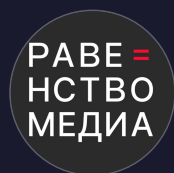


PUBLIC PROMTPRESS REPORT

Channel audit

Равенство.Медиа



@ravenstvomedia

A fair society was considered impossible without broad public accounting and control. Scientific analysis, data journalism, and fact-checking help us here. Subscribe, will...

SUBSCRIBERS

15 182

-66 per month

ERR (% SEE POSTS)

209.0%

per day 24.1%

REACH/POST

34.8K

ad reach 3.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 15 182 —	 SUBSCRIBER REACH 229.01% avg % of subs see a post	 VIEWS/POST 34.8K median 34.8K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 194.0 total 194 reactions, 505 reposts, 172 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 3.7K 24h avg	 CHURN / MONTH -66 last month	 CITATION RATE 598 citation index · 2,038 channels mentioned it all time	 CHANNEL AGE 4 years 3 months created 08.04.2022

AI EDITOR SUMMARY

Channel «Равенство.Медиа» — 15 182 subs. Each post averages 34.8K people (229% from subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

Best performing content

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for —.
- 02 Dominant format – Photo (1/1 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Audience peak activity – Wednesday, 13:00 MSK.
- 05 Top posts get 0x more views than the weakest (1 1.6K avg for top vs 34.8K for worst) – among 1 posts for —. Worth analyzing what top posts share – topic, format, timing.

TOP 1 POSTS

Nº1 15.07 · 10:26 PHOTO = 529,000 Ukrainian men faced military-political repression. Europe won't let them flee now 🇪🇺🇺🇦 In conditions...	VIEWS	REACTIONS
	34 768	194
	REPOSTS	ER
	505	229.0%

WORST 1

↓ 15.07 · 10:26 PHOTO = 529,000 Ukrainian men faced military-political repression. Europe won't let them flee now 🇪🇺🇺🇦 In conditions...	VIEWS	REACTIONS
	34 768	194
	REPOSTS	ER
	505	229.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.

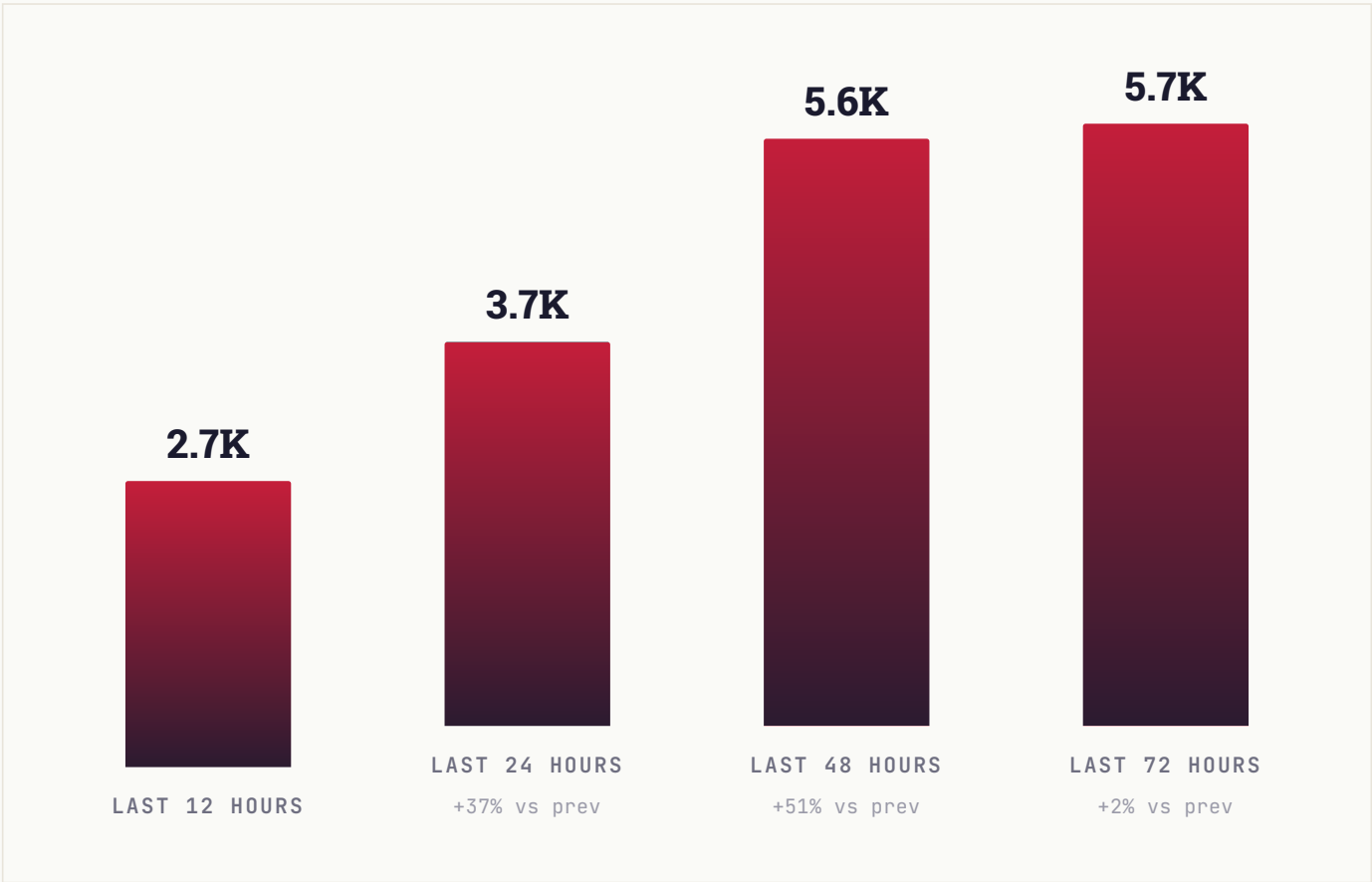


START OF PERIOD	NOW	NET GROWTH
15 547	15 182	-365

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏆 KE	1.8M
The Economist TE	1.3M
Axe. Economy. ER	1.2M
QUBTAN EL GOLD QE	1.1M
Ads Равенство.Медиа YOU	15.2K

COMPARATIVE INSIGHT

Channel currently outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **381**, they brought **741** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	52	40	307	
December 2025	87	72	172	
November 2025	80	65	117	
October 2025	48	34	66	
September 2025	77	46	76	
August 2025	37	24	3	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
381		6		741

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | IMPACT
Consistency > Volume |
| 02 | Top post of the week — Wednesday
Audience most active on this day at 1:00 PM MSK. | IMPACT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%. | IMPACT
Video retains audience better |
| 04 | Systematic Traffic Buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | IMPACT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | IMPACT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact Manager t.me/PromptPress_manager
