

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Radar PLUS •

UAV • 24/7

Situation

Monitoring



@radar_plus_bpla



We inform first and warn about upcoming attacks in advance.

Feedback: @radarrplus_bot Ads: @dimaoda @kra_media_bot

@lichka_patriota @Alex_Filtr @KirnossOff

SUBSCRIBERS

160 433

ERR (% SEE POSTS)

25.0%

REACH/POST

38K

+12776 per month

per day 25.8%

ad reach 41.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 160 433 —	 SUBS REACH 23.69% avg % subs see post	 VIEWS/POST 38K median 37.1K · 29 days	 POSTS/DAY 30.2 ~211/week
 7D TREND -13.4% vs prev week	 REACTIONS/POST 158.4 total 141,264 reactions, 129,112 reposts, 0 comments	 POST LENGTH 111 chars median 92 · 29 days	 POSTS ANALYZED 892 29 days
 AD REACH 41.4K 24h avg	 CHURN / MONTH +12776 last month	 CITATION RATE 19 citation index · 91 channels mentioned all time	 CHANNEL AGE 1 yr 8 mo created 28.10.2024

AI EDITOR SUMMARY

Channel «Radar PLUS • UAV • 24/7 Situation Monitoring» – 160 433 subs. Each post avg views 38K people (24% of subs), avg reach – room to grow. Publishes 211 posts per week (~30/day) – very active. Week 29 Jun – 5 Jul reach dropped -13.4% to week 22–28 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **892** posts over 29 days.
- 02 Dominant format – **Text** (846/892 posts).
- 03 Avg post length – **111** chars (median 92).
- 04 Peak audience activity – **Monday**, 12:00 MSK.
- 05 Top posts get **2×** more views than the weakest (56.4K avg for top vs 25.1K for worst) – among 892 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 09:03 PHOTO ⚡⚡Missile strike on Voronezh. ✈️ Our TG 📱 Our MAX	VIEWS 58 018 REPOSTS 3 213	REACTIONS 885 ER 36.2%
Nº2 22.06 · 11:59 TEXT Number of casualties in the missile strike in Voronezh rises. Multi-story buildings, cars, an enterprise damaged. Preparing...	VIEWS 55 892 REPOSTS 532	REACTIONS 576 ER 34.8%
Nº3 18.06 · 17:21 TEXT ⚡Partial blackout in Cheboksary, locals report explosions and evacuation of several malls. Mall "MTV Center" announced evacuation on site...	VIEWS 55 264 REPOSTS 1 339	REACTIONS 520 ER 34.4%

Nº4

22.06 · 09:58

TEXT

All missiles preliminarily destroyed in the sky, heading to the rear. ✈️ Our TG | 📱 Our MAX

VIEWS

55 198

REPOSTS

486

REACTIONS

430

ER

34.4%

Nº5

22.06 · 09:22

TEXT

💣 Missiles heading towards Cheboksary. Stay away from windows. ✈️ Our TG | 📱 Our MAX

VIEWS

55 134

REPOSTS

1 226

REACTIONS

318

ER

34.4%

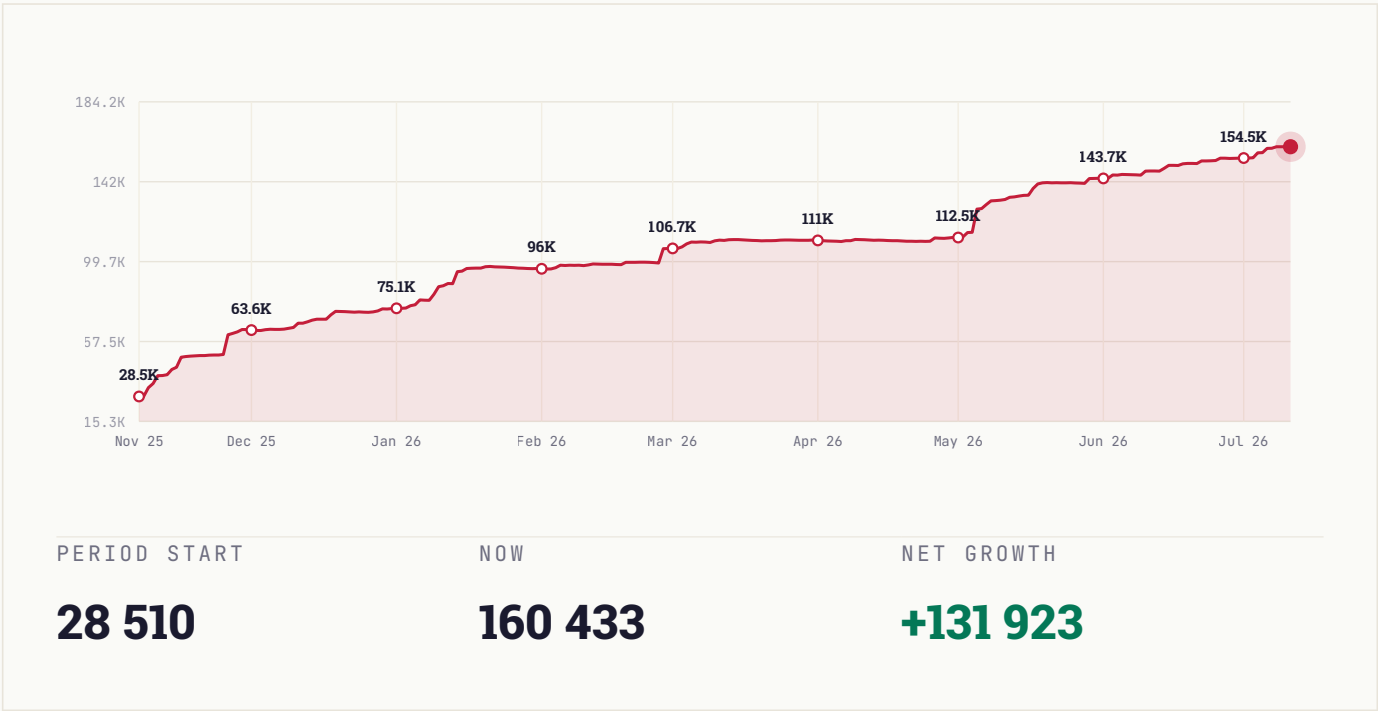
WORST 3

↓ 30.06 · 00:03 TEXT Uzlovaya, Tula region — drone down. Another group 40 km from the city. ✈️ Our TG 📱 Our MAX	VIEWS 25 136 REPOSTS 27	REACTIONS 60 ER 15.7%
↓ 13.06 · 23:53 TEXT Novomoskovsk, Tula region - mass UAV downings. Lots of detections and downings. ✈️ Our TG 📱 Our MAX	VIEWS 25 132 REPOSTS 103	REACTIONS 83 ER 15.7%
↓ 29.06 · 23:54 TEXT UAV shootdowns near Tula. More detections. ✈️ Our TG 📱 Our MAX	VIEWS 25 097 REPOSTS 22	REACTIONS 77 ER 15.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

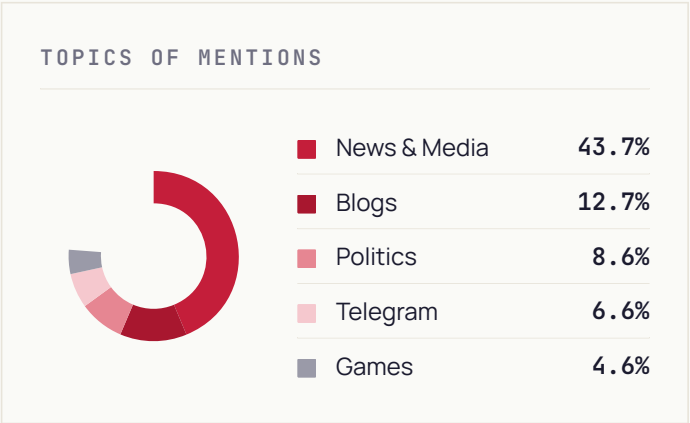
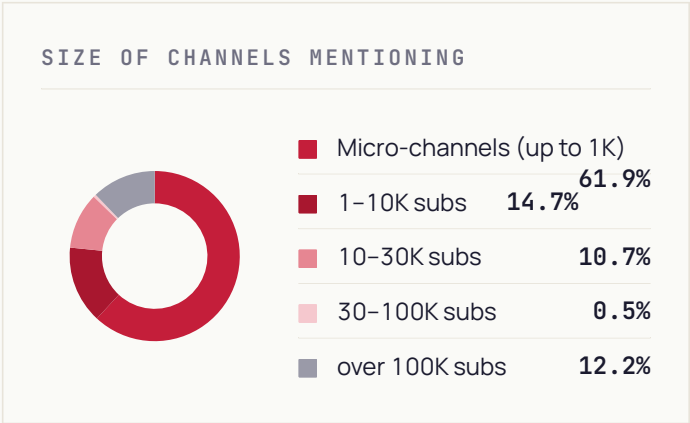
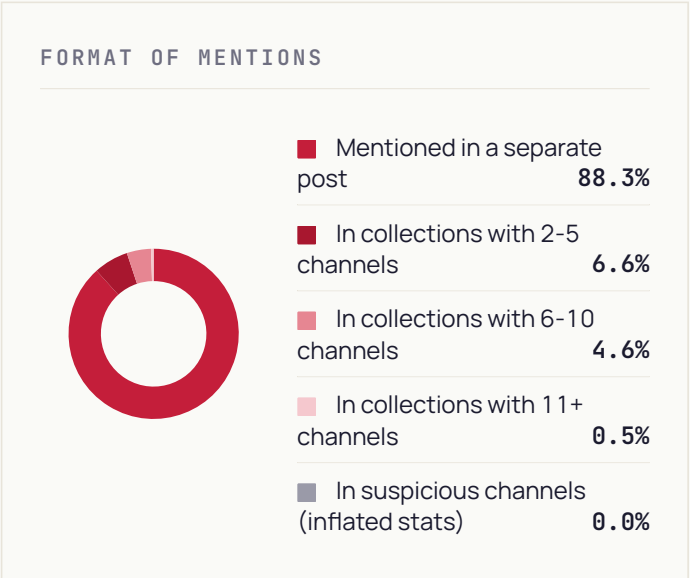
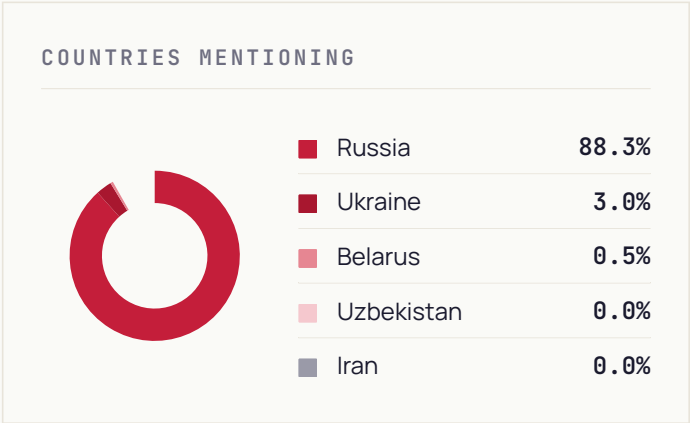
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

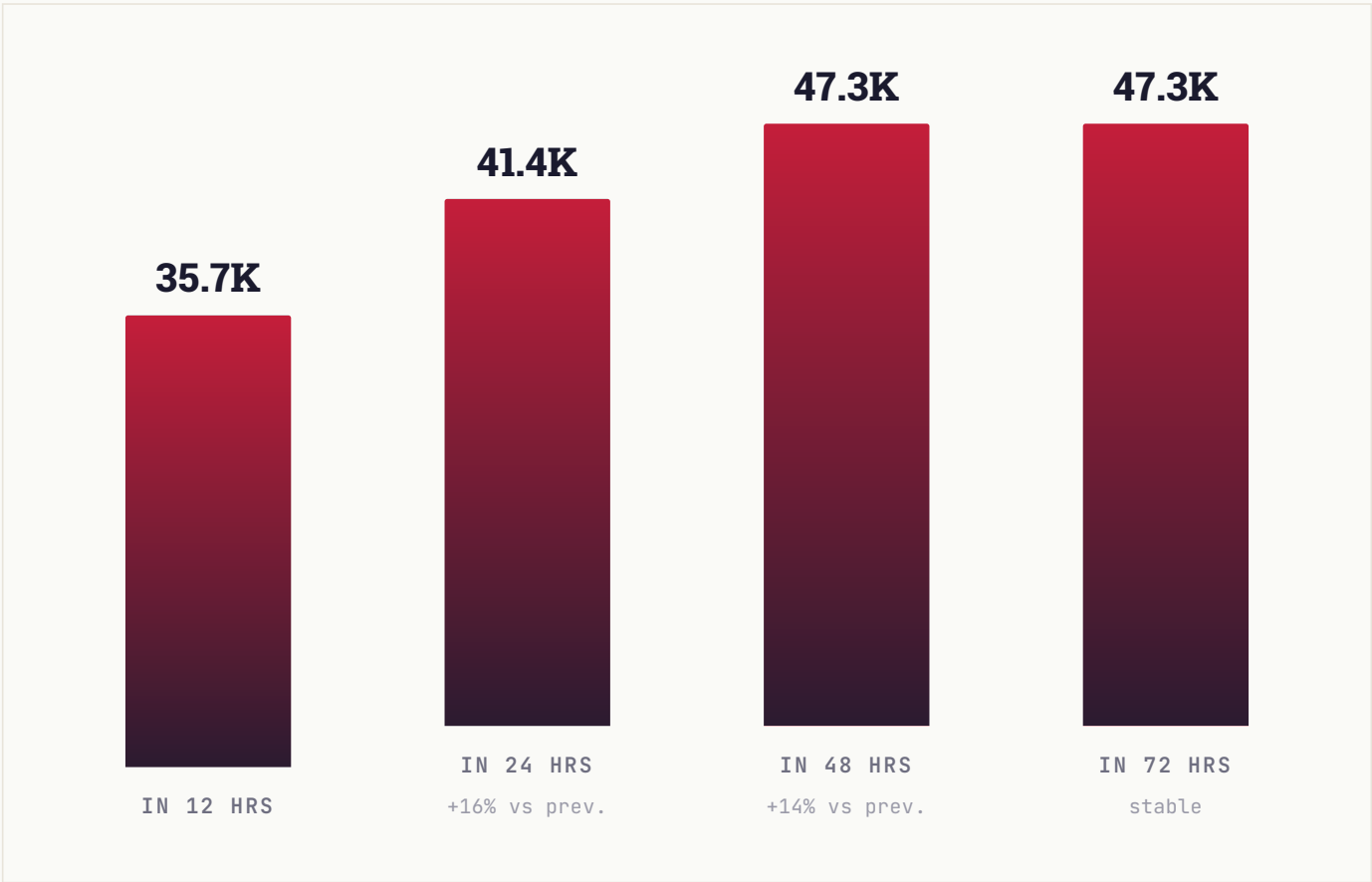
Citation index **19** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **91** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.5M
کا کانال اخبار فوری خبر فوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Trukha ⚡ Ukraine	3.1M
RP Radar PLUS • UAV • 24/7 Situation Monitoring YOU	160.4K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **57**, they brought **70 383** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	20	15	22 566	
December 2025	11	10	12 442	
November 2025	13	9	35 375	
October 2025	13	9	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBS	
57		6	70 383	

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Monday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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