
PROMTPRESS PUBLIC REPORT

Channel audit

RabovNet - удаленка, вакансии, работа, фриланс



@rabovnet

No to slavery — work when you want! Channel link: @rabovnet We are part of the promopisk.com network Post a job: @perezvonyubot Ads: @adtgassetsbot Resource included in the RKN list...

SUBSCRIBERS

11 677

-23 per month

ERR (% SEE POSTS)

2.0%

last 24h 0.7%

REACH/POST

172

ad reach 76/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 11 677 —	 SUBS REACH 1.47% avg % subs see post	 VIEWS/POST 172 median 154 · 14 days	 POSTS/WEEK 1.5 for period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 1,000 chars median 1000 · 14 days	 POSTS ANALYZED 3 14 days
 AD REACH 76 24h avg	 CHURN / MONTH -23 last month	 CITATION RATE 195 citation index · 215 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 08.10.2019

AI EDITOR SUMMARY

Channel «RabovNet - удаленка, вакансии, работа, фриланс» — 11 677 subs. Each post averages 172 people (1% of subs), low reach — consider expanding audience. Publishes 2 posts/week (~0/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 14 days.
- 02 Dominant format – Text (3/3 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Monday, 10:00 MSK.
- 05 Top posts get 1x more More views than weakest (171 avg top vs 171 worst) – among 3 posts in 14 days. Analyze what top shares: topic, format, timing.

TOP 3 POSTS

№122.06 · 07:04TEXT	VIEWS	REACTIONS
	292	—
Operations Specialist at Insurion At Insurion we build IT products for insurance companies and help them improve service levels...	REPOSTS	ER
	2	2.5%
№201.07 · 09:54TEXT	VIEWS	REACTIONS
	154	—
Lead Gen Manager / Outreach Manager / Business Assistant Green Light is a recruiting agency that doesn't sit in an office and doesn't wear...	REPOSTS	ER
	1	1.3%
№306.07 · 15:15TEXT	VIEWS	REACTIONS
	69	—
SMM-manager (Content maker, Stories maker, Reels maker) at aesthetic medicine clinic "GALACTICA" Responsibilities: – Shooting, editing and...	REPOSTS	ER
	2	0.6%

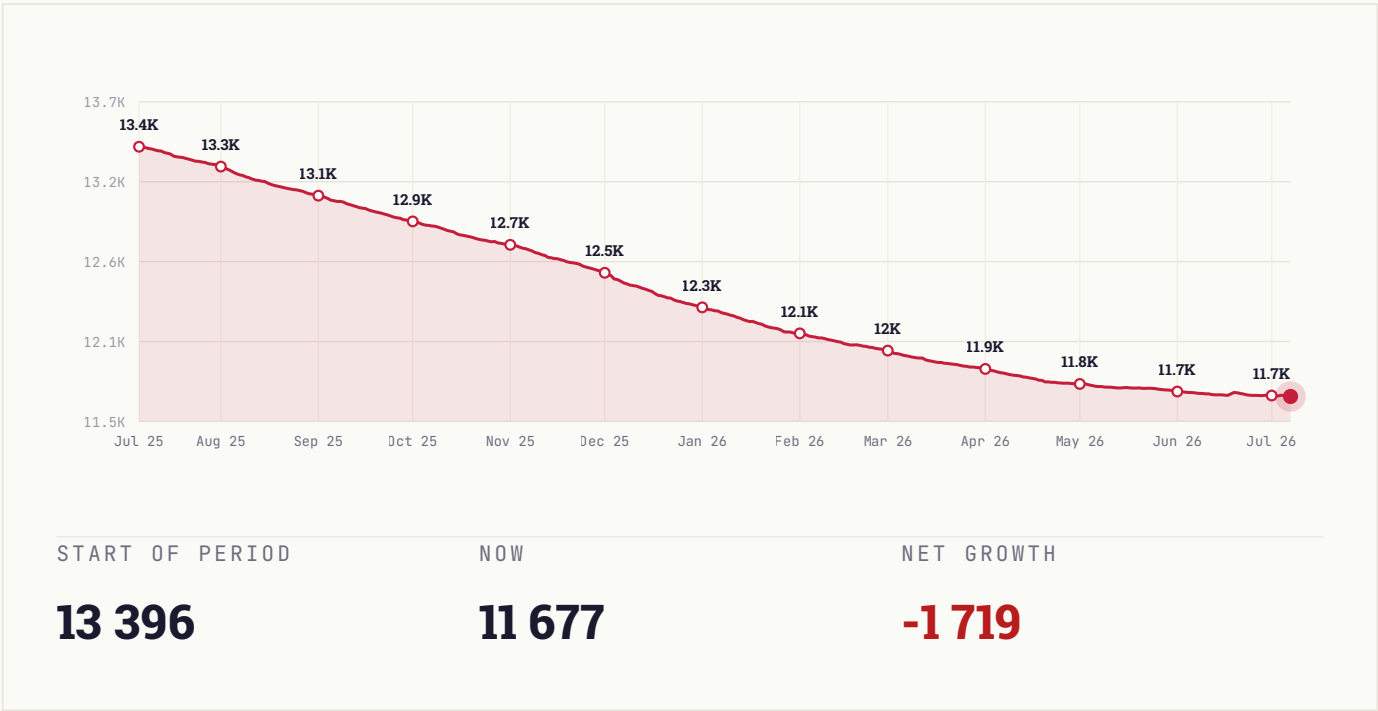
WORST 3

↓ 22.06 • 07:04 TEXT Operations Specialist at Insurion At Insurion we build IT products for insurance companies and help them improve service levels...	VIEWS 292 REPOSTS 2	REACTIONS — ER 2.5%
↓ 01.07 • 09:54 TEXT Lead Gen Manager / Outreach Manager / Business Assistant Green Light is a recruiting agency that doesn't sit in an office and doesn't wear...	VIEWS 154 REPOSTS 1	REACTIONS — ER 1.3%
↓ 06.07 • 15:15 TEXT SMM-manager (Content maker, Stories maker, Reels maker) at aesthetic medicine clinic "GALACTICA" Responsibilities: — Shooting, editing and...	VIEWS 69 REPOSTS 2	REACTIONS — ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

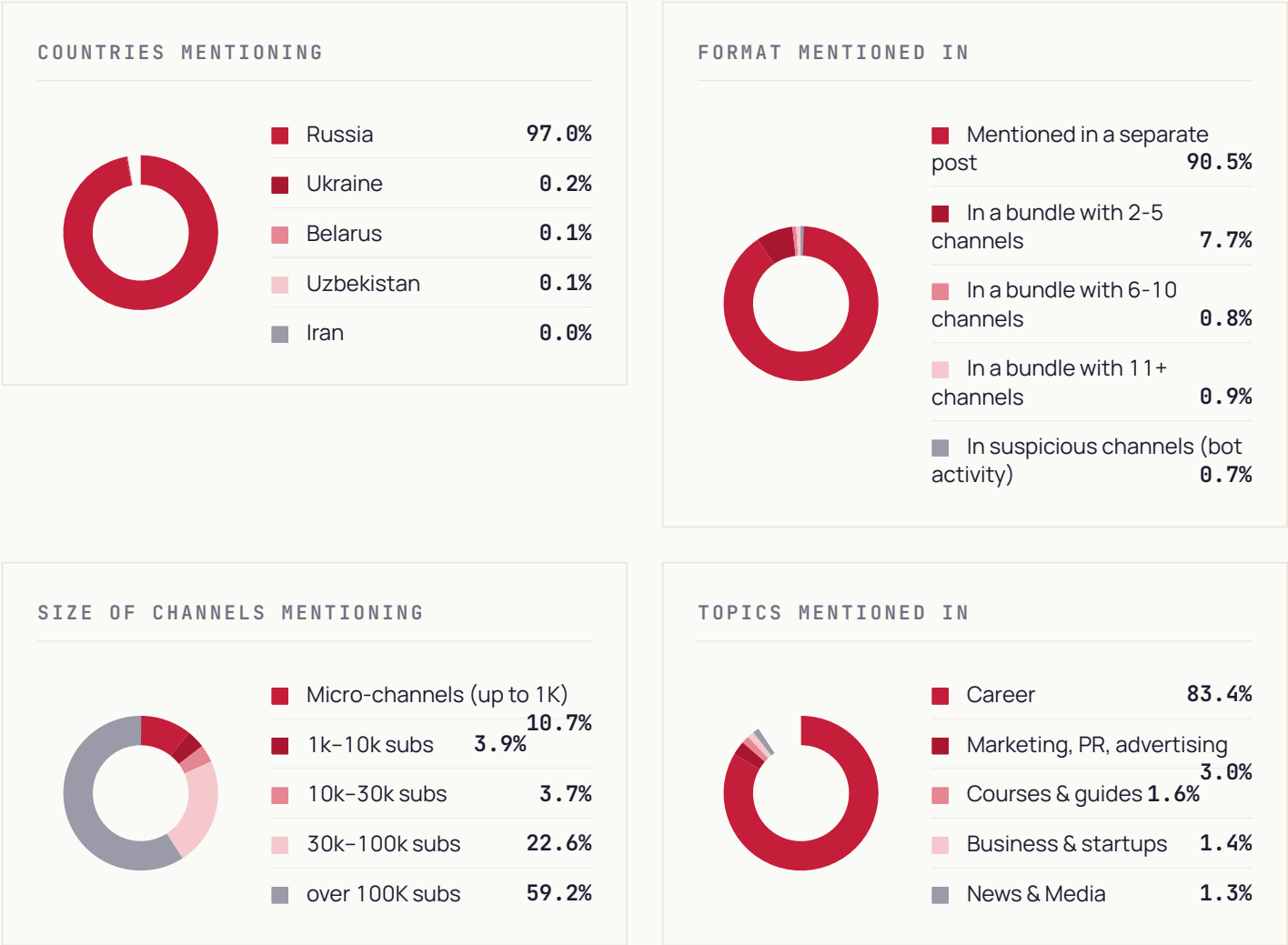
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

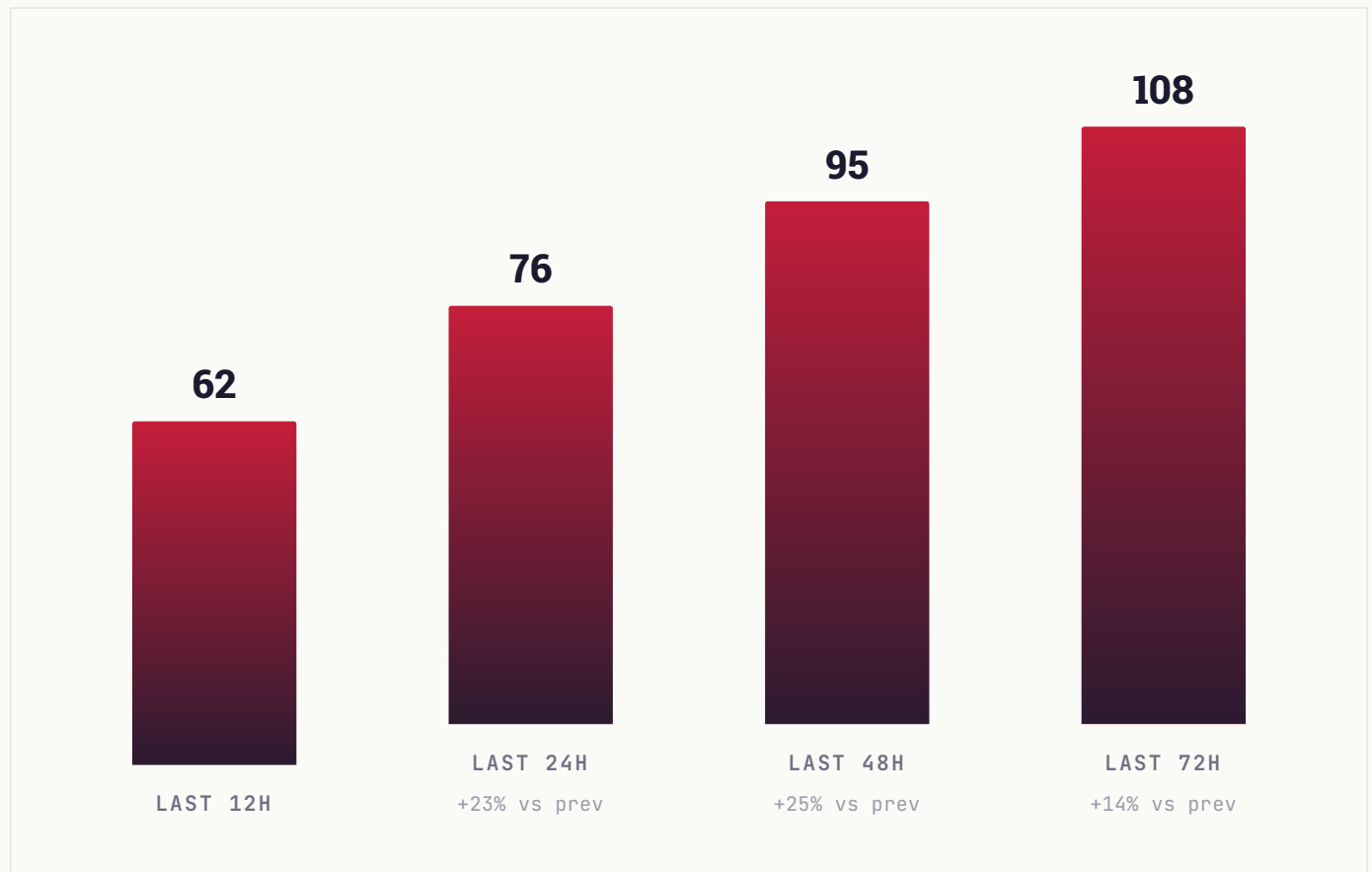
Citation index **195** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **215** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time from publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Closest channels by topic & audience. Your channel highlighted — see your niche rank.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: работа и вакансии	280.1K
X HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
R- RabovNet - удаленка, вакансии, работа, фриланс YOU	11.7K

COMPARATIVE CONCLUSION

Channel not yet outside top-92 niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal: enter top-92 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

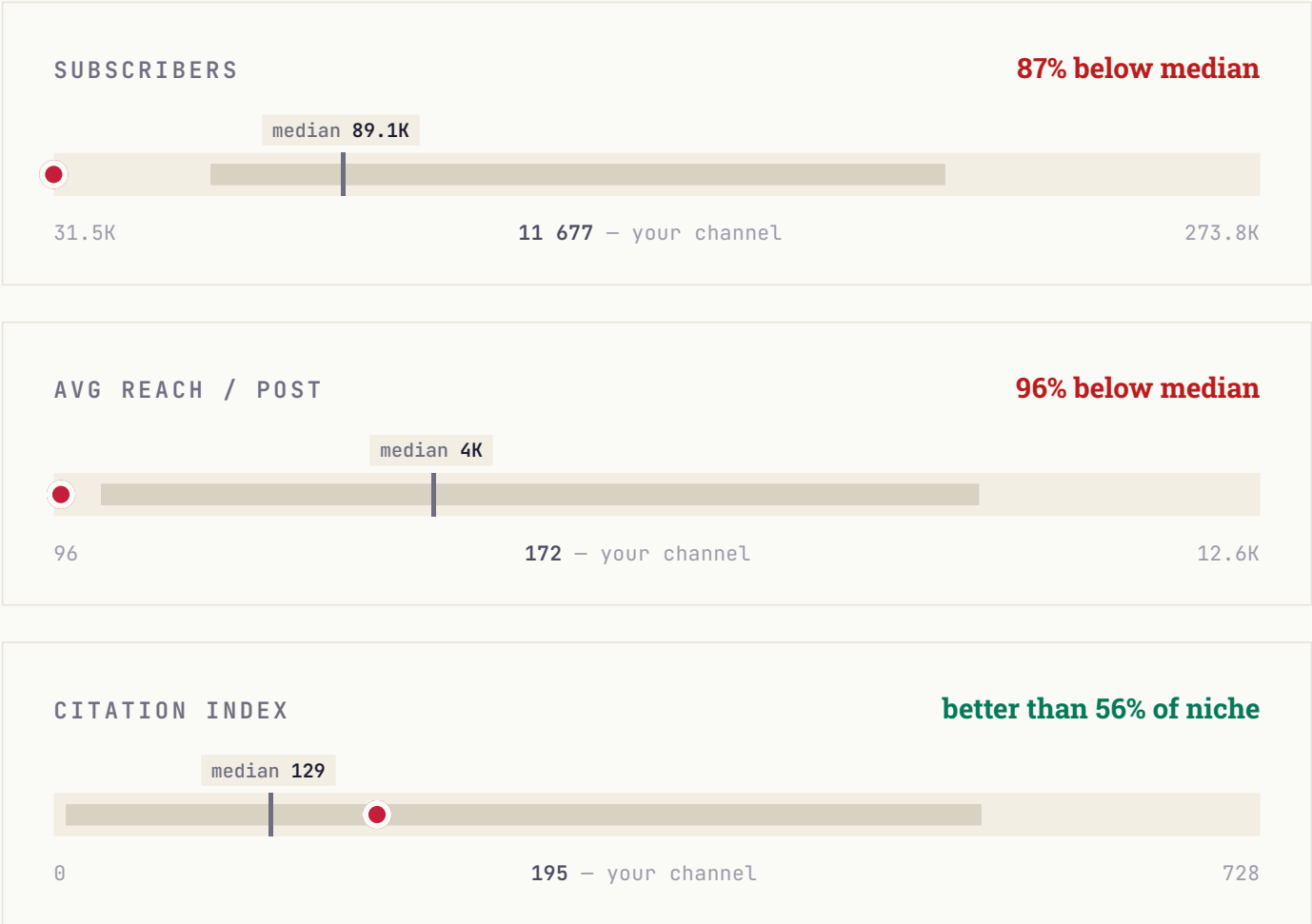
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **3** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	1
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	2
Sep 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
0	6	3	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram holds audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 1.47% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.0pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
