

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Raiffeisen Bank



@raiffeisenbankrus

Official account of Raiffeisen Bank Registered in Roskomnadzor
registry: № 5360055898

SUBS

68 361

-507 per month

ERR (% SEE POSTS)

45.0%

per day 29.6%

REACH/POST

32.3K

ad reach 20.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. Subtitle shows the period.

 SUBS 68 361 —	 SUBSCRIBER REACH 47.23% avg % of subs see post	 VIEWS/POST 32.3K median 32.3K · 15 days	 POSTS/WK 0.9 for the period
 7D TREND — no data for period	 REACTIONS/POST 539.5 only 1,079 reactions, 437 reposts, 0 comments	 POST LENGTH 190 chars. median 190 · 15 days	 POSTS ANALYZED 2 15 days
 AD REACH 20.3K 24h avg	 CHURN / MONTH -507 last month	 CITATION INDEX 106 citation index · 592 channels mentioned ever	 CHANNEL AGE 9 years 2 months created 03.05.2017

AI EDITOR SUMMARY

Channel «Raiffeisen Bank» — 68 361 subs. Each post gets on avg 32.3K people (47% of subs), this is wide reach for a channel of this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 15 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 190 chars (median 190).
- 04 Peak audience activity – Tuesday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (21.5K avg for top vs 32.3K for worst) – among 2 posts in 15 days. Analyze what the top shares: topic, format, timing.

TOP 2 POSTS

Nº1 30.06 · 12:07 PHOTO Enter code from... intercom Seems unrelated, but here's how scammers use it. Explained in cards how fraudsters...	VIEWS	REACTIONS
	43 004	619
Nº2 15.07 · 12:56 PHOTO We explain in cards why you shouldn't click links from strangers online. Even if they really ask 🙄 Even if the link...	REPOSTS	ER
	292	62.9%
	VIEWS	REACTIONS
	21 572	460
	REPOSTS	ER
	145	31.6%

WORST 2

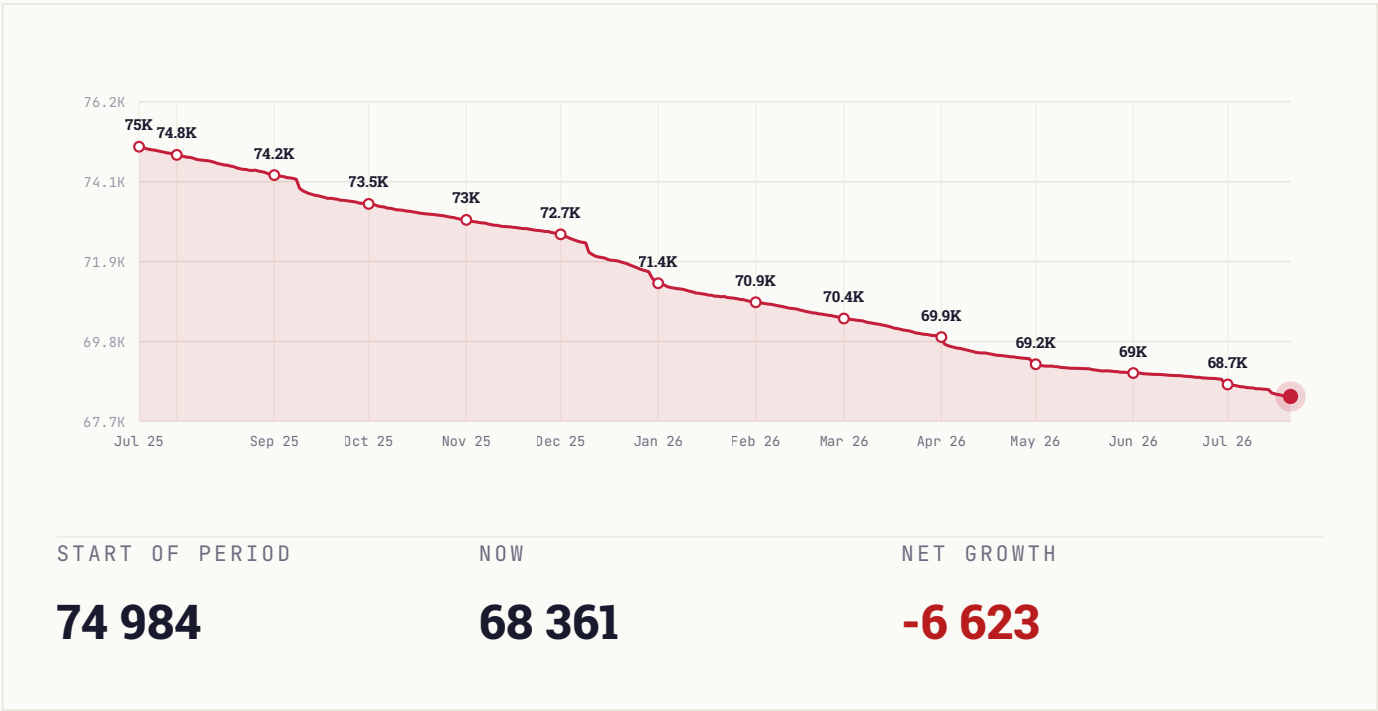
↓ 30.06 · 12:07 PHOTO Enter code from... intercom Seems unrelated, but here's how scammers use it. Explained in cards how fraudsters...	VIEWS	REACTIONS
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	REPOSTS	ER
	292	62.9%

↓ 15.07 · 12:56 PHOTO We explain in cards why you shouldn't click links from strangers online. Even if they really ask 👁👁 Even if the link...		VIEWS 21 572	REACTIONS 460
		REPOSTS 145	ER 31.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

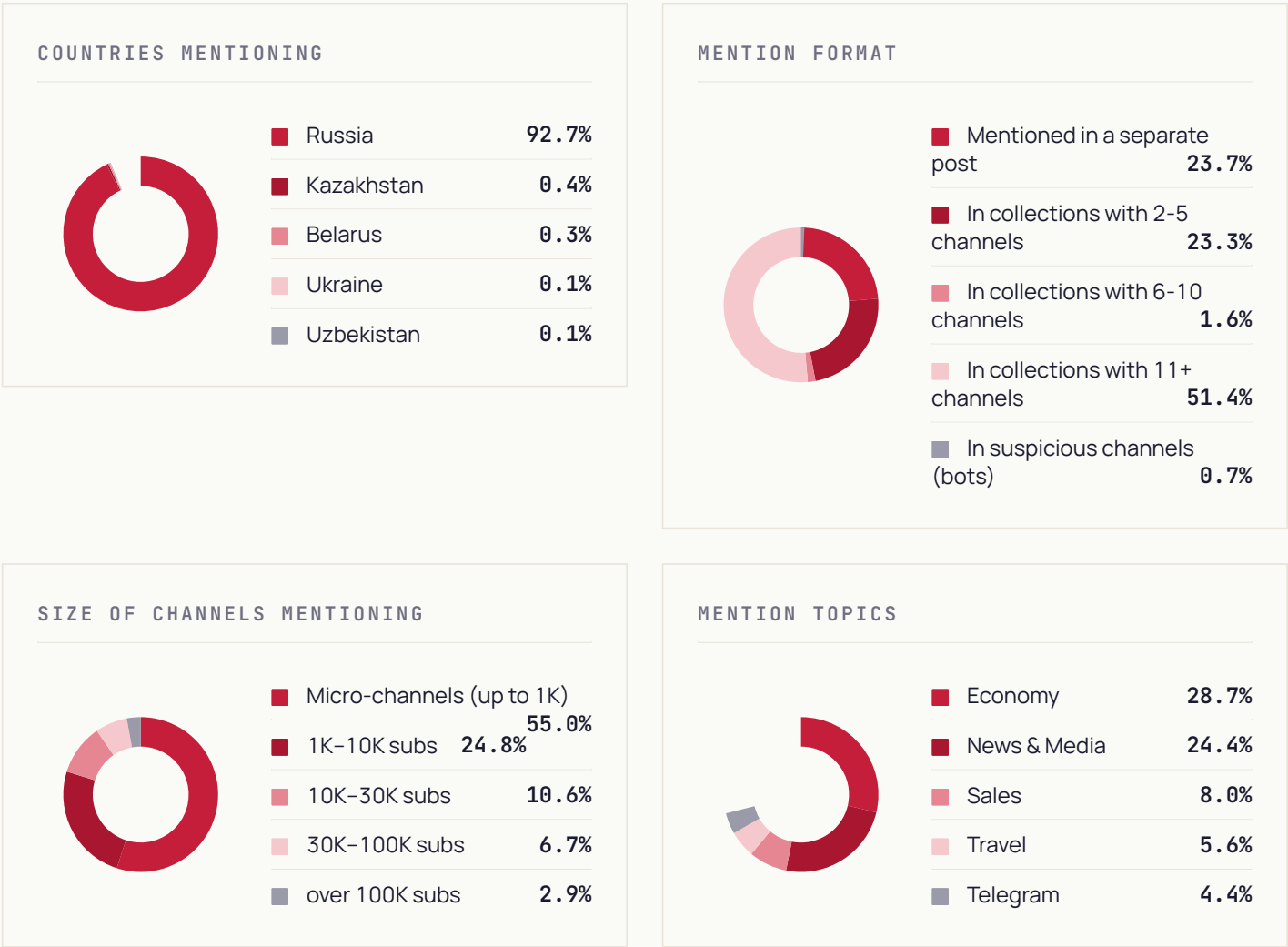
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who mentions the channel and how

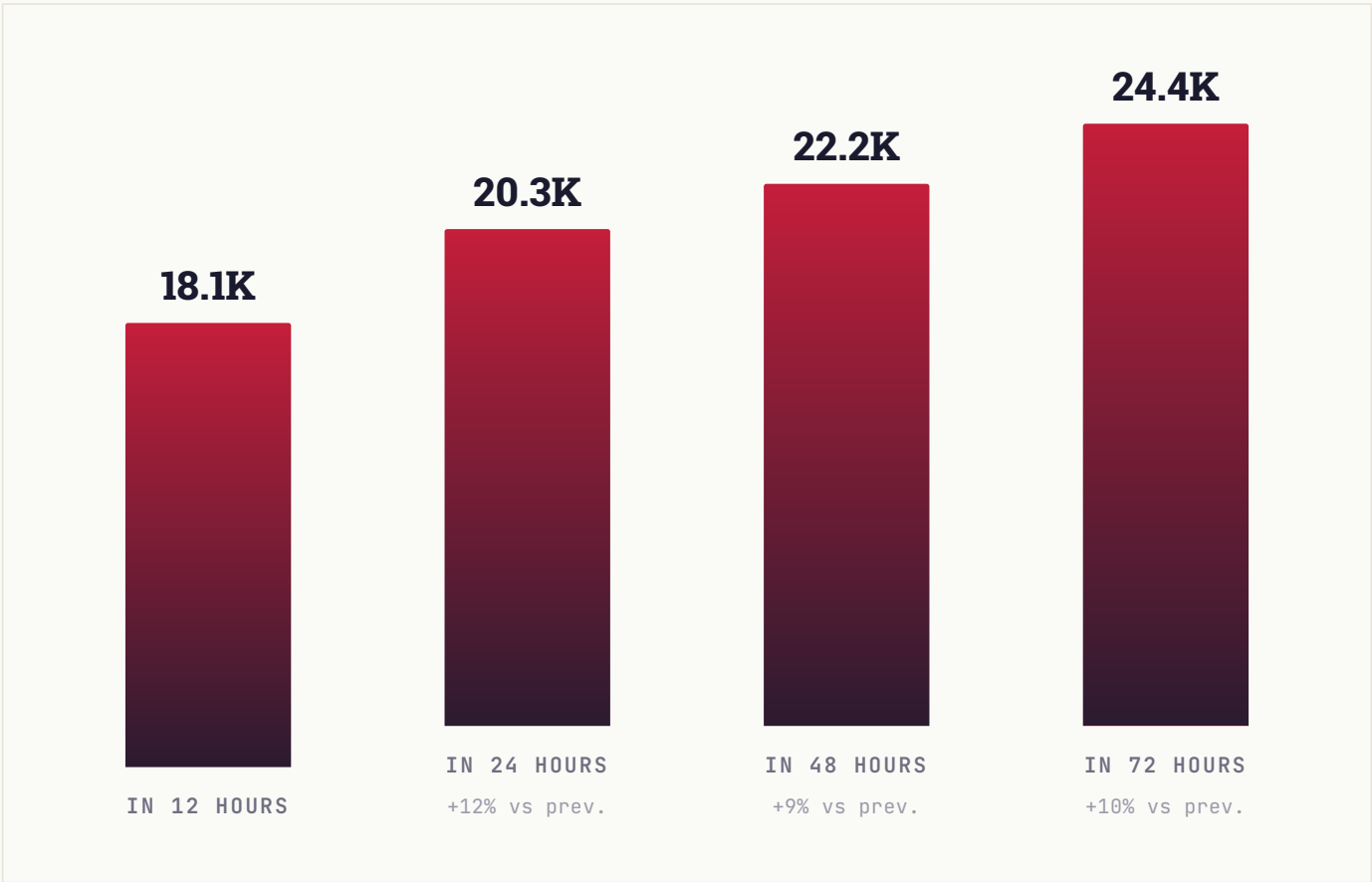
Citation index **106** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **592** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏆 KE	1.8M
The Economist TЭ	1.3M
Economy. TE	1.2M
QUBTAN EL GOLD QE	1.1M
Raiffeisen Bank RB YOU	68.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **16** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	6	
December 2025	0	0	0	
November 2025	1	1	1	
October 2025	0	0	0	
September 2025	1	1	3	
August 2025	1	1	6	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
3		6	16	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Economy» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 0.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs.**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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