

PROMTPRESS PUBLIC REPORT

Channel audit

PRO Работу в Москве



@rabotainmoskva

★ For all inquiries: @Voinceva. Immediately state what you're placing. Do not offer your own ads or services! We collaborate with @TgPodbor_bot @Spiral_Yuri Buy ads:...

SUBSCRIBERS

36 924

+948 per month

ERR (% WHO SEE
POSTS)

5.0%

per day **3.1%**

REACH/POST

1.8K

ad reach **1.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 36 924 —	 SUBSCRIBER REACH 4.88% avg % of subs see post	 VIEWS/POST 1.8K median 1.9K · 29 days	 POSTS/WEEK 35.5 for the period
 7D TREND -7.5% vs prev. week	 REACTS/POST 8.9 only 1,357 reactions, 1,703 reposts, 9 comments	 POST LENGTH 769 chars median 1000 · 29 days	 POSTS ANALYZED 152 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH +948 last month	 CITATION RATE 192 citation index · 333 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 05.09.2023

AI EDITOR SUMMARY

Channel «PRO Работы в Москве» — 36 924 subs. Each post averages 1.8K people (5% from subs), reach is low — consider expanding audience. Publishes 36 posts per week (~5/day) — active posting. For the week of Jun 22–28, reach dropped by -7.5% by week 15–21 Jun — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **152** posts over 29 days.
- 02 Dominant format — **Text** (105/152 posts).
- 03 Avg post length — **769** chars (median 1000).
- 04 Audience activity peak — **Wednesday**, 19:00 MSK.
- 05 Top posts gather **2x** more views than the weakest (2.4K avg top vs 1.3K worst) — among 152 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 18:00 TEXT Shooting July 16 ONLY FOR CITIZENS OF RF AND Belarus Lists submitted in advance (to the Kremlin) shooting in the Kremlin SUBSTITUTION IMPOSSIBLE For shooting in...	VIEWS 2 393 REACTS 8 REP. 43 ER 6.5%
Nº2 17.06 · 16:15 TEXT New comedy show about motherhood! Fee 2,300 RUB/shift Read carefully, important info! Applications only...	VIEWS 2 342 REACTS 8 REP. 6 ER 6.3%
Nº3 23.06 · 19:12 TEXT CASTING for new season of super TV quiz GAME IN MOVIE + GAME IN MOVIE CARTOONS Do you know movies or cartoons well? Then come to...	VIEWS 2 328 REACTS 8 REP. 17 ER 6.3%

Nº4 14.06 • 17:38 VIDEO 🔥 So, the vacancies that got the most reposts in our channel this week: 📍Florist/landscaper at Enitel - from 15,000 RUB...	VIEWS 2 287 REACTS 6 REP. 7 ER 6.2%
Nº5 18.06 • 09:00 TEXT Inspector at Pre-trial Detention Center in FKU SIZO-2 of the Federal Penitentiary Service of Russia for Moscow from 81,000 to 103,000 RUB/month net About the job: Service...	VIEWS 2 285 REACTS 6 REP. 29 ER 6.2%
WORST 3	
↓ 04.07 • 13:00 TEXT Barista at coffee shop (Business Center) in Coffee Point from 87,000 to 110,000 RUB/month net About the job: Barista at Coffee Point coffee chain...	VIEWS 1 300 REACTS 8 REP. 15 ER 3.5%
↓ 04.07 • 05:00 TEXT Distribution Manager (telecom operators) for TV channel. TV Buyer in Torre Ricca from 100,000 to 160,000 RUB/month net Hybrid...	VIEWS 1 274 REACTS 5 REP. 3 ER 3.5%
↓ 04.07 • 07:00 VIDEO Boosting your weekend mood! 😊 video from Заячий стон #выходное ✅ We are in Telegram We are in МАИ	VIEWS 1 257 REACTS 14 REP. 6 ER 3.4%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

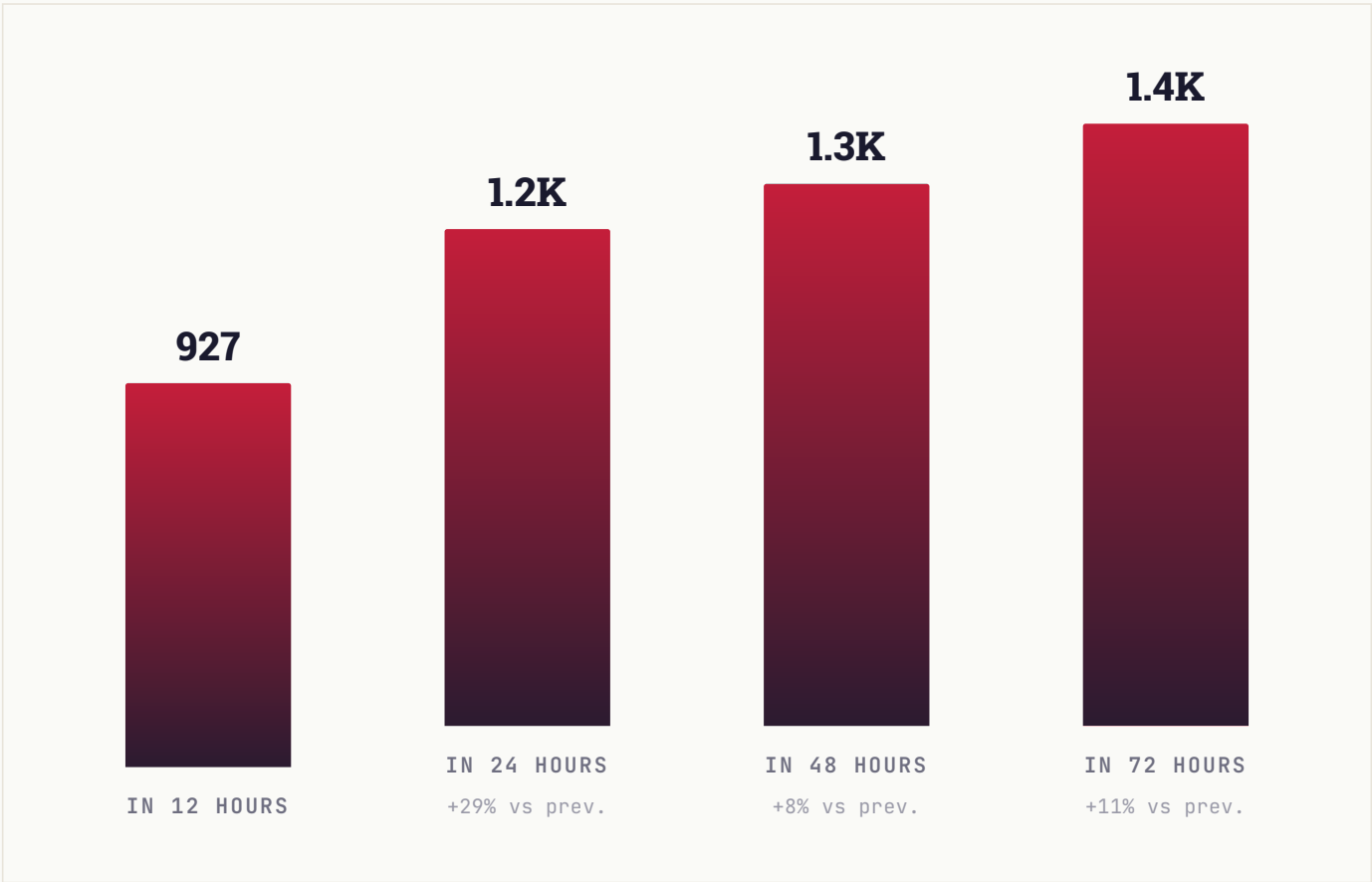


START OF PERIOD	NOW	NET GROWTH
36 283	36 925	+642

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no exp - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
S SeoJob Earn online	434.8K
U REMOTEKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
H• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote Internships	246.5K
T TeleWork Freelance Remote	225.9K
SM DREAM REMOTE - freelance / vacancies	222.2K
FR FREELANCE. Jobs	221.1K
PP PRO Работы в Москве YOU	36.9K

COMPARATIVE CONCLUSION

Channel not yet outside top-92 niche — early growth stage. Niche leader — Remote no exp - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **231**, they brought **5 814** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	37	32	1 152
December 2025	38	29	466
November 2025	45	44	1 003
October 2025	28	24	419
September 2025	42	39	1 369
August 2025	41	40	1 405

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
231	6	5 814

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the full range of the metric, a darker beige bar representing the distribution of the niche, a vertical line for the median, and a red dot for the channel's value.

- SUBSCRIBERS:** The channel has 36,924 subscribers, which is 59% below the niche median of 89.1K. The range is from 31.5K to 273.8K.
- AVG REACH / POST:** The channel has 1,800 average reach per post, which is 55% below the niche median of 4K. The range is from 96 to 12.6K.
- CITATION INDEX:** The channel has a citation index of 192, which is better than 55% of the niche. The range is from 0 to 728, with a median of 129.

Metric	Channel Value	Niche Median	Comparison	Range (Min-Max)
SUBSCRIBERS	36 924	89.1K	59% below median	31.5K - 273.8K
AVG REACH / POST	1 800	4K	55% below median	96 - 12.6K
CITATION INDEX	192	129	better than 55% of niche	0 - 728

— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

- 01

Top post of the week — Wednesday

On this day at 19:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 4.88% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.6pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
