

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Ravil Kandinsky

### | Social Studies

### OGE | UmSchool



@ravilcandi

Channel for OGE social studies prep (if not opening, tap three dots top-right) Reviews: [https://t.me/ravilcandi\\_otzovik](https://t.me/ravilcandi_otzovik) Registered with RKN:...

| SUBS                                    | ERR (% SEE POSTS) | REACH/POST        |
|-----------------------------------------|-------------------|-------------------|
| 136 789                                 | 16.0%             | 17.8K             |
| 20.07.2026 -30923 per month             | daily 5.4%        | ad reach 7.5K/24h |
| HTTPS://PROMTPRESS.COM/AUDIT/RAVILCANDI |                   |                   |

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                              |                                                                                                                                                                                                        |                                                                                                                                                                                                   |                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBS</div><div>136 789</div><div>—</div></div>                   | <div><div> SUB REACH</div><div>13.04%</div><div>avg % subs see post</div></div>                                       | <div><div> VIEWS/POST</div><div>17.8K</div><div>median 17.1K · 29 days</div></div>                               | <div><div> POSTS/WEEK</div><div>29.0</div><div>over period</div></div>                       |
| <div><div> 7D TREND</div><div>-23.7%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>386.4</div><div>total 47,146 reactions, 1,853 reposts, 5,476 comments</div></div> | <div><div> POST LENGTH</div><div>147 chars</div><div>median 87 · 29 days</div></div>                             | <div><div> POSTS ANALYZED</div><div>122</div><div>29 days</div></div>                        |
| <div><div> AD REACH</div><div>7.5K</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>-30923</div><div>last month</div></div>                                          | <div><div> CITATION RATE</div><div>172</div><div>citation index · 3,092 channels mentioned it ever</div></div> | <div><div> CHANNEL AGE</div><div>6 years 4 months</div><div>created 21.02.2020</div></div> |

AI EDITOR SUMMARY

Channel «Ravil Kandinsky | Social Studies OGE | UmSchool» — 136 789 subs. Each post averages 17.8K people (13% of subs), reach is low — consider expanding audience. Publishes 29 posts per week (~4/day) — active publishing. For week Jul 6–12, reach dropped by -23.7% by week of Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 122 posts over 29 days.
- 02 Dominant format – Photo (50/122 posts).
- 03 Avg post length – 147 chars (median 87).
- 04 Peak audience activity – Saturday, 14:00 MSK.
- 05 Top posts get 4x more views than the weakest (35.4K avg for top vs 8.5K for worst) – among 122 posts over 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                              |                                                                     |                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>20.06 · 11:15</div><div>POLL</div></div> <div>(captionless post – poll)</div>                                                                                                                        | <div>VIEWS</div> <div>35 900</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>522</div> <div>ER</div> <div>26.2%</div> |
| <div><div>Nº2</div><div>20.06 · 13:41</div><div>PHOTO</div></div> <div>RAVIL!!!! THANK YOU SO MUCH FOR THE YEAR-LONG COURSE AND PRE-EXAM PREP!!!!❤️❤️❤️❤️ I HAD A VEEERY HARD EXAM ON JUNE 5 THERE WAS A LOT...</div>        | <div>VIEWS</div> <div>35 205</div> <div>REPOSTS</div> <div>12</div> | <div>REACTIONS</div> <div>726</div> <div>ER</div> <div>25.7%</div> |
| <div><div>Nº3</div><div>21.06 · 17:19</div><div>PHOTO</div></div> <div>so you don't get bored this summer, we've prepared summer activities 🏊 from Jun 22 to Jul 13 in "Humanitarian in essence" plan-catch fun) so...</div> | <div>VIEWS</div> <div>35 198</div> <div>REPOSTS</div> <div>24</div> | <div>REACTIONS</div> <div>242</div> <div>ER</div> <div>25.7%</div> |

|                                                                                                                                                                                                                       |                                                                     |                                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº4</div><div>21.06 · 08:28</div><div>PHOTO</div></div> <div>while waiting for scores for 16/19, don't forget – share your scores on the site – before viewing scores, remove your reaction/review...</div> | <div>VIEWS</div> <div>34 826</div> <div>REPOSTS</div> <div>18</div> | <div>REACTIONS</div> <div>577</div> <div>ER</div> <div>25.5%</div> |
| <div><div>Nº5</div><div>21.06 · 19:04</div><div>TEXT</div></div> <div>remaining results? 🦉👁️ upd: sleeping peacefully for now</div>                                                                                   | <div>VIEWS</div> <div>32 696</div> <div>REPOSTS</div> <div>16</div> | <div>REACTIONS</div> <div>830</div> <div>ER</div> <div>23.9%</div> |

|

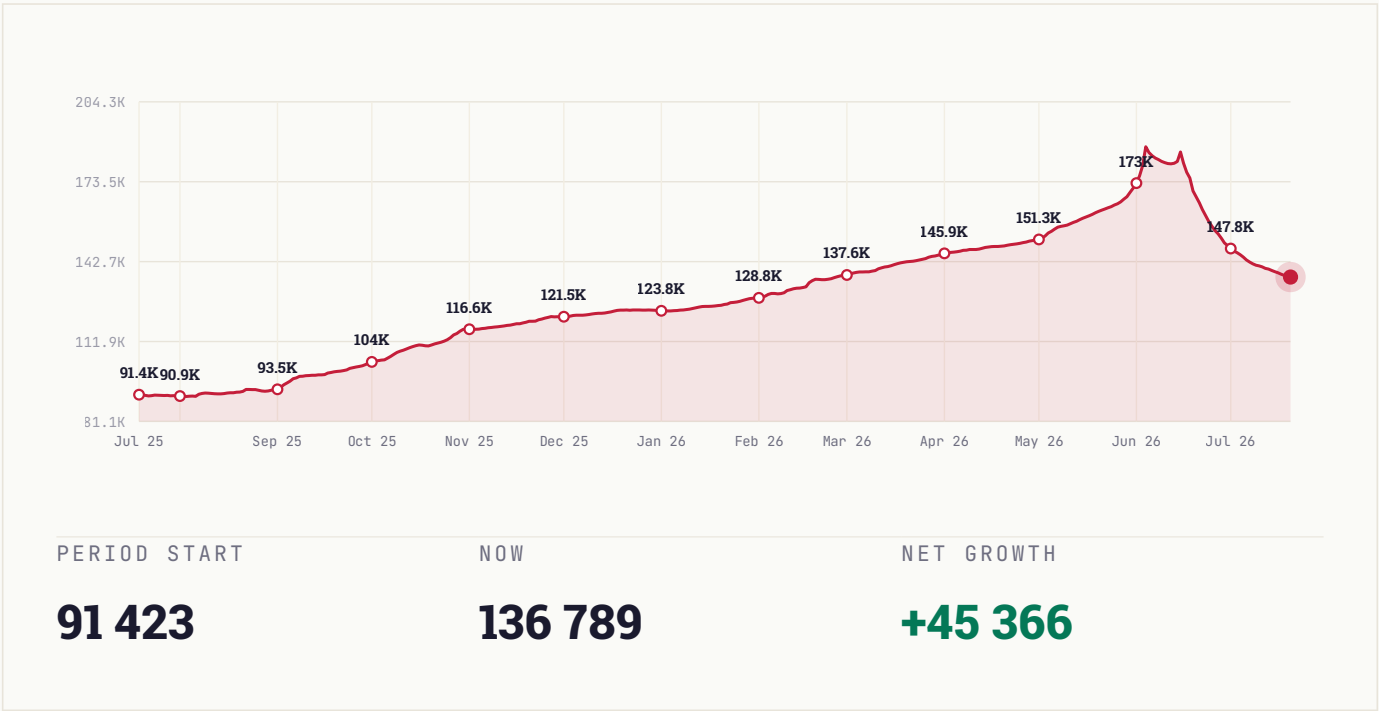
WORST 3

|                                                                                                     |                                                                    |                                                                   |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>↓</div><div>15.07 · 13:02</div><div>POLL</div></div> <div>(captionless post – poll)</div> | <div>VIEWS</div> <div>8 957</div> <div>REPOSTS</div> <div>18</div> | <div>REACTIONS</div> <div>109</div> <div>ER</div> <div>6.5%</div> |
| <div><div>↓</div><div>15.07 · 13:12</div><div>POLL</div></div> <div>(captionless post – poll)</div> | <div>VIEWS</div> <div>8 695</div> <div>REPOSTS</div> <div>15</div> | <div>REACTIONS</div> <div>117</div> <div>ER</div> <div>6.4%</div> |
| <div><div>↓</div><div>15.07 · 12:42</div><div>POLL</div></div> <div>(captionless post – poll)</div> | <div>VIEWS</div> <div>7 818</div> <div>REPOSTS</div> <div>15</div> | <div>REACTIONS</div> <div>120</div> <div>ER</div> <div>5.7%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

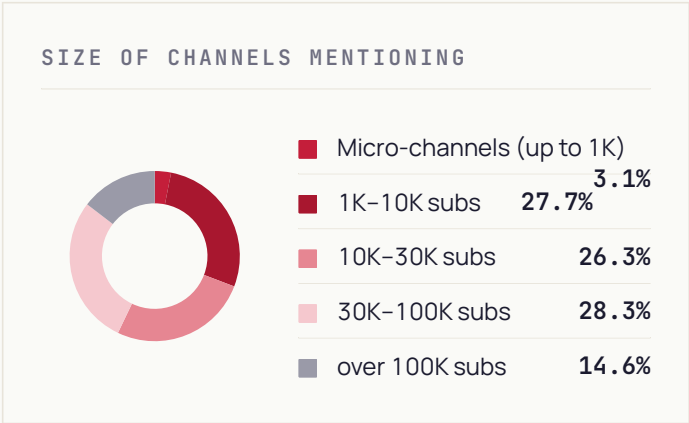
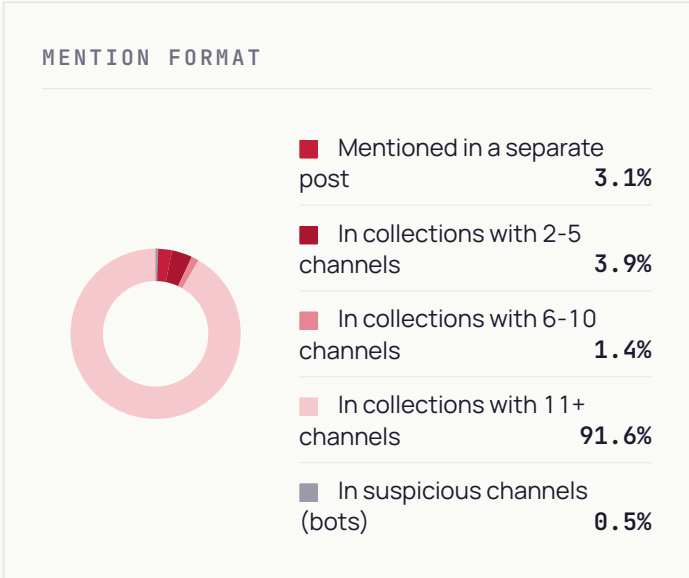
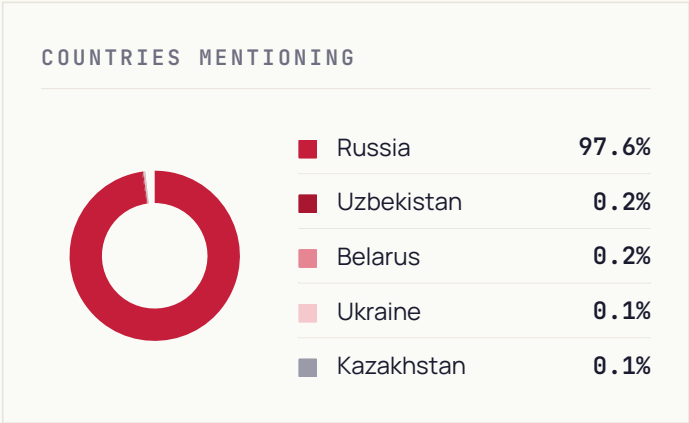
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows growth and loss months.



SECTION 04 · MENTIONS

# Who and how mentions the channel

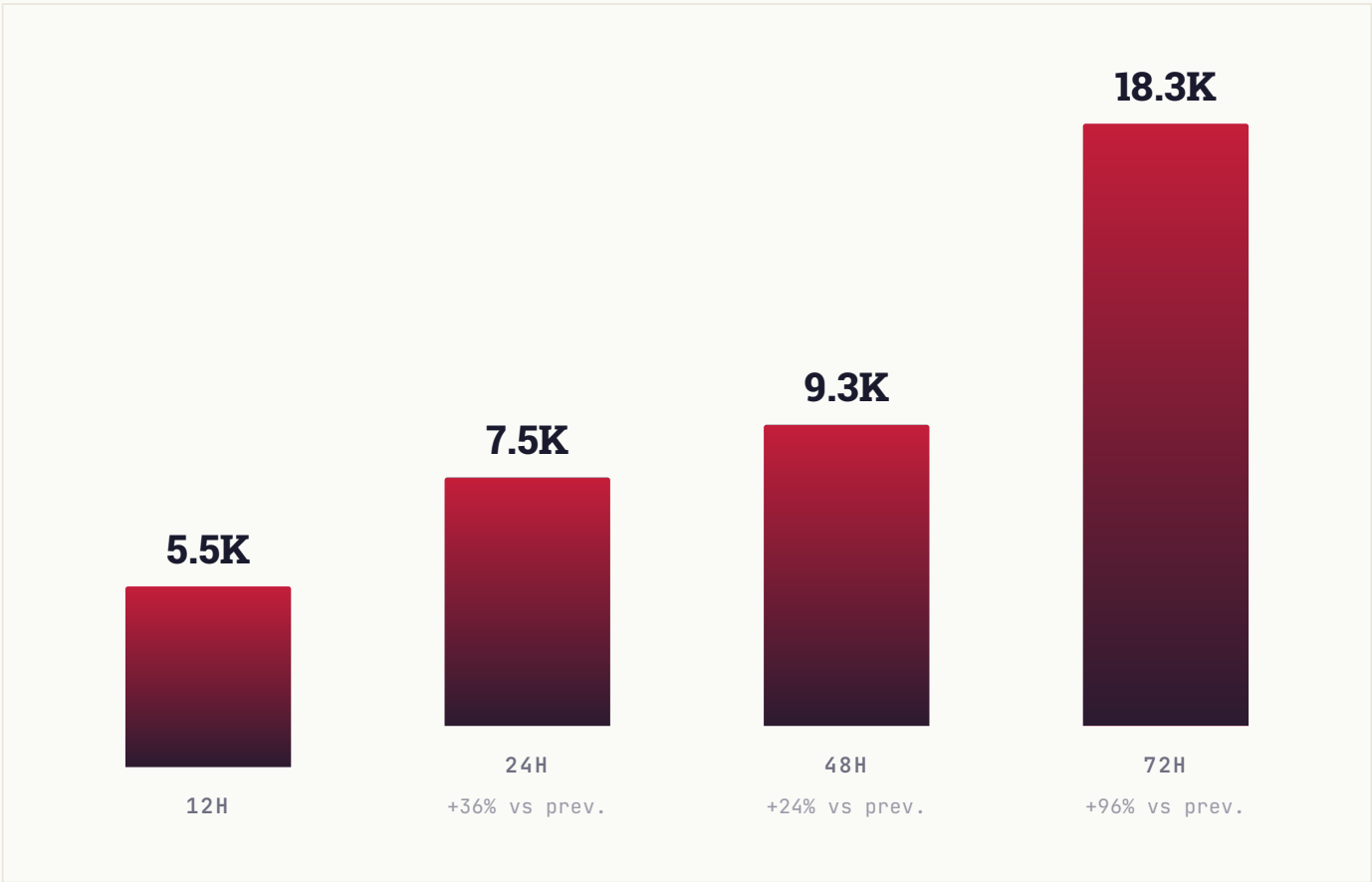
Citation index **172** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 092** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad reach over time since publication. Helps gauge how long a placement stays relevant.





SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                       | SUBS   |
|---------------------------------------------------------------|--------|
| <div>نا</div> نیمار ابن الانبار                               | 4.6M   |
| <div>MB</div> Maths By Gagan Pratap                           | 2.3M   |
| <div>اد</div> اخبار درسی   فوری                               | 1.6M   |
| <div></div> Rojgar with Ankit™                                | 1.3M   |
| <div>شك</div> شام كاش                                         | 1.1M   |
| <div>شم</div> شبكة ملازمنا                                    | 1.1M   |
| <div>سن</div> سوالات نهایی                                    | 1M     |
| <div>MA</div> Mathematician Andrey                            | 997.6K |
| <div>UC</div> Utkarsh Classes                                 | 992.9K |
| <div>يد</div> ي دانش آموز                                     | 983.4K |
| <div>Ad</div> Ravil Kandinsky   Social Studies OGE   UmSchool | 136.8K |

COMPARATIVE CONCLUSION

Channel still outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 795**, they brought **40 385** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |
|----------------|----------|----------|--------------|
| Jan 2026       | 233      | 203      | 4 955        |
| December 2025  | 380      | 367      | 2 969        |
| November 2025  | 471      | 453      | 5 006        |
| October 2025   | 465      | 405      | 13 502       |
| September 2025 | 473      | 454      | 10 253       |
| August 2025    | 773      | 686      | 3 700        |
| TOTAL MENTIONS |          |          | 2 795        |
| MONTHS OF DATA |          |          | 6            |
| ACQUIRED SUBS  |          |          | 40 385       |

SECTION 08 · NICHE COMPARISON

# Where channel stands in its league

Took top-100 channels in category "Education» (Russia) and compared your channel against them. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

**Top post of the week — on Saturday**

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window for important post**
- 02

**Increase share of video posts**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains audience better**
- 03

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000 subs**
- 04

**Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One weekly poll on a hot topic is an easy growth lever.

EFFECT

**+5-15% ER**
- 05

**Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from relevant audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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