

PUBLIC REPORT BY PROMTPRESS

Channel audit

Radarr across Russia | UAV



@radarrussia

Information source created for rapid public alert about air threats in Russia Feedback - @Radarr_russiabot Be sure to enable notifications to...

SUBSCRIBERS

1 301 977

+66790 per month

ERR (% WHO SEE POSTS)

6.0%

daily 3.9%

REACH/POST

70.1K

ad reach 50.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 1 301 977 —	 SUBSCRIBER REACH 5.38% avg % subs see post	 VIEWS/POST 70.1K median 66.4K · 7 days	 POSTS/DAY 142.0 ~994 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 150 chars median 141 · 7 days	 POSTS ANALYZED 1000 7 days
 AD REACH 50.3K 24h avg	 CHURN / MONTH +66790 last month	 CITATION RATE 530 citation index · 1,321 channels mentioned all time	 CHANNEL AGE 2 years 9 months created 30.08.2023

AI EDITOR SUMMARY

Channel «Radar across Russia | UAV» – 1 301 977 subs. Each post averages 70.1K people (5% subs), reach is low – consider expanding audience. Posts 994 posts per week (~142/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts in 7 days.
- 02 Dominant format — Text (999/1000 posts).
- 03 Avg post length — 150 chars (median 141).
- 04 Peak audience activity — Monday, 12:00 MSK.
- 05 Top posts get 4x more views than the weakest (147.2K avg for top vs 33.3K for worst) — among 1,000 posts in 7 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 09:05 TEXT Leningrad region June 1 from 13:00 to 14:00 (MSK) a public warning system test with sirens and voice announcements will be conducted...	VIEWS 153 009 REP. 278	REACTIONS — ER 11.8%
Nº2 01.06 · 08:01 TEXT Currently quiet If threat arises, we'll alert immediately. Take care...	VIEWS 144 933 REP. 37	REACTIONS — ER 11.1%
Nº3 01.06 · 15:21 TEXT Belgorod region UAV danger ☒ Radar across Russia - @radarrussiia ☒ Bypass white lists - @Internet_Boost_bot	VIEWS 143 603 REP. —	REACTIONS — ER 11.0%

Nº4 01.06 · 17:04 TEXT Kursk region Belgorod region Danger from single UAVs ☒Radar across Russia - @radarrussiia ☒ Bypass whitelists -...	VIEWS 141 160 REP. 1	REACTIONS — ER 10.8%
Nº5 01.06 · 17:02 TEXT Bryansk region UAV danger persists ☒Radar across Russia - @radarrussiia ☒ Bypass white lists - @Internet_Boost_bot	VIEWS 140 561 REP. 1	REACTIONS — ER 10.8%

|

WORST 3

↓ 05.06 · 00:53 TEXT Kozelsky district Kaluga region Detection of 3+ UAVs ☒Radar across Russia - @radarrussiia ☒ Bypass whitelists - @Internet_Boost_bot	VIEWS 33 667 REP. 1	REACTIONS — ER 2.6%
↓ 05.06 · 00:55 TEXT Vyazemsky district Smolensk region UAV detection ☒Radar across Russia - @radarrussiia ☒ Bypass whitelists - @Internet_Boost_bot	VIEWS 33 267 REP. 1	REACTIONS — ER 2.6%
↓ 05.06 · 00:55 TEXT Zhizdrinsky district Kaluga region Detection of 2+ UAVs ☒Radar across Russia - @radarrussiia ☒ Bypass whitelists - @Internet_Boost_bot	VIEWS 32 936 REP. 1	REACTIONS — ER 2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

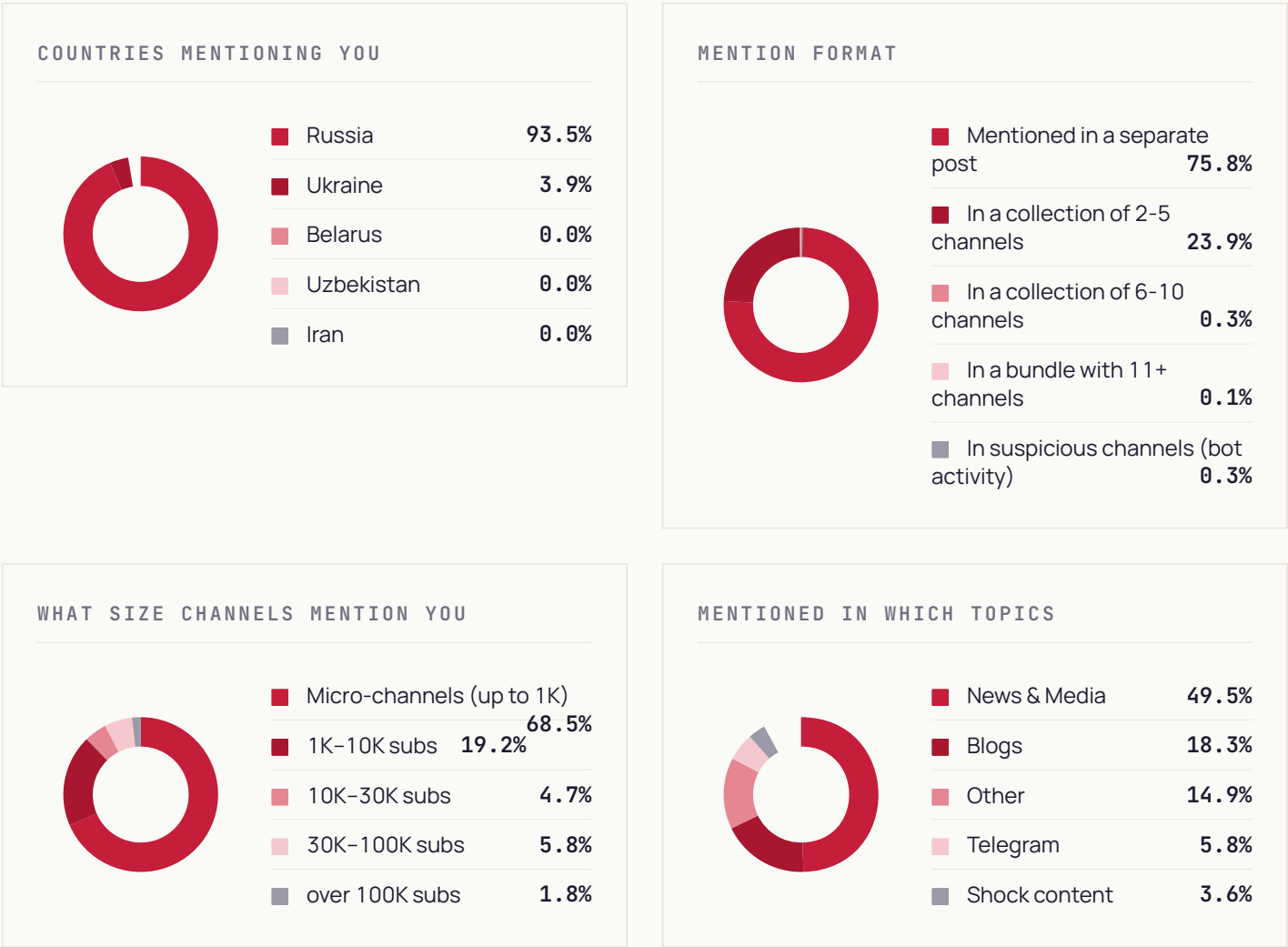
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.



SECTION 04 · CITATIONS

Who mentions the channel and how

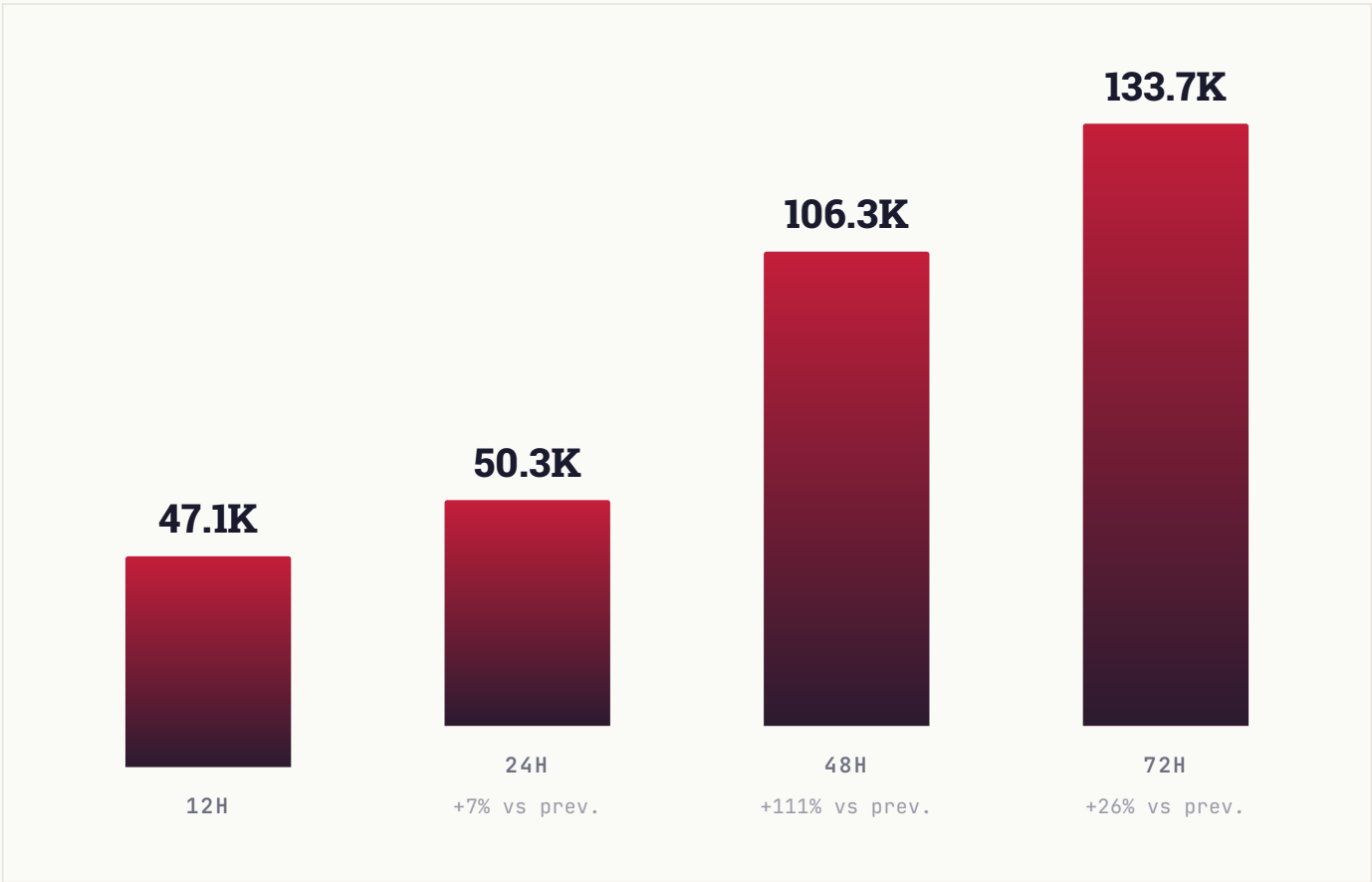
Citation index **530** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **1 321** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
PM First Moscow	3.1M
RN RIA Novosti	3.1M
CPM Media Russia non-Moscow	2.9M
NM Moscow News	2.7M
MS Moscow today	2.7M
RP Radar across Russia UAV YOU	1.3M

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#23 of 99). Leader — Live Broadcast • News (4.1M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3 792**, they brought **243 262** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	349	44	15 277
Nov 2025	540	49	7 182
Oct 2025	739	127	17 789
September 2025	486	44	13 720
August 2025	901	143	64 012
July 2025	777	200	125 282
TOTAL MENTIONS	MONTHS IN DATA		ATTRACTED SUBSCRIBERS
3 792	6		243 262

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

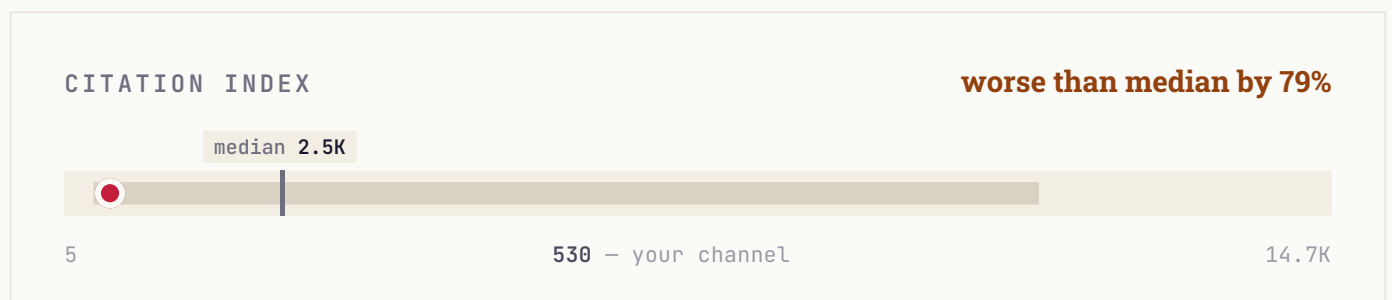
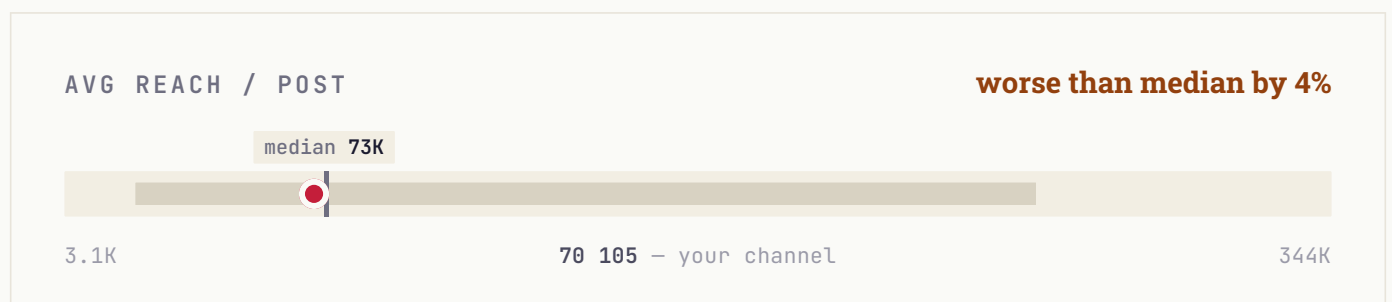
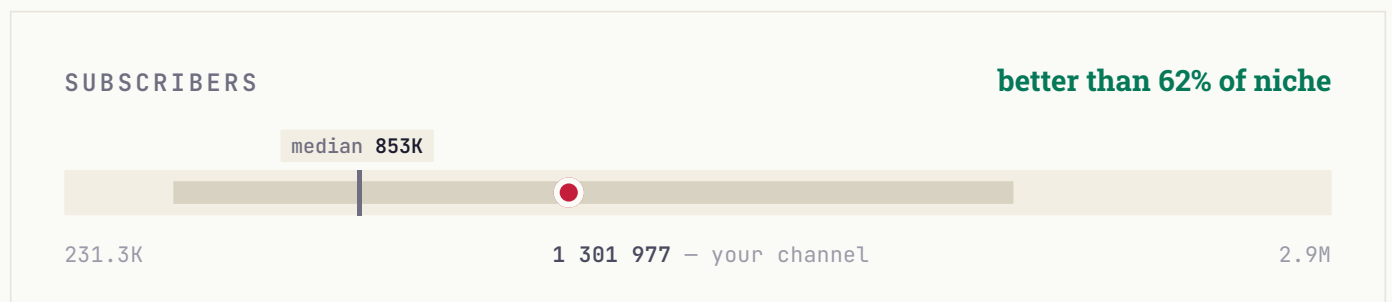
Took top-100 channels in category "News & Media» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#86

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 12:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.38% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager