

PROMTPRESS PUBLIC REPORT

Channel audit

RA'MEN



@ramenmoscow

Ramen bars with authentic ramen and anime cocktails Moscow
 Baumanskaya, 56/17 • RA'MEN LAND B. Serpukhovskaya, 23
 Pyatnitskaya, 45 • Myasnitskaya, 11 • Tsvetnoy Bulvar, 21/7
 4th Syromyatnichesky, 1/3 CHAT BOT:...

SUBSCRIBERS

22 851

+114 per month

ERR (% SEE POSTS)

15.0%

daily 6.8%

REACH/POST

3.1K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 851 —	 SUBS REACH 13.75% avg % subs see post	 VIEWS/POST 3.1K median 2.9K · 29 days	 POSTS/WEEK 18.3 for period
 7D TREND -19.5% vs previous week	 REACTIONS/POST 51.6 3,921 reactions, 2,054 reposts, 174 comments	 POST LENGTH 295 chars median 270 · 29 days	 POSTS ANALYZED 76 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +114 last month	 CITATION RATE 829 citation index · 875 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 27.02.2022

AI EDITOR SUMMARY

Channel «RA'MEN» — 22 851 subs. Each post avg views 3.1K people (14% from subs), reach low — expand audience. Publishes 18 posts/week (~3/day) — regular. Week Jun 29 — Jul 5 reach dropped -19.5% to week Jun 22–28 — analyze causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **76** posts in 29 days.
- 02 Dominant format – **Photo** (31/76 posts).
- 03 Avg post length – **295** chars (median 270).
- 04 Audience peak activity – **Friday, 12:00 MSK**.
- 05 Top posts get **4x** more views than weakest (top avg 9.8K vs worst 2.3K) – across 76 posts in 29 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 09:06 PHOTO RA'MEN FEST 🎉 Celebrating our 7th birthday on July 4 with the biggest party of the summer – RA'MEN FEST at RA'MEN...	VIEWS 14 658 REP. 175	REACTIONS 60 ER 64.1%
Nº2 09.07 · 08:57 PHOTO Still celebrating RA'MEN's birthday 🎁 From July 9 to 26, for every 2,000₽ on the check, we gift a beauty product from HOLIKA HOLIKA. Which one?...	VIEWS 10 340 REP. 109	REACTIONS 42 ER 45.2%
Nº3 28.06 · 07:56 PHOTO RAMEN EATING CONTEST 🍜 On July 4 at RA'MEN FEST we'll hold our traditional speed ramen eating contest! 🔥 🎯 Main...	VIEWS 4 285 REP. 124	REACTIONS 67 ER 18.8%

Nº4 25.06 • 10:03 VIDEO Fancy ice cream with collectible cards at RA'MEN 🍷 – Lemon Cone – Raspberry Turbo-Granny – Coconut Appa 🎁 Free with every ice cream...	VIEWS 3 982 REACTIONS 82 REP. 84 ER 17.4%
Nº5 15.06 • 08:15 PHOTO Love cosplay? 🧑 Come to RA'MEN dressed as your favorite character and get any ramen from the main menu for free! Details and...	VIEWS 3 810 REACTIONS 106 REP. 42 ER 16.7%

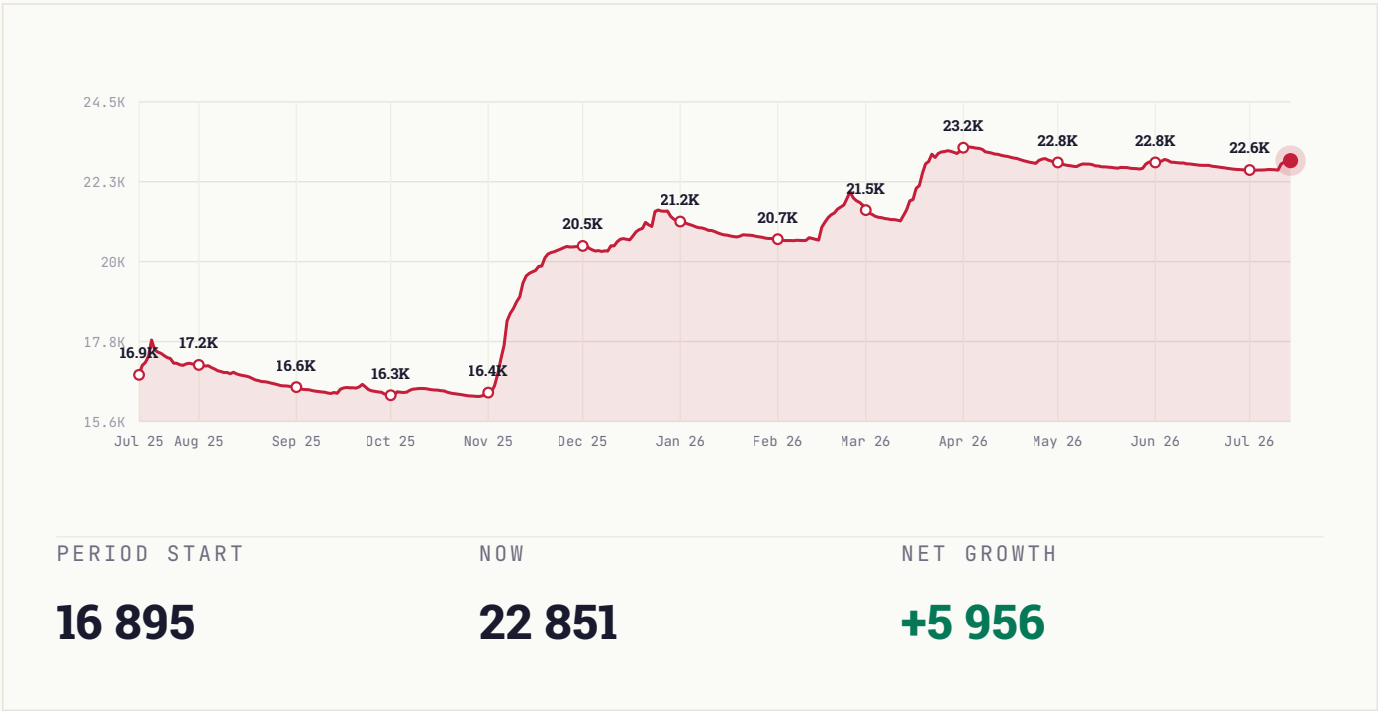
WORST 3

↓ 24.06 • 15:47 TEXT We're already welcoming first guests in the inner courtyard 🍴	VIEWS 2 496 REACTIONS 14 REP. — ER 10.9%
↓ 10.07 • 09:21 PHOTO Found something to do this weekend? 🌀 We've got it all planned for you – meet us at RA'MEN Weekend! Three days, three activity zones at RA'MEN...	VIEWS 2 292 REACTIONS 42 REP. 24 ER 10.0%
↓ 10.07 • 08:13 VIDEO Remembering RA'MEN FEST and sharing highlights 🧑 We're already preparing new activities for you 🍷	VIEWS 2 074 REACTIONS 34 REP. 7 ER 9.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

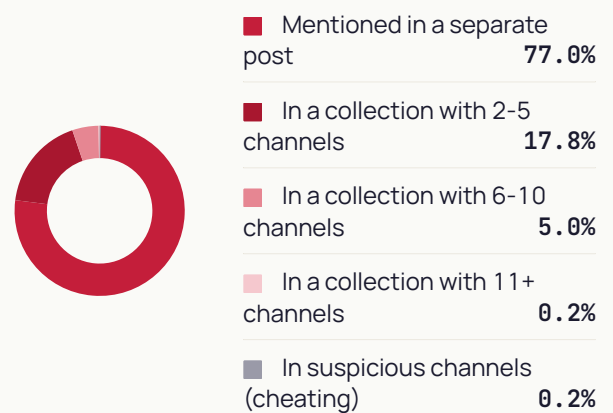
Who mentions the channel & how

Citation index **829** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **875** different channels.

COUNTRIES MENTIONING



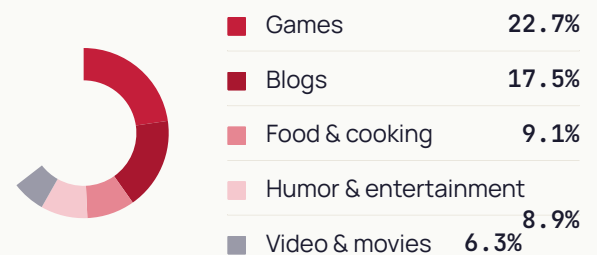
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



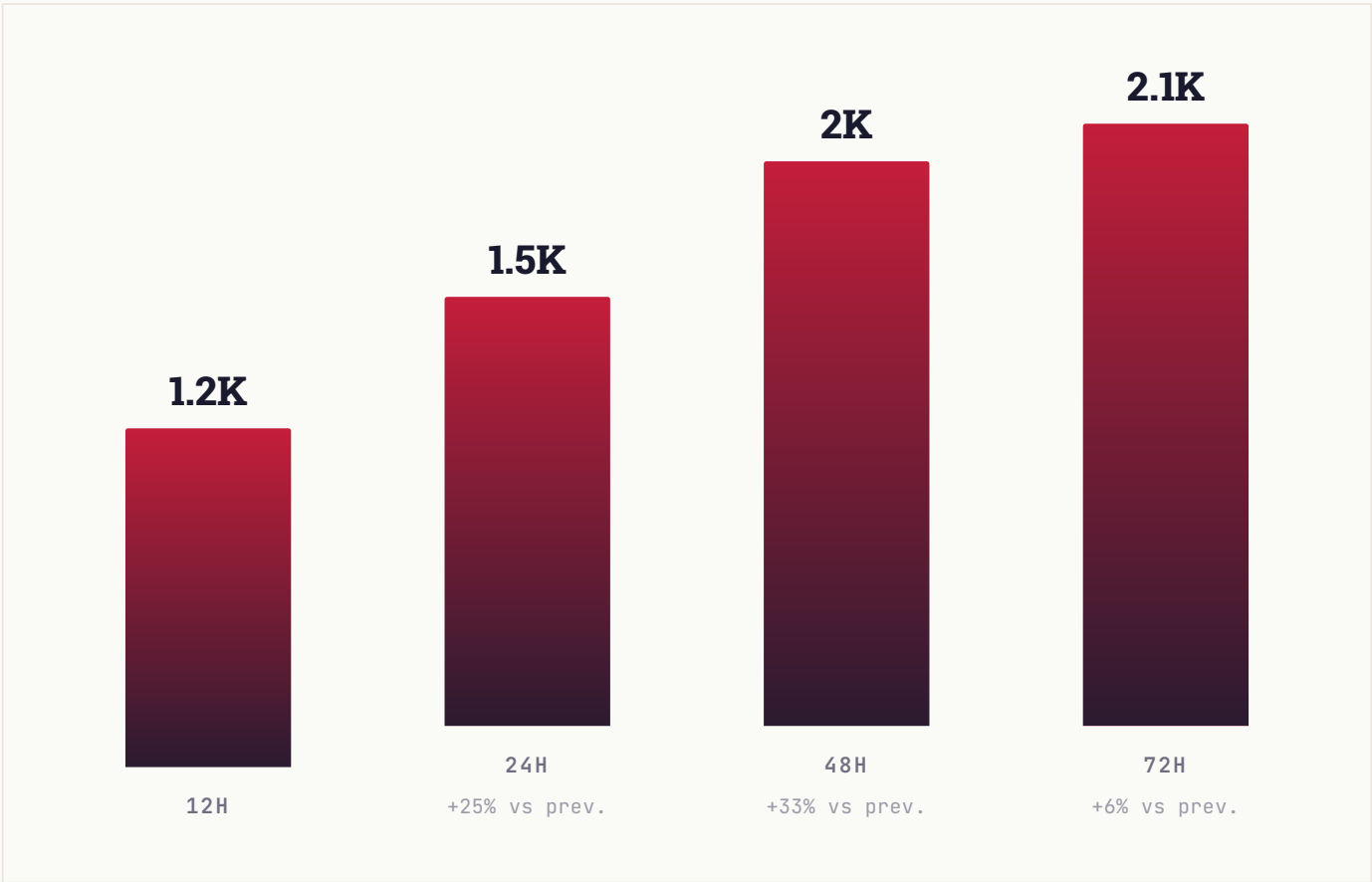
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
IT 1win Token	3.3M
CR Cooking Recipes Salads 🍴👩🍳	997K
Fri Pyaterochka	775.4K
🍰M 🍰 Mom's Recipes 😊	679.9K
A Air Fryer Recipes	594K
Mon Simple Recipes	586.5K
CR Recipe book	558.3K
CN Kitchen Inside Out	532.8K
VI Tasty & cheap 🍲	487.1K
CI CHIZHIK	483.8K
RA RA'MEN YOU	22.9K

COMPARATIVE CONCLUSION

Channel yet outside niche top 96 — early growth stage. Niche leader — 1win Token (3.3M), top-96 median: 223.1K. First goal — enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **556**, they brought **6 173** new subs.

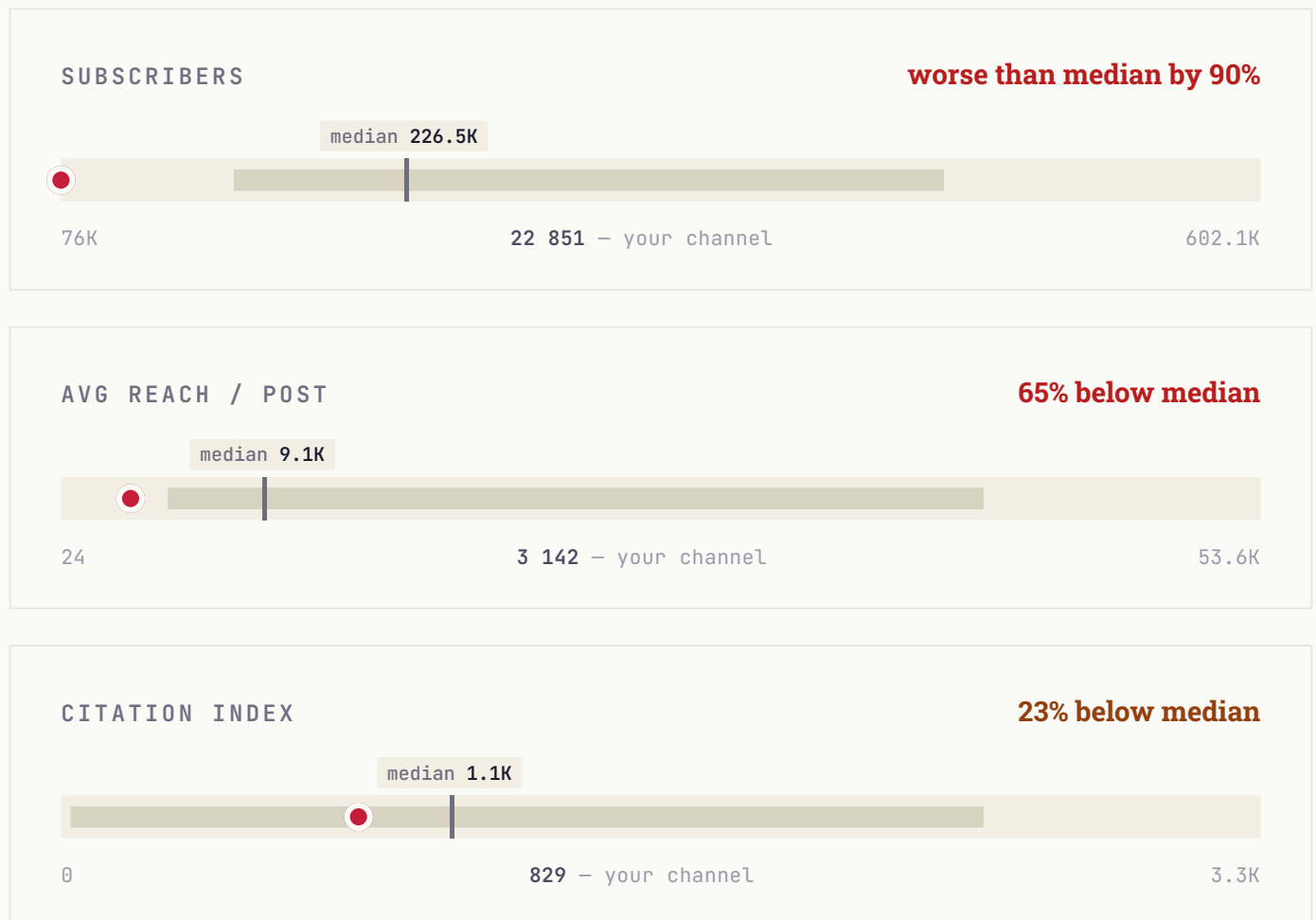
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	39	34	60
December 2025	125	104	1 374
November 2025	228	182	4 125
October 2025	43	42	272
Sep 2025	19	19	293
August 2025	102	87	49

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
556	6	6 173

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Food & cooking» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Friday
On this day at 12:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
