

PUBLIC REPORT BY PROMTPRESS

Channel audit

Ramonki – товары из Беларуси



@ramonki_shop

Official channel of the Belarusian online store ramonki.by Online store Ramonki ChTUP «Chikoletta», UNP 291136513 ☎ 8 800 500 54 60 toll-free for Russia | +375 (29) 205 80 58 for Belarus ✉...

SUBSCRIBERS

16 353

09.07.2026 ⁺⁷⁴ per month

ERR (% SEE POSTS)

9.0%

last day ^{+4.6%}

REACH/POST

1.4K

ad reach ⁺⁷⁴⁷/24h

[HTTPS://PROMTPRESS.COM/AUDIT/RAMONKI_SHOP](https://promptpress.com/audit/ramonki_shop)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 16 353 —	 SUBSCRIBER REACH 8.78% avg % subs see post	 VIEWS/POST 1.4K median 1.5K · 29 days	 POSTS/WEEK 14.4 for period
 7D TREND -3.5% vs previous week	 REACTIONS/POST 12.2 total 745 reactions, 136 reposts, 12 comments	 POST LENGTH 290 chars. median 302 · 29 days	 POSTS ANALYZED 61 29 days
 AD REACH 747 24h avg	 CHURN / MONTH -74 last month	 CITATION RATE 64 citation index · 61 channels mentioned ever	 CHANNEL AGE 5 years 9 months created 16.09.2020

AI EDITOR SUMMARY

Channel «Ramonki – goods from Belarus» – 16 353 subs. Each post averages 1.4K people (9% of subs), reach is low – consider expanding audience. Publishes 14 posts/week (~2/day) – regular schedule. For week Jun 22–28, reach stable (-3.5% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 61 posts over 29 days.
- 02 Dominant format – Photo (40/61 posts).
- 03 Avg post length – 290 chars (median 302).
- 04 Audience peak activity – Tuesday, 19:00 MSK.
- 05 Top posts drive 1x more views than the weakest (1.7K avg top vs 1.2K worst) – among 61 posts over 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

№109.06 · 16:29PHOTO	VIEWS	REACTIONS
	1 722	13
Simple: we see a trendy look – share it with you! Works for a coffee run or everyday. Sizes: 46-56 Price...	REPOSTS	ER
	1	10.5%
№211.06 · 05:35PHOTO	VIEWS	REACTIONS
	1 705	13
A touch of freshness this summer never hurts! Meet the new arrivals in our catalog: 1. Algranda A4160 dress 2. Dress...	REPOSTS	ER
	2	10.4%
№313.06 · 13:17PHOTO	VIEWS	REACTIONS
	1 698	8
Here's a selection of models we'll send with free delivery 🥰 If you liked a look from the selection, feel free to write to...	REPOSTS	ER
	2	10.4%

Nº4 11.06 • 14:13 VIDEO That nautical suit already ordered 1488 units 😊 Who wants one? today last day of discount on this...	VIEWS 1 660 REPOSTS 2 REACTIONS 9 ER 10.2%
Nº5 12.06 • 13:45 PHOTO White airy dresses – summer hit ❤️ Time to add lightness to your wardrobe: 1. ICY Street dress, art...	VIEWS 1 650 REPOSTS 4 REACTIONS 6 ER 10.1%

WORST 3

↓ 03.07 • 05:35 VIDEO Friday rule: the bolder your look, the easier the day goes. Test our theory with this new item from...	VIEWS 1 267 REPOSTS 2 REACTIONS 12 ER 7.7%
↓ 05.07 • 13:37 VIDEO Girls, this is a must 😊 A suit you'd want to wear to work on Monday morning. Made of linen and viscose, and looks simply...	VIEWS 1 223 REPOSTS 2 REACTIONS 10 ER 7.5%
↓ 06.07 • 10:44 VIDEO When summer is so juicy you turn into the most refreshing cocktail! 🍹✨ We've picked 4 «flavors» for your perfect summer...	VIEWS 1 068 REPOSTS 1 REACTIONS 7 ER 6.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

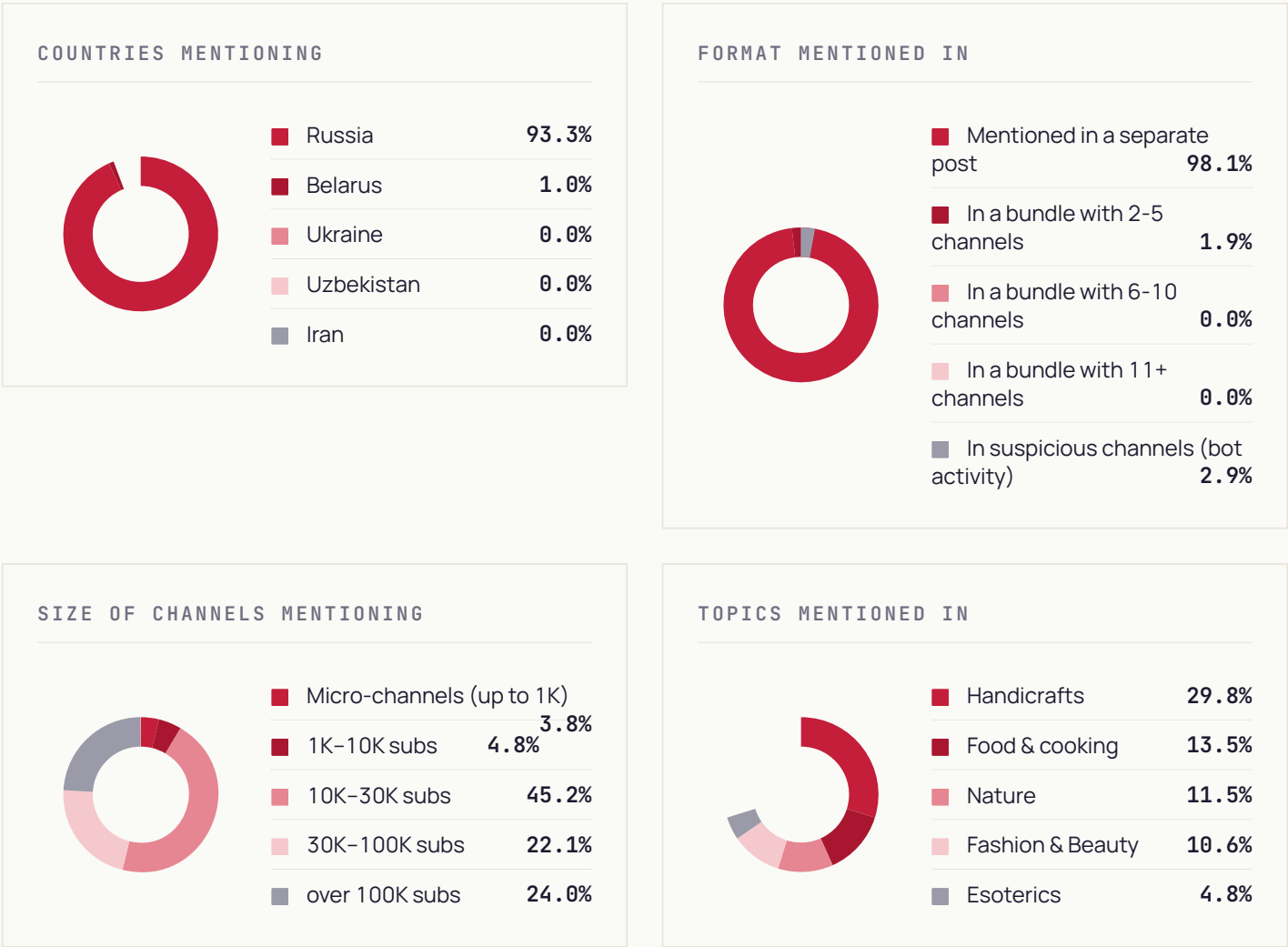
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

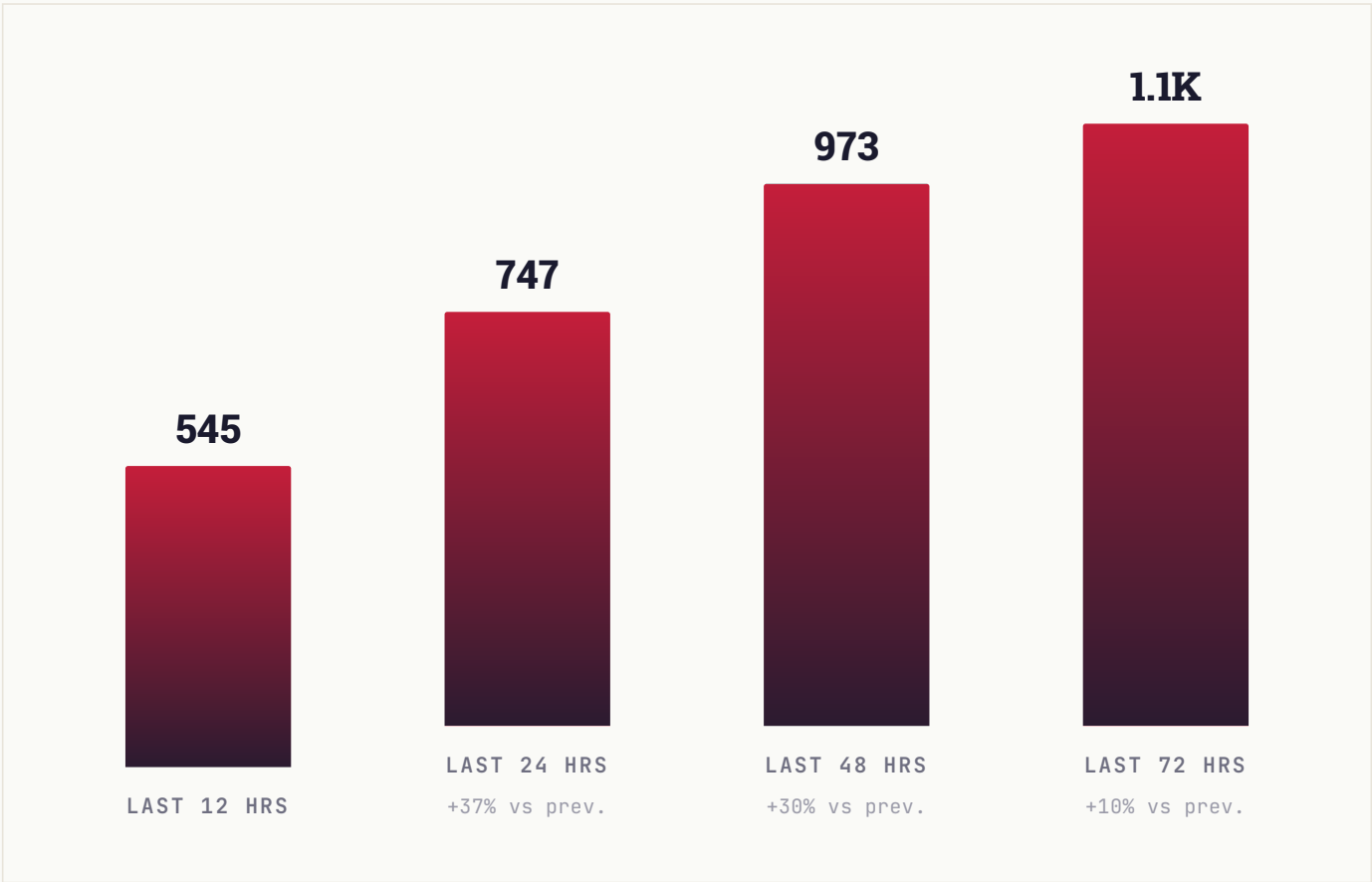
Citation index **64** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **61** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
ER Live on Belbazar	27.4K
BJ Bogdan BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – товары из Беларуси YOU	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear	14.9K
PO POIZON__BELARUS🇧🇪	14.1K

COMPARATIVE INSIGHT

Channel in top 10 of niche (#7 of 99). Strong position. Niche leader — Mark Formelle | Марк Формэль (31.7K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1 353** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	174	
December 2025	0	0	274	
November 2025	0	0	306	
October 2025	0	0	70	
September 2025	0	0	290	
August 2025	0	0	239	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	1 353

