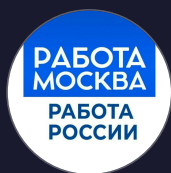


PUBLIC REPORT PROMTPRESS

Channel audit

Job Vacancy



@rabota_moskva_reklama_rossiya

For ads and announcements: @Reklama_vakansiya_rabota

SUBS

21 088

+12112 per month

ERR (% SEE POSTS)

31.0%

in 24 hours 29.1%

REACH/POST

7.4K

ad reach 6.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 21 088 —	 SUBSCRIBER REACH 35.12% avg % of subs see post	 VIEWS/POST 7.4K median 7.4K · 24 days	 POSTS/WK 1.7 over period
 7D TREND — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 484 chars. median 445 · 24 days	 POSTS ANALYZED 6 24 days
 AD REACH 6.1K 24h average	 CHURN / MONTH +12112 over last month	 CITATION RATE 3 citation index · 4 channels mentioned ever	 CHANNEL AGE 4 years 8 days created 04.07.2022

AI EDITOR SUMMARY

Channel «Job Vacancy» — 21 088 subs. Each post averages 7.4K people (35% of subs), that's good reach. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 24 days.
- 02 Dominant format — Text (5/6 posts).
- 03 Avg post length — 484 chars (median 445).
- 04 Peak audience activity — Sunday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (9.3K avg for top vs 5.5K for worst) — among 6 posts over 24 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 09:05 TEXT CE truck driver Salary negotiable. Responsibilities: • Deliver cargo on time and intact • Monitor...	VIEWS 10 196 REPOSTS 1	REACTS — ER 48.3%
Nº2 24.06 · 11:18 TEXT HVAC specialist 160000 ₺ Requirements: • Ability to read schematics and drawings • Willingness to learn and grow •...	VIEWS 9 816 REPOSTS 2	REACTS — ER 46.5%
Nº3 08.07 · 10:31 TEXT Nurse Salary negotiable. Responsibilities: • Care for elderly in a gerontopsychiatric center Requirements: •...	VIEWS 8 014 REPOSTS 2	REACTS — ER 38.0%

Nº4 24.06 · 11:37 TEXT For ads and announcements: @Reklama_vakansiya_rabota	VIEWS 6 753 REPOSTS 2	REACTS — ER 32.0%
Nº5 04.07 · 07:12 TEXT Sales floor worker Salary negotiable. Responsibilities: • Stock shelves • Monitor expiry dates • Replace...	VIEWS 5 321 REPOSTS 1	REACTS — ER 25.2%

