

PUBLIC REPORT BY PROMTPRESS

Channel audit

РАБОТА МОСКВА | ВАКАНСИИ



@rabotamoskvi

📍 Freshest jobs in Moscow & suburbs. 🔥 Top offers from direct employers daily. ✅ Office, hybrid & best city projects. 📄 Post a vacancy /...

SUBSCRIBERS

504 812

05.07.2026 **+176612** per month

ERR (% WHO SEE
POSTS)

2.0%

daily **1.1%**

REACH/POST

6.2K

ad reach **5.4K**/24h

[HTTPS://PROMTPRESS.COM/AUDIT/RABOTAMOSKVI](https://promptpress.com/audit/rabotamoskvi)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 504 812 —	 SUBSCRIBER REACH 1.23% avg % subs see post	 VIEWS/POST 6.2K median 6.1K · 29 days	 POSTS/WEEK 15.9 over period
 7D TREND +5.2% vs previous week	 REACTS/POST — MTPROTO only	 POST LENGTH 642 chars median 668 · 29 days	 POSTS ANALYZED 66 29 days
 AD REACH 5.4K 24h avg	 CHURN / MONTH +176612 last month	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 1 yr 1 mo created Jun 3, 2025

AI EDITOR SUMMARY

Channel «РАБОТА МОСКВА | ВАКАНСИИ» — 504 812 subs. Each post gets avg 6.2K people (1% from subs), reach is low — expand audience. Publishes 16 posts/week (~2/day) — steady. Week Jun 22–28 reach grew +5.2% vs week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 66 posts in 29 days.
- 02 Dominant format — Photo (44/66 posts).
- 03 Avg post length — 642 chars (median 668).
- 04 Audience peak activity — Friday, 13:00 MSK.
- 05 Top posts get 5x more views than the weakest (11.4K avg top vs 2.1K bottom) — across 66 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

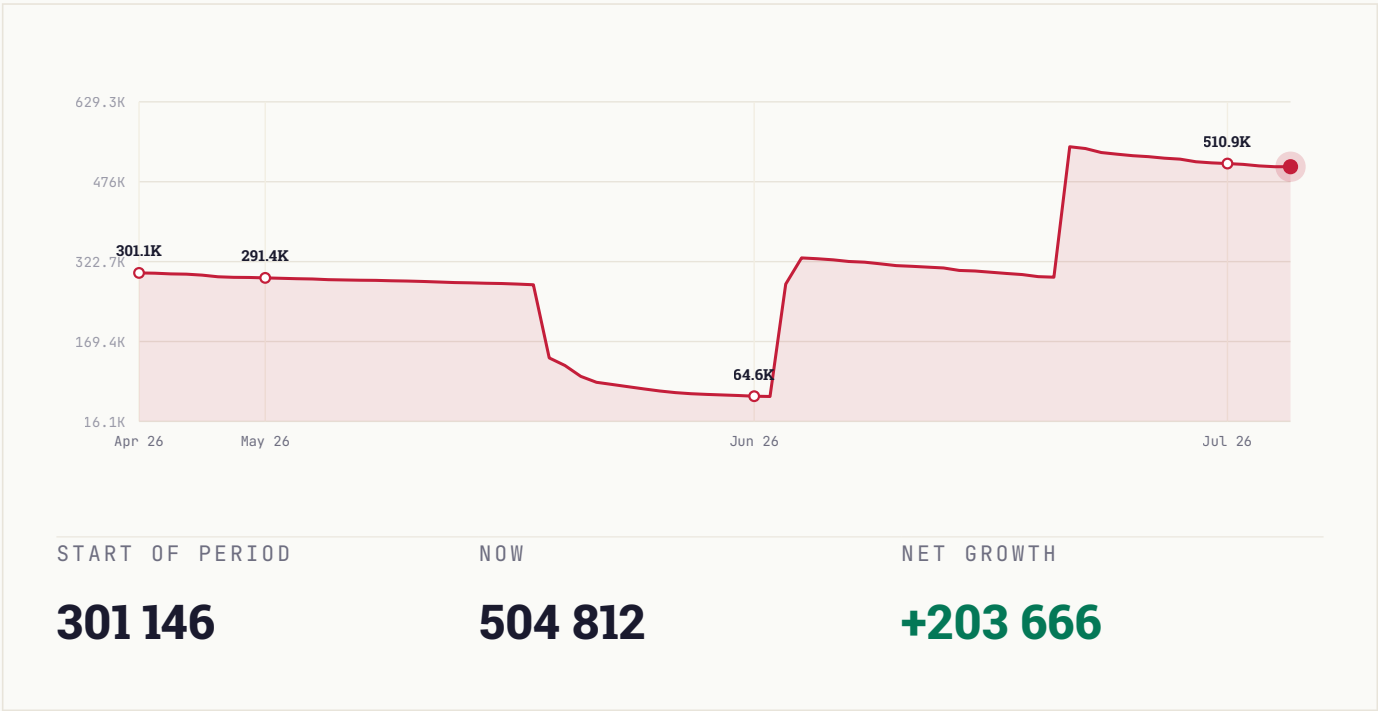
Nº1 05.06 · 10:04 PHOTO 🔥 URGENT! WAITERS & MANAGER FOR CHAIKHONA #1 RESTAURANT Location: MITINO Right by Pyatnitskoye Shosse metro, Mandarin Mall. Large cozy...	VIEWS 14 072 REP. —	REACTIONS — ER 2.8%
Nº2 22.06 · 15:19 PHOTO BAR 💖💖💖💖💖 needs Dancers! 📷 Details on perks of working with us. 🎁 We're one of the biggest strip club chains in the world...	VIEWS 12 266 REP. —	REACTIONS — ER 2.4%
Nº3 21.06 · 16:40 TEXT 🤖 ChatGPT Assistant (remote) Responsibilities: - Complete tasks using ChatGPT per ready instructions. - Search, collect and...	VIEWS 7 807 REP. —	REACTIONS — ER 1.5%

Nº4 20.06 • 13:39 TEXT Couriers needed! Income from 70,000 ₺ per month Looking for active and responsible couriers for order delivery. Also need general workers...	VIEWS 7 731 REP. — REACTIONS — ER 1.5%
Nº5 22.06 • 07:26 TEXT Marketplace assistant (Wildberries, Ozon) 💰 Salary: from 80,000 ₺/mo What to do: - Fill product cards - Upload...	VIEWS 7 293 REP. 1 REACTIONS — ER 1.4%
WORST 3	
↓ 30.06 • 10:15 TEXT !!!!!!! Corporate restaurant seeks model-like waitress (face of company) under 26, slim, tall...	VIEWS 3 072 REP. 2 REACTIONS — ER 0.6%
↓ 16.06 • 12:22 PHOTO 🍸 Bar Zazhigalka seeks HOSTESS! 🔥 If you're outgoing, can create a cozy vibe and want to work in the trendiest bar — apply...	VIEWS 3 019 REP. — REACTIONS — ER 0.6%
↓ 14.06 • 15:10 PHOTO 🍸 Bar Zazhigalka seeks HOSTESS! 🔥 If you're outgoing, can create a cozy vibe and want to work in the trendiest bar — apply...	VIEWS 128 REP. — REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

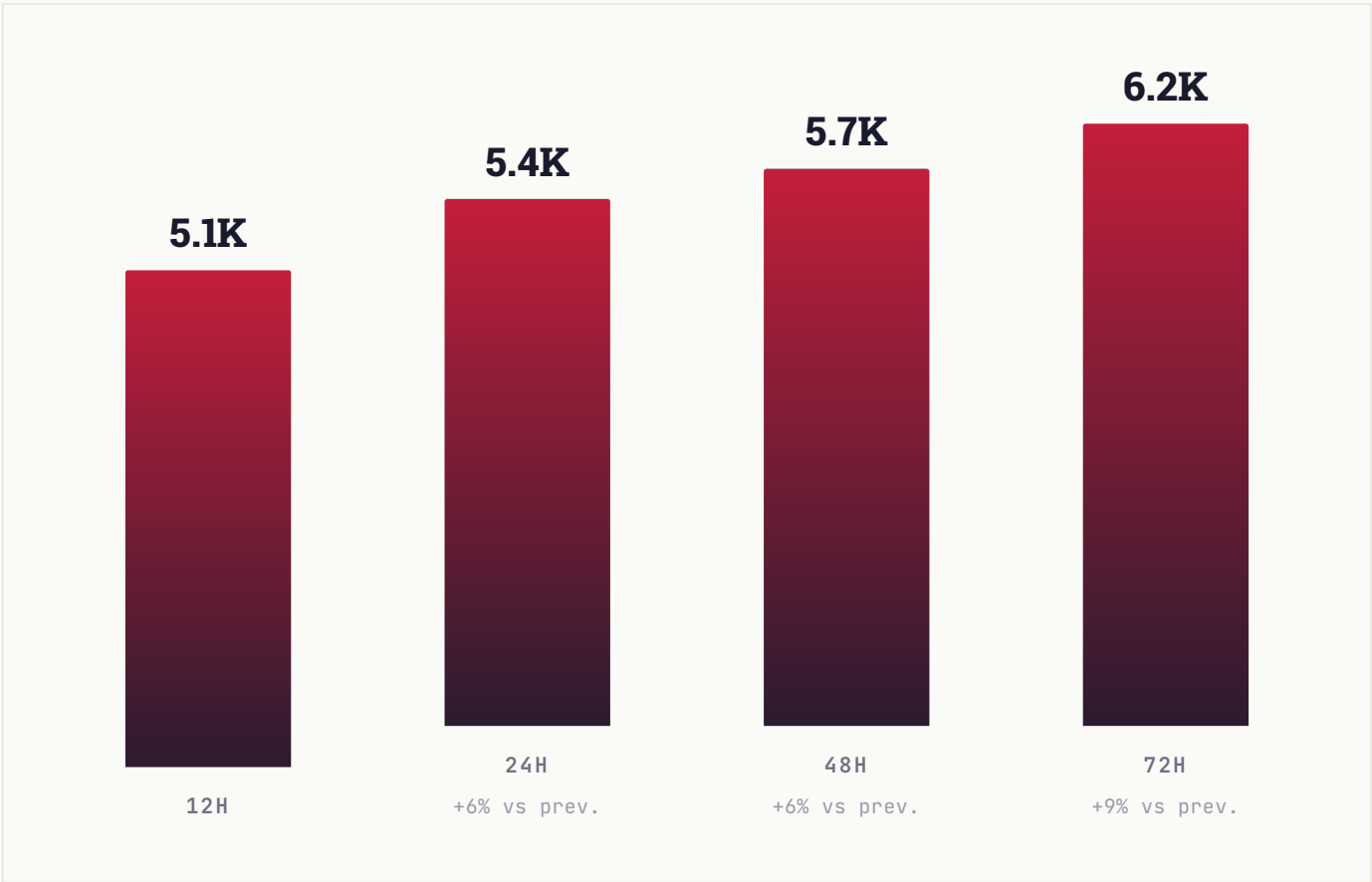
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
RM РАБОТА МОСКВА ВАКАНСИИ YOU	504.8K
SI SeoJob Earn online	434.8K
UI UDALENKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
NU Remote work👤	203.2K

COMPARATIVE INSIGHT

Channel in top-2 niches (#2 of 92 channels in category). One of the leaders — client-partners can cross-promo with peers; for PR/reach you're a valuable media partner.

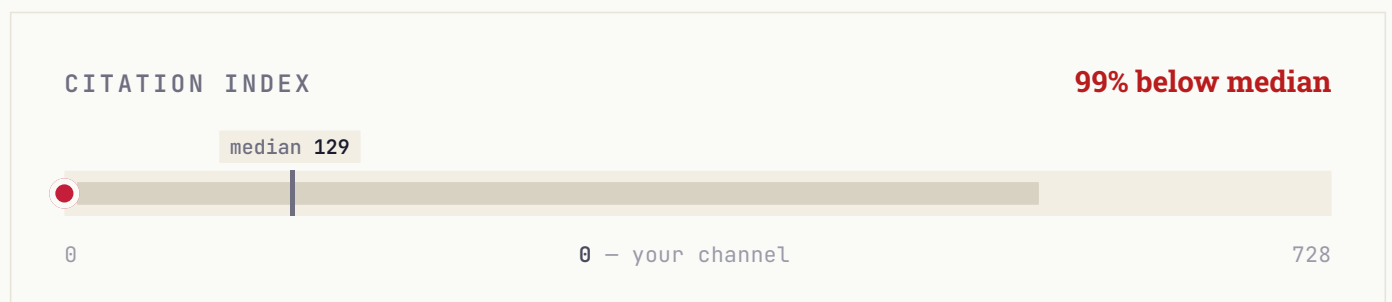
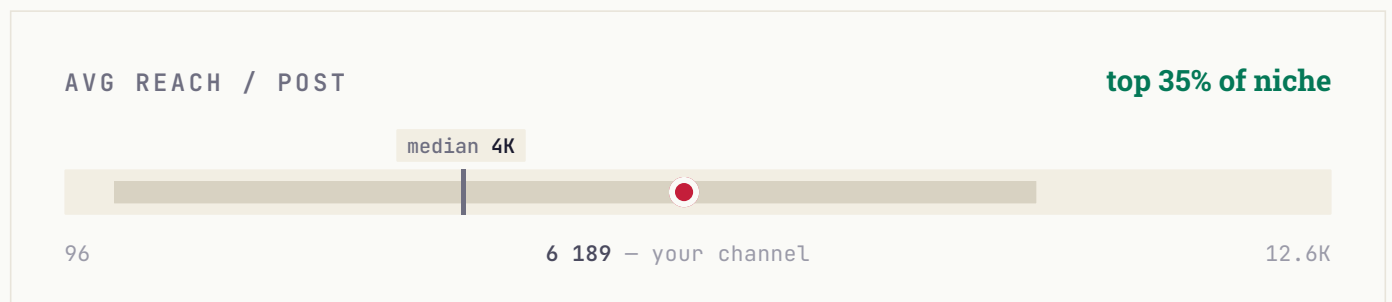
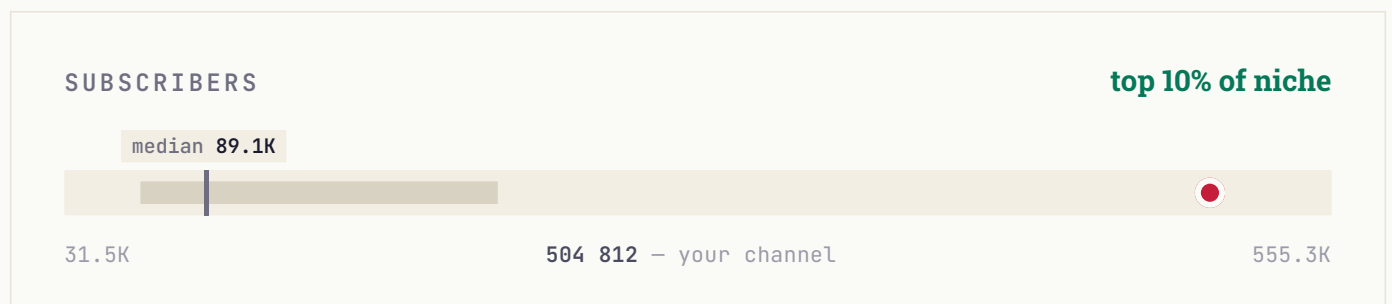
— SECTION 06 • NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category "Careers» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/100

POSITION IN NICHE
Channel in top 2% Careers Russia



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Friday

Audience most active on this day at 13:00 MSK.

IMPACT

Best window for important posts
- 02

Increase video posts share

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

IMPACT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.23% vs norm 5.5%. Try polls & interactive formats.

IMPACT

+4.3pp ER
- 04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

IMPACT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

IMPACT

+5-15% ER

★ NEXT STEPS

Want this done by PromptPress?

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth target in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager