

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs in Krasnodar



@rabotakras123

Only current city vacancies! 📌 For job postings & ads @capler1 RKN
<https://clck.ru/3GFSgy>

SUBSCRIBERS

18 540

-160 per month

ERR (% SEE POSTS)

6.0%

per day **3.8%**

REACH/POST

1.1K

ad reach **706**/24h

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 540 —	 SUBS REACH 5.82% avg % of subs see a post	 VIEWS/POST 1.1K median 1.1K · 29 days	 POSTS/DAY 7.5 ~52 per week
 7D TREND -7.5% vs previous week	 REACTIONS/POST 2.8 total 633 reactions, 835 reposts, 4 comments	 POST LENGTH 742 chars median 812 · 29 days	 POSTS ANALYZED 223 29 days
 AD REACH 706 24h avg	 CHURN / MONTH -160 last month	 CITATION RATE 183 citation index · 289 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 12.04.2022

AI EDITOR SUMMARY

Channel "Jobs in Krasnodar" — 18 540 subs. Each post averages 1.1K people (6% of subs), reach is low — worth expanding audience. Publishes 52 posts per week (~7/day) — active publishing. For week 22–28 Jun reach dropped -7.5% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **223** posts over 29 days.
- 02 Dominant format — **Photo** (166/223 posts).
- 03 Avg post length — **742** chars (median 812).
- 04 Peak audience activity — **Sunday**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.5K avg for top vs 882 for worst) — among 223 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 19:35 PHOTO Garbage truck driver needed (cat. 'C'), Rashpilevskaya St., 325 What you'll do: - Collect & transport solid waste - Drive...	VIEWS 1 530 REPOSTS 2	REACTIONS 2 ER 8.3%
Nº2 20.06 · 19:14 PHOTO  Krasnodar Circus Transferred to Federal Ownership This was reported by the Ministry of Culture of Krasnodar Krai.  These measures...	VIEWS 1 512 REPOSTS —	REACTIONS 8 ER 8.2%
Nº3 12.06 · 05:04 TEXT Call center operator from 70,000₽  Responsibilities: Processing inbound client requests by phone and other channels. Recording...	VIEWS 1 455 REPOSTS 5	REACTIONS 2 ER 7.8%

Nº4 12.06 • 09:10 TEXT  Krasnodar In TC Galereya, corner, we need employees: 🇷🇺 CASHIER-SALESMAN with work experience (specifically sales experience!) Salary from 4000 + % of...	VIEWS 1 450 REPOSTS 2 REACTIONS 3 ER 7.8%
Nº5 12.06 • 07:04 TEXT URGENTLY NEEDED: FACTORY WORKERS FOR GLASS PRODUCTION Salary from 90,000 Requirements: !! readiness for physical labor Conditions: ✅ Schedule...	VIEWS 1 434 REPOSTS 4 REACTIONS 2 ER 7.7%
WORST 3	
↓ 04.07 • 15:11 PHOTO  Train Compiler 💰 from 60,000 to 100,000 ₺ per month, before taxes JSC Krasnodarpromzheldortrans ✅Responsibilities: Carry out...	VIEWS 889 REPOSTS — REACTIONS 3 ER 4.8%
↓ 04.07 • 10:37 PHOTO Packer-loader needed, 1st Tikhoretsky Proezd 15 - Salary from 60,000 RUB - Schedule 7:00–11:00 / 13:00, Mon–Sat - Sunday...	VIEWS 886 REPOSTS 1 REACTIONS 3 ER 4.8%
↓ 04.07 • 05:05 TEXT Incoming applications manager from 80,000₺ ⚙️ What you'll do (remote) Take incoming calls and reply in chats / social media via...	VIEWS 873 REPOSTS 6 REACTIONS 2 ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

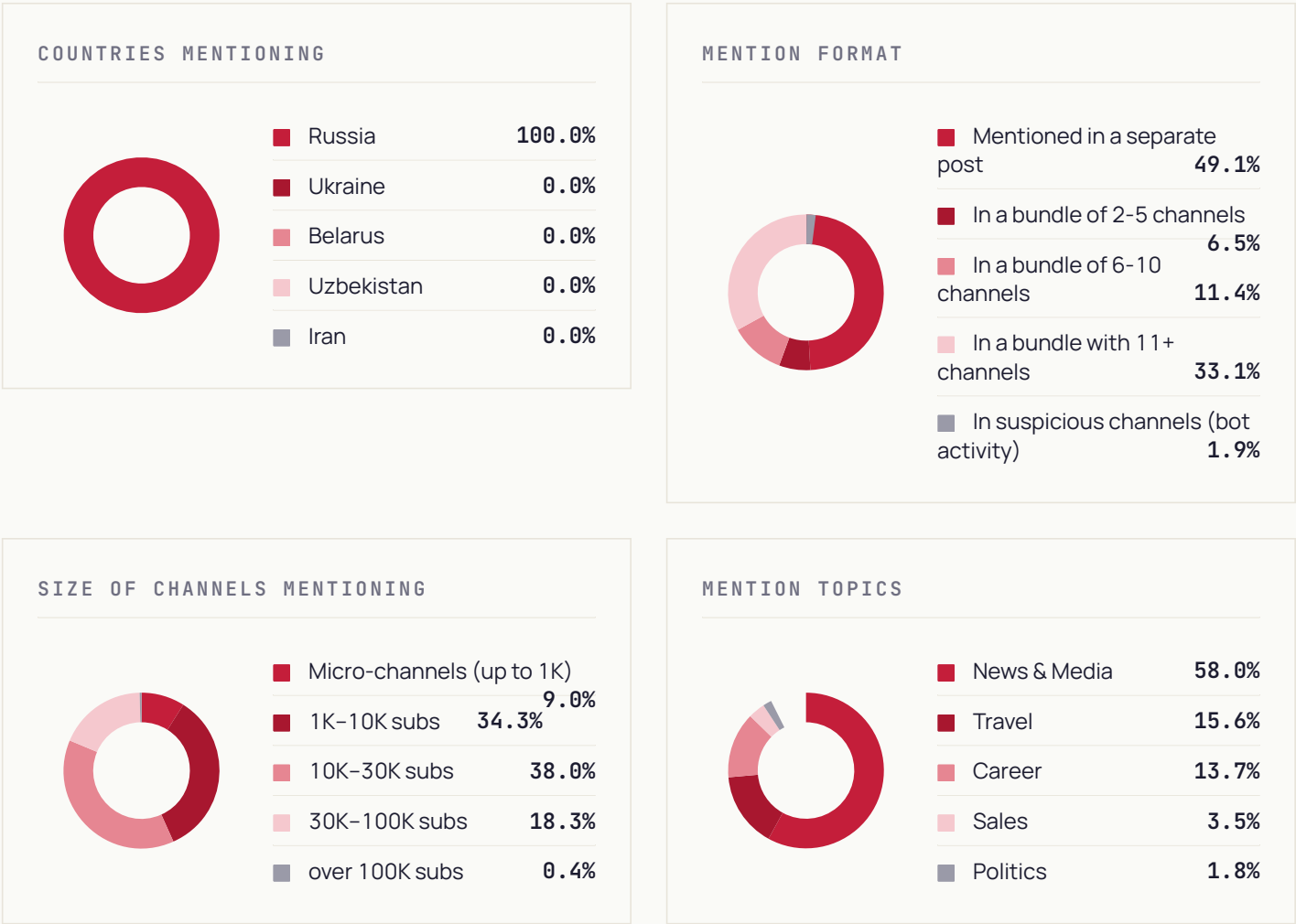
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel and how

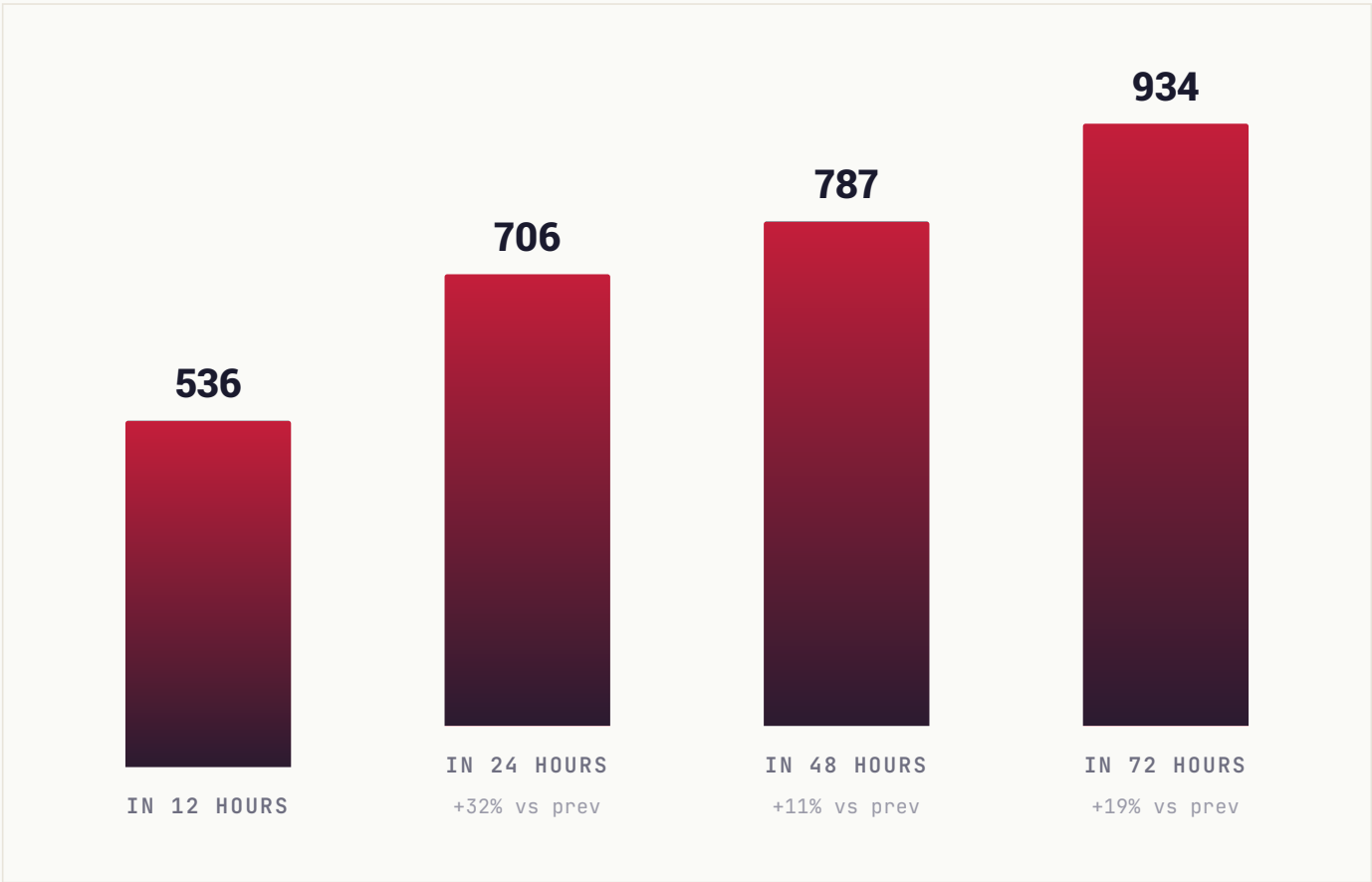
Citation index **183** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **289** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
RM JOBS MOSCOW VACANCIES	504.8K
SJ SeoJob Earn online	434.8K
UJ REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X• HOME • Remote work • Freelance	252.2K
FJ Freelance Relocation Remote work Internships	246.5K
TJ TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
RV Jobs in Krasnodar YOU	18.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median top-92: 89.5K. First goal — enter top-92 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **90**, they brought **4 959** new subs.

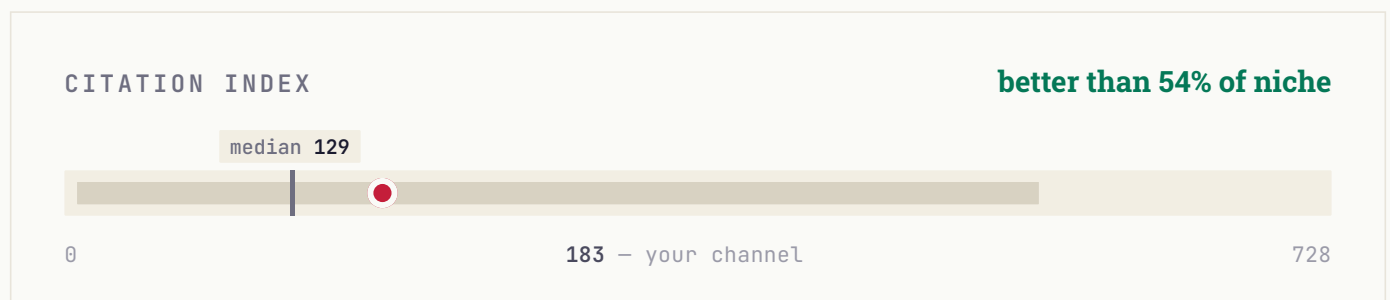
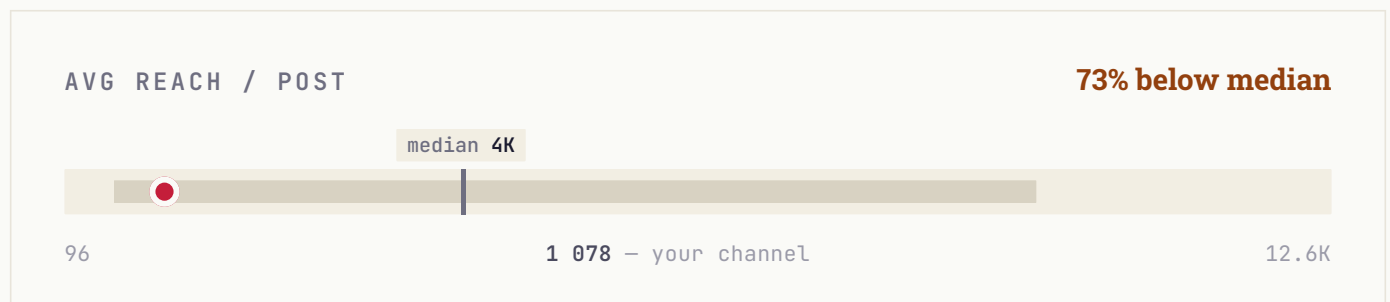
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	7	6	605	
December 2025	18	6	315	
November 2025	8	2	0	
October 2025	26	8	1 604	
September 2025	16	7	728	
August 2025	15	5	1 707	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
90	6	4 959

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Career**» (Russia) and saw how your channel compares. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Sunday | EFFECT |
| | On this day at 19:00 MSK audience is most active. | Best window
for an
important post |
| <hr/> | | |
| 02 | Increase share of video posts | EFFECT |
| | Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | Video retains
audience
better |
| <hr/> | | |
| 03 | Systematic traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | +1000-3000
subs |
| <hr/> | | |
| 04 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point. | +5-15% ER |
| <hr/> | | |
| 05 | Cross-promo with neighboring channels | EFFECT |
| | Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth. | Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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