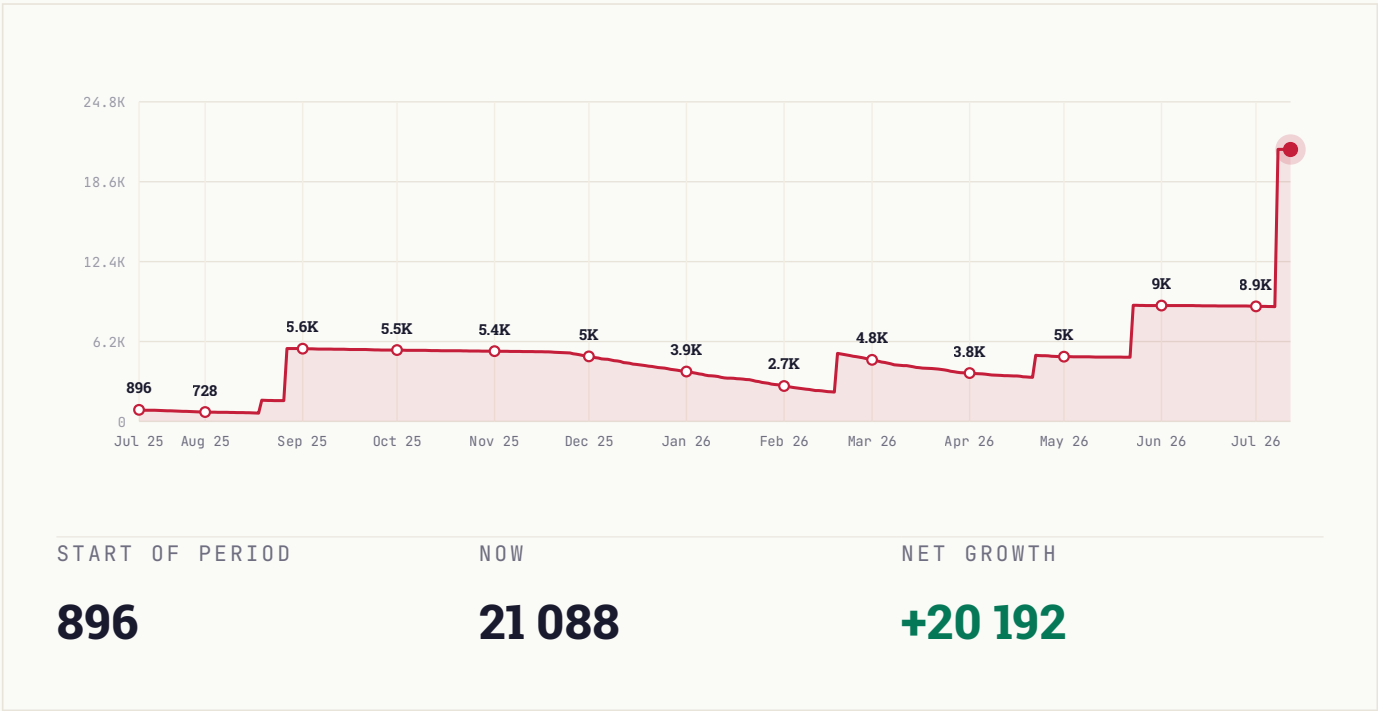
WORST 3

↓ 24.06 · 11:37 TEXT For ads and announcements: @Reklama_vakansiya_rabota	VIEWS 6 753 REPOSTS 2	REACTS — ER 32.0%
↓ 04.07 · 07:12 TEXT Sales floor worker Salary negotiable. Responsibilities: • Stock shelves • Monitor expiry dates • Replace...	VIEWS 5 321 REPOSTS 1	REACTS — ER 25.2%
↓ 18.06 · 05:57 PHOTO Electricians needed. Responsibilities: Installation and electrical work at construction site. Requirements: - Experience in installation...	VIEWS 4 341 REPOSTS 1	REACTS — ER 20.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

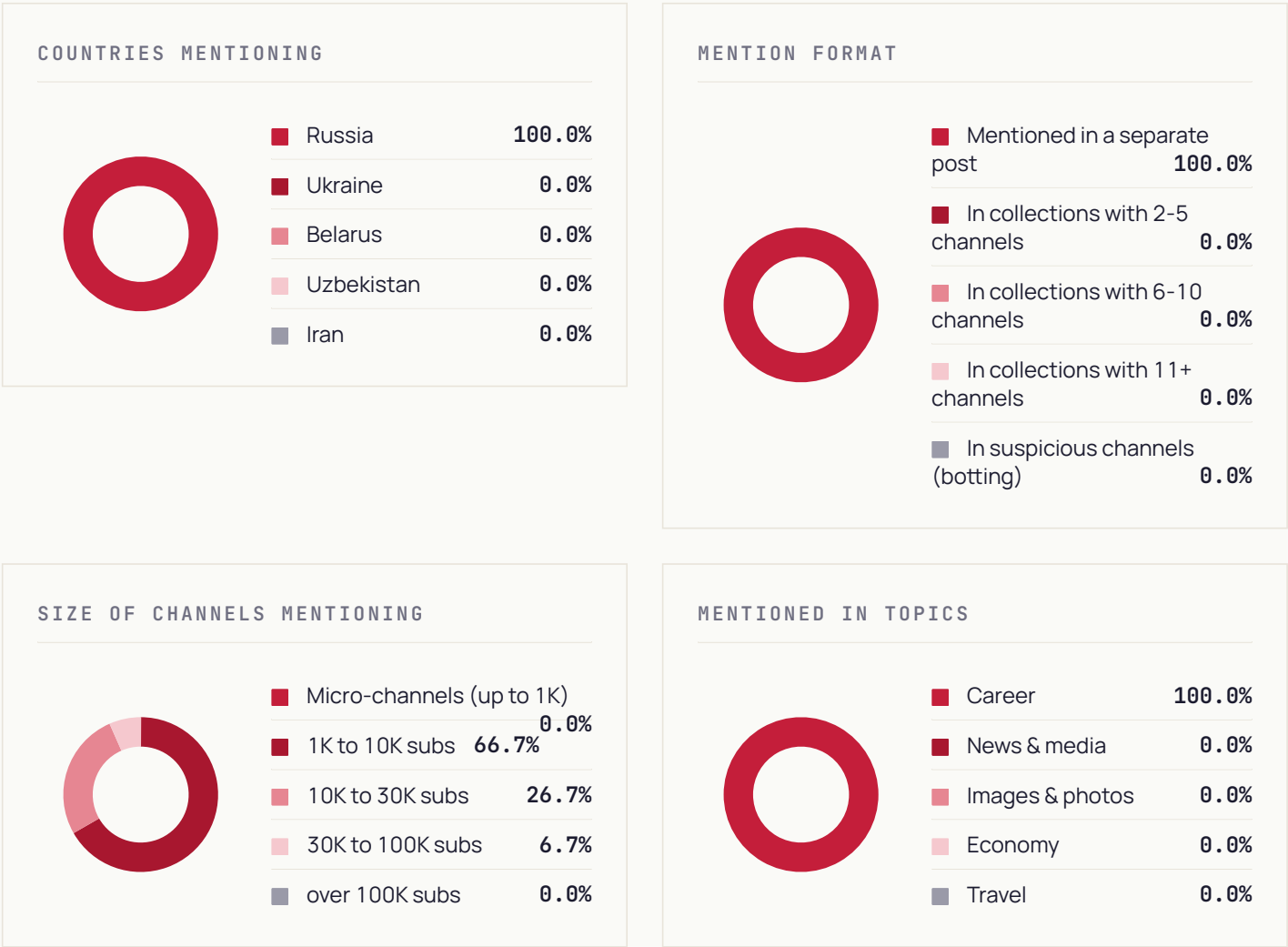
Sub growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

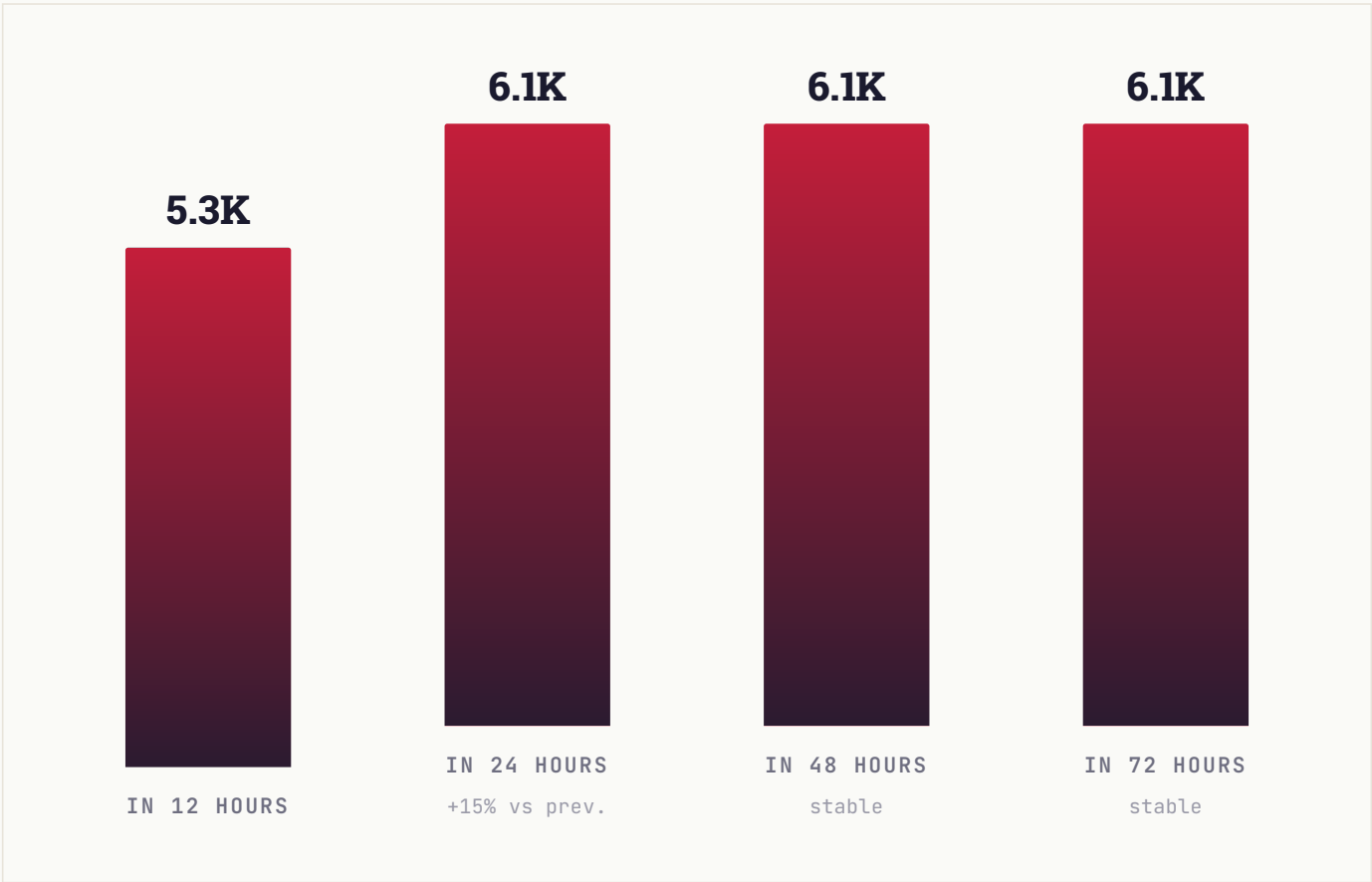
Citation index **3** – channel popularity rating based on mentions. Accounts not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **4** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
و- وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	816K
UB Remote no experience - Freelance	794.2K
اى استخدام	644.6K
求职 求职招聘	636.7K
سا ساحة الوظائف 🇸🇦 🇸🇦	538.8K
RM JOBS MOSCOW VACANCIES	484.6K
SW SR WORLD 🌐	462.6K
شغل	458.1K
SI SeoJob Earn Online	431.9K
RV Job Vacancy YOU	21.1K

COMPARATIVE CONCLUSION

Channel so far outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 171.2K. First goal — enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **5 047** new subs.

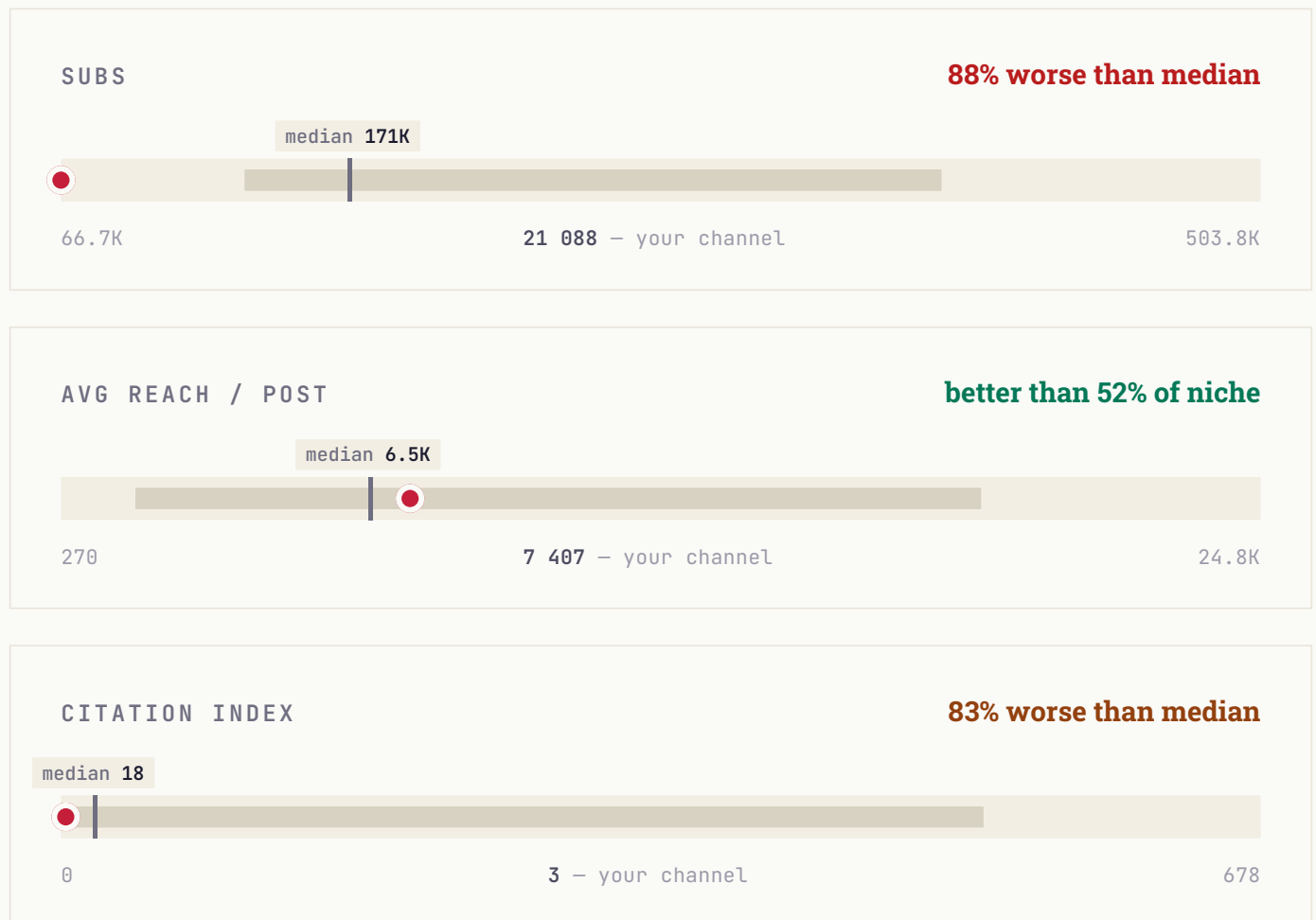
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	3	
September 2025	0	0	0	
August 2025	0	0	5 044	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	5 047

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «**Career**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Sunday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