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

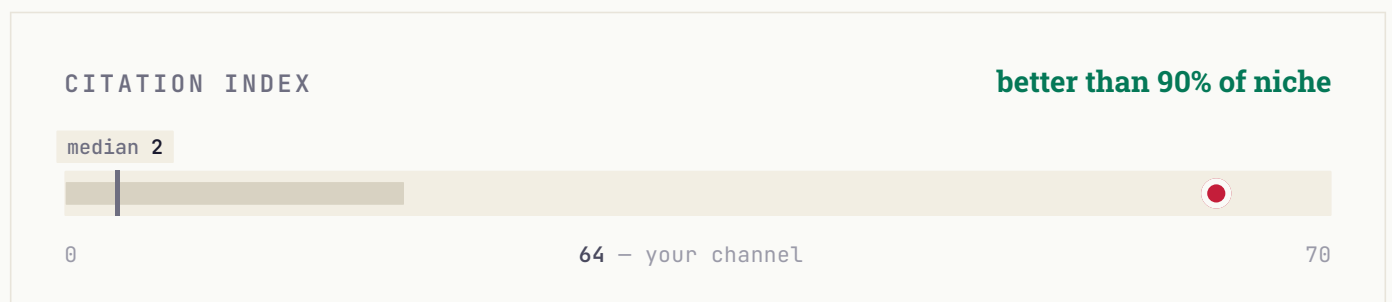
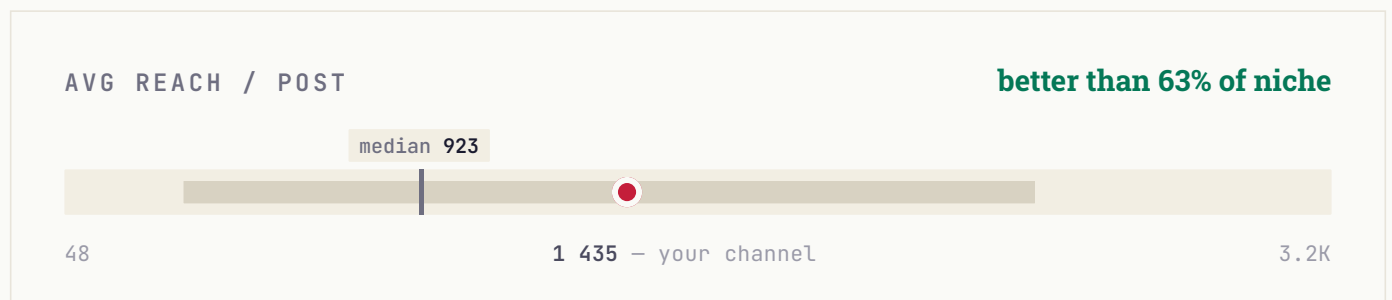
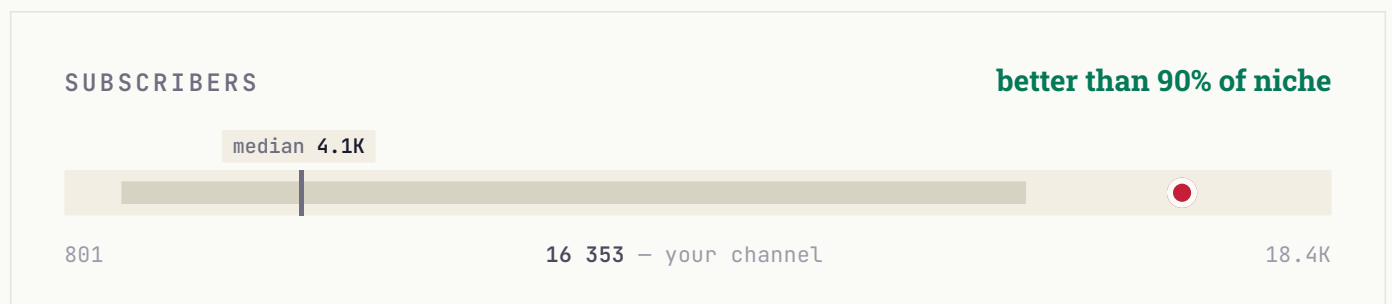
Top-100 channels in category «Fashion & Beauty» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#7

/100

RANK IN NICHE

Channel in top 7% fashion & beauty Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best time for
an important
post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
