
PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs Mariupol

Vacancies

Mariupol Work

in Mariupol Ads

Mariupol



@rabotavmariupole

Post a vacancy @Aleksandr_0305 Or write to the bot
@WORK_MARIUPOL_bot RKN registration: <https://gosuslugi.ru/snet/67bc5c2c7a3ee521d2560063>

SUBSCRIBERS

77 105

-1980 per month

ERR (% SEE POSTS)

3.0%

per day 2.4%

REACH/POST

1.9K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 77 105 —	 SUBSCRIBER REACH 2.4% avg % of subs see post	 VIEWS/POST 1.9K median 1.8K · 21 days	 POSTS/DAY 46.6 ~326 per week
 7D TREND +2.8% vs previous week	 REACTIONS/POST 1.0 only 1,004 reactions, 8,034 reposts, 0 comments	 POST LENGTH 349 chars median 280 · 21 days	 POSTS ANALYZED 1000 21 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -1980 last month	 CITATION RATE 40 citation index · 40 channels mentioned ever	 CHANNEL AGE 4 years 6 days created 06/23/2022

AI EDITOR SUMMARY

Channel «Jobs Mariupol Vacancies Mariupol Work in Mariupol Ads Mariupol» – 77 105 subs. Each post averages 1.9K people (2% of subs), reach is low – consider expanding audience. Publishes 326 posts per week (~47 per day) – very active posting. For the week of Jun 15–21, reach stable (+2.8% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts over 21 days.
- 02 Dominant format – Photo (983/1000 posts).
- 03 Avg post length – 349 chars (median 280).
- 04 Peak audience activity – Sunday, 17:00 MSK.
- 05 Top posts get 3x more views than the weakest (2.9K avg top vs 1.1K worst) – among 1,000 posts over 21 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 10:25 PHOTO ☒Our friendly restoclub FREEZONE team needs: ADMINISTRATOR☒ BARTENDER☒ If you are active, responsible and love working with people...	VIEWS 2 917 REPOSTS 16	REACTIONS 3 ER 3.8%
Nº2 14.06 · 08:22 PHOTO ☒ Need a bathroom and toilet repair master! Due to increased workload, we invite an experienced and responsible person to join the team...	VIEWS 2 913 REPOSTS 8	REACTIONS 3 ER 3.8%
Nº3 09.06 · 13:34 PHOTO ☒ SUPPLY MANAGER FOR A CHILDREN'S ENTERTAINMENT CENTER What you'll do: ☒ Placing and monitoring orders with suppliers ☒...	VIEWS 2 907 REPOSTS 21	REACTIONS 1 ER 3.8%

Nº4 07.06 • 14:05 PHOTO ☒WE NEED A SALES ASSOCIATE☒ ⚠NO BAD HABITS☒ (for a grocery store) ☒Schedule: 7 on / 7 off (week work / week off). ☒ Pay: from...	VIEWS 2 898 REPOSTS 12 REACTIONS 6 ER 3.8%
Nº5 21.06 • 11:49 PHOTO ☒We are hiring a fragrance stylist (consultant) for the perfume boutique «Gamma D'ORO» ☒Requirements: Mandatory!! experience in...	VIEWS 2 892 REPOSTS 2 REACTIONS 2 ER 3.8%

WORST 3

↓ 24.06 • 06:06 PHOTO TO A FOOD DISTRIBUTION COMPANY IN MARIUPOL DUE TO EXPANSION, WE NEED: ☒DRIVER...	VIEWS 1 293 REPOSTS 7 REACTIONS 1 ER 1.7%
↓ 24.06 • 06:06 PHOTO ☕MAC FLY urgently seeks barista ☒ Friendly team ☒ Schedule 2/2 from 9:00 to 21:00 ☒ Official employment From you: ♥ Cleanliness...	VIEWS 1 293 REPOSTS 4 REACTIONS — ER 1.7%
↓ 23.06 • 05:18 PHOTO !! WE ARE HIRING !! ☒Barista-Cashier ☒Age 20+ ; ☒No experience needed (we'll teach you) ☒Located in the Center...	VIEWS 615 REPOSTS 17 REACTIONS — ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

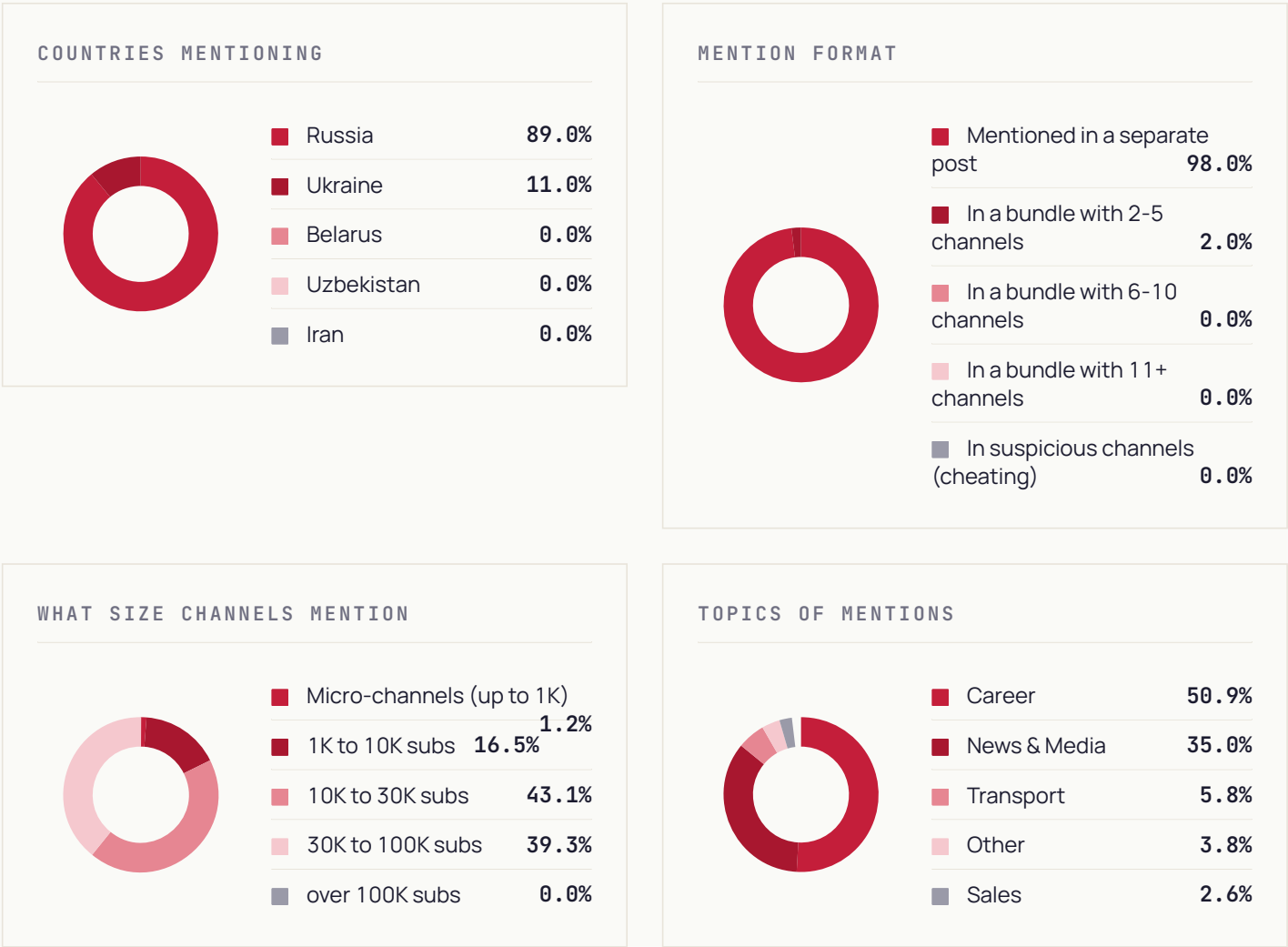
Subscriber growth chart for the year. On key months the exact number of subscribers is shown. You can see which months the channel gained and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

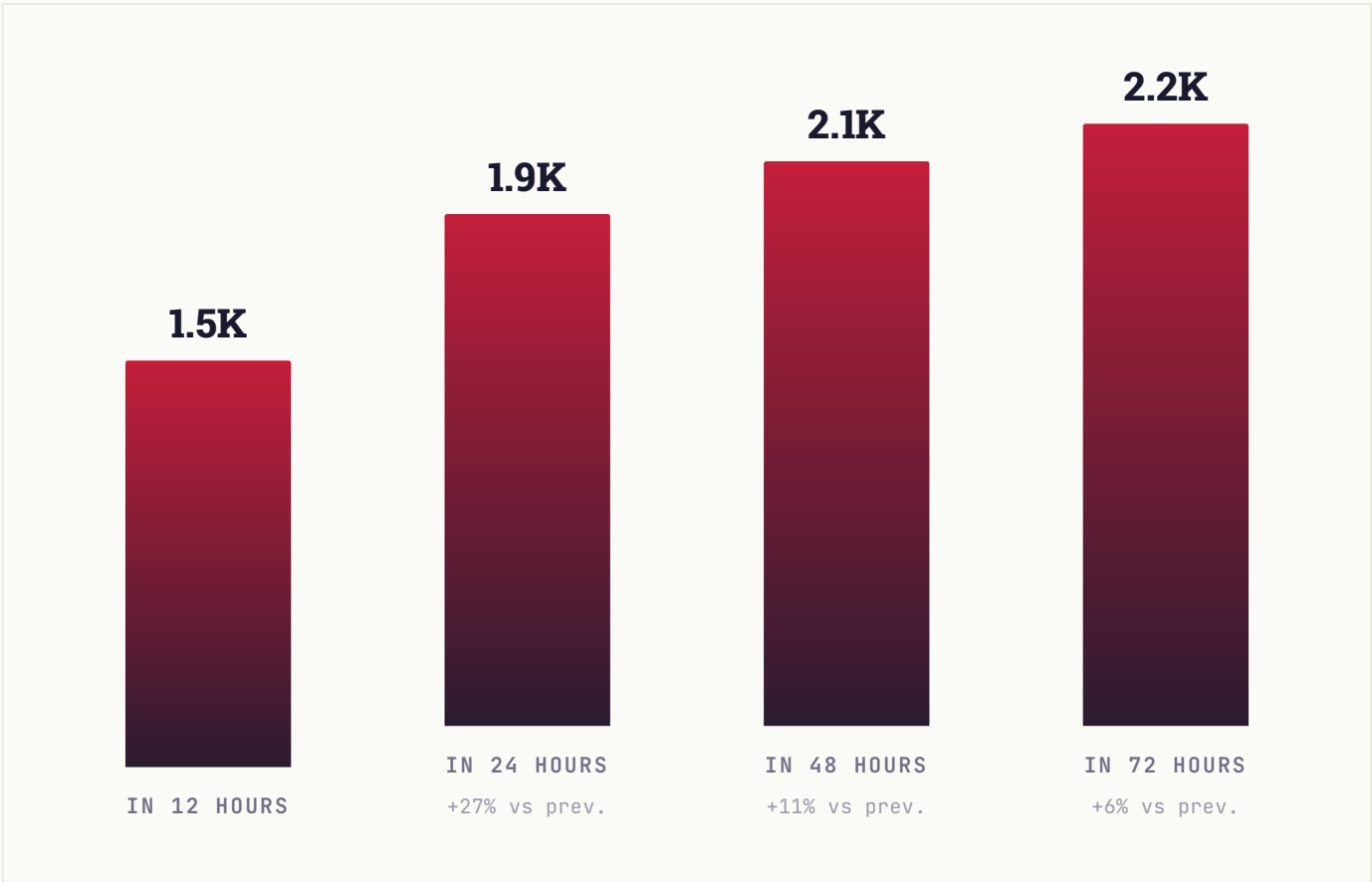
Citation index **40** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **40** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و- وظائف - أي وظيفة	1.2M
قو قناة وظائف - وظيفتك علينا	816.9K
UB Remote no experience - Freelance	798.6K
II ای استخدام	633.2K
وظائف	625.5K
سا مساحة الوظائف	536K
PM JOBS MOSCOW VACANCIES	522K
SW SR WORLD	459.3K
SI SeoJob Заработок в сети	438.1K
EJ Ethio Jobs Vacancy™	380.9K
PM Jobs Mariupol Vacancies Mariupol Work in Mariupol Ads Mariupol	77.1K
YOU	

COMPARATIVE CONCLUSION

Channel not yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة (1.2M), top-96 median: 167.8K. First goal: enter top-96 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

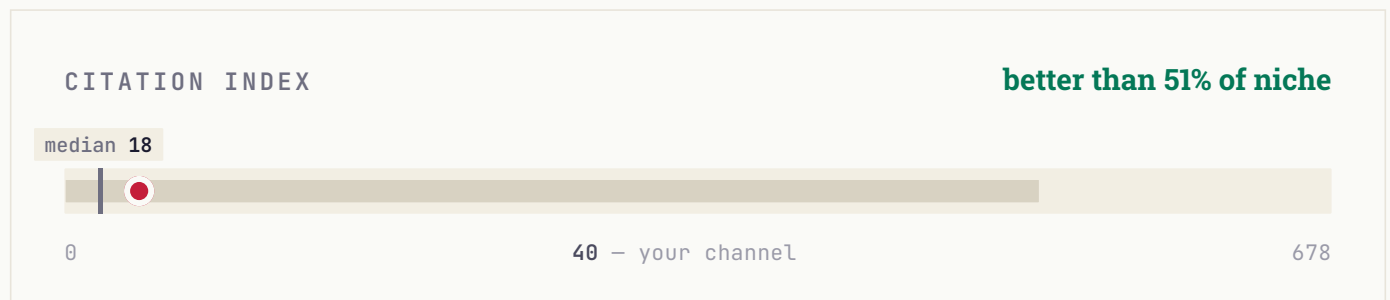
Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **25**, they brought **22 150** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	2	2	2 078	
November 2025	14	3	2 242	
October 2025	4	3	2 584	
September 2025	2	2	2 547	
August 2025	2	2	5 928	
July 2025	1	1	6 771	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
25	6	22 150

Where the channel is in its league

Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.4% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager