

PUBLIC REPORT BY PROMTPRESS

Channel audit

Conversations about the Important



@razgovory_o_vazhnom

◆ Support channel for the "Conversations About Important Things" project 2022-2026 ◆ Resource included in the Roskomnadzor list: <https://clck.ru/3FxiwZ> ◆ Contact admin: @Excellent_channel_admin_bot

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
147 267 20.07.2026 -1451 per month	10.0% HTTPS://PROMTPRESS.COM/AUDIT/RAZGOVORY_O_VAZHNO per day 3.4%	14.1K ad reach 5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 147 267 —	 SUBS REACH 9.59% avg % of subs see post	 VIEWS/POST 14.1K median 14.5K · 23 days	 POSTS/WEEK 2.4 over period
 7D TREND -8.3% vs previous week	 REACTIONS/POST 32.0 only 256 reactions, 204 reposts, 0 comments	 POST LENGTH 1,000 chars. median 1K · 23 days	 POSTS ANALYZED 8 23 days
 AD REACH 5K 24h avg	 CHURN / MONTH -1451 last month	 CITATION RATE 184 citation index · 1,354 channels mentioned all time	 CHANNEL AGE 4 years 1 month created 15.06.2022

AI EDITOR SUMMARY

Channel «Conversations about the Important» — 147 267 subs. Each post averages 14.1K people (10% of subs), reach is low — consider growing audience. Publishes 2 posts per week (~0 per day) — rare posts. For the week of Jul 6–12, reach dropped by -8.3% to week Jun 29 – Jul 5 — analyze causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 23 days.
- 02 Dominant format: **Photo** (8/8 posts).
- 03 Avg post length — **1000** chars (median 1000).
- 04 Peak audience activity — **Thursday**, 13:00 MSK.
- 05 Top posts get **2×** more views than the weakest (17.7K avg top vs 10.3K worst) — among 8 posts in 23 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 06:04 PHOTO  How to Keep Kids Entertained Without Screens: 10 Simple Ideas Summer break is a great chance to unplug and spend more...	VIEWS 19 134 REPOSTS 30	REACTIONS 35 ER 13.0%
Nº2 25.06 · 06:01 PHOTO Strangers, communication & personal boundaries during holidays Summer gives kids more freedom: walks with friends, trips, camps and...	VIEWS 17 764 REPOSTS 37	REACTIONS 30 ER 12.1%
Nº3 02.07 · 10:02 PHOTO Internet on vacation: risks that don't go away in summer Summer means more free time for kids, so games appear more often...	VIEWS 16 186 REPOSTS 30	REACTIONS 22 ER 11.0%

Nº4 30.06 · 06:01 PHOTO 🌿 How Teachers Can Recharge After the School Year The school year demands not only professional knowledge but also...	VIEWS 14 690 REPOSTS 19	REACTIONS 66 ER 10.0%
Nº5 09.07 · 06:03 PHOTO 🌿 What to Do If Your Child Gets Lost in the City or on Vacation In summer, kids explore new places: parks, trips with family...	VIEWS 14 295 REPOSTS 23	REACTIONS 22 ER 9.7%

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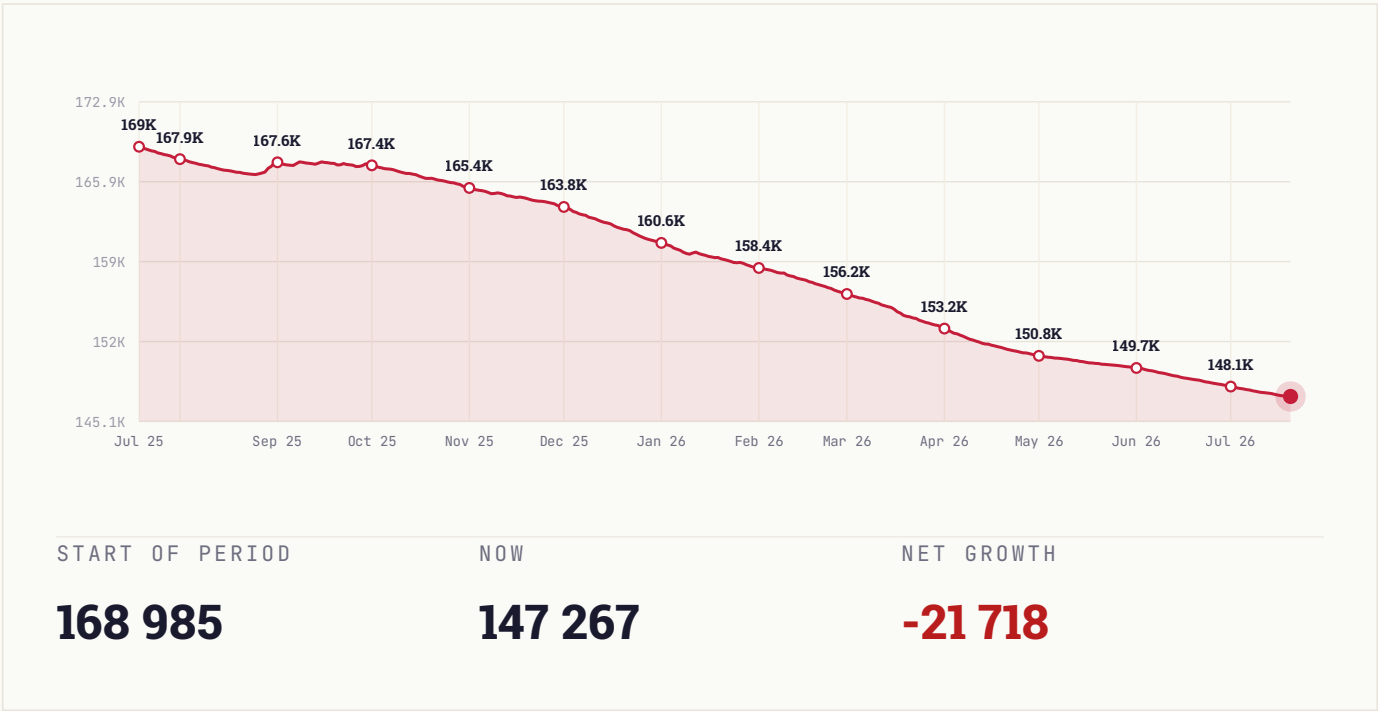
WORST 3

↓ 07.07 · 06:02 PHOTO 🌿 Family Summer Traditions That Last for Years Summer traditions are simple moments that help families stay connected...	VIEWS 14 004 REPOSTS 25	REACTIONS 38 ER 9.5%
↓ 14.07 · 06:05 PHOTO 🌿 Skills You Can Learn Over the Summer Summer break is a great time to try things you often can't during the school year...	VIEWS 9 244 REPOSTS 18	REACTIONS 27 ER 6.3%
↓ 16.07 · 06:04 PHOTO 🏠 Caution: Abandoned Buildings, Construction Sites, and Dangerous Places In summer, kids have more free time to explore...	VIEWS 7 690 REPOSTS 22	REACTIONS 16 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

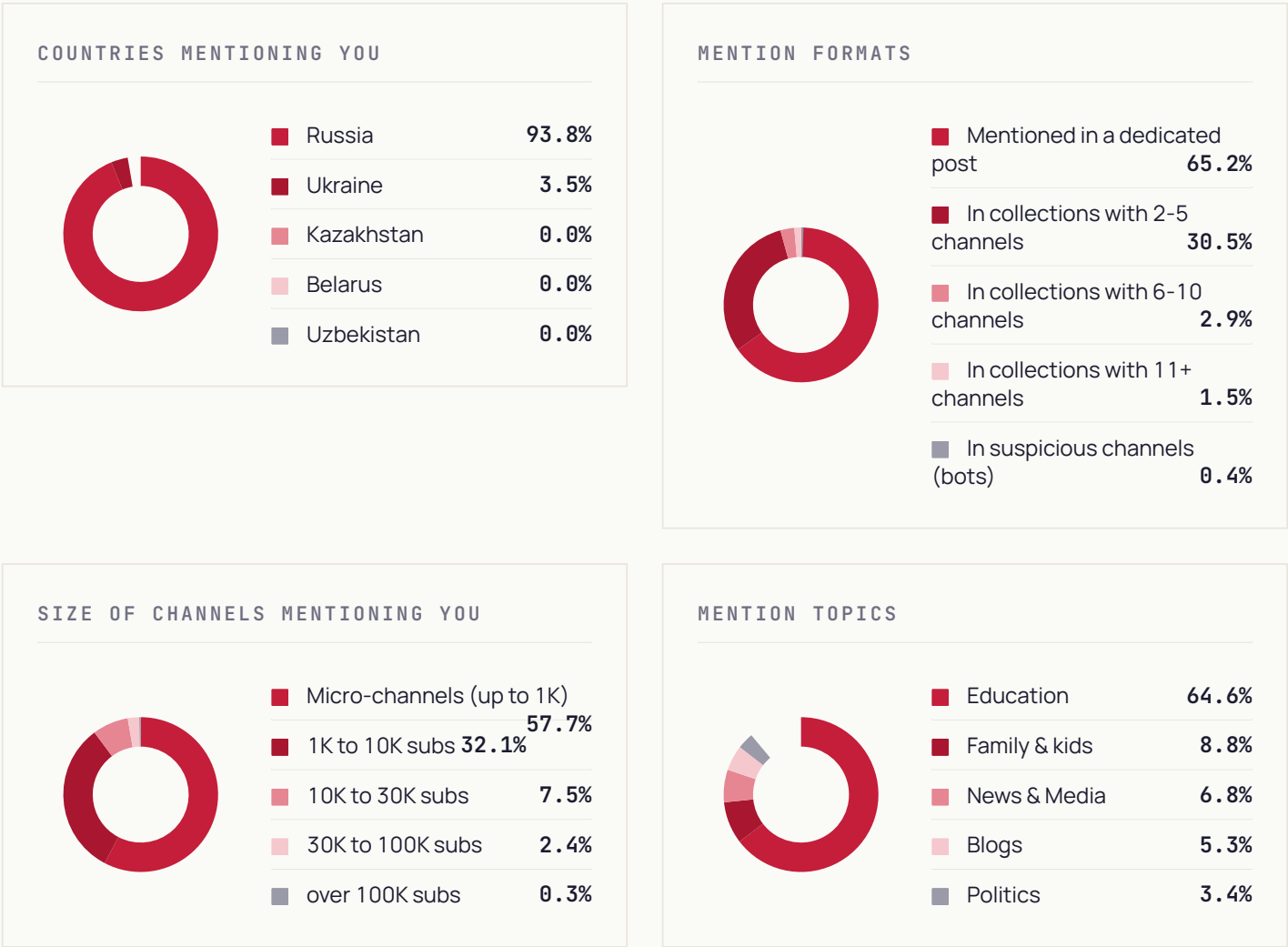
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

