

PROMTPRESS PUBLIC REPORT

Channel audit

Raqobat qo'mitasi



@raqobatgovuz

Committee for Competition Development and Consumer Protection

Labzak 3, Tashkent 100128 ■raqobat.gov.uz ■71 207 47 00 ☎

1159 ■..

SUBSCRIBERS

19 947

-59 per month

ERR (% SEE POSTS)

14.0%

per day 6.1%

REACH/POST

3.4K

ad reach 1.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 19 947 —	SUBS REACH 17.05% Avg % subs see post	VIEWS/POST 3.4K median 3.9K · 29 days	POSTS/WEEK 20.1 over period
7D TREND -19.1% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 766 chars median 999 · 29 days	POSTS ANALYZED 86 29 days
AD REACH 1.2K 24h avg	CHURN / MONTH -59 last month	CITATION RATE 491 citation index · 1,596 channels mentioned all time	CHANNEL AGE 7 years 3 months Created 26.02.2019

AI EDITOR SUMMARY

Channel «Raqobat qo'mitasi» — 19 947 subs. Each post avg views 3.4K people (17% of subs), avg reach — room to grow. Posts 20 posts/week (~3/day) — regular. Week Jun 1–7 reach dropped -19.1% to week May 25–31 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 86 posts over 29 days.
- 02 Dominant format – Photo (45/86 posts).
- 03 Avg post length – 766 chars (median 999).
- 04 Audience peak – Friday, 18:00 UZT.
- 05 Top posts get 7x more views than the weakest (7.6K avg top vs 1.1K worst) – among 86 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 05:10 PHOTO ADVERTISING BOOKMAKING SERVICES IS ILLEGAL ☒ On the eve of the 2026 FIFA World Cup, social networks...	VIEWS 9 613 REPOSTS 47	REACTIONS — ER 48.2%
Nº2 22.05 · 06:25 VIDEO “Сифатли давлат бошқаруви” дастури - Ўзбекистон ва Бирлашган Араб Амирликлари ўртасида давлат бошқарувида илғор тажриба алмашиш бўйича...	VIEWS 6 752 REPOSTS 17	REACTIONS — ER 33.8%
Nº3 22.05 · 13:45 PHOTO ЖАМОАГА РАЎМАТ	VIEWS 6 481 REPOSTS 40	REACTIONS — ER 32.5%

Nº4

20.05 • 05:25

PHOTO

Истеъмолчилардан 21.1 млрд сўмдан ортиқ асоссиз маблағ олган 2.5 мингга яқин дорихонага тегишли таъсир чоралари қўлланилди 🇺🇿 Ўзбекистон...

VIEWS

6 239

REACTIONS

—

REPOSTS

53

ER

31.3%

Nº5

20.05 • 05:33

TEXT

Enforcement actions against nearly 2,500 pharmacies that unjustly received over 21.1 billion UZS from consumers 🇺🇿 On...

VIEWS

6 228

REACTIONS

—

REPOSTS

42

ER

31.2%

WORST 3

↓ 08.06 • 10:00 VIDEO 🇺🇿🇺🇿🇺🇿🇺🇿 #брифинг Рақобат қўмитаси Сирдарё вилояти ҳудудий бошқармаси томонидан 2026 йил I-чорагида амалга оширилган ишлар ва...	VIEWS 1 221 REACTIONS — REPOSTS 9 ER 6.1%
↓ 08.06 • 05:00 PHOTO RAQOBAT QO'MITASI QURILISH SOHASIDAGI MUAMMOLAR YUZASIDAN FUQAROLARGA ESLATMA, QURUVCHI KORXONALARGA ESA OGOHLANTIRISH BERADI! 🇺🇿So'nggi...	VIEWS 1 115 REACTIONS — REPOSTS 42 ER 5.6%
↓ 06.06 • 07:00 VIDEO 🇺🇿🇺🇿🇺🇿🇺🇿 🇺🇿 Рақобат қўмитасининг ҳафталик дайжести. 🇺🇿 (1 - 6 июнь кунлари) 🇺🇿 1 июнь 🇺🇿 Рақобат қўмитаси томонидан Сирдарё ва Жиззахдаги...	VIEWS 1 045 REACTIONS — REPOSTS 11 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

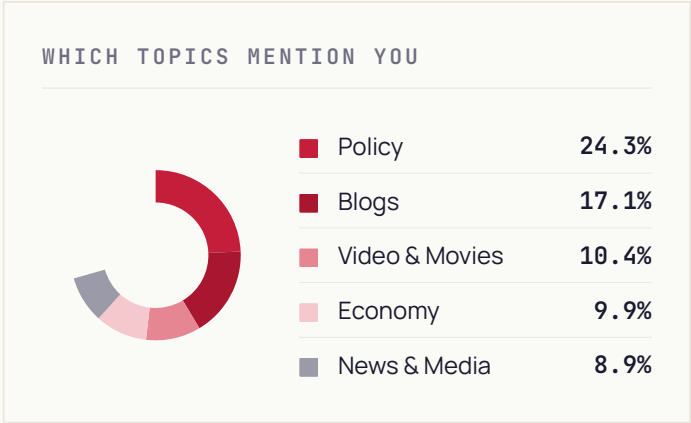
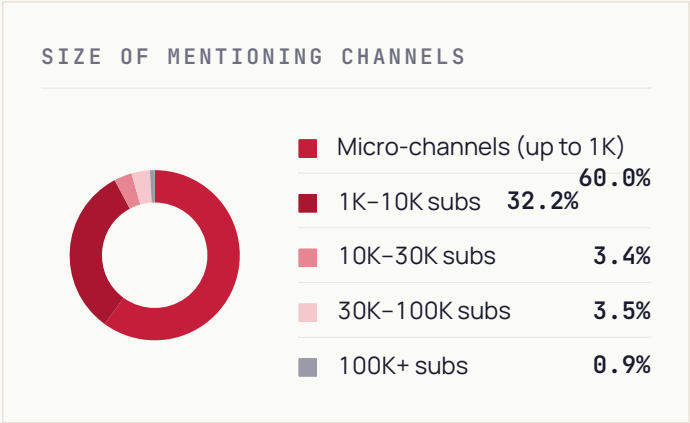
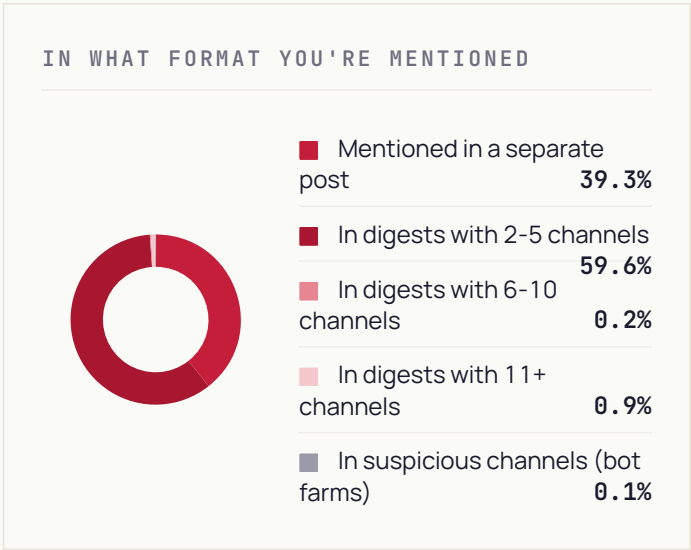
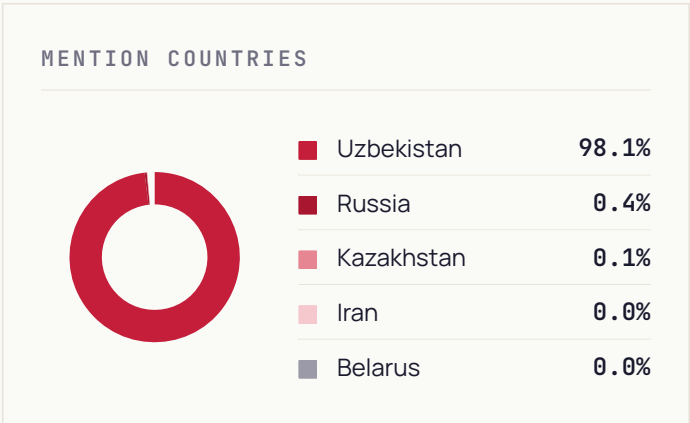
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

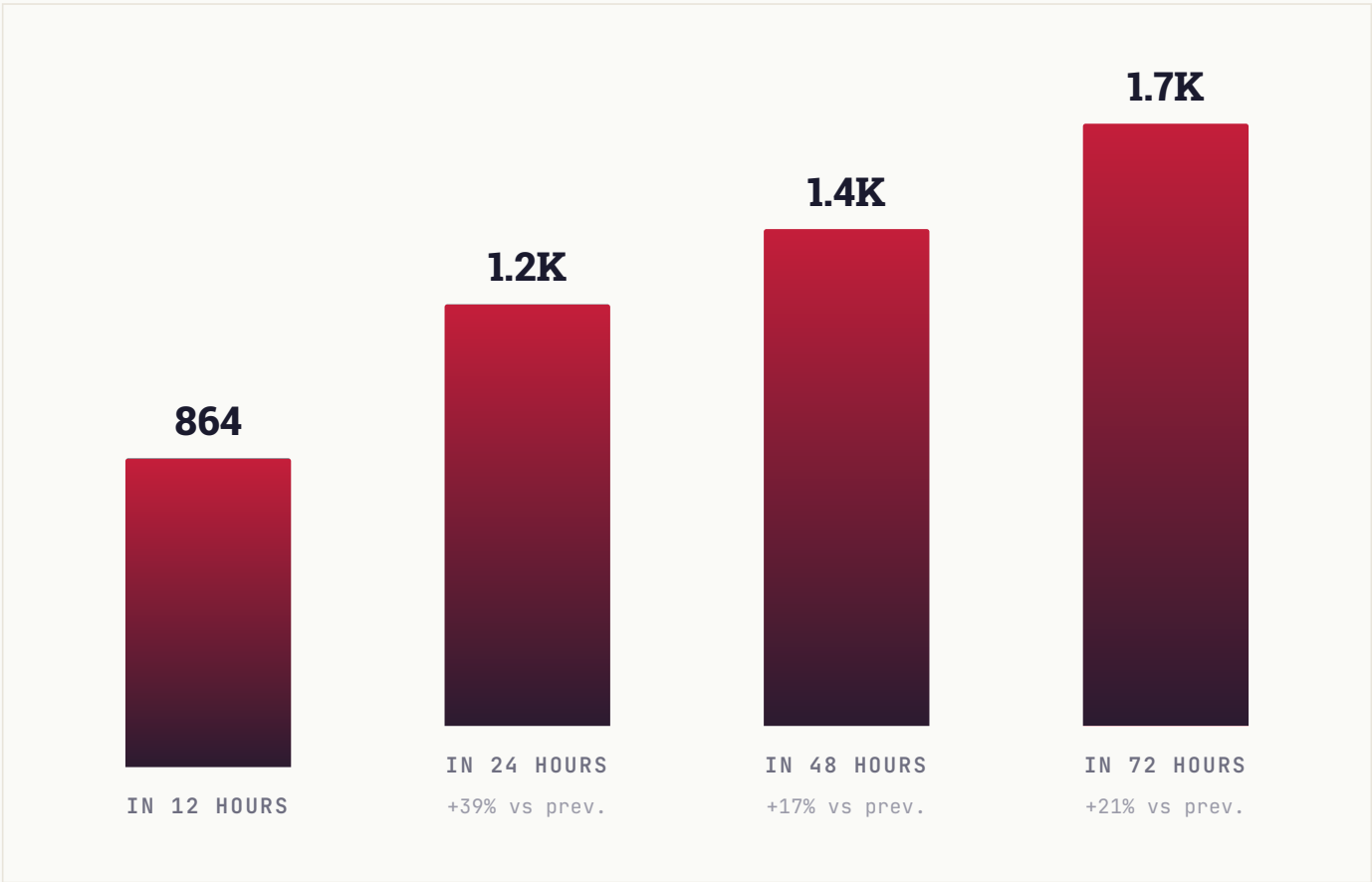
Citation index **491** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs one. All time the channel was mentioned **1 596** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DA davletovuz	78.1K
RQ Raqobat qo'mitasi YOU	19.9K
QX QISHLOQ XO'JALIGI VAZIRLIGI	18.8K
QV QURILISH VA UY-JOY KOMMUNAL XO'JALIGI VAZIRLIGI	18.5K
AY ADLIYA YANGILIKLARI	15.6K
OM Oliy Majlis Senati	13.8K
ЎР Ўзбекистон Республикаси Транспорт вазирлиги	11.3K
UJ UZSTAT Rasmiy kanal	9.9K
HY Hydromet.uz	6.7K
OR O'zbekiston Respublikasi Investitsiyalar, sanoat va savdo vazirligi	6.4K
SU Sevara Urinbayeva	1.7K

COMPARATIVE INSIGHT

Channel — 2nd place of 11, in top third. Larger — 1 channel (leader: davletovuz, 78.1K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual cross-posts on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **3 439**, they brought **5 647** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	1 096	149	1 444
November 2025	1 092	150	1 036
October 2025	562	89	1 678
September 2025	205	43	209
August 2025	228	55	316
July 2025	256	47	964

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
3 439	6	5 647

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — Friday

On this day at 18:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Relevant
audience
growth**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads through us & hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
