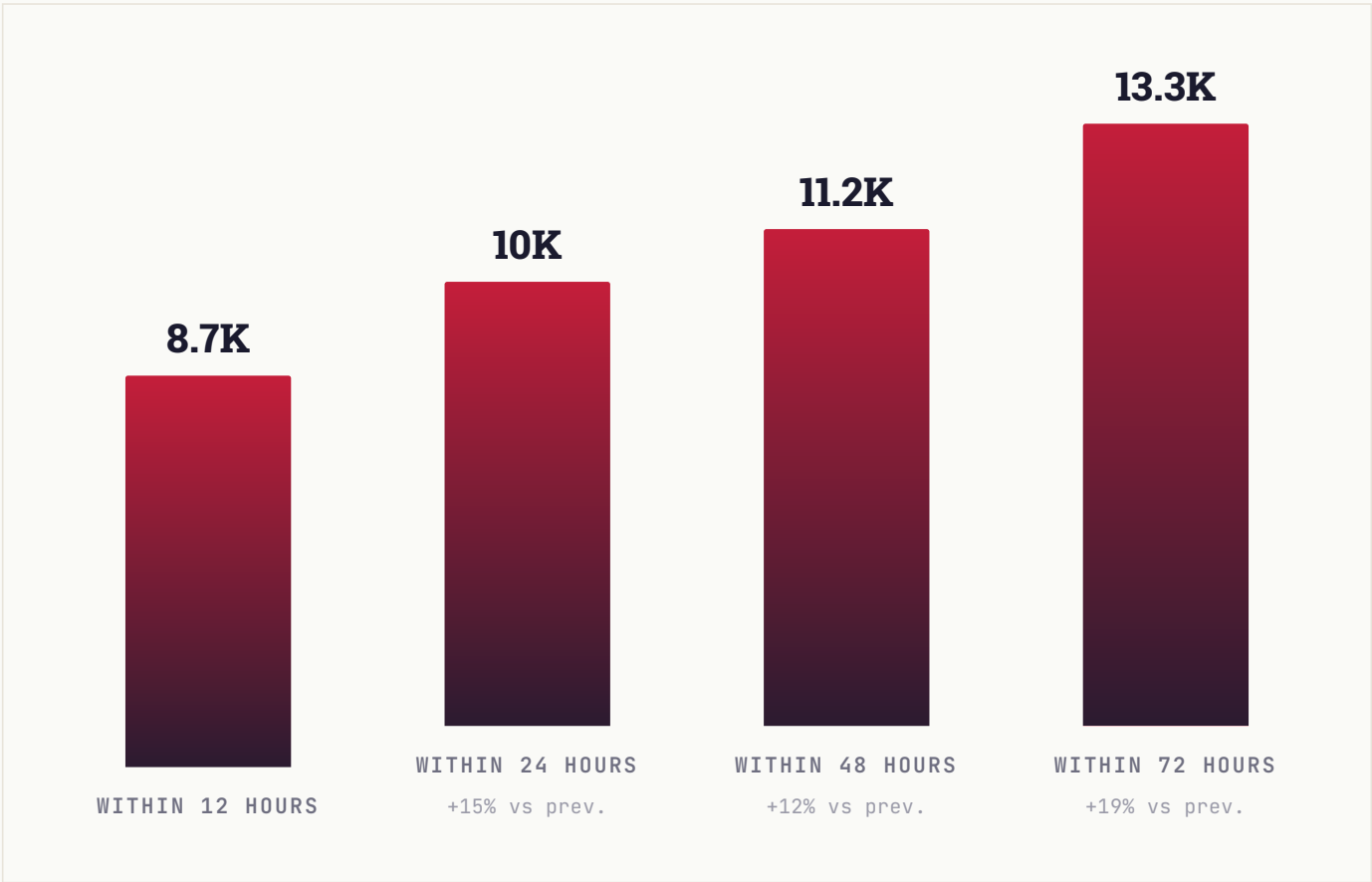
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
RI Wise Investor YOU	42.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **170**, they brought **1 641** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	24	6	0	
December 2025	33	13	5	
November 2025	36	8	507	
October 2025	39	11	544	
September 2025	25	6	226	
August 2025	13	5	359	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
170	6	1 641

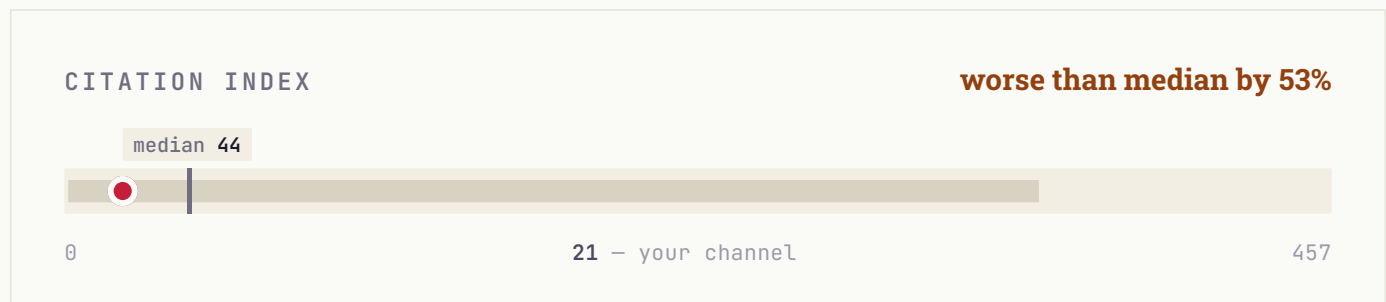
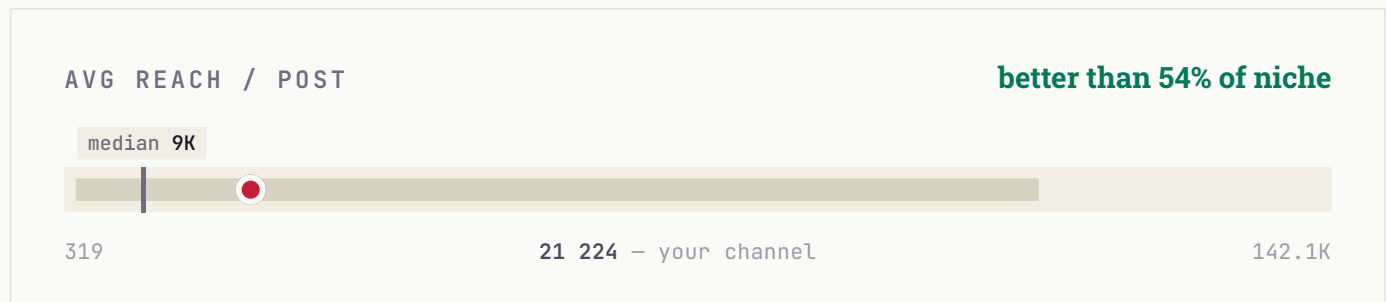
Where the channel stands in its league

SUBSCRIBERS

worse than median by 98%

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 619K, 42 507 – your channel, and 6.8M. A vertical line marks the median at 2.3M. A light brown bar extends from the left to the median. A red dot is positioned at the 42 507 mark, with a red line segment connecting it to the median line.

Metric	Value
Median	2.3M
Your Channel	42 507
Performance Difference	worse than median by 98%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|--|--|
| 01 | Increase posting frequency
Now 3.2 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Sunday
Audience is most active on this day at 17:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress finds sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager