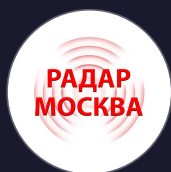


— PUBLIC PROMTPRESS REPORT

Channel audit

Radar Moscow & MO | Alerts



@radar_mscw

SUBS

19 439

460 posts 21 days

ERR (% SEE POSTS)

49.0%

per day 41.4%

REACH/POST

9.4K

ad reach 8.1K/24h

— CONTENTS · 2026

What's inside the report

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 19 439 —	 SUBSCRIBER REACH 48.48% avg % subs see post	 VIEWS/POST 9.4K median 9.5K · 21 days	 POSTS/DAY 21.2 ~148/week
 7D TREND +1.3% vs previous week	 REACTS/POST — MTPROTO only	 POST LENGTH 150 chars median 110 · 21 days	 POSTS ANALYZED 460 21 days
 AD REACH 8.1K 24h avg	 MENTIONS 7 citation index · 224 channels mentioned all time	 CHANNEL AGE 23 days created 24.06.2026	

AI EDITOR SUMMARY

Channel «Radar Moscow & MO | Alerts» — 19 439 subs. Each post averages 9.4K people (48% from subs), wide reach for a channel this size. Publishes 148 posts/week (~21/day) — very active. Week of Jul 6–12 reach stable (+1.3% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **460** posts over 21 days.
- 02 Dominant format: **Text** (432/460 posts).
- 03 Avg post length — **150** chars (median 110).
- 04 Audience peak activity — **Monday**, 13:00 MSK.
- 05 Top posts get **3x** more views than the weakest (12K avg for top vs 3.7K for worst) — among 460 posts over 21 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

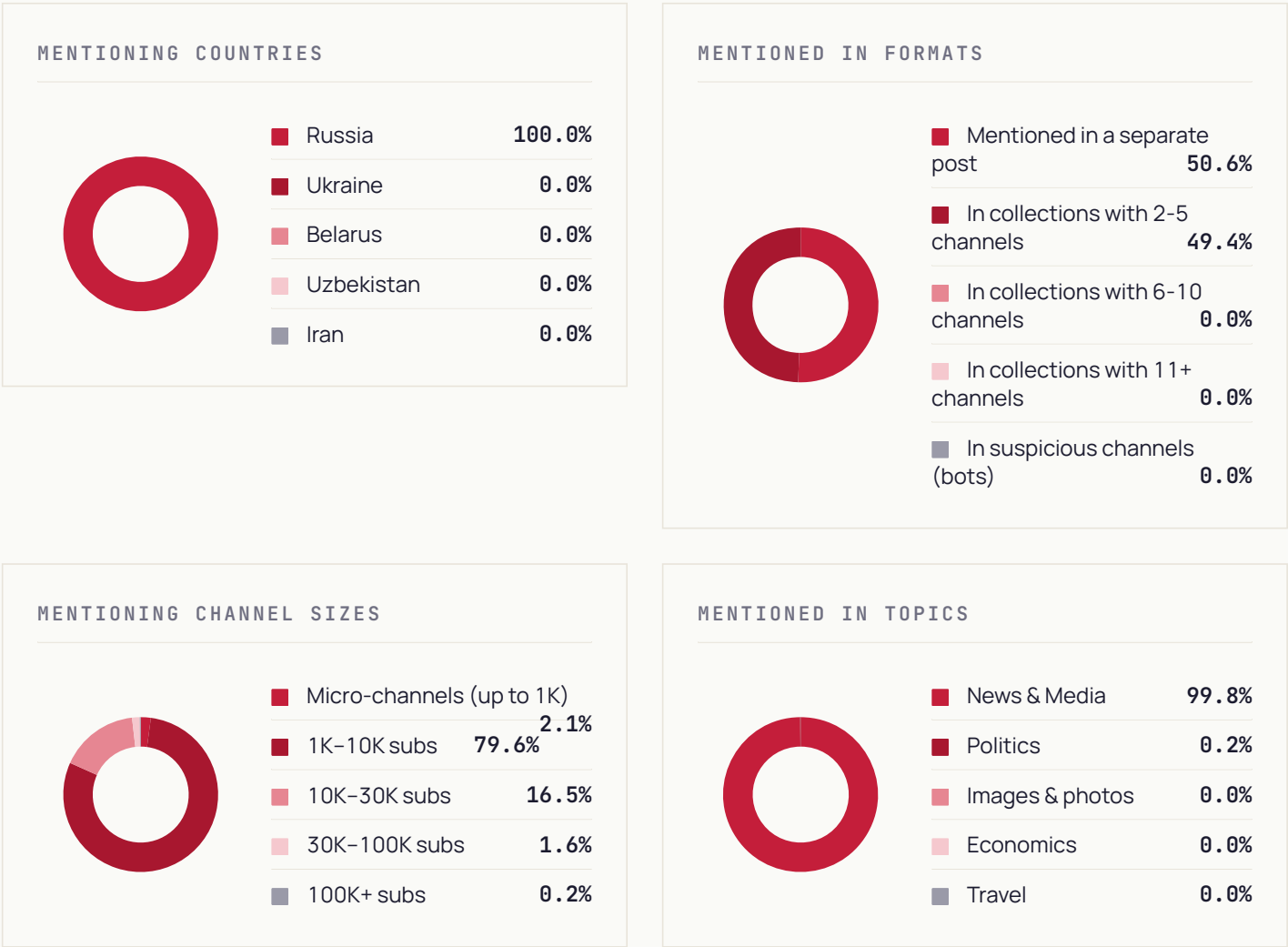
Nº1 09.07 · 00:52 TEXT !! Kaluga and Tula directions — drone attack threat Kaluga region → Naro-Fominsk district — movement of a group of up to 15 drones...	VIEWS 12 053 REPOSTS 11	REACTS — ER 62.0%
Nº2 29.06 · 09:11 TEXT ⚡ Four drones heading for Moscow shot down. Emergency crews at debris sites, — reports...	VIEWS 12 041 REPOSTS 29	REACTS — ER 61.9%
Nº3 29.06 · 10:47 PHOTO ⚡ Defense Ministry reports control over Bohodarivka in Dnipropetrovsk region. Key points: ♦ In Kostiantynivka, over the past day...	VIEWS 12 012 REPOSTS 13	REACTS — ER 61.8%

Nº4 29.06 • 12:51 VIDEO ! Drone detection MO Chekhov ! Air defense active Kashira Radar Moscow & MO Alerts	VIEWS 11 994 REPOSTS 29 REACTS — ER 61.7%
Nº5 29.06 • 09:10 TEXT ! Drone detections Naro-Fominsk district Troitsk AO Odintsovo GO Radar Moscow & MO Alerts	VIEWS 11 990 REPOSTS 20 REACTS — ER 61.7%
WORST 3	
↓ 25.06 • 19:58 TEXT !! Moscow region drone danger Radar Moscow & MO Alerts	VIEWS 4 353 REPOSTS — REACTS — ER 22.4%
↓ 25.06 • 14:34 TEXT ! Zelenograd — drone detected MIET University evacuated. People asked to proceed to shelters. Radar Moscow and...	VIEWS 3 407 REPOSTS — REACTS — ER 17.5%
↓ 25.06 • 14:02 TEXT !! MISSILE ALERT in Moscow Region Stay indoors, away from windows, or take shelter. If you...	VIEWS 3 306 REPOSTS 3 REACTS — ER 17.0%

SECTION 03 · MENTIONS

Who mentions the channel and how

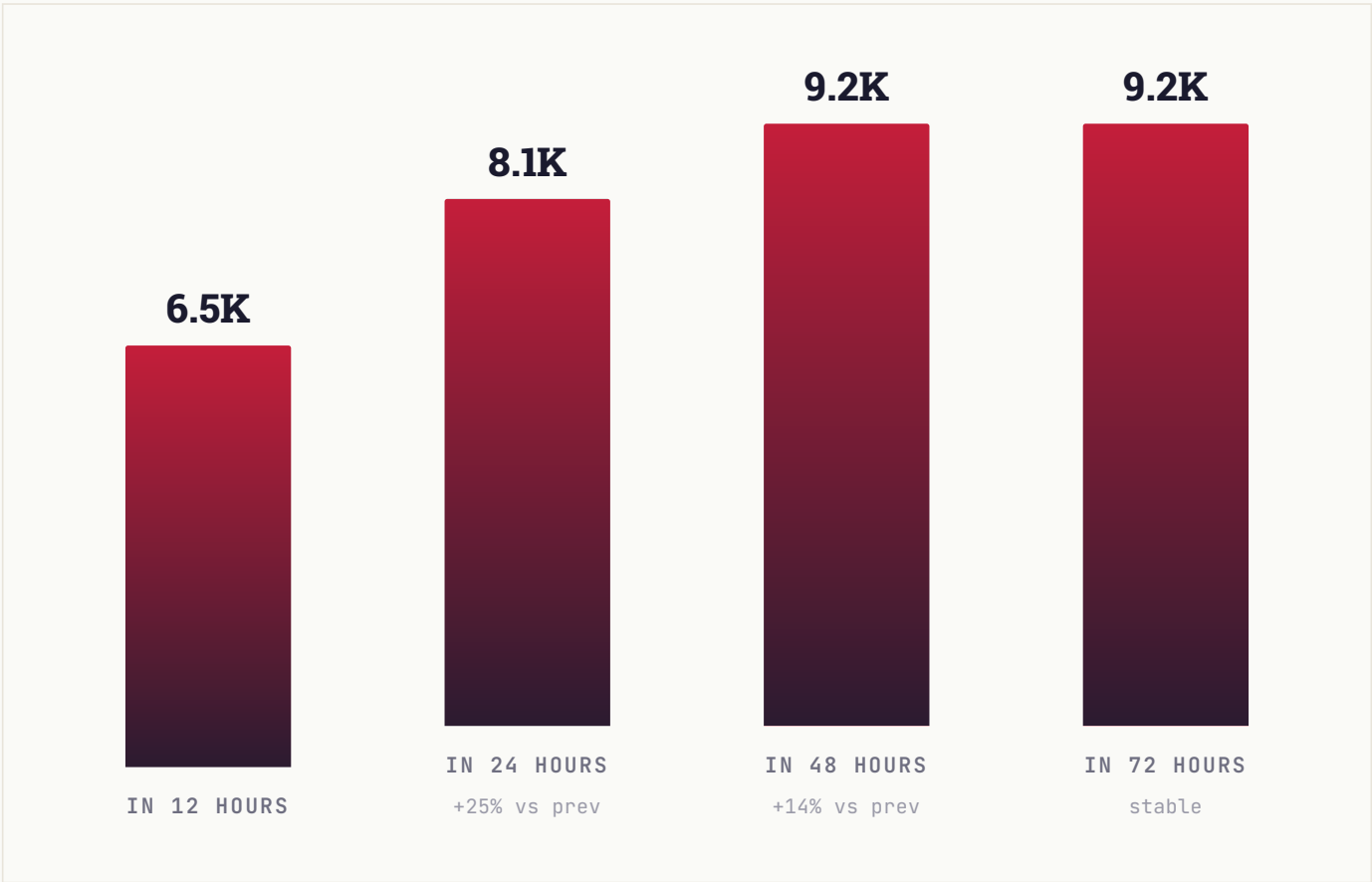
Citation index 7 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **224** different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
ک ا کانال اخبار فوری خبر فوری	4.3M
PE Direct Air • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
RM Radar Moscow & MO Alerts YOU	19.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic work on traffic and content.

SECTION 06 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience most active at this day and 13:00 MSK.

IMPACT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

IMPACT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

IMPACT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
2-3 collabs give relevant growth — no need for daily.

IMPACT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it? **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth goal in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
