

PUBLIC REPORT BY PROMTPRESS

Channel audit

Мир Розыгрышей || Wheel Games



@ramnft

Owner / ad - @Wheelgamesp

SUBS	ERR (% SEE POSTS)	REACH/POST
38 190	2.0%	592
22.07.2026 ⁺³⁷⁴⁷⁴ per month	daily ^{0.5%}	ad reach ³⁵⁹ /24h
HTTPS://PROMTPRESS.COM/AUDIT/RAMNFT		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBS 38 190 —	 SUBSCRIBER REACH 1.55% avg % subs see post	 VIEWS/POST 592 median 510 · 22 days	 POSTS/DAY 10.4 ~73 per week
 7D TREND +15.1% vs prev week	 REACTIONS/POST 9.4 total 2,228 reactions, 986 reposts, 582 comments	 POST LENGTH 51 chars median 42 · 22 days	 POSTS ANALYZED 238 22 days
 AD REACH 359 24h avg	 CHURN / MONTH +37474 last month	 MENTIONS 1 citation index · 35 channels mentioned it ever	 CHANNEL AGE 1 month 3 days created 19.06.2026

AI EDITOR SUMMARY

Channel «Мир Розыгрышей || Wheel Games» — 38 190 subs. Each post avg views 592 people (2% of subs), reach is low — need to grow audience. Publishes 73 posts/week (~10/day) — very active. Week July 6–12 reach grew +15.1% by week June 29 – July 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **238** posts in 22 days.
- 02 Dominant format – **Text** (179/238 posts).
- 03 Avg post length – **51** chars (median 42).
- 04 Peak audience activity – **Sunday**, 13:00 MSK.
- 05 Top posts get **13x** more views than weakest (2.4K avg top vs 178 worst) – across 238 posts in 22 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 18:27 **PHOTO**
6 bears for night🐾 Terms❤️ @tymae4ka❤️ @zvezd_qqq❤️
@Shopbaga Results at 12:00 MSK React pls💖 (completed)

VIEWS	REACTIONS
2 483	29
REPOSTS	ER
14	6.5%

Nº2 12.07 · 17:51 **TEXT**
mishka @StarsOtSpice @cubetradenft

VIEWS	REACTIONS
2 345	—
REPOSTS	ER
7	6.1%

Nº3 12.07 · 10:05 **TEXT**
mishka @imneformal999

VIEWS	REACTIONS
2 324	2
REPOSTS	ER
9	6.1%

Nº4 12.07 • 17:13 **TEXT**
mishka for a minute @imneformal999

VIEWS
2 318

REACTIONS
—

REPOSTS
5

ER
6.1%

Nº5 12.07 • 17:31 **TEXT**
mishka @zvezd_okk

VIEWS
2 312

REACTIONS
3

REPOSTS
6

ER
6.1%

WORST 3

↓ 23.06 • 12:01 **TEXT**
! NOT GIVING ! Not giving because messages for stars @mitsuush DIDN'T UNSUB WITHIN 5 MIN

VIEWS
206

REACTIONS
2

REPOSTS
1

ER
0.5%

↓ 01.07 • 18:19 **PHOTO**
🎁 Giveaway active! 🎁 Prize: Xmas Stocking #53901 👤 Subs: 9 💰 Total bets: 194 ⭐🕒 Time left: 2:14:52

VIEWS
177

REACTIONS
1

REPOSTS
—

ER
0.5%

↓ 10.07 • 13:26 **PHOTO**
🔨 Auction active! 🎁 Prize: Chill Flame #20224 📊 Bids: 2 🕒 Time left: 50 min. 🏆 Top leaders: 🏅 Baga: 15 ⭐🥈 ...

VIEWS
153

REACTIONS
1

REPOSTS
—

ER
0.4%

— SECTION 03 · MENTIONS

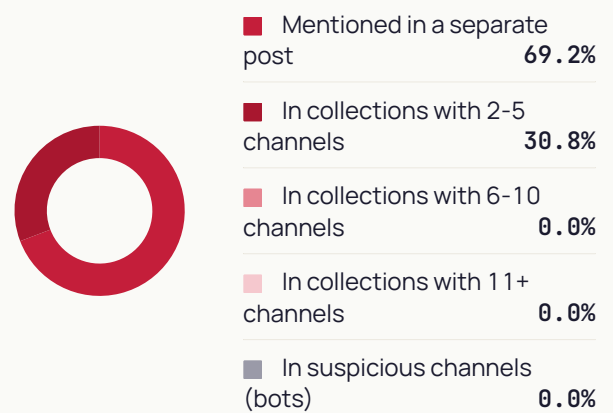
Who mentions the channel and how

Citation index **1** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All-time channel mentions **35** different channels.

MENTIONING COUNTRIES



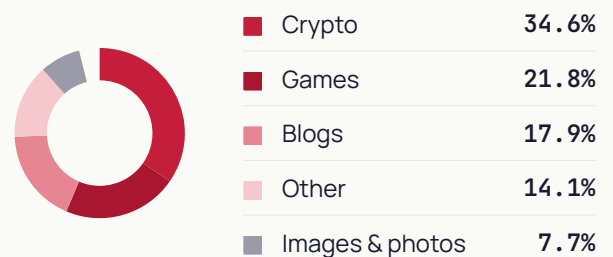
MENTION FORMAT



MENTIONING CHANNEL SIZES



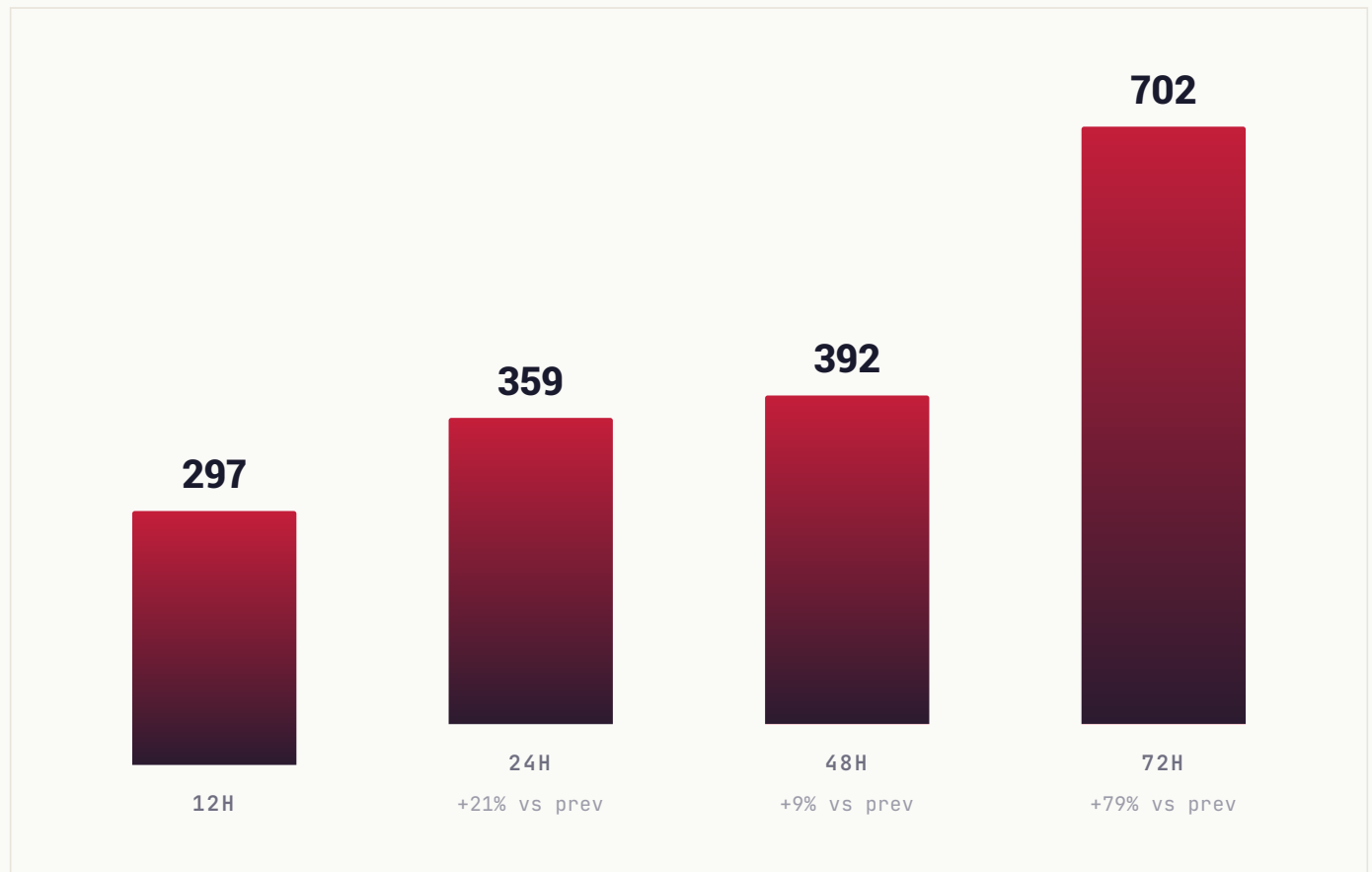
MENTIONED TOPICS



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
MR Мир Розыгрышей Wheel Games YOU	38.2K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Crypto» (Russia) and saw how your channel compares. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Best post of the week – Sunday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts****02****Increase video posts share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark – rethink formats**

Current ER 1.55% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+5.0pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic – easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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