

PUBLIC PROMTPRESS REPORT

Channel audit

Liliya Rakh



@rakhliliya

Stylist, buyer, TV host 33 years in fashion Listed in BOF500 most influential people in fashion by "Business of Fashion" Worldwide delivery WhatsApp: +7 777 122 0176

SUBSCRIBERS

15 842

-46 per month

ERR (% SEE POSTS)

10.0%

daily 4.7%

REACH/POST

1.5K

ad reach 742/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 842 —	 SUBSCRIBER REACH 9.49% avg % subs see post	 VIEWS/POST 1.5K median 1.6K · 29 days	 POSTS/WEEK 21.2 for the period
 7D TREND -3.3% vs previous week	 REACTIONS/POST 54.7 4,920 reactions, 407 reposts, 119 comments	 POST LENGTH 164 chars median 104 · 29 days	 POSTS ANALYZED 90 29 days
 AD REACH 742 24h avg	 CHURN / MONTH -46 last month	 CITATION RATE 10 citation index · 63 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 12.03.2022

AI EDITOR SUMMARY

Channel «Liliya Rakh» — 15 842 subs. Each post gets avg 1.5K people (9% of subs), reach is low — consider expanding audience. Publishes 21 posts/week (~3/day) — active posting. Week Jun 22–28 reach stable (-3.3% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **90** posts over 29 days.
- 02 Dominant format — **Video** (65/90 posts).
- 03 Avg post length — **164** chars (median 104).
- 04 Peak audience activity — **Friday, 23:00 ALMT**.
- 05 Top posts get **2x** more views than the weakest (1.9K avg for top vs 1.1K for worst) — among 90 posts in 29 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 18:52 VIDEO The row Order at grunge.spc Worldwide delivery 🌐 Kapparova 404, Almaty, Kazakhstan	VIEWS 1 931 REPOSTS 16	REACTIONS 67 ER 12.2%
Nº2 12.06 · 17:07 PHOTO I love Marina Tsvetaeva's phrase: «I know my place in life. And it's not the last. Because I never stand in line.» Perfect, I think. To be...	VIEWS 1 900 REPOSTS 8	REACTIONS 61 ER 12.0%
Nº3 11.06 · 04:16 VIDEO 1. Don't put off your life for later. 2. Don't be afraid to start over. 3. Don't stay where you're not loved or valued. 4. Don't try to...	VIEWS 1 884 REPOSTS 35	REACTIONS 116 ER 11.9%

Nº4

10.06 · 18:25

PHOTO

Good morning, world! Yours truly, Liliya Rakh!

VIEWS

1 872

REPOSTS

3

REACTIONS

60

ER

11.8%

Nº5

14.06 · 19:04

VIDEO

RICK OWENS in grunge.spc Order at grunge.spc Worldwide delivery 🌐 Kapparova 404, Almaty, Kazakhstan

VIEWS

1 872

REPOSTS

3

REACTIONS

54

ER

11.8%

WORST 3

↓ 05.07 · 10:16 VIDEO Yours truly, Liliya Rakh!	VIEWS 1 206 REPOSTS 9	REACTIONS 39 ER 7.6%
↓ 06.07 · 03:40 VIDEO BACKSTAGE grunge.spc	VIEWS 1 122 REPOSTS —	REACTIONS 34 ER 7.1%
↓ 06.07 · 07:20 VIDEO Yours truly, Liliya Rakh!	VIEWS 1 118 REPOSTS —	REACTIONS 29 ER 7.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

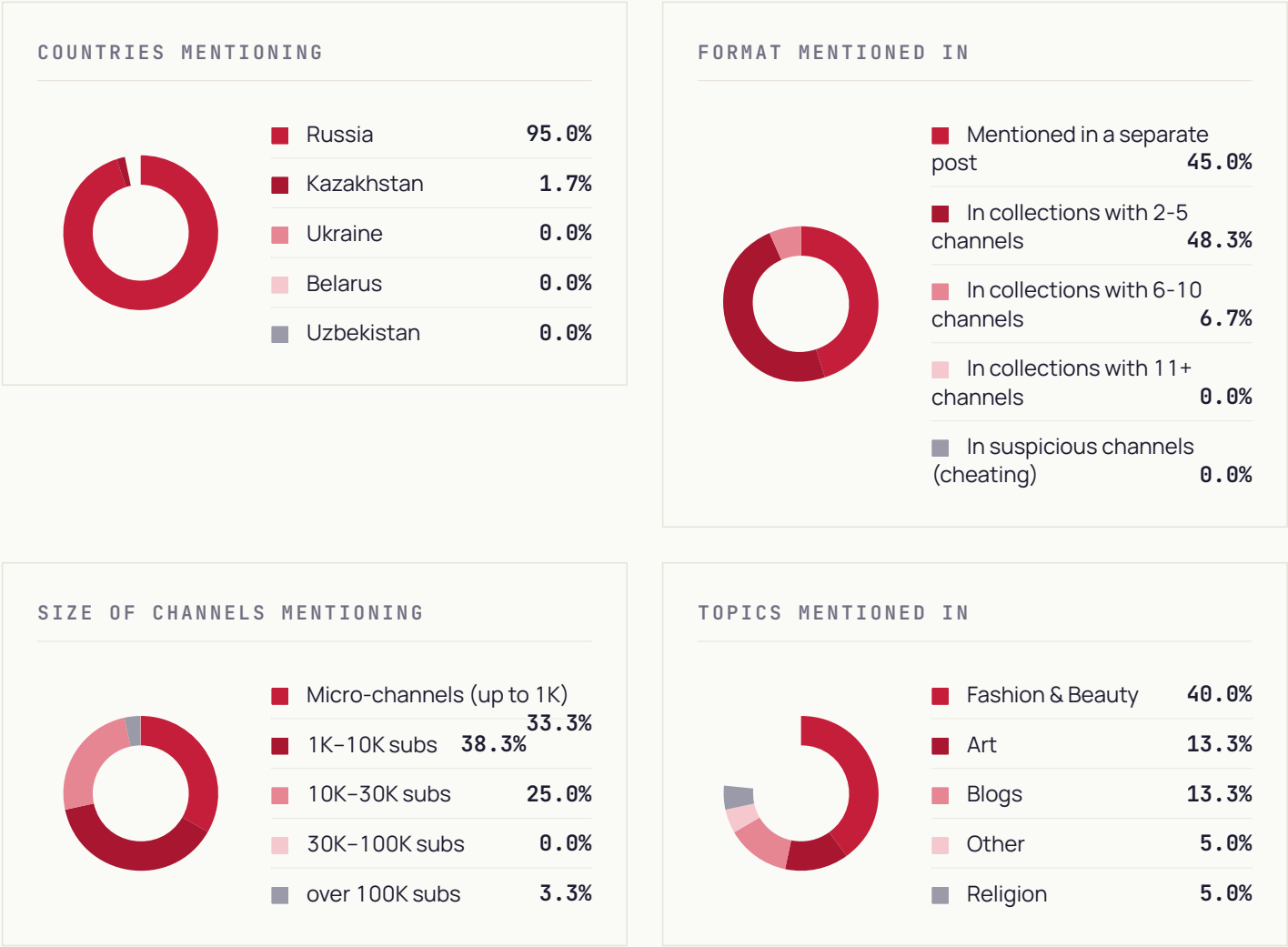
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

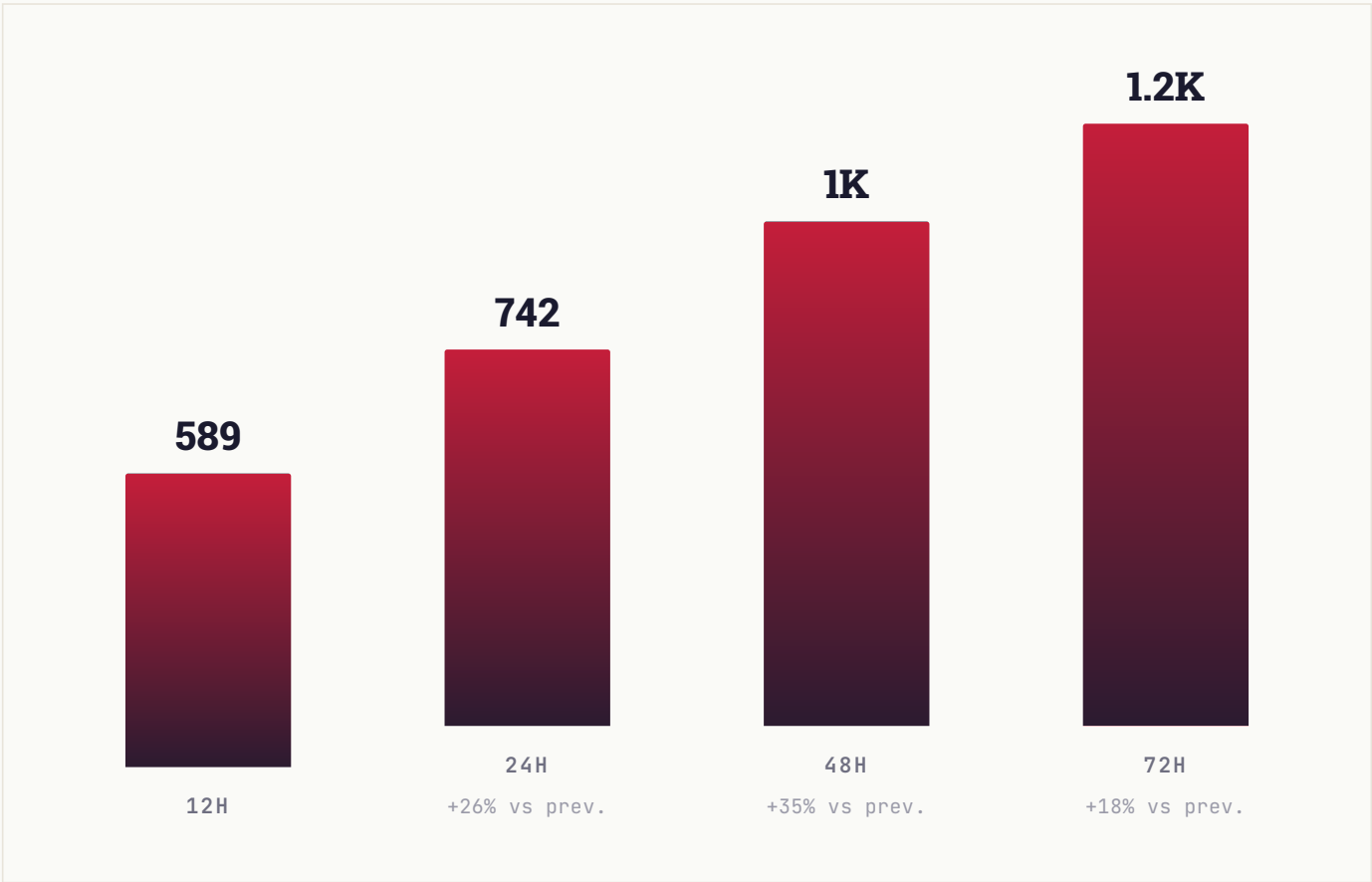
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **63** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENSHI	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C -, ` secrets of vanenism ` -	24.3K
СЖ Stylish Woman with Olga Kryukova	17.8K
VG visiting aydka	15.9K
LR Liliya Rakh YOU	15.8K
CO Санам ОПТ	14.3K
ME M_beauty(cosmetics)	14K
MJ MARI.BREND FASHION	10.8K
Sat SILVER JEWELRY WHOLESALE	10K
SO SALTASHOP WHOLESALE	9.8K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#6 of 75). Strong position. Niche leader: TENSHI (33.6K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **7**, they brought **1 240** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	1	1	251	
December 2025	0	0	171	
November 2025	0	0	222	
October 2025	3	3	231	
Sep 2025	1	1	136	
August 2025	2	2	229	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7	6	1 240

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-76 channels in category «Fashion & Beauty» and compared your channel.
Gray band = range of 80% niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#6/76

RANK IN NICHE

Channel in top 7% fashion & beauty



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience most active on this day at 23:00 ALMT.

EFFECT

Best time for an important post
- 02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
