

PUBLIC REPORT BY PROMTPRESS

Channel audit

Remote work today



@rabota_za_rubeshom

Looking for remote employees! To post, write - @tyrgoy

SUBSCRIBERS

65 358

-15704 per month

ERR (% SEE POSTS)

12.0%

per day **15.8%**

REACH/POST

7.2K

ad reach **8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number tells the period it covers.

 SUBSCRIBERS 65 358 —	 SUBSCRIBER REACH 10.96% avg % subs see post	 VIEWS/POST 7.2K median 6.1K · 25 days	 POSTS/WEEK 3.9 for the period
 7D TREND -24.0% vs previous week	 REACTS/POST — MTPROTO only	 POST LENGTH 581 chars median 554 · 25 days	 POSTS ANALYZED 14 25 days
 AD REACH 8K 24h avg	 CHURN / MONTH -15704 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 3 months 5 days created 30.03.2026

AI EDITOR SUMMARY

Channel «Remote work today 🏠» – 65 358 subs. Each post gets avg 7.2K people (11% from subs), reach is low – need to grow audience. Publishes 4 posts per week (~1/day) – infrequent. For week Jun 22–28 reach dropped -24.0% to the week of Jun 15–21 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 25 days.
- 02 Dominant format – Text (12/14 posts).
- 03 Avg post length – 581 chars (median 554).
- 04 Peak audience activity – Thursday, 15:00 MSK.
- 05 Top posts get 3x more views than the weakest (13.1K avg for top vs 4.4K for worst) – among 14 posts over 25 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 12:54 TEXT Looking for an assistant for a top manager of a large company. Office work, Taganskaya metro. Partially remote. Requirements: - work experience...	VIEWS 24 132 REACTS — REP. 4 ER 36.9%
Nº2 23.06 · 08:10 PHOTO  Best job offers found here!!! iGaming Recruiting - channel with curated vacancies for any...	VIEWS 8 121 REACTS — REP. — ER 12.4%
Nº3 25.06 · 07:18 TEXT  Hiring for remote work  Remote Flexible schedule A growing project needs staff to work with digital...	VIEWS 7 134 REACTS — REP. — ER 10.9%

Nº4 22.06 • 09:25 TEXT 💬 Work from home – chatter (text only in Russian) Looking for adult female employees for an international project. 🍀 Flexible...	VIEWS 7 047 REACTS — REP. — ER 10.8%
Nº5 16.06 • 10:57 TEXT #remotework Ad agency looking for a live stream host 🔥 Seeking girls 18–27 for remote work Income from \$900 in the first...	VIEWS 6 501 REACTS — REP. 2 ER 9.9%

WORST 3

↓ 30.06 • 12:15 TEXT One-time remote gig in SMM department What to do: – set up social media accounts per instructions – publish ready content...	VIEWS 5 110 REACTS — REP. 1 ER 7.8%
↓ 11.06 • 13:23 TEXT Job: online store manager Pay 20,000 - 50,000 per month Hours From 3 hours/day at your convenience Tasks -...	VIEWS 4 570 REACTS — REP. — ER 7.0%
↓ 09.06 • 12:24 PHOTO Job: online store manager Pay 20,000 - 50,000 per month Hours From 3 hours/day at your convenience Tasks -...	VIEWS 3 393 REACTS — REP. — ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

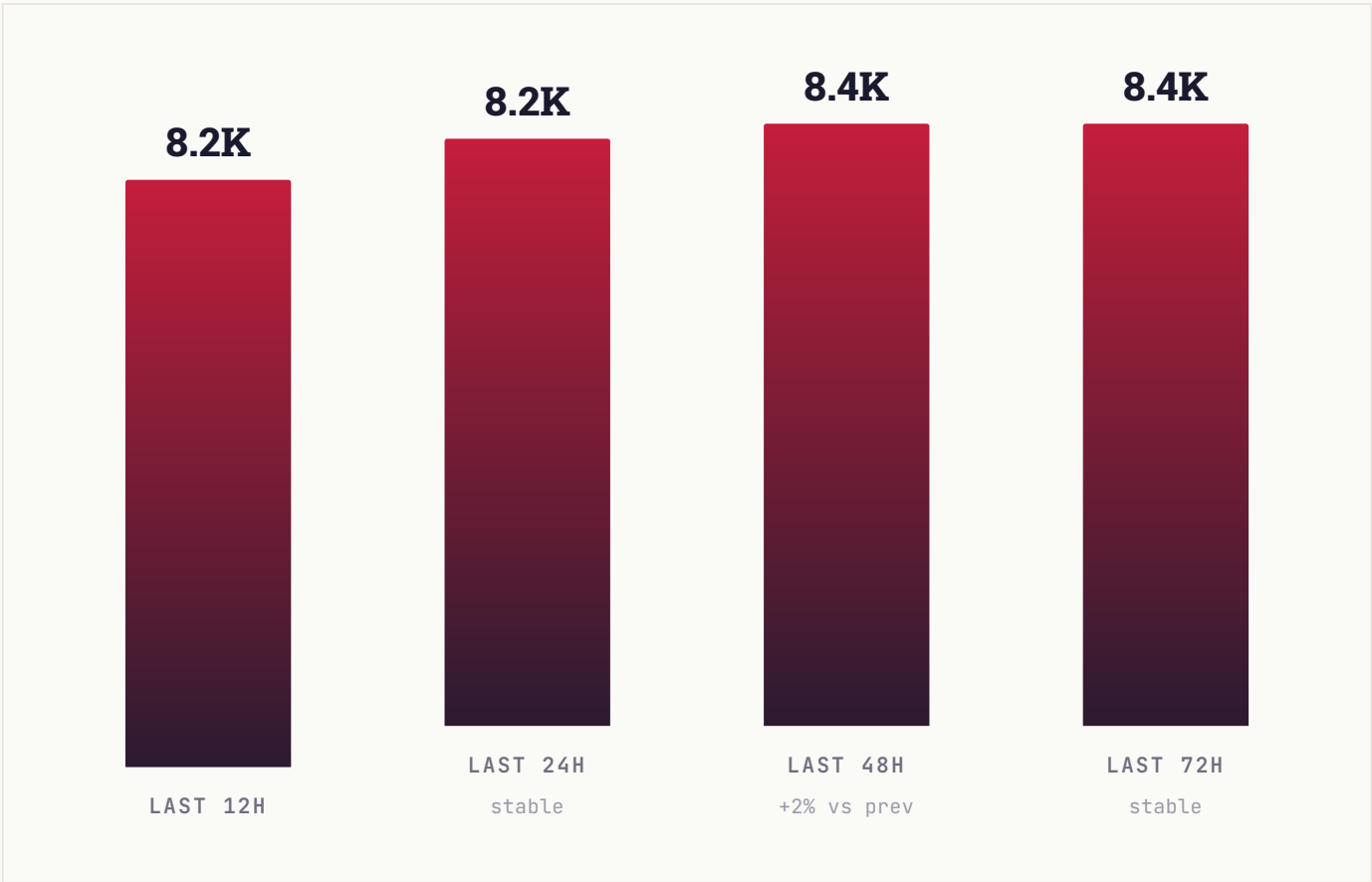
Subscriber growth over the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Online earnings	434.8K
UI UDALENKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote jobs	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
US Remote work today 🏠 YOU	65.4K

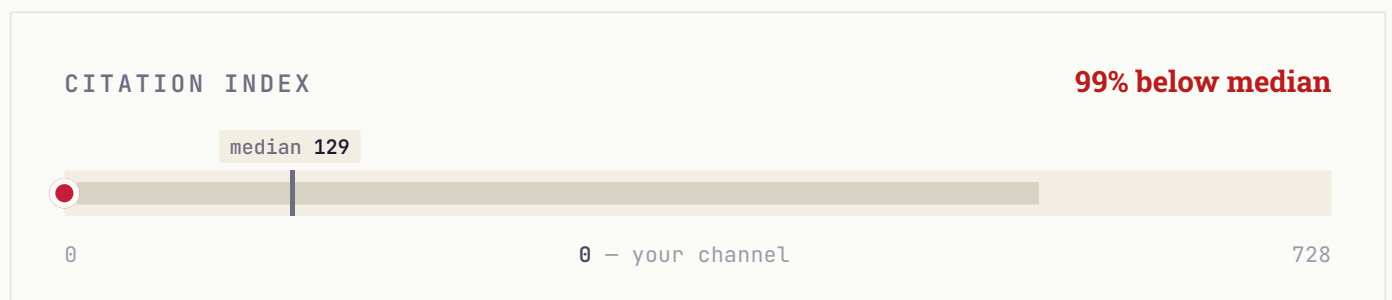
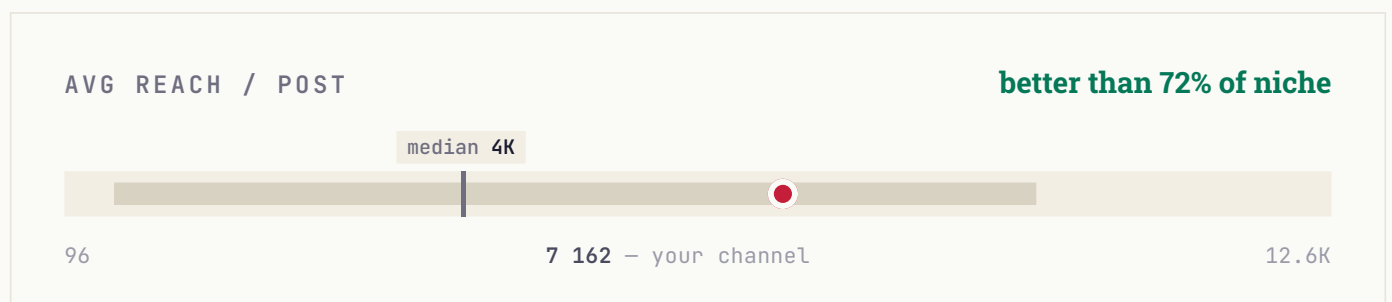
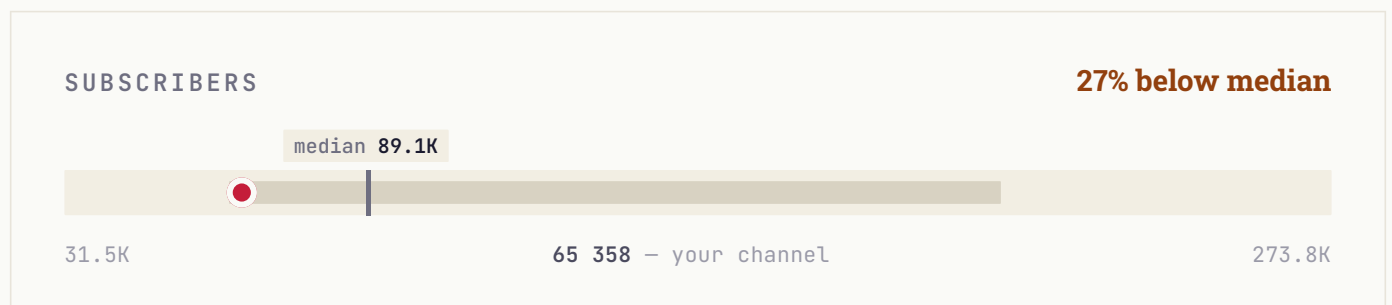
COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#82 of 92). Niche median — 89.5K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (795.9K).

SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.9 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Thursday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll a week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
