

PROMTPRESS PUBLIC REPORT

Channel audit

RadarBase.info



@radarbase

HUD Speed • GPS Radar • Hazards & cameras on roads Support:
hello@radarbase.info

SUBS

51 690

+592 per month

ERR (% SEE POSTS)

43.0%

per day 14.3%

REACH/POST

22.1K

ad reach 7.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 51 690 —	 SUB REACH 42.69% avg % subs see post	 VIEWS/POST 22.1K median 22.1K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for this period	 REACTS/POST 811.0 total 811 reactions, 21 reposts, 0 comments	 POST LENGTH 1,000 chars median 1,000 · —	 POSTS ANALYZED 1 —
 AD REACH 7.4K 24h avg	 CHURN / MONTH +592 last month	 CITATION RATE 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 10.03.2022

AI EDITOR SUMMARY

Channel «RadarBase.info» — 51 690 subs. Each post gets avg 22.1K people (43% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **1000** chars (median 1000).
- 04 Peak audience activity – **Thursday**, 13:00 MSK.
- 05 Top posts get **0x** more views than the weakest (7.4K avg for top vs 22.1K for worst) – among 1 posts for –. Worth analyzing what the top has in common – topic, format, timing.

TOP 1 POSTS

Nº1 11.06 · 10:32 PHOTO While we worked on app updates and told you about the coolest features, summer crept up and...	VIEWS	REACTS
	22 069	811
	REPOSTS	ER
	21	42.7%

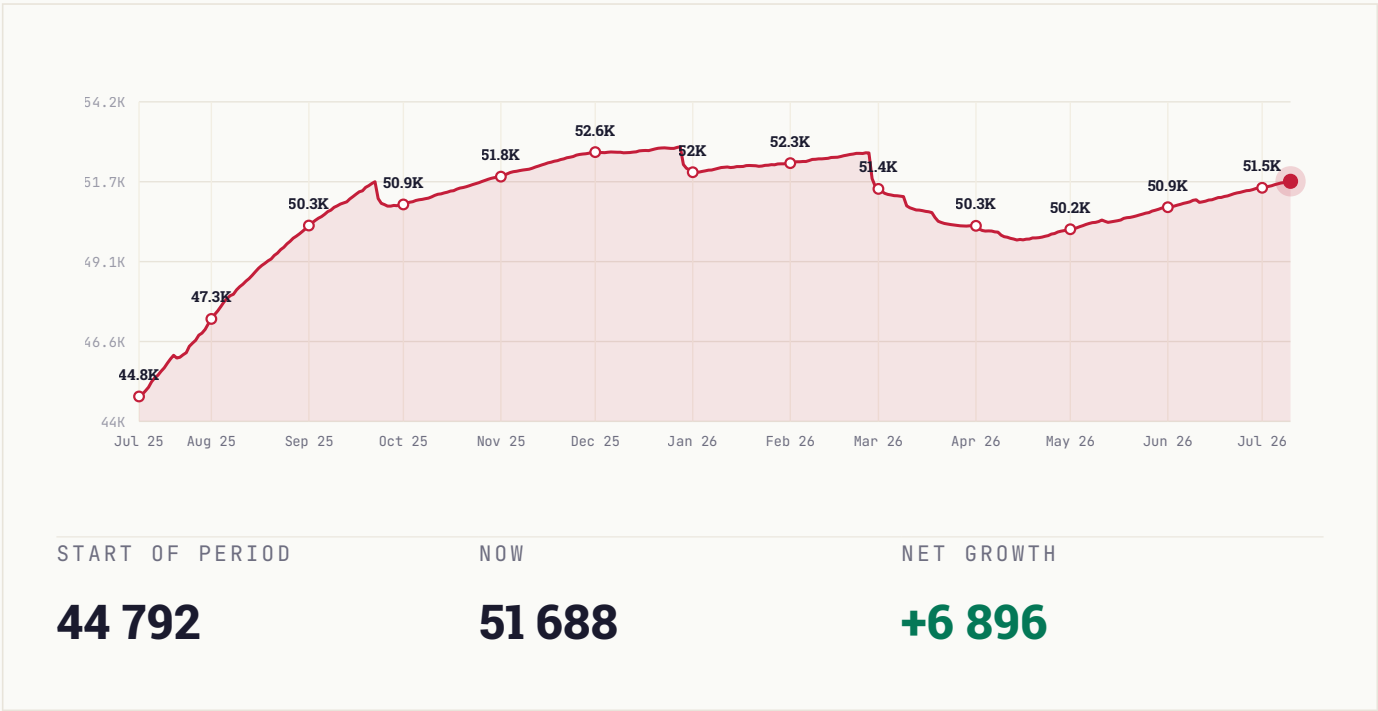
WORST 1

↓ 11.06 · 10:32 PHOTO While we worked on app updates and told you about the coolest features, summer crept up and...	VIEWS	REACTS
	22 069	811
	REPOSTS	ER
	21	42.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

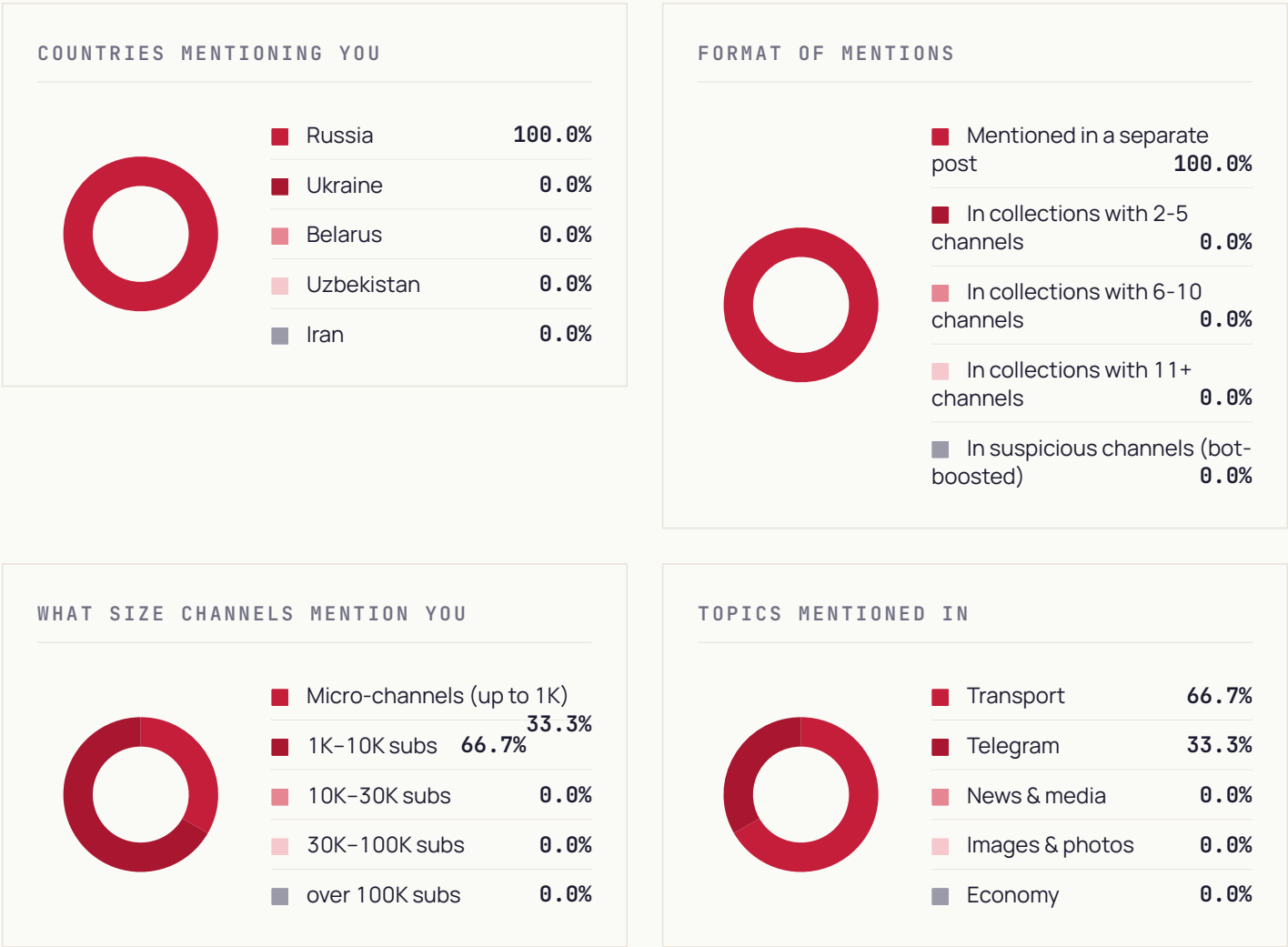
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

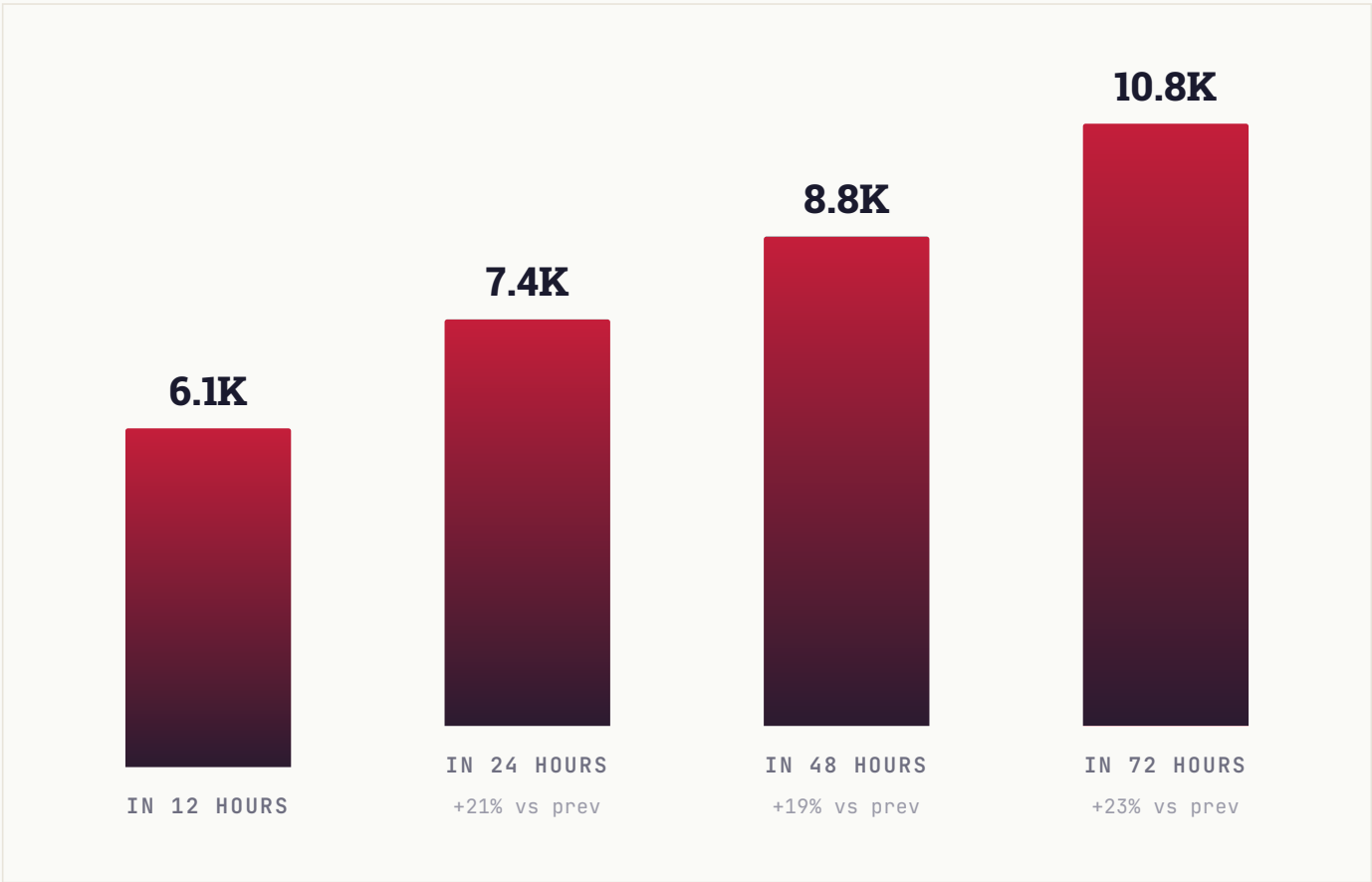
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
RA RadarBase.info YOU	51.7K

COMPARATIVE INSIGHT

Channel not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **6 874** new subs.

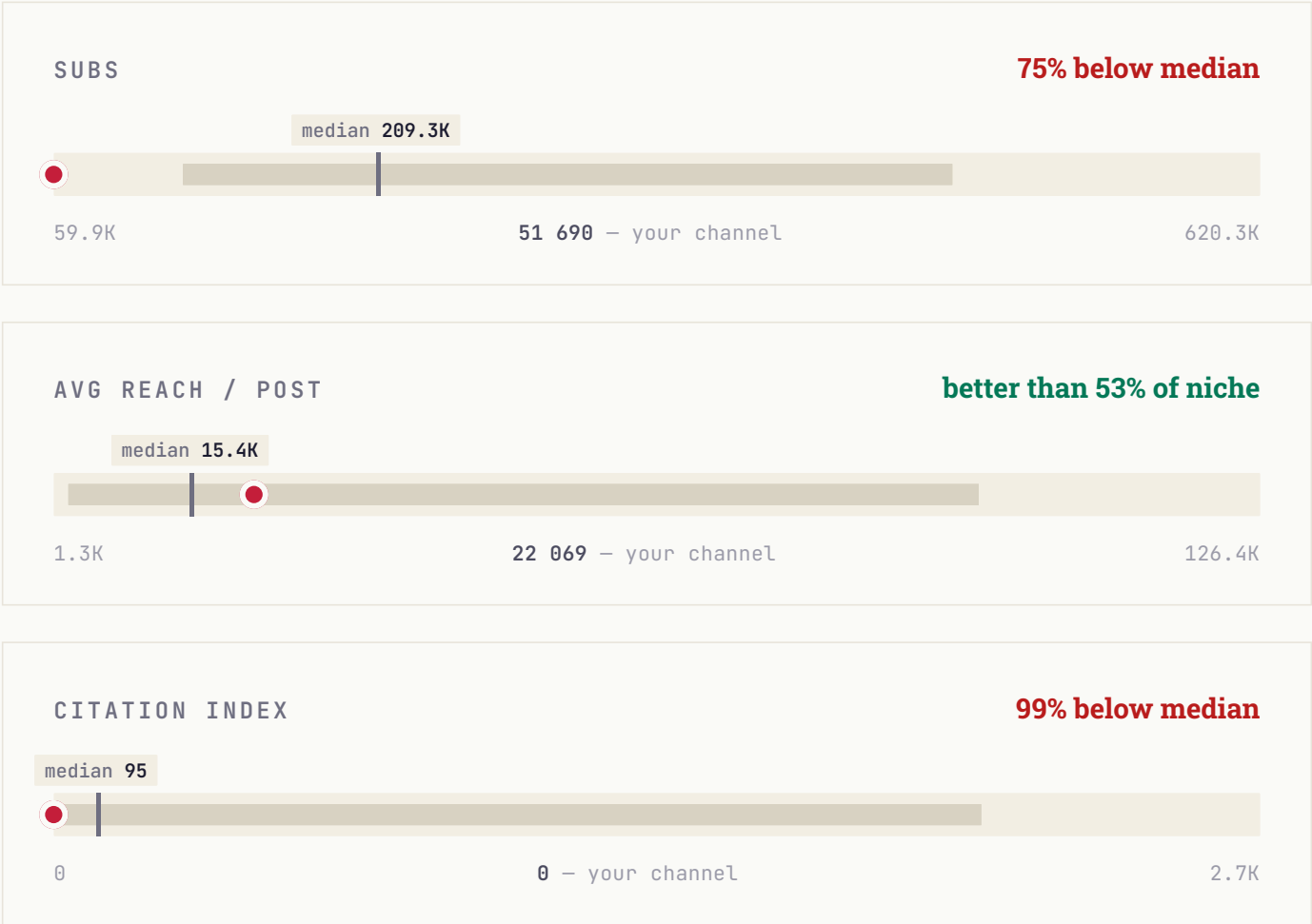
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	338
December 2025	0	0	239
November 2025	0	0	806
October 2025	0	0	882
September 2025	0	0	1 551
August 2025	0	0	3 058

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	6 874

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Transport» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and come back in a month.

01**Increase posting frequency**

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Thursday**

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram holds audience longer & is better read by the algorithm. Recommend reaching 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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