

— PUBLIC REPORT BY PROMTPRESS

Channel audit

JOBS IN BREST|

Part-time in Brest



@rabota_v_breste_n1

Jobs in Brest city and region. Find or post vacancies. IWork in Brest|
Part-time in Brest|

SUBS	ERR (% SEE POSTS)	REACH/POST
18 476	10.0%	1.8K
28.06.2026 -635 per month	per day 6.0%	ad reach 1.1K/24h

HTTPS://PROMTPRESS.COM/AUDIT/RABOTA_V_BRESTE_N1

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 18 476 —	 SUBSCRIBER REACH 9.79% avg % subs see post	 VIEWS/POST 1.8K median 1.7K · 28 days	 POSTS/WK 20.9 over period
 7D TREND -29.5% vs previous week	 REACTIONS/POST 2.3 only 192 reactions, 387 reposts, 20 comments	 POST LENGTH 412 chars median 367 · 28 days	 POSTS ANALYZED 84 28 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -635 last month	 MENTION RATE 1 mention index · 8 channels mentioned ever	 CHANNEL AGE 5 months 16 days created Jan 13, 2026

AI EDITOR SUMMARY

Channel «JOBS IN BREST| Part-time in Brest» – 18 476 subs. Each post averages 1.8K people (10% of subs), reach is low – consider expanding audience. Publishes 21 posts/week (~3/day) – steady pace. Week of Jun 15–21 reach dropped -29.5% to week Jun 8–14 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **84** posts in 28 days.
- 02 Dominant format — **Text** (45/84 posts).
- 03 Avg post length — **412** chars (median 367).
- 04 Peak audience activity — **Thursday**, 08:00 MSK.
- 05 Top posts get **3×** more views than the weakest (3.5K avg top vs 1.1K worst) — among 84 posts in 28 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 05:57 VIDEO Good morning! Here's how far penguins are willing to travel for a swim Trips to the sea can reach 100 kilometers and...	VIEWS 3 774 REPOSTS 3	REACTIONS 10 ER 20.4%
Nº2 19.06 · 09:03 PHOTO Good day. They're scattering these lanterns around populated areas. Everyone should be notified and warned, especially children. Teachers can...	VIEWS 3 336 REPOSTS 120	REACTIONS 17 ER 18.1%
Nº3 09.06 · 19:13 PHOTO Do you make your bed in the morning? Yes - 🇷🇺 No - 🇷🇺	VIEWS 3 308 REPOSTS 1	REACTIONS 83 ER 17.9%

Nº4

16.06 · 20:09

PHOTO

And the spark comes back

VIEWS

3 034

REPOSTS

4

REACTIONS

11

ER

16.4%

Nº5

05.06 · 19:03

PHOTO

Choose your city! 🇧🇪🇵🇹

VIEWS

2 872

REPOSTS

1

REACTIONS

2

ER

15.5%

WORST 3

↓ 18.06 · 10:16 PHOTO Due to expansion of ZOOMLION, LIUGONG, MASHEKA auto crane fleet, we need a truck crane operator with 6+ grade experience...	VIEWS 1 145 REPOSTS —	REACTIONS 1 ER 6.2%
↓ 18.06 · 07:33 PHOTO Company «Concrete Hive» (Brest) invites a team member for maintenance and operational work at facilities...	VIEWS 1 079 REPOSTS —	REACTIONS 1 ER 5.8%
↓ 18.06 · 10:07 TEXT 📄 New job: Hotel Admin 📄 SV Studio 📄 from 1,200 Br 📄 Description Mini-hotel/hostel seeks...	VIEWS 1 075 REPOSTS 4	REACTIONS 1 ER 5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

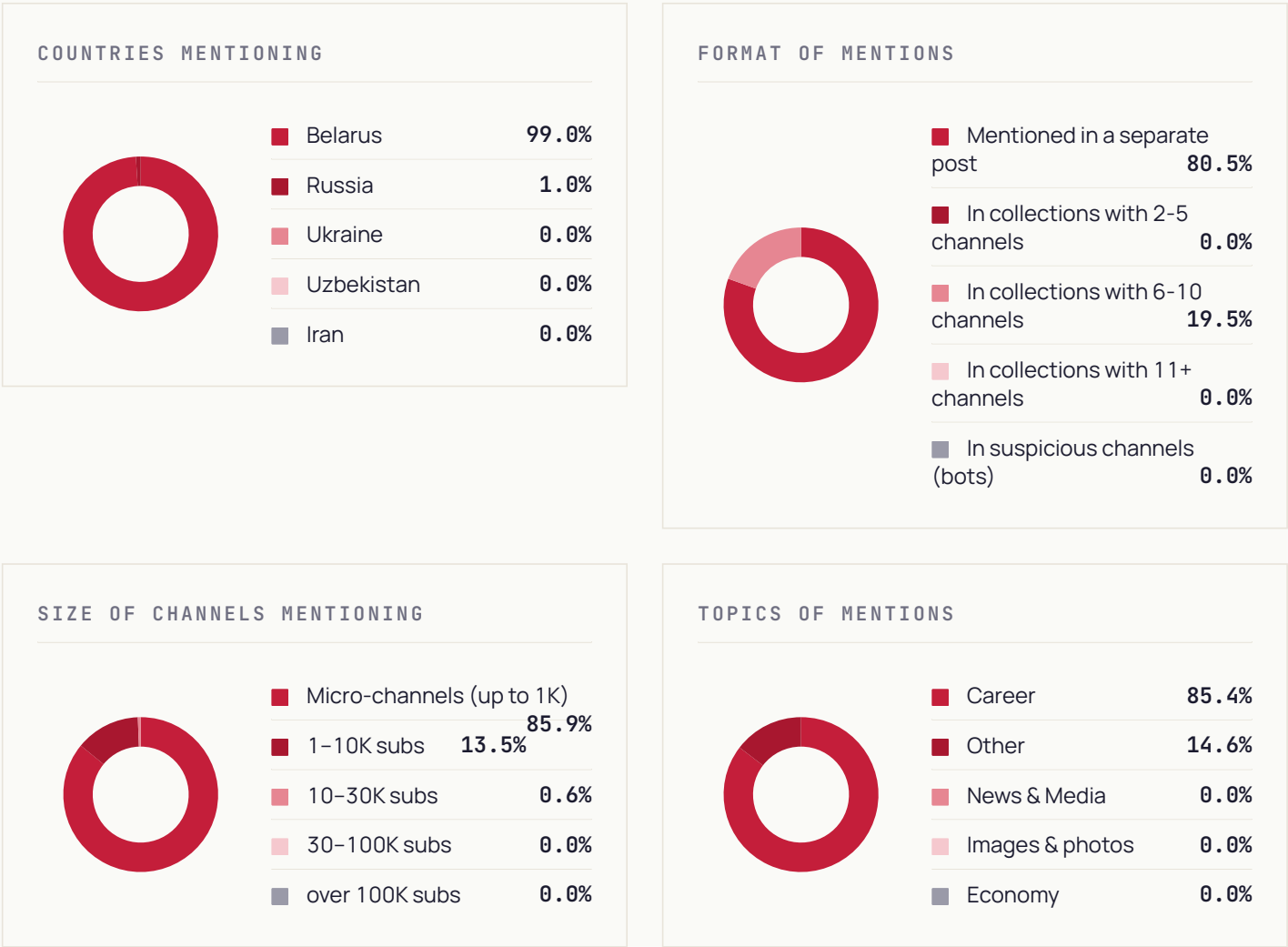
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

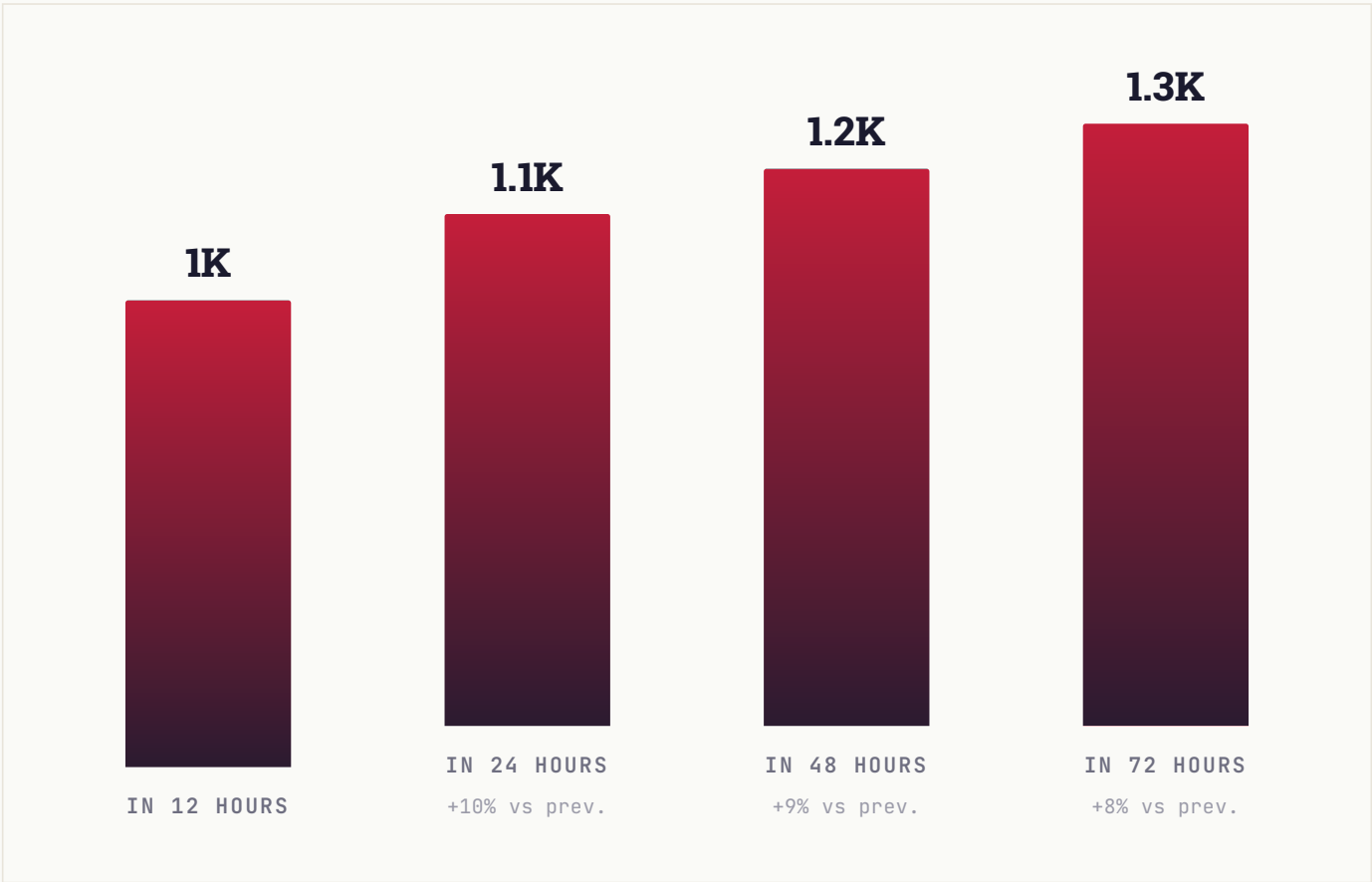
Citation index 1 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
RV Jobs Minsk	56.5K
RV Jobs Minsk	46.6K
RV Jobs Minsk	17.3K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs Grodno	23.2K
RV Jobs Grodno	17K
RV Jobs Vitebsk	23.2K
RV Jobs Mogilev	22.1K
RG Jobs Gomel	19.8K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest YOU	18.5K

COMPARATIVE INSIGHT

Channel in top 10 niche (#8 of 63). Strong position. Niche leader — Jobs Minsk (56.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

— SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**63** channels in category «**Career**» (Belarus) and compared your channel against them. Gray band shows the range for 80% of niche channels (p10 to p90). Black vertical line is the median. Red dot is your channel.

#8 /63

RANK IN NICHE

Channel in top 12% – strong position

SUBS

better than 87% of niche

median 2.2K

17

18 476 – your channel

25.4K

AVG REACH / POST

better than 70% of niche

median 394

3

1 809 – your channel

4.1K

CITATION INDEX

better than 51% of niche

median 0

0

1 – your channel

15

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 08:00 MSK.

IMPACT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

IMPACT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point.

IMPACT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
Not daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager