

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs in Uralsk - Жұмыс Оралда



@rabota_uralsk

® Resmi парақша | Официальная страница ● Бос жұмыс орындары ● Поиск работы и сотрудников ★ БҚО-да ІН° 🏆 І в ЗКО ! Тіркеліңіз 😊 ! Подпишитесь...

SUBSCRIBERS

18 213

+682 per month

ERR (% SEE POSTS)

13.0%

last 24 hours 9.7%

REACH/POST

2.3K

ad reach 1.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 18 213 —	 SUBSCRIBER REACH 12.74% avg % subs see post	 VIEWS/POST 2.3K median 2.3K · 29 days	 POSTS/DAY 18.3 ~128 per week
 7D TREND -4.9% vs previous week	 REACTIONS/POST 5.7 total 3,084 reactions, 3,604 reposts, 174 comments	 POST LENGTH 747 chars median 808 · 29 days	 POSTS ANALYZED 540 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +682 last month	 CITATION RATE 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 7 years 9 months created 13.09.2018

AI EDITOR SUMMARY

Channel «Jobs in Uralsk - Жұмыс Оралда» — 18 213 subs. Each post averages 2.3K people (13% from subs), reach is low — consider expanding audience. Publishes 128 posts per week (~18/day) — very active. Week of Jun 15–21 reach stable (-4.9% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **540** posts over 29 days.
- 02 Dominant format – **Text** (479/540 posts).
- 03 Avg post length – **747** chars (median 808).
- 04 Audience peak – **Sunday**, 19:00 ALMT.
- 05 Strongest posts gather **2×** more views than the weakest (3K avg for top vs 1.9K for worst) – among 540 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 12.06 · 13:34 TEXT 🍎 «Aport» restaurant chain needs staff for new branch in microdistrict 6 🏆 Kitchen vacancies: 💎 ...	VIEWS 3 138 REPOSTS 81	REACTIONS 16 ER 17.2%
Nº2 18.06 · 12:35 TEXT 💳 Cashier operator needed 📁 Position: 💻 Operator-cashier 📋 Requirements: ✅ With or without experience ✅ Know Kazakh and Russian...	VIEWS 2 990 REPOSTS 11	REACTIONS 2 ER 16.4%
Nº3 24.06 · 11:41 TEXT 📱 Top Glass accessories store needs a sales consultant! We seek an active, responsible employee for long-term work. 📍 ...	VIEWS 2 910 REPOSTS 6	REACTIONS 2 ER 16.0%

Nº4 13.06 • 14:39 TEXT 🔥 Opening second location — hiring staff! 🔥 📍 Open positions: 🧑‍🔧 Doner maker • Experience...	VIEWS 2 903 REPOSTS 7 REACTIONS 3 ER 15.9%
Nº5 26.06 • 13:53 TEXT 🏪 «Domino» tableware store 🏪 🧑 Needed: Sales consultant (male) 📋 Requirements: ✔️ 1–3 years sales experience 🛒 Duties: ✔️ ...	VIEWS 2 902 REPOSTS 7 REACTIONS 5 ER 15.9%

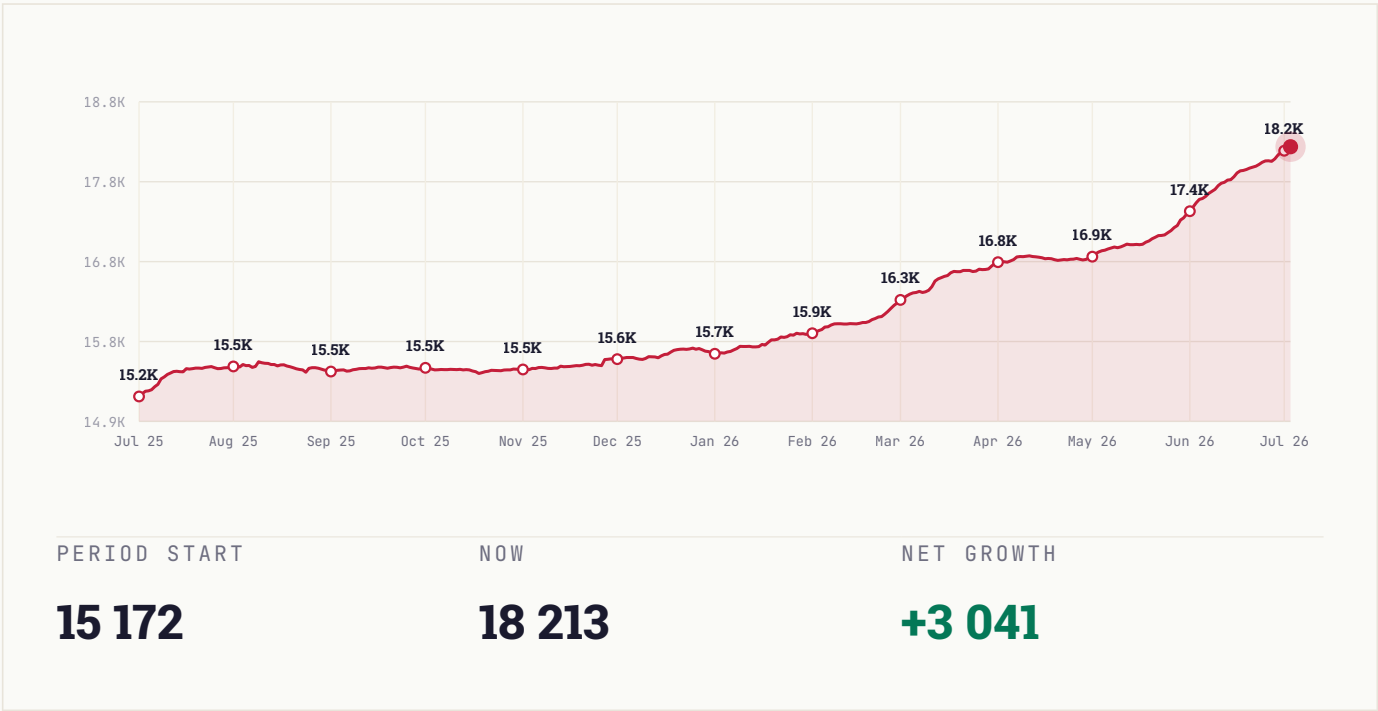
| WORST 3

↓ 16.06 • 06:12 TEXT 🚗 «Crystal» car wash needs car washers ✔️ Full-time ✔️ Experience required 🕒 Hours: 09:00–24:00 📍 ...	VIEWS 1 916 REPOSTS 4 REACTIONS 1 ER 10.5%
↓ 16.06 • 06:07 TEXT In Zashagan, at an oil change station, need a specialist with ONLY WORK EXPERIENCE in motor oil change, salary 280000-350000t...	VIEWS 1 915 REPOSTS 1 REACTIONS — ER 10.5%
↓ 16.06 • 06:06 TEXT 💡 Boxing club needs a boxing coach 🧑‍🔧 Position: 💡 Boxing section coach 📋 Requirements: ✔️ Boxing background...	VIEWS 1 906 REPOSTS 1 REACTIONS — ER 10.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

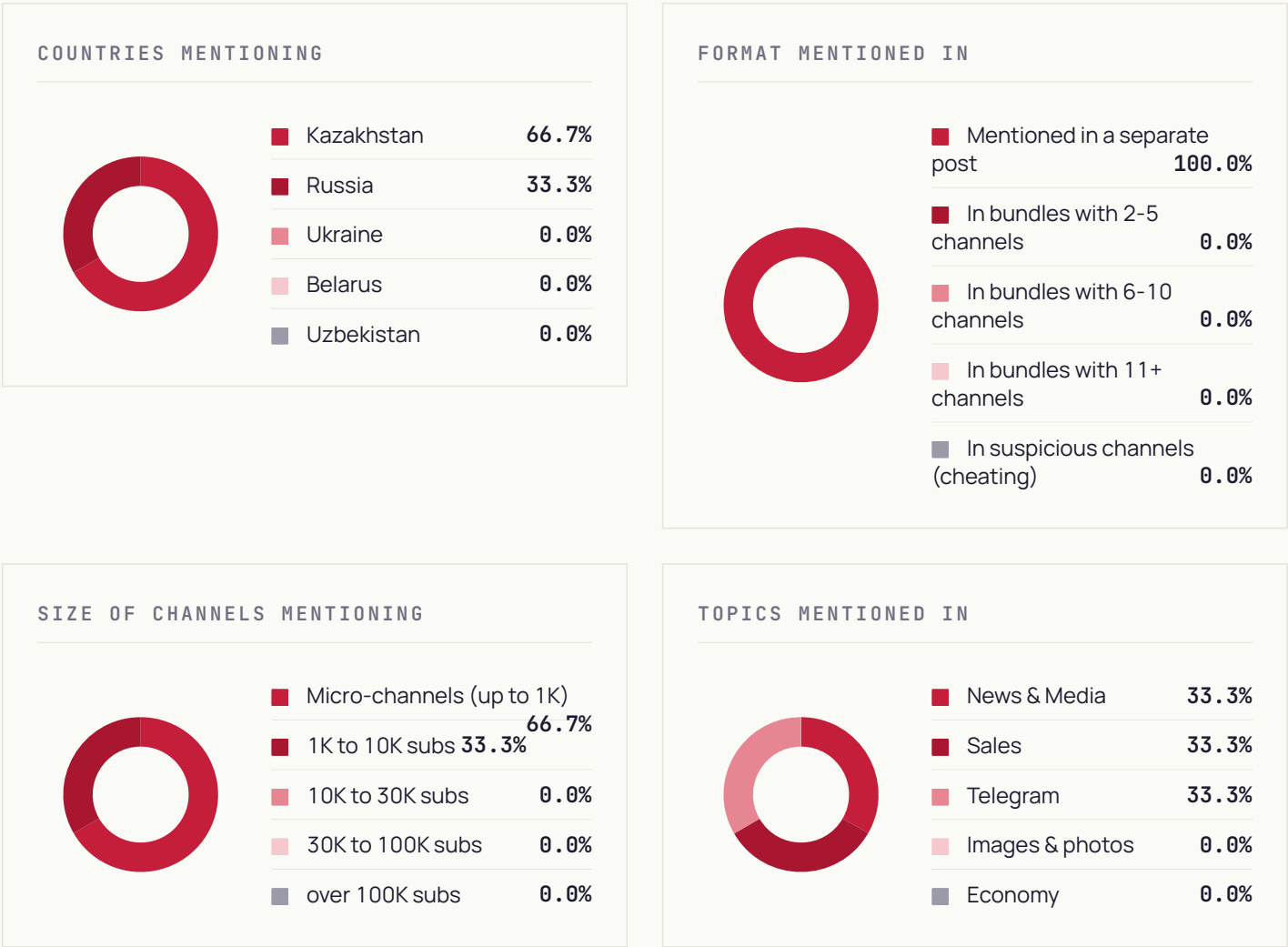
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel and how

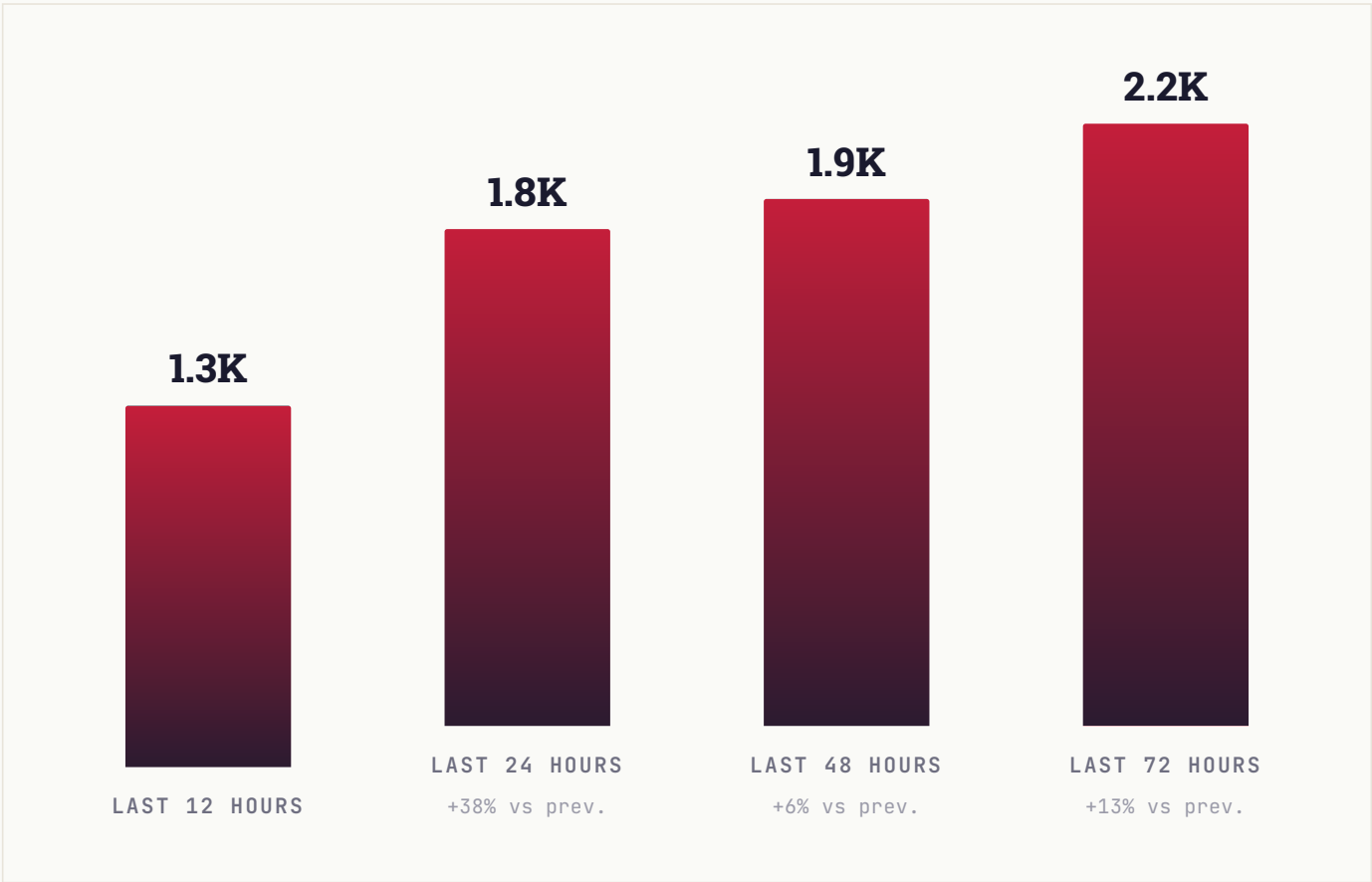
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SJ MATURED. KAZ. CLASS. HAND. RK	50K
YA Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Work Astana Vacancies	23.2K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда YOU	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
BK Kazakhstan Bloggers ugc & microbloggers	18.1K
RV Jobs in Astana	15.7K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#8 of 90). Strong position. Niche leader — **MATURED. KAZ. CLASS. HAND. RK** (50K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **1 029** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	288	
December 2025	0	0	183	
November 2025	0	0	179	
October 2025	0	0	85	
September 2025	0	0	111	
August 2025	1	1	183	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
1	6	1 029

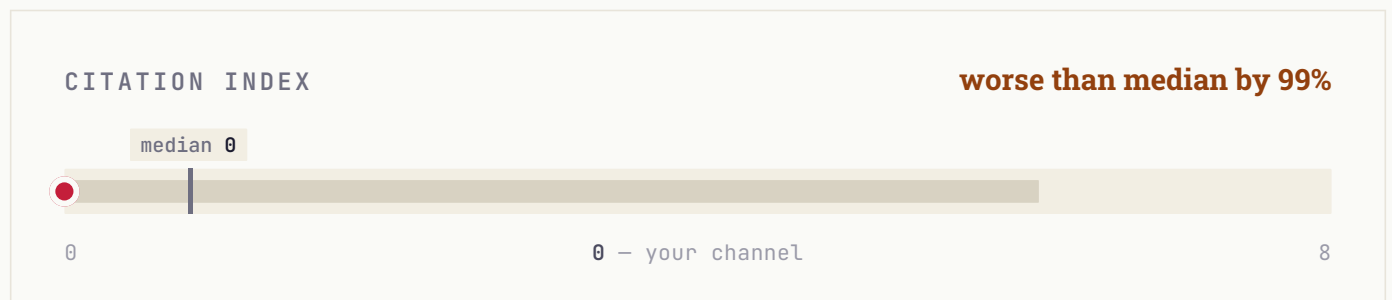
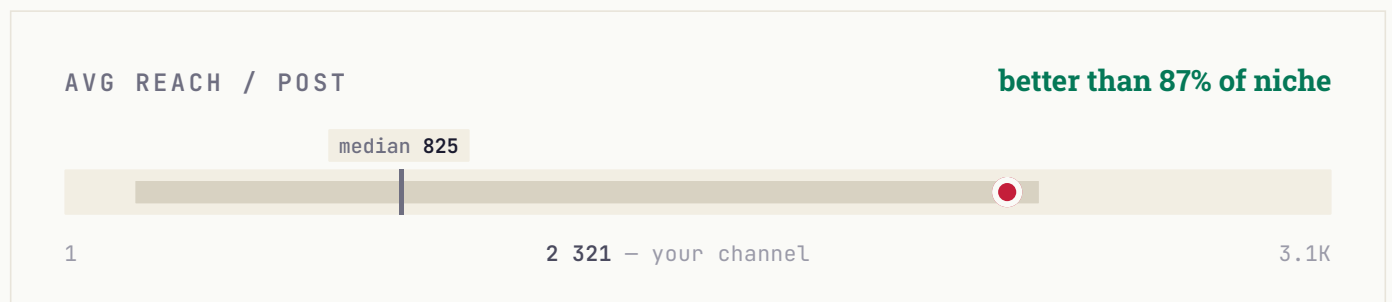
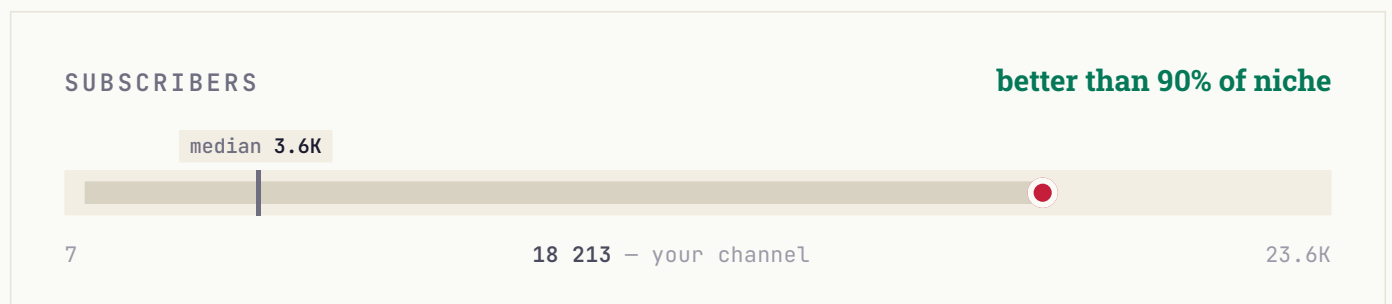
— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-91 channels in category «**Career**» and saw how the channel compares.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

#8 /91

RANK IN NICHE
Channel in top 8% career



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday
 Audience is most active on this day at 19:00 ALMT.

EFFECT
Best window for an important post

02

Increase share of video posts
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
----	-------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