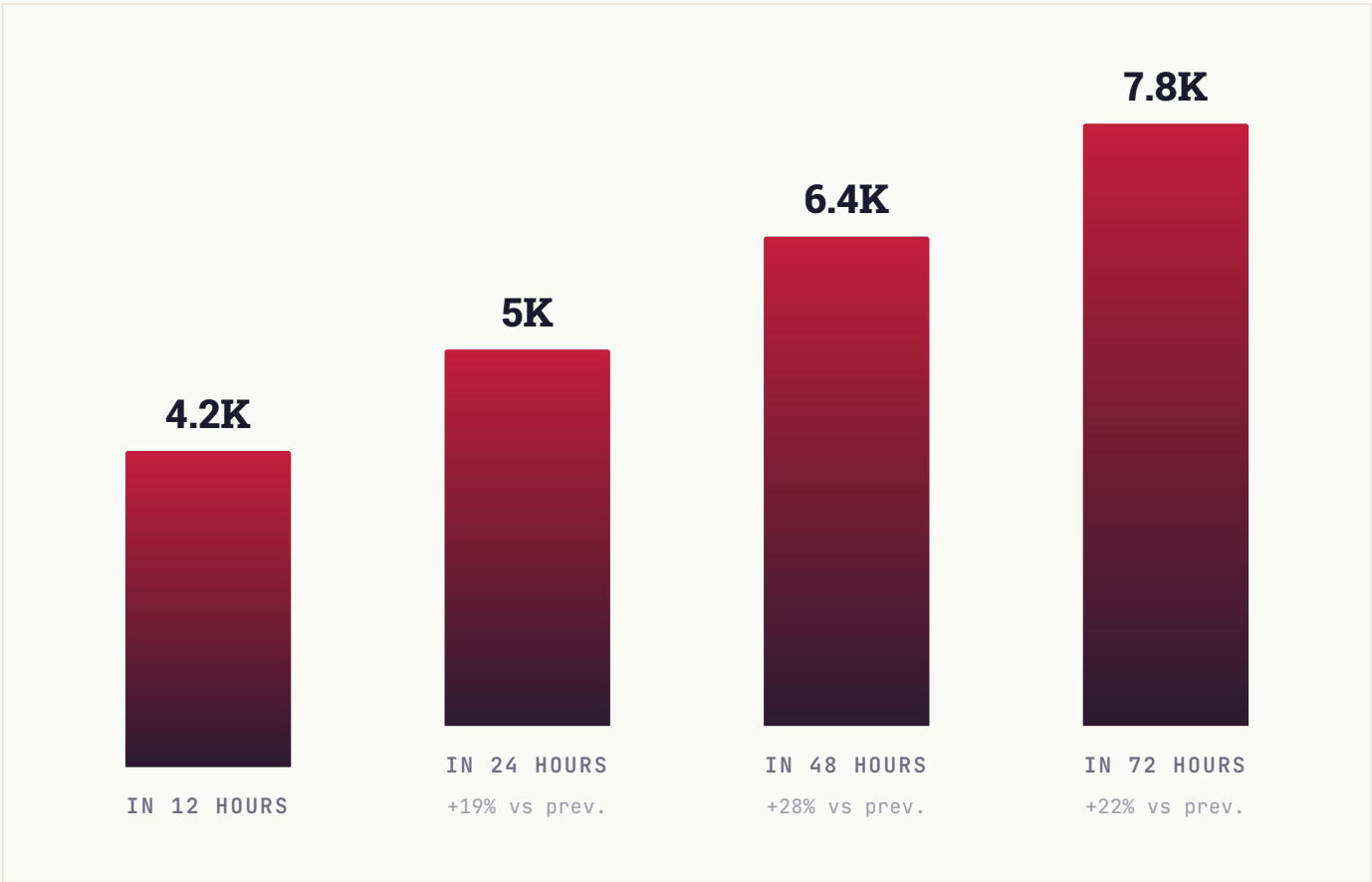
Citation index **184** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 354** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
ER Conversations about the Important YOU	147.3K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

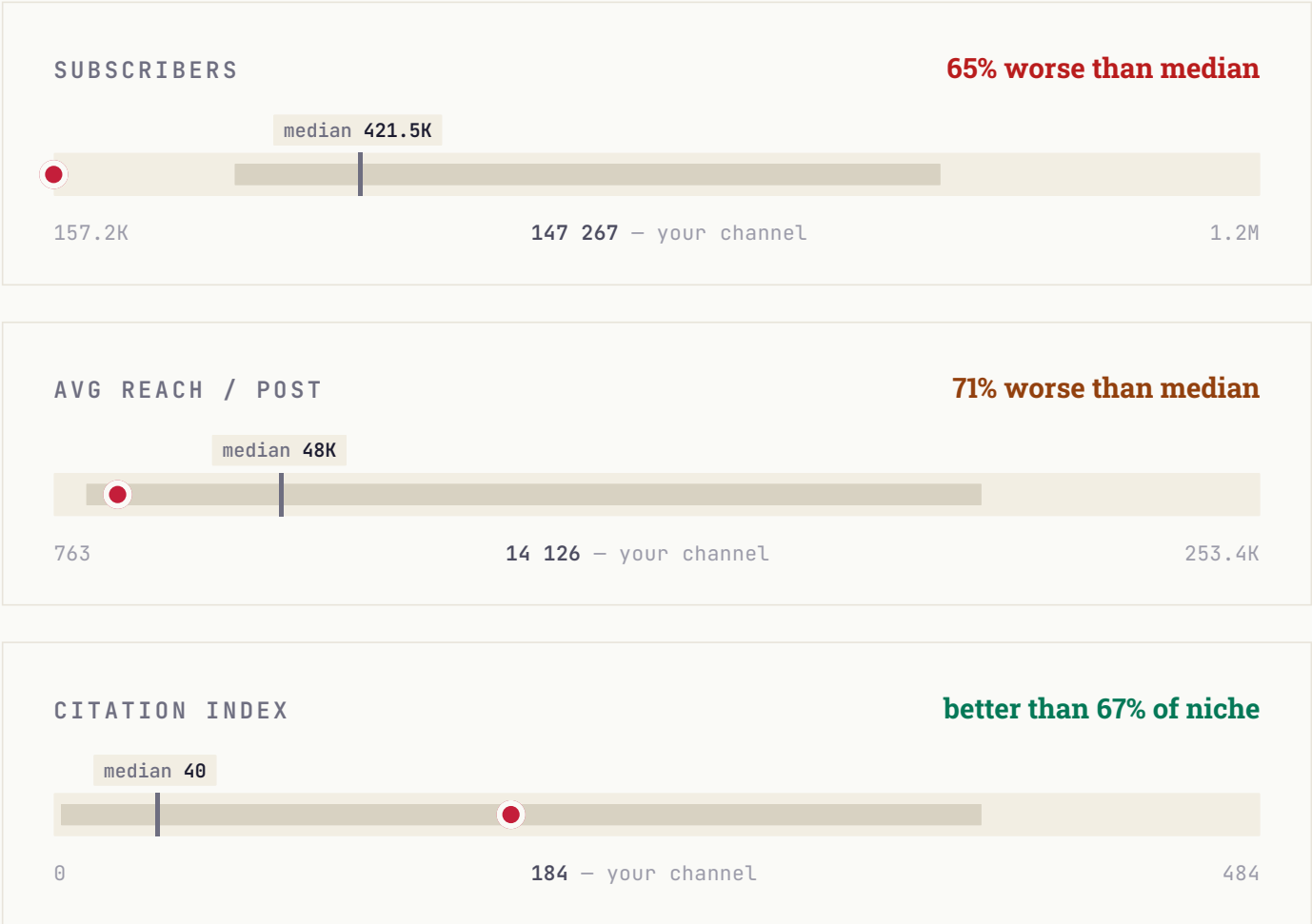
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **355**, they brought **2 258** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	50	34	224
December 2025	32	16	0
November 2025	73	44	97
October 2025	58	35	24
September 2025	83	53	932
August 2025	59	36	981
TOTAL MENTIONS			355
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			2 258

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Education» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 2.4 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best posting day: Thursday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager