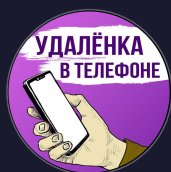


PUBLIC PROMTPRESS REPORT

Channel audit

Работа онлайн | ПОДРАБОТКИ



@rabota_onllinne

Remote work for everyone! Ads @den_rek

SUBSCRIBERS

53 324

-869 per month

ERR (% WHO SEE POSTS)

1.0%

daily 0.4%

REACH/POST

304

ad reach 226/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

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How long a post generates reach

05 Competitors

Niche neighbors · your rank

06 Niche comparison

Position in «Career» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 53 324 —	 SUBSCRIBER REACH 0.57% avg % subs see a post	 VIEWS/POST 304 median 324 · 6 days	 POSTS/WEEK 38.5 for period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 392 chars median 348 · 6 days	 POSTS ANALYZED 38 6 days
 AD REACH 226 24h avg	 CHURN / MONTH -869 last month	 CITATIONS 198 citation index · 862 channels mentioned ever	 CHANNEL AGE 6 years 27 days created 10.06.2020

AI EDITOR SUMMARY

Channel «Работа онлайн | ПОДРАБОТКИ» — 53 324 subs. Each post averages 304 people (1% from subs), reach is low — need to grow audience. Publishes 38 posts per week (~6/day) — active publishing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **38** posts over 6 days.
- 02 Dominant format – **Text** (35/38 posts).
- 03 Avg post length – **392** chars (median 348).
- 04 Audience peak activity – **Wednesday**, 20:00 MSK.
- 05 Top posts get **1x** More views than the weakest (472 avg for top vs 342 for worst) – among 38 posts over 6 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 17:10 TEXT  Copywriter Pay: 20,000 RUB Requirements: - High-level Russian - Reliable & responsible Tasks: -...	VIEWS 492 REP. —	REACTIONS — ER 0.9%
Nº2 30.06 · 17:10 TEXT  Client Manager Pay: 55,000 RUB Requirements: - Proficient with PC - Good written Russian Tasks: -...	VIEWS 470 REP. 2	REACTIONS — ER 0.9%
Nº3 01.07 · 14:10 TEXT  Inbound Support / Care Manager Pay: 40,400 RUB Requirements: - Clear communicator - Willing to learn...	VIEWS 456 REP. 1	REACTIONS — ER 0.9%

Nº4 02.07 · 17:10 TEXT  Sales Assistant (WhatsApp) Pay: 20,000 RUB Requirements: - Good written Russian - Reliable &...	VIEWS 434 REACTIONS — REP. — ER 0.8%
Nº5 01.07 · 06:10 TEXT  Application Processor (No Calls, No Sales) Pay: 69,000 RUB Requirements: - PC & stable internet -...	VIEWS 426 REACTIONS — REP. 3 ER 0.8%

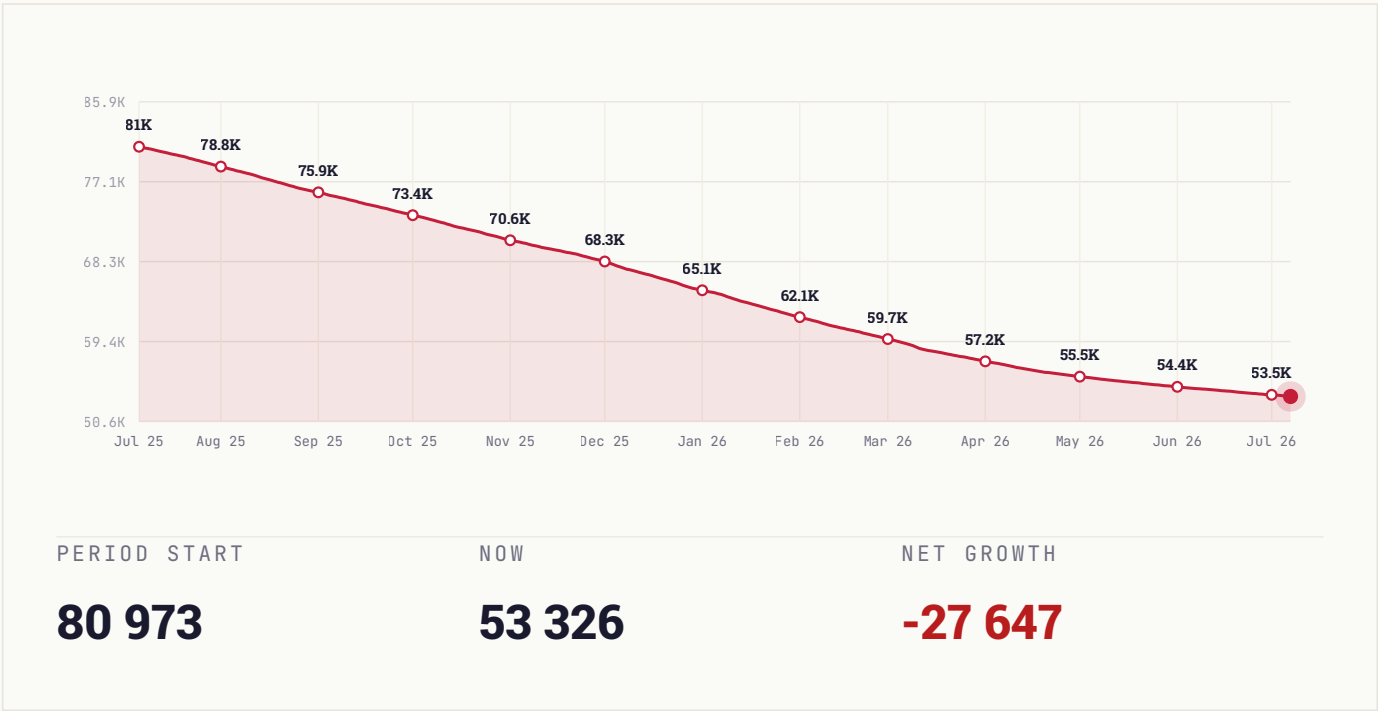
WORST 3

↓ 03.07 · 07:10 TEXT Phone side hustle ! (for everyone) Work: - Write reviews, listen to music, comment, be active on social media. -...	VIEWS 353 REACTIONS — REP. — ER 0.7%
↓ 04.07 · 06:10 TEXT  UGC Creator for Sportswear Brand Pay: 90,000 RUB Requirements: - Love filming & editing - Not camera-shy Tasks: -...	VIEWS 338 REACTIONS — REP. — ER 0.6%
↓ 04.07 · 07:10 TEXT  No Experience Needed! Remote Online - Daily* Pay: 1,400–2,000 RUB/Day Daily payout Tasks: • Post...	VIEWS 336 REACTIONS — REP. 1 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

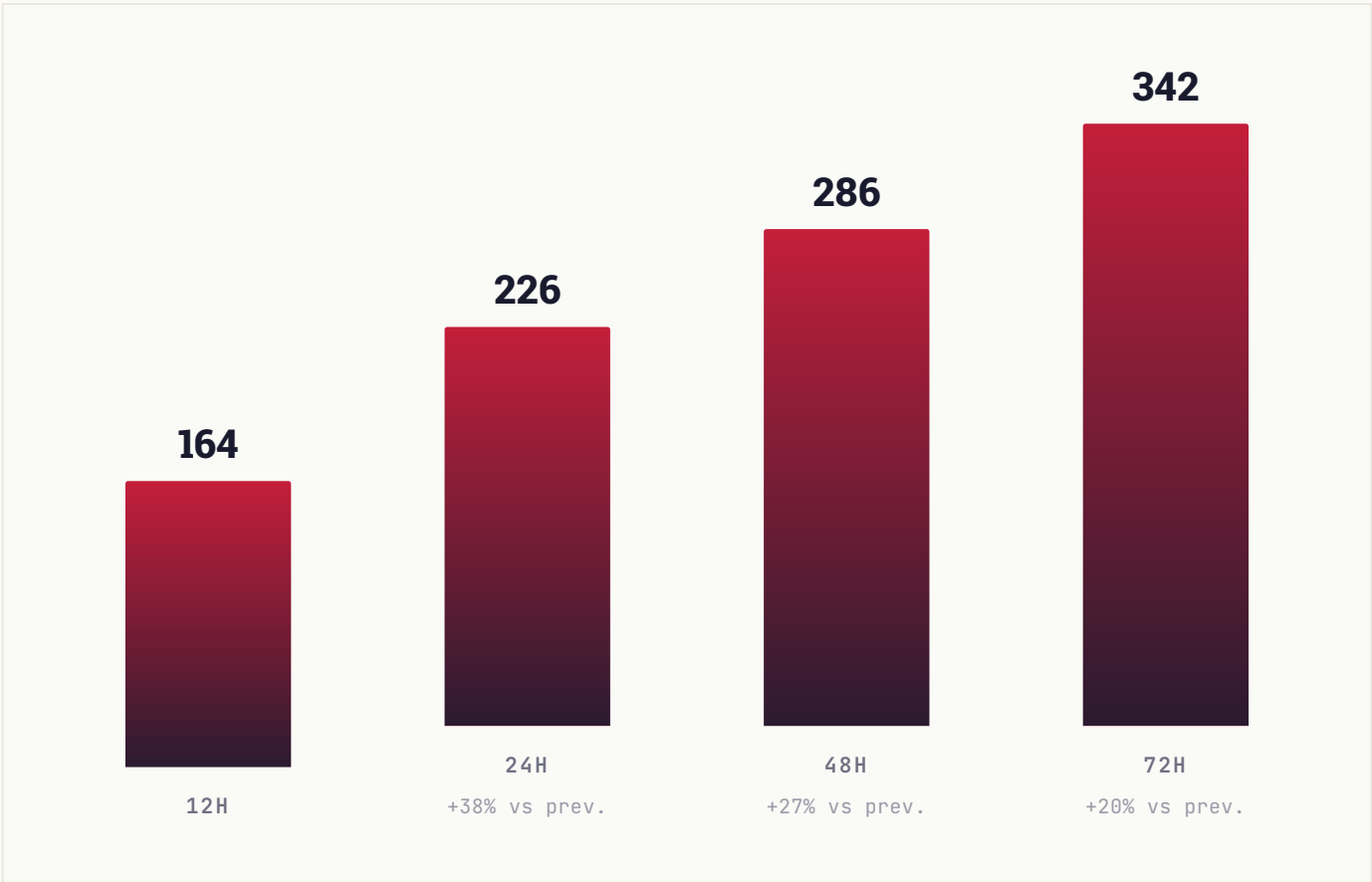
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 Nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no exp - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Заработок в сети	434.8K
UI UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: работа и вакансии	280.1K
H HOME • Remote • Freelance	252.2K
F Freelance Relocation Remote Internships	246.5K
TI TeleWork Фриланс Удаленная работа	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
RO Работа онлайн ПОДРАБОТКИ YOU	53.3K

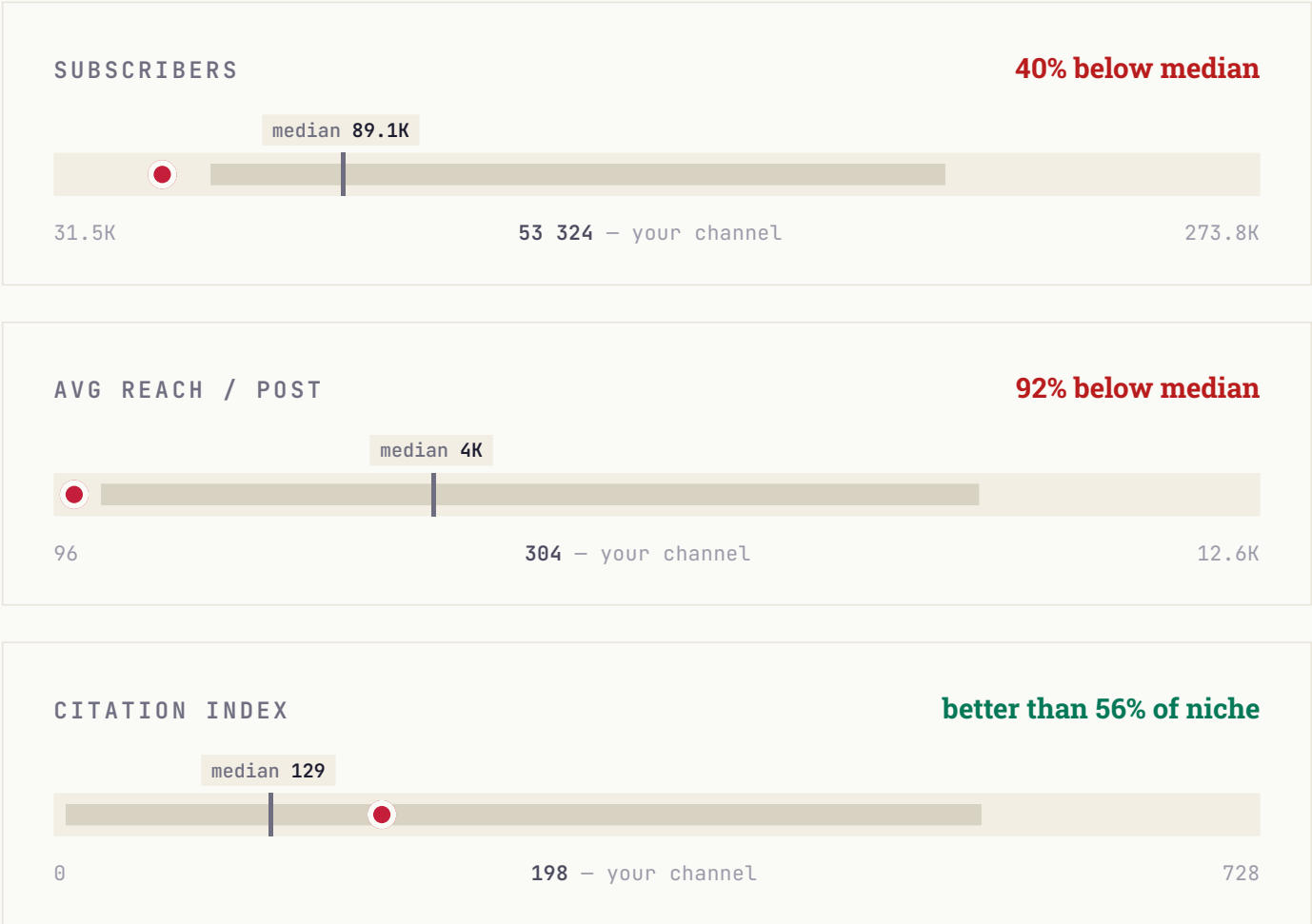
COMPARATIVE INSIGHT

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote no exp - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- | | | |
|-----------|--|--|
| 01 | Top post of the week — on Wednesday
Audience most active on this day at 20:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase video posts share
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | ER below niche benchmark — rethink formats
Current ER 0.57% vs norm 5.5%. Try polls & interactive formats. | EFFECT
+4.9pp ER |
| 04 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Run ad in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager