

— PUBLIC PROMTPRESS REPORT

Channel audit

RationalAnswer | Pavel Komarovsky



@rationalanswer
Sensible answers about finance and more. More about the channel:
<https://t.me/RationalAnswer/1017> For feedback and ads:
[@Pavel_Komarovskiy](#) RKN:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
105 503	19.0%	20.1K
29.06.2026 -129% per month	in 24 hrs 9.5%	ad reach 10.1K/24h

HTTPS://PROMTPRESS.COM/AUDIT/RATIONALANSWER

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 105 503 —	 SUBS REACH 19.01% avg % subs see post	 VIEWS/POST 20.1K median 19.3K · 26 days	 POSTS/WEEK 6.0 over period
 7D TREND -22.2% vs previous week	 REACTIONS/POST 148.1 only 3,406 reactions, 1,440 reposts, 1,077 comments	 POST LENGTH 966 chars median 1000 · 26 days	 POSTS ANALYZED 23 26 days
 AD REACH 10.1K 24h avg	 CHURN / MONTH -1294 over last month	 CITATION RATE 271 citation index · 790 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 04.05.2018

AI EDITOR SUMMARY

Channel «RationalAnswer | Pavel Komarovsky» — 105 503 subs. Each post avg views 20.1K people (19% of subs), avg reach — room to grow. Posts 6 posts/week (~1/day) — rare. Week 15–21 Jun reach dropped -22.2% by week 8–14 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 23 posts in 26 days.
- 02 Dominant format – Photo (15/23 posts).
- 03 Avg post length – 966 chars (median 1000).
- 04 Audience peak activity – Thursday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (29.1K avg for top vs 15.8K for worst) – among 23 posts over 26 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 13:25 PHOTO FinEx is done. Finex finally released a press release about the liquidation of all their ETFs...	VIEWS 30 501 REPOSTS 207	REACTIONS 191 ER 28.9%
Nº2 02.06 · 11:52 PHOTO Alpha recently published a study surveying Russian HNWIs (High Net Worth Individuals with capital over \$1M...)	VIEWS 28 587 REPOSTS 153	REACTIONS 181 ER 27.1%
Nº3 01.06 · 09:34 TEXT So I just got back from vacation last night, so this week's news digest is a bit late and text-only...	VIEWS 28 085 REPOSTS 31	REACTIONS 66 ER 26.6%

Nº4

09.06 • 09:21

PHOTO

Wonders of European-British investment regulation In the comments to the previous post (where Vanguard UK drops a client due to...)

VIEWS

28 079

REPOSTS

85

REACTIONS

197

ER

26.6%

Nº5

04.06 • 07:56

PHOTO

Four years ago I wrote a longread about an interesting IPO feature: three-year returns for IPO investors were...

VIEWS

24 978

REPOSTS

66

REACTIONS

123

ER

23.7%

WORST 3

↓ 17.06 • 13:40 PHOTO

This year has been tough for small & medium business – taxes, key rate, competition...

VIEWS

16 334

REPOSTS

14

REACTIONS

91

ER

15.5%

↓ 18.06 • 11:44 PHOTO

Lecture «Criminal Law Safety for Ordinary People» by lawyer Maxim Pigin Another super useful guest lecture will be held...

VIEWS

16 208

REPOSTS

62

REACTIONS

68

ER

15.4%

↓ 25.06 • 08:39 TEXT

Tonight in our closed club, lawyer Maxim Pigin will give a lecture on criminal law safety for ordinary people in...

VIEWS

14 932

REPOSTS

49

REACTIONS

49

ER

14.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

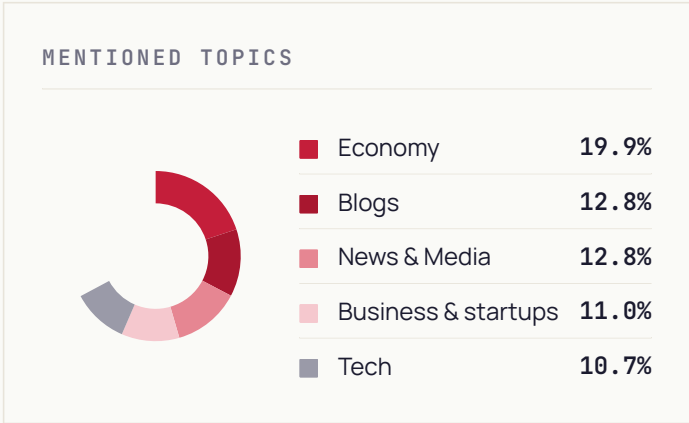
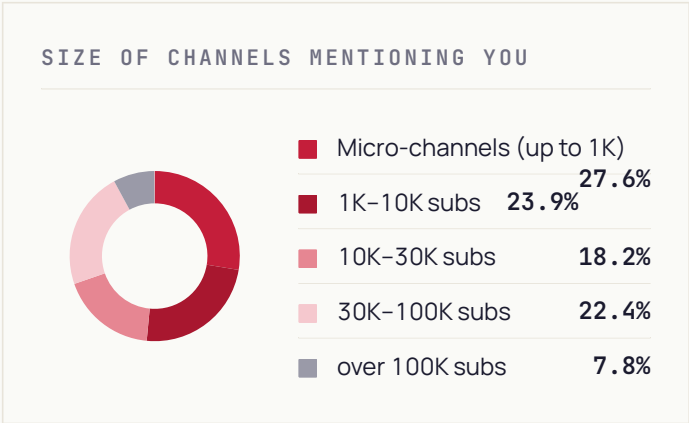
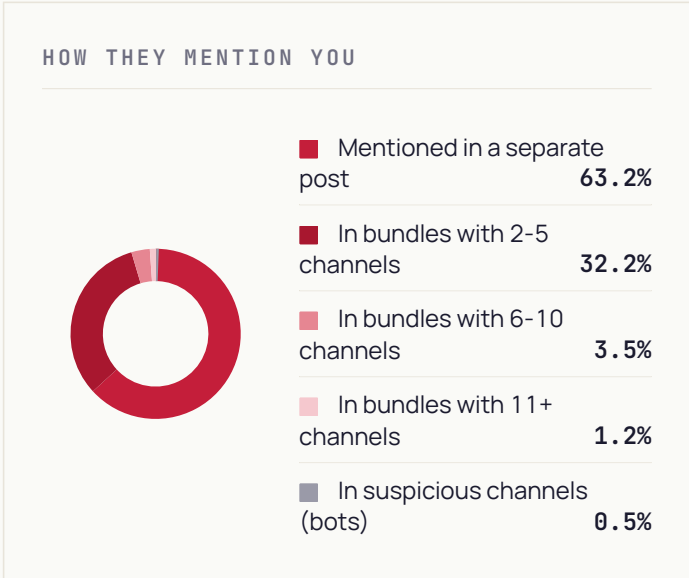
Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



SECTION 04 · CITATIONS

Who mentions the channel and how

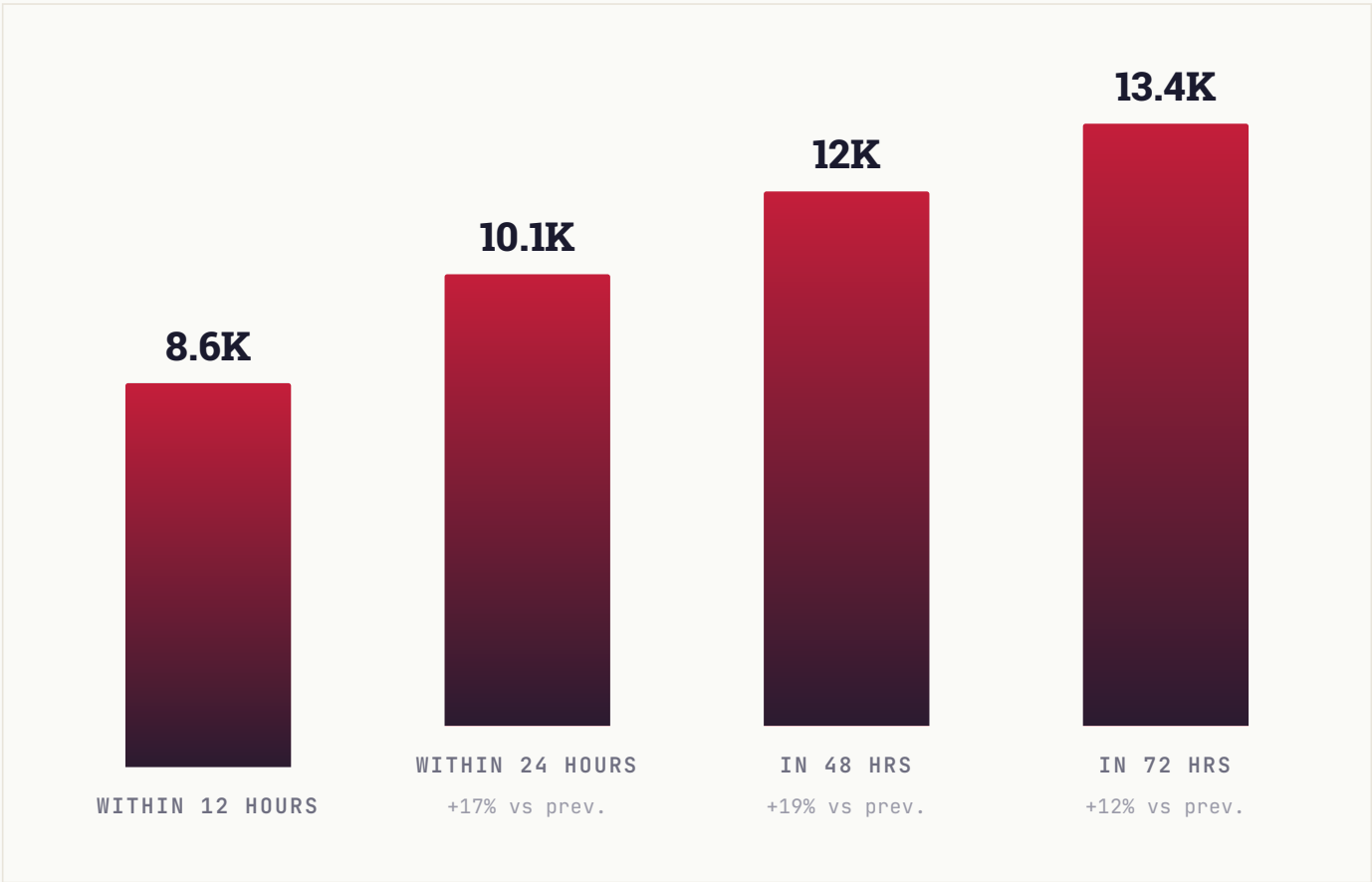
Citation index **271** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **790** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آ آقاي تحليلگر	5M
ا اخبار فوري قيمت دلار تتر جنگ امريکا	3.4M
قد قيمت لحظه ای دلار طلا خودرو و سکه	2.9M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2.1M
ا ش Sharif شريف	2M
KE KING EL GOLD	2M
TЭ The Economist	1.3M
TE Topor. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
R RationalAnswer Pavel Komarovsky YOU	105.5K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5M), top-98 median: 338.9K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts mentioning your channel monthly. Over the last **6 months** such mentions were **292**, they brought **6 949** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	79	53	2 276	
November 2025	106	74	1 299	
October 2025	30	17	532	
September 2025	34	16	1 352	
August 2025	31	17	1 200	
July 2025	12	8	290	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
292	6	6 949

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart shows a range (light beige bar), a median value (dark beige bar with a vertical line), and a specific channel value (red dot). The channel's performance is summarized in a text label at the top right of each chart.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	105,503	339K	69% below median
AVG REACH / POST	20,061	20.2K	1% below median
CITATION INDEX	271	46	better than 53% of niche

SUBSCRIBERS 69% below median

median 339K

122.9K 105 503 – your channel 1.3M

AVG REACH / POST 1% below median

median 20.2K

95 20 061 – your channel 141.1K

CITATION INDEX better than 53% of niche

median 46

0 271 – your channel 3.7K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Best post day — Thursday
Audience is most active on this day at 16:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